

Travel to New South Wales

Year ended September 2022

Source: International and National Visitor Surveys, TRA.



OVERVIEW

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
GRAND TOTAL (overnight & daytrip)											
Visitors ('000)	80,653	81,786	84,874	89,153	94,381	100,595	114,142	83,931	71,878	86,722	20.7%
Nights ('000)	155,666	161,191	170,426	179,552	194,713	201,512	216,961	134,957	95,855	138,991	45.0%
Expenditure (\$ million)	\$27,433	\$27,401	\$29,357	\$31,304	\$34,550	\$38,084	\$42,650	\$26,142	\$22,700	\$35,016	54.3%
OVERNIGHT (international & domestic)											
Visitors ('000)	28,541	29,285	30,889	32,635	35,565	38,447	42,721	28,716	25,825	33,211	28.6%
Nights ('000)	155,666	161,191	170,426	179,552	194,713	201,512	216,961	134,957	95,855	138,991	45.0%
Expenditure (\$ million)	\$21,478	\$21,863	\$23,653	\$25,459	\$28,408	\$31,244	\$34,621	\$20,374	\$17,424	\$27,915	60.2%
DOMESTIC (overnight & daytrip)											
Visitors ('000)	77,623	78,567	81,484	85,349	90,226	96,255	109,754	81,858	71,803	85,776	19.5%
Nights ('000)	85,032	85,812	88,364	92,984	100,327	106,054	119,177	88,811	91,560	105,457	15.2%
Expenditure (\$ million)	\$21,008	\$20,535	\$21,491	\$22,200	\$24,337	\$27,415	\$31,200	\$21,035	\$22,344	\$31,419	40.6%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	25,511	26,066	27,499	28,832	31,410	34,106	38,333	26,644	25,750	32,265	25.3%
Nights (000)	85,032	85,812	88,364	92,984	100,327	106,054	119,177	88,811	91,560	105,457	15.2%
Average Length of Stay	3.3	3.3	3.2	3.2	3.2	3.1	3.1	3.3	3.6	3.3	-8.1%
Expenditure (\$ million)	\$15,052	\$14,997	\$15,786	\$16,355	\$18,195	\$20,575	\$23,171	\$15,266	\$17,068	\$24,318	42.5%
Spend per visitor per night (\$)	\$177	\$175	\$179	\$176	\$181	\$194	\$194	\$172	\$186	\$231	23.7%
Intrastate visitors (000)	17,496	17,377	18,145	19,021	21,149	22,580	25,788	19,571	19,460	22,869	17.5%
Interstate visitors (000)	8,015	8,689	9,354	9,811	10,260	11,526	12,545	7,073	6,290	9,396	49.4%
Intrastate nights (000)	52,110	52,470	52,153	55,336	59,938	63,455	71,439	58,336	63,226	67,252	6.4%
Interstate nights (000)	32,922	33,341	36,212	37,648	40,390	42,599	47,738	30,475	28,334	38,206	34.8%
Intrastate expenditure (\$ million)	\$9,192	\$9,017	\$9,414	\$9,620	\$11,145	\$12,122	\$13,734	\$10,170	\$12,283	\$15,887	29.3%
Interstate expenditure (\$ million)	\$5,860	\$5,980	\$6,372	\$6,735	\$7,050	\$8,454	\$9,437	\$5,096	\$4,785	\$8,431	76.2%

Purpose of Visit

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	10,967	10,859	11,181	11,854	12,424	13,564	14,675	9,886	11,290	13,829	22.5%
Visiting Friends & Relatives	9,249	9,505	9,850	10,240	11,026	11,836	13,941	9,795	8,849	11,385	28.6%
Business	4,386	4,446	5,121	5,407	6,310	7,230	8,081	5,530	4,301	5,634	31.0%
Other	1,411	1,737	1,898	2,001	2,395	2,075	2,488	2,008	1,959	2,077	6.0%
Total	25,511	26,066	27,499	28,832	31,410	34,106	38,333	26,644	25,750	32,265	25.3%
	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	41,692	39,182	39,596	42,252	42,952	45,981	50,344	33,969	40,733	47,879	17.5%
Visiting Friends & Relatives	27,428	29,239	30,176	30,904	33,742	35,308	41,380	29,390	29,458	35,297	19.8%
Business	11,280	12,049	13,273	13,751	16,697	19,221	20,639	17,899	14,580	16,795	15.2%
Other	4,631	5,342	5,319	6,077	6,936	5,544	6,813	7,553	6,788	5,486	-19.2%
Total	85,032	85,812	88,364	92,984	100,327	106,054	119,177	88,811	91,560	105,457	15.2%

Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Regional NSW	10,564	10,193	10,525	10,920	12,108	12,788	14,385	10,797	10,000	12,249	22.5%
Sydney	6,932	7,183	7,620	8,100	9,041	9,793	11,403	8,774	9,460	10,620	12.3%
Total Intrastate	17,496	17,377	18,145	19,021	21,149	22,580	25,788	19,571	19,460	22,869	17.5%
Victoria	2,811	2,981	3,226	3,348	3,730	4,206	4,620	2,586	2,025	3,820	88.6%
Queensland	2,656	3,132	3,328	3,676	3,717	4,140	4,526	2,418	2,359	2,928	24.1%
ACT	1,484	1,403	1,468	1,603	1,520	1,827	1,925	1,310	1,324	1,670	26.1%
Other Interstate	1,065	1,173	1,333	1,184	1,293	1,353	1,475	758	582	978	68.1%
Total Interstate	8,015	8,689	9,354	9,811	10,260	11,526	12,545	7,073	6,290	9,396	49.4%
Grand Total	25,511	26,066	27,499	28,832	31,410	34,106	38,333	26,644	25,750	32,265	25.3%

Travel to New South Wales

Year ended September 2022

Source: International and National Visitor Surveys, TRA.



Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	5,396	6,025	6,412	6,531	7,194	7,851	8,786	6,119	5,702	8,117	42.3%
30-39	4,289	4,092	4,455	4,727	5,333	5,972	6,554	4,638	4,332	5,501	27.0%
40-49	4,848	5,042	5,116	5,116	5,805	6,156	6,371	4,411	4,514	5,283	17.0%
50-59	4,808	4,761	5,068	5,555	5,579	6,049	6,710	4,817	4,484	5,533	23.4%
60-69	4,083	3,978	4,283	4,544	4,603	4,950	6,087	4,203	4,200	4,773	13.6%
70+	2,088	2,167	2,165	2,358	2,895	3,128	3,826	2,456	2,518	3,059	21.5%
Total	25,511	26,066	27,499	28,832	31,410	34,106	38,333	26,644	25,750	32,265	25.3%

Travel Party

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Travelling alone	6,471	7,305	8,144	8,591	9,793	11,068	12,913	9,241	7,815	10,097	29.2%
Adult couple	7,020	6,623	7,107	7,575	8,186	8,464	9,578	6,739	6,955	8,425	21.1%
Family group - parents and children	5,514	5,093	5,032	4,861	5,273	5,346	5,624	4,077	4,166	5,080	22.0%
Friends or relatives travelling together with(out) children	4,931	5,531	5,544	6,107	6,279	7,193	7,779	5,116	5,737	7,095	23.7%
Business associates travelling together with(out) spouse	1,128	1,048	1,268	1,322	1,547	1,661	2,035	1,271	923	1,337	44.8%
Other	448	466	405	375	332	374	404	199	155	231	48.9%
Total	25,511	26,066	27,499	28,832	31,410	34,106	38,333	26,644	25,750	32,265	25.3%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	15,292	15,491	17,144	18,099	19,981	22,295	25,106	14,902	15,361	18,997	23.7%
Visit friends & relatives	12,115	12,953	12,972	13,437	14,229	15,253	17,839	11,514	8,751	11,253	28.6%
Pubs, clubs, discos etc	5,600	6,042	6,494	6,998	7,629	7,760	9,371	5,995	6,032	7,948	31.8%
Go to the beach	6,148	6,031	6,603	7,126	7,400	7,888	9,566	6,809	7,331	7,891	7.7%
Sightseeing/looking around	6,298	6,371	6,407	6,622	7,202	8,716	9,870	6,144	5,308	6,916	30.3%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Friends or relatives property	32,981	32,813	35,329	34,848	38,014	41,457	46,265	35,386	33,701	37,559	11.4%
Standard hotel/motor inn (below 4 star)	11,871	12,492	13,226	12,843	13,842	14,448	16,790	9,816	12,005	16,182	34.8%
Caravan park or commercial camping ground	11,641	10,570	10,270	11,244	10,575	10,514	11,448	8,511	10,174	10,003	-1.7%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	19,733	19,626	20,832	21,961	23,782	25,672	28,955	21,641	22,208	26,235	18.1%
Aircraft	4,230	4,470	4,738	4,949	5,595	6,291	6,756	3,236	2,297	4,256	85.3%
Railway	974	1,272	1,266	1,400	1,348	1,492	1,761	1,134	798	1,205	51.0%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	3,030	3,219	3,390	3,804	4,155	4,341	4,387	2,073	75	946	1163.7%
Nights (000)	70,634	75,380	82,061	86,568	94,386	95,459	97,784	46,147	4,294	33,533	680.9%
Average Length of Stay	23.3	23.4	24.2	22.8	22.7	22.0	22.3	22.3	57.4	35.4	-38.2%
Expenditure (\$ million)	\$6,426	\$6,867	\$7,866	\$9,104	\$10,213	\$10,669	\$11,450	\$5,108	\$356	\$3,597	910.7%
Spend per visitor per night (\$)	\$91	\$91	\$96	\$105	\$108	\$112	\$117	\$111	\$83	\$107	29.4%

Travel to New South Wales

Year ended September 2022

Source: International and National Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	52,112	52,501	53,985	56,517	58,816	62,148	71,421	55,215	46,053	53,511	16.2%
Expenditure (\$ million)	\$5,956	\$5,538	\$5,705	\$5,845	\$6,142	\$6,839	\$8,029	\$5,768	\$5,277	\$7,101	34.6%
Spend per visitor (\$)	\$114	\$105	\$106	\$103	\$104	\$110	\$112	\$104	\$115	\$133	15.8%

Main Purpose of Trip

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
	Visitors (000)										
Holiday	24,742	25,310	26,082	27,731	28,268	30,428	33,264	23,506	20,818	23,820	14.4%
Visiting Friends & Relatives	15,513	15,301	15,468	15,309	16,890	17,836	19,966	16,002	12,199	15,776	29.3%
Business	5,515	5,067	5,245	6,093	5,604	6,642	9,420	8,094	6,110	6,557	7.3%
Other	6,342	6,822	7,190	7,385	8,053	7,243	8,770	7,613	6,926	7,358	6.2%
Total	52,112	52,501	53,985	56,517	58,816	62,148	71,421	55,215	46,053	53,511	16.2%

Origin

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
	Visitors (000)										
Sydney	21,974	22,603	23,232	24,681	25,176	26,336	32,442	25,469	20,336	23,883	17.4%
Regional NSW	26,583	25,823	26,159	27,069	28,772	30,244	33,255	26,244	23,108	26,117	13.0%
Total Intrastate	48,556	48,426	49,392	51,750	53,948	56,580	65,697	51,713	43,444	50,000	15.1%
Total Interstate	3,555	4,074	4,593	4,767	4,868	5,569	5,723	3,502	2,608	3,511	34.6%
Total	52,112	52,501	53,985	56,517	58,816	62,148	71,421	55,215	46,053	53,511	16.2%

Age

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
	Visitors (000)										
15-29	10,261	11,635	12,631	12,748	13,004	13,853	15,642	12,654	9,888	12,997	31.4%
30-39	8,240	8,680	8,661	8,726	9,254	9,458	11,853	8,931	7,662	8,238	7.5%
40-49	9,379	8,715	8,908	9,277	8,909	9,997	11,071	7,587	6,760	7,401	9.5%
50-59	9,181	9,140	8,847	9,480	10,353	10,158	10,953	8,969	7,300	8,594	17.7%
60-69	9,210	8,908	9,078	9,750	9,886	10,513	12,987	10,104	7,706	8,605	11.7%
70+	5,840	5,423	5,861	6,536	7,410	8,169	8,914	6,970	6,737	7,677	14.0%
Total	52,112	52,501	53,985	56,517	58,816	62,148	71,421	55,215	46,053	53,511	16.2%

Top 5 activities (sorted by the latest year)

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
	Visitors (000)										
Eat out / dine at a restaurant and/or cafe	23,093	23,280	25,091	28,569	29,172	31,671	37,216	24,389	19,410	22,512	16.0%
Visit friends & relatives	18,053	19,555	18,447	18,738	19,832	20,759	22,941	17,420	11,563	14,339	24.0%
Go shopping for pleasure	11,780	10,453	10,062	10,588	10,745	11,014	11,367	8,817	6,841	9,206	34.6%
Sightseeing/looking around	8,078	8,035	7,920	8,700	9,712	10,201	12,177	8,683	5,978	6,708	12.2%
Go to the beach	5,314	6,026	6,464	6,836	6,846	7,698	8,951	6,946	5,251	5,682	8.2%

Top 3 types of Transport used (sorted by the latest year)

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
	Visitors (000)										
Private vehicle or company car	46,665	46,822	48,588	50,634	52,389	55,550	63,271	50,341	42,907	48,607	13.3%
Railway	3,071	3,662	3,384	3,748	4,170	4,010	5,437	3,321	2,068	2,984	44.3%
Bus/Coach	1,171	1,035	998	1,189	1,077	1,464	1,089	794	568	776	36.4%