



Stuart Ayres

Minister for Trade, Tourism and Major Events

Minister for Sport

MEDIA RELEASE

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NSW ALREADY A WINNER IN NRL GRAND FINAL

With a packed house expected at ANZ Stadium for this weekend's 2015 NRL Grand Final between the Brisbane Broncos and the North Queensland Cowboys, it promises to be a big week for the NSW visitor economy with an anticipated 20,000 international and domestic visitors expected to attend.

Minister for Trade, Tourism and Major Events and Minister for Sport Stuart Ayres has congratulated both teams and has encouraged locals and visitors alike to get into the spirit of NRL Grand Final Week.

"The home of the NRL is Sydney regardless of who plays in the Grand Final. With thousands of interstate supporters visiting Sydney to spur on their team, the match is expected to contribute \$17 million to the NSW economy in visitor spend," Mr Ayres said.

"To all Queenslanders coming down for the game, stop in and explore some of our great coastal towns along the Pacific Highway, eat the freshest food at our glorious restaurants and visit a pub to enjoy some tasteful beer.

"With three games of Rugby League, Australian music legends Cold Chisel performing and plenty of family activities, the 2015 NRL Grand Final has something for everyone.

"I wish both the Broncos and Cowboys all the best of luck for Sunday, and look forward to welcoming both teams and their passionate fans to the Harbour City this week."

Rugby League supporters are also encouraged to get along to NRL Nation at Darling Harbour, an exciting new precinct activation which exhibits and celebrates all things Rugby League, kicking off on Thursday.