

# International Travel to New South Wales Time Series

Year ended March 2020

For the 12 month period April to March



Source: International Visitor Survey, TRA

## Visitors, Nights and Expenditure

np = not publishable

	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	% change vs. 19
New South Wales											
Visitors ('000)	2,833.3	2,789.1	2,933.4	3,137.6	3,333.2	3,601.0	3,964.7	4,332.1	4,345.8	3,973.6	-8.6%
Nights ('000)	64,627.6	67,766.2	68,908.7	74,165.6	78,347.0	86,325.5	89,222.7	94,357.2	97,417.5	88,692.9	-9.0%
Average Length of Stay (nights)	22.8	24.3	23.5	23.6	23.5	24.0	22.5	21.8	22.4	22.3	-0.4%
Expenditure (\$ million)*	5,880.9	6,084.2	6,355.7	6,751.9	7,312.6	8,749.9	9,562.2	10,457.2	11,195.3	9,974.9	-10.9%
Average Spend per night (\$)	91.0	89.8	92.2	91.0	93.3	101.4	107.2	110.8	114.9	112.5	-2.1%

## Purpose of Visit to NSW

	Visitors ('000)										% change vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	1,519.5	1,460.1	1,557.3	1,655.2	1,788.9	1,987.5	2,195.3	2,469.2	2,451.5	2,166.1	-11.6%
Visiting Friends & Relatives	808.4	807.3	846.3	942.0	976.1	1,028.2	1,099.4	1,225.2	1,210.3	1,145.4	-5.4%
Business	402.1	377.2	378.9	398.9	401.6	376.3	413.2	478.2	479.8	412.9	-14.0%
Education	144.8	150.1	144.0	142.6	151.8	179.6	213.4	221.2	244.0	213.9	-12.3%
Employment	69.2	77.3	78.0	79.8	93.2	102.8	112.0	81.4	82.0	76.6	-6.6%
Other	159.4	142.2	176.2	175.1	191.5	211.4	237.5	263.8	292.8	285.9	-2.3%
Total	2,833.3	2,789.1	2,933.4	3,137.6	3,333.2	3,601.0	3,964.7	4,332.1	4,345.8	3,973.6	-8.6%

	Nights ('000)										% change vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	20,444.4	20,536.1	20,838.5	23,091.1	22,639.6	24,367.9	25,976.0	27,790.3	28,450.7	26,546.1	-6.7%
Visiting Friends & Relatives	16,939.1	16,901.5	17,551.5	20,231.0	21,592.3	24,025.8	23,627.2	27,186.0	26,960.9	24,314.3	-9.8%
Business	3,608.0	3,859.4	4,172.2	3,870.6	4,145.5	3,502.6	3,355.0	3,732.3	4,159.1	3,591.7	-13.6%
Education	17,187.3	17,846.0	17,433.7	18,184.3	19,270.6	22,431.8	24,355.2	26,474.5	28,594.2	25,177.2	-11.9%
Employment	5,823.7	8,040.6	8,342.9	8,104.4	9,907.1	11,424.2	11,451.3	8,590.6	8,572.8	8,644.9	0.8%
Other	625.0	582.5	569.9	684.2	792.0	573.3	458.0	583.6	680.0	418.7	-38.4%
Total	64,627.6	67,766.2	68,908.7	74,165.6	78,347.0	86,325.5	89,222.7	94,357.2	97,417.5	88,692.9	-9.0%

	Expenditure (\$ million)										% change vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Holiday	2,054.9	1,939.4	2,040.9	2,271.3	2,444.3	2,826.8	3,114.8	3,374.7	3,480.2	3,136.0	-9.9%
Visiting Friends & Relatives	894.3	859.7	998.9	1,035.6	1,081.7	1,268.2	1,392.7	1,567.2	1,478.9	1,360.1	-8.0%
Business	680.9	704.0	676.1	680.8	754.9	703.5	694.2	923.2	930.4	784.5	-15.7%
Education	1,772.8	1,897.1	1,930.5	2,092.7	2,237.9	2,958.0	3,383.0	3,792.4	4,513.1	3,913.8	-13.3%
Employment	393.8	617.1	617.2	565.8	690.2	876.2	854.6	660.2	658.3	660.2	0.3%
Other	84.2	66.8	92.0	105.8	103.6	117.3	122.8	139.5	134.4	120.3	-10.5%
Total	5,880.9	6,084.2	6,355.7	6,751.9	7,312.6	8,749.9	9,562.2	10,457.2	11,195.3	9,974.9	-10.9%

## Top 5 types of Accommodation in NSW (sorted by the latest year)

	Nights ('000)										% change vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Rented house/apartment/flat or unit	25,020.2	27,910.8	29,117.9	29,953.8	31,838.4	36,140.8	37,249.3	39,520.1	43,074.5	38,772.5	-10.0%
Friends or relatives property	21,412.8	21,337.4	21,764.2	23,803.5	25,276.5	27,794.3	27,390.1	29,339.7	29,122.5	26,217.8	-10.0%
Standard hotel/motor inn (below 4 star)	3,323.7	3,311.3	3,390.9	3,435.3	3,467.0	3,697.1	3,849.2	4,318.1	4,432.4	3,909.2	-11.8%
Backpacker or hostel	4,091.9	4,025.2	4,006.4	4,798.7	4,392.2	3,827.1	3,854.0	4,048.3	3,716.0	3,663.3	-1.4%
Luxury hotel or luxury resort (4 or 5 star)	2,625.2	2,189.6	2,216.8	2,490.1	2,665.4	2,839.0	3,137.6	3,225.0	3,400.1	3,126.9	-8.0%

## Travel Party

	Visitors ('000)										% change vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	
Unaccompanied	1,633.0	1,597.2	1,616.8	1,688.2	1,771.0	1,864.4	2,032.1	2,181.8	2,192.8	2,017.2	-8.0%
Adult couple	577.6	534.3	583.0	633.6	666.9	745.7	816.3	949.5	947.6	880.7	-7.1%
Family group	234.2	266.2	292.8	349.7	386.2	413.4	471.0	513.9	557.3	512.7	-8.0%
Friends and/or relatives	262.0	250.6	290.2	323.9	369.5	444.9	493.4	517.7	475.5	408.9	-14.0%
Other	126.6	140.8	150.6	142.2	139.5	132.7	151.9	169.2	172.5	154.0	-10.7%
Total	2,833.3	2,789.1	2,933.4	3,137.6	3,333.2	3,601.0	3,964.7	4,332.1	4,345.8	3,973.6	-8.6%

# International Travel to New South Wales Time Series

Year ended March 2020

For the 12 month period April to March



Source: International Visitor Survey, TRA

## Places Visited in NSW (sorted by the latest year)

	Visitors ('000)											% change YE Mar 20 vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020		
Sydney	2,645.3	2,594.1	2,734.4	2,937.7	3,120.1	3,356.3	3,706.2	4,053.0	4,063.5	3,716.3	-8.5%	
North Coast NSW	270.2	247.5	245.5	263.5	279.1	299.4	322.9	353.8	360.1	332.8	-7.6%	
Hunter	157.3	131.4	133.7	139.8	158.9	156.8	174.6	202.5	205.8	169.4	-17.7%	
South Coast	123.0	106.3	101.2	114.8	118.8	136.4	162.5	184.5	194.9	152.8	-21.6%	
Blue Mountains	77.2	66.4	75.7	81.1	92.4	98.1	106.7	128.4	119.9	94.5	-21.2%	
Regional NSW	615.1	586.7	586.9	616.5	652.8	708.6	780.4	869.7	868.8	758.4	-12.7%	

## Top 5 Activities in Australia (sorted by the latest year)

	Visitors ('000)											% change YE Mar 20 vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020		
Eat out / dine at a restaurant and/or cafe	2,399.1	2,322.1	2,503.3	2,695.9	2,932.7	3,197.6	3,624.4	3,954.8	3,945.3	3,486.6	-11.6%	
Go shopping for pleasure	2,061.0	1,995.6	2,166.7	2,305.9	2,510.8	2,735.7	3,093.7	3,266.6	3,274.3	2,899.3	-11.5%	
Sightseeing/looking around	2,050.4	1,953.2	2,090.3	2,182.5	2,339.9	2,559.5	3,024.4	3,269.8	3,204.0	2,858.7	-10.8%	
Go to the beach	1,793.8	1,788.7	1,900.8	2,060.3	2,234.6	2,490.1	2,750.4	2,969.1	2,905.6	2,640.8	-9.1%	
Visit national parks / state parks	1,299.2	1,270.3	1,342.5	1,455.9	1,669.4	1,868.5	2,128.3	2,231.6	2,196.3	1,957.4	-10.9%	

## First or Return Visitor

	Visitors ('000)											% change YE Mar 20 vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020		
First visit	1,290.1	1,300.5	1,368.6	1,453.2	1,573.0	1,703.3	1,882.0	2,099.4	2,034.0	1,818.5	-10.6%	
Return visit	1,543.2	1,488.6	1,564.8	1,684.4	1,760.2	1,897.6	2,082.7	2,232.7	2,311.8	2,155.1	-6.8%	
Total	2,833.3	2,789.1	2,933.4	3,137.6	3,333.2	3,601.0	3,964.7	4,332.1	4,345.8	3,973.6	-8.6%	

## Group Tours

	Visitors ('000)											% change YE Mar 20 vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020		
Group tour	294.2	290.7	320.5	342.6	358.3	422.5	468.8	507.7	442.6	381.1	-13.9%	
Non group tour	2,539.1	2,497.8	2,612.9	2,795.0	2,974.7	3,178.3	3,495.3	3,822.9	3,902.0	3,592.5	-7.9%	
Total	2,833.3	2,789.1	2,933.4	3,137.6	3,333.2	3,601.0	3,964.7	4,332.1	4,345.8	3,973.6	-8.6%	

## Travel Package

	Visitors ('000)											% change YE Mar 20 vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020		
Package tour	535.0	477.5	505.7	536.0	555.2	630.2	719.4	773.8	680.2	584.1	-14.1%	
Non package tour	2,298.3	2,311.6	2,427.7	2,601.5	2,778.0	2,970.8	3,245.3	3,558.3	3,665.6	3,389.5	-7.5%	
Total	2,833.3	2,789.1	2,933.4	3,137.6	3,333.2	3,601.0	3,964.7	4,332.1	4,345.8	3,973.6	-8.6%	

## Top 3 types of Transport used in NSW (sorted by the latest year)

	Visitors ('000)											% change YE Mar 20 vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020		
Aircraft	859.5	826.8	926.4	971.0	1,022.8	1,052.0	1,183.1	1,299.0	1,216.0	1,094.2	-10.0%	
Private vehicle or company car	844.5	823.9	828.6	892.3	939.9	982.0	1,042.4	1,089.7	1,064.0	974.8	-8.4%	
Local public transport	366.4	403.5	394.5	453.4	492.2	575.0	621.8	759.1	812.1	732.2	-9.8%	

## Gender

	Visitors ('000)											% change YE Mar 20 vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020		
Female	1,377.3	1,353.5	1,420.4	1,568.1	1,695.4	1,878.7	2,038.5	2,259.6	2,258.4	2,102.6	-6.9%	
Male	1,456.0	1,435.5	1,513.0	1,569.5	1,637.8	1,722.3	1,926.1	2,072.5	2,087.4	1,871.0	-10.4%	
Total	2,833.3	2,789.1	2,933.4	3,137.6	3,333.2	3,601.0	3,964.7	4,332.1	4,345.8	3,973.6	-8.6%	

## Age groups

	Visitors ('000)											% change YE Mar 20 vs. 19
	YE Mar 2011	YE Mar 2012	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020		
15 - 29	942.7	958.8	966.0	1,013.7	1,100.4	1,198.4	1,266.4	1,292.7	1,313.6	1,166.4	-11.2%	
30 - 39	569.0	571.4	553.0	577.4	599.5	649.5	731.0	770.2	801.8	728.5	-9.1%	
40 - 49	465.6	432.5	479.5	495.1	529.8	535.0	587.3	662.3	634.1	597.0	-5.9%	
50 - 59	444.5	410.7	456.5	509.5	549.9	578.1	644.3	729.3	727.9	702.1	-3.6%	
60 - 69	326.0	326.1	369.6	412.7	418.4	483.6	565.0	650.9	644.9	574.5	-10.9%	
70 +	85.6	89.5	108.8	129.1	135.2	156.4	170.7	226.7	223.5	205.2	-8.2%	
Total	2,833.3	2,789.1	2,933.4	3,137.6	3,333.2	3,601.0	3,964.7	4,332.1	4,345.8	3,973.6	-8.6%	

\*Annual expenditure is sourced from TRA's modelled regional expenditure which includes 30% of pre-paid package expenditure but excludes all pre-paid international airfares.