

Travel to Sydney Tourism Region

Year ended December 2025

Source: Domestic Tourism Statistics and International Visitor Survey, Tourism Research Australia



Note: due to the program transition from National Visitor Survey (NVS) to Domestic Tourism Statistics (DoTS) in 2025, domestic data for this region is not available prior to 2025. International Visitor Survey (IVS) data is not available for the pandemic-impacted period between Jan 2020 and Dec 2022.

OVERVIEW											
GRAND TOTAL (overnight & daytrip)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	66,392	-
Nights ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	121,945	-
Expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$34,084	-
OVERNIGHT (international & domestic)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	16,874	-
Nights ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	121,945	-
Expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$26,224	-
DOMESTIC (overnight & daytrip)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	62,572	-
Nights ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33,752	-
Expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$20,351	-

DOMESTIC OVERNIGHT TRAVEL											
Visitors, Nights and Expenditure											
	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	13,055	-
Nights (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33,752	-
Average Length of Stay	-	-	-	-	-	-	-	-	-	2.6	-
Expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$12,490	-
Spend per visitor per night (\$)	-	-	-	-	-	-	-	-	-	\$370	-
Intrastate visitors (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	8,398	-
Interstate visitors (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4,656	-
Intrastate nights (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	18,985	-
Interstate nights (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	14,767	-
Intrastate expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$5,369	-
Interstate expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$7,121	-

Purpose of Visit											
Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Holiday	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4,467	-
Visiting Friends & Relatives	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	5,490	-
Business	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1,947	-
Other	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1,151	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	13,055	-

Nights (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Holiday	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	11,301	-
Visiting Friends & Relatives	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	14,653	-
Business	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4,751	-
Other	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3,047	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	33,752	-

n/p = not publishable (sample < 500); '-' = not calculable; domestic overnight data not available for NSW prior to YE Mar 2020 and other regions prior to YE Dec 2025.

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DOMESTIC OVERNIGHT TRAVEL

Origin

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Sydney	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3,064	-
Regional NSW	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	5,334	-
Total Intrastate	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	8,398	-
Victoria	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1,642	-
Queensland	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1,551	-
ACT	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	742	-
Other interstate	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	721	-
Total Interstate	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4,656	-
Grand Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	13,055	-

Age

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
14-34	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4,282	-
35-54	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4,479	-
55+	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4,293	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	13,055	-

Travel Party

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Travelling alone	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	4,238	-
Adult couple	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3,251	-
Family group - parents and children	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2,569	-
Friends or relatives travelling together	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2,355	-
Other travel party	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	642	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	13,055	-

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INTERNATIONAL TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors (000)	3,653	3,965	4,091	4,106	n/p	n/p	n/p	3,174	3,529	3,820	8.2%
Nights (000)	73,683	79,274	81,284	82,111	n/p	n/p	n/p	73,524	83,589	88,192	5.5%
Average Length of Stay	20.2	20.0	19.9	20.0	-	-	-	23.2	23.7	23.1	-2.5%
Expenditure (\$ million)	\$8,438	\$9,249	\$9,703	\$10,350	n/p	n/p	n/p	\$9,924	\$10,904	\$13,734	26.0%
Spend per visitor per night (\$)	\$115	\$117	\$119	\$126	-	-	-	\$135	\$130	\$156	19.4%

Purpose of Visit

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Holiday	2,002	2,185	2,255	2,234	n/p	n/p	n/p	1,489	1,790	2,012	12.4%
Visiting friends and relatives	920	986	1,028	1,025	n/p	n/p	n/p	965	1,029	1,059	3.0%
Business	370	439	448	430	n/p	n/p	n/p	333	313	301	-4.0%
Education	176	196	215	221	n/p	n/p	n/p	178	188	213	13.5%
Other	317	318	333	355	n/p	n/p	n/p	361	353	350	-0.8%
Total	3,653	3,965	4,091	4,106	n/p	n/p	n/p	3,174	3,529	3,820	8.2%

Origin (Top 3 based on latest time period)

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
China	675	770	755	748	n/p	n/p	n/p	283	461	534	15.8%
United States of America	396	440	467	497	n/p	n/p	n/p	404	419	459	9.5%
New Zealand	386	379	375	384	n/p	n/p	n/p	344	363	380	4.6%

Age

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
15-34	1,527	1,553	1,593	1,573	n/p	n/p	n/p	1,294	1,471	1,570	6.7%
35-54	1,194	1,310	1,331	1,377	n/p	n/p	n/p	1,038	1,150	1,179	2.6%
55+	932	1,101	1,167	1,156	n/p	n/p	n/p	841	909	1,071	17.8%
Total	3,653	3,965	4,091	4,106	n/p	n/p	n/p	3,174	3,529	3,820	8.2%

Travel Party

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Travelling alone	1,855	1,945	2,059	2,002	n/p	n/p	n/p	1,851	1,971	1,996	1.2%
Adult couple	769	860	879	948	n/p	n/p	n/p	580	685	797	16.5%
Family group - parents and children	434	481	526	551	n/p	n/p	n/p	350	433	556	28.5%
Friends/Relatives travelling together	453	513	464	441	n/p	n/p	n/p	267	331	367	10.8%
Other travel party	142	166	161	165	n/p	n/p	n/p	126	110	104	-5.3%
Total	3,653	3,965	4,091	4,106	n/p	n/p	n/p	3,174	3,529	3,820	8.2%

n/p = not publishable (sample < 40); '-' = not calculable.

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DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	49,517	-
Expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$7,860	-
Spend per visitor (\$)	-	-	-	-	-	-	-	-	-	159	-

Purpose of Visit

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Holiday	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23,502	-
Visiting Friends & Relatives	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17,069	-
Business	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3,483	-
Other	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	5,464	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	49,517	-

Origin

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Sydney	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	34,665	-
Regional NSW	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	12,460	-
Total Intrastate	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	47,125	-
Total Interstate	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2,392	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	49,517	-

Age

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
14-34	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17,415	-
35-54	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	14,780	-
55+	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17,322	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	49,517	-

n/p = not publishable (sample < 1000); '-' = not calculable; domestic daytrip data not available for NSW prior to YE Mar 2020 and other regions prior to YE Dec 2025.