

Year ended Sep 2022



\$3.6 Billion

Visitor Spend



911%

% change on Year ended Sep 2021

0.9 Million

Visitors to NSW



1,164%

% change on Year ended Sep 2021

33.5 Million

Visitor Nights

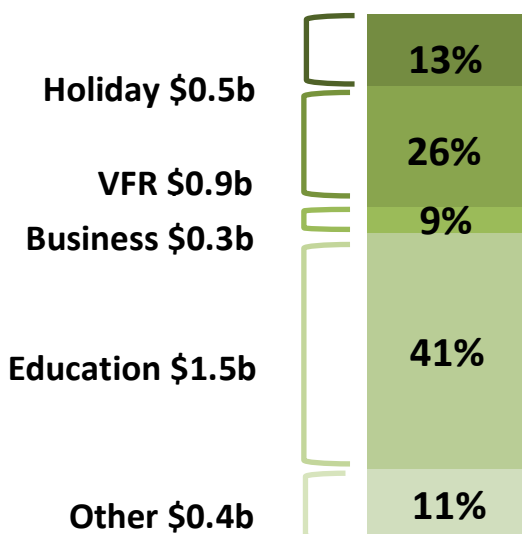


681%

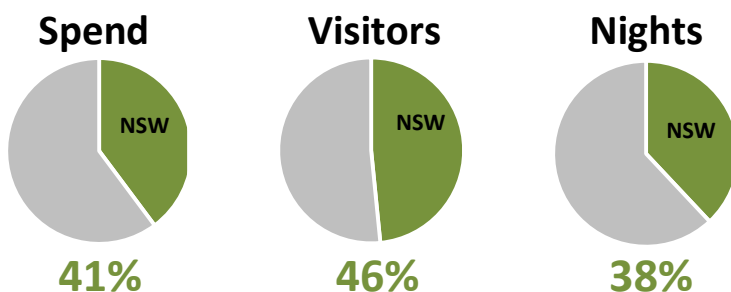
% change on Year ended Sep 2021

Spend by Purpose of Visit

b = billion



Share of Australian total



Highlights

- Australia's border re-opened to international visitors in late February 2022 and to all travellers regardless of their vaccination status in July 2022; while there are signs of recovery, international travel continues to be impacted.
- NSW registered the highest number of international visitors in the post-COVID period, driven by the return of international students, easing of entry restrictions and the border re-opening to all vaccinated international travellers.
- NSW received nearly thirteen times more visitors than the same period in 2021, but still only 22 per cent of the pre-COVID visitation level (YE Sep 2019).
- New Zealand was the top source market for the YE September 2022 in terms of visitor numbers.
- The strongest growth of international visitors to NSW was largely driven by the Visiting Family and Friends (VFR) and Holiday segments, and arrivals from the USA and India.

Top 5 Source Markets (by expenditure)

Share of total expenditure

