

Bondi Visitor Profile

Year ended December 2023

Source: National & International Visitor Survey, Tourism Research Australia



The Bondi Visitor Profile provides an annual snapshot of domestic overnight and international visitors to NSW who visited Bondi as part of their trip to the state.

Bondi received 2.5 million domestic overnight and international visitors in the year ending December 2023.

DOMESTIC OVERNIGHT VISITORS

VISITORS ('000)

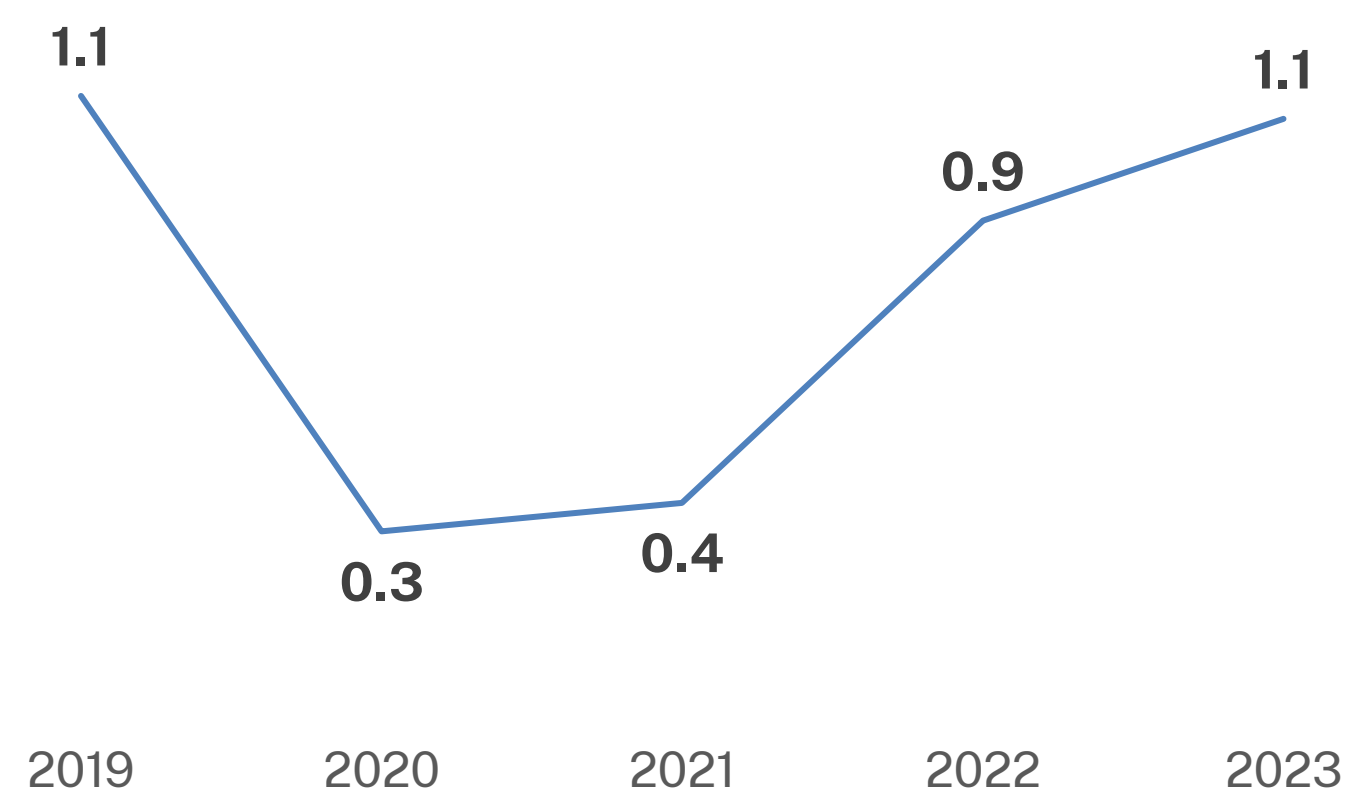


1,065.0

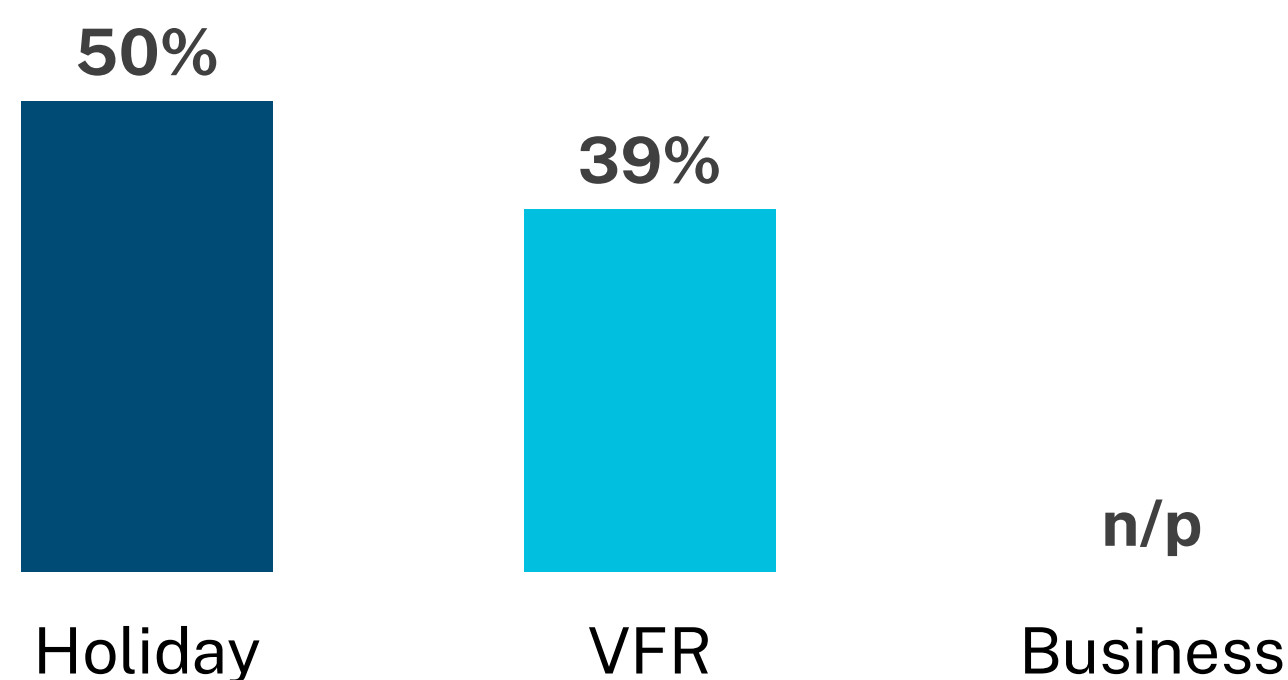
Up 20.8% YOY

10% of domestic overnight visitors to Sydney visited Bondi during their trip in YE Dec 2023.

Visitors (M) to Bondi - YE December



Purpose of visit to NSW



Top Source Markets

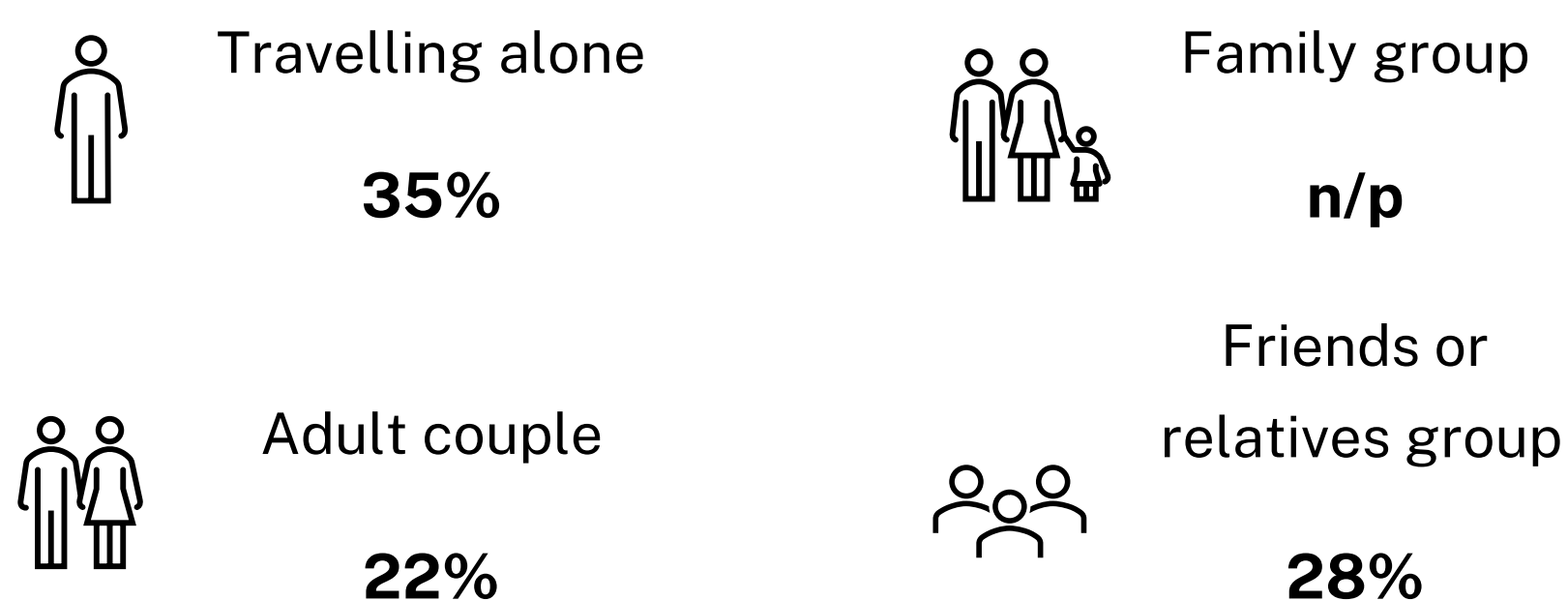


Queensland - 19%

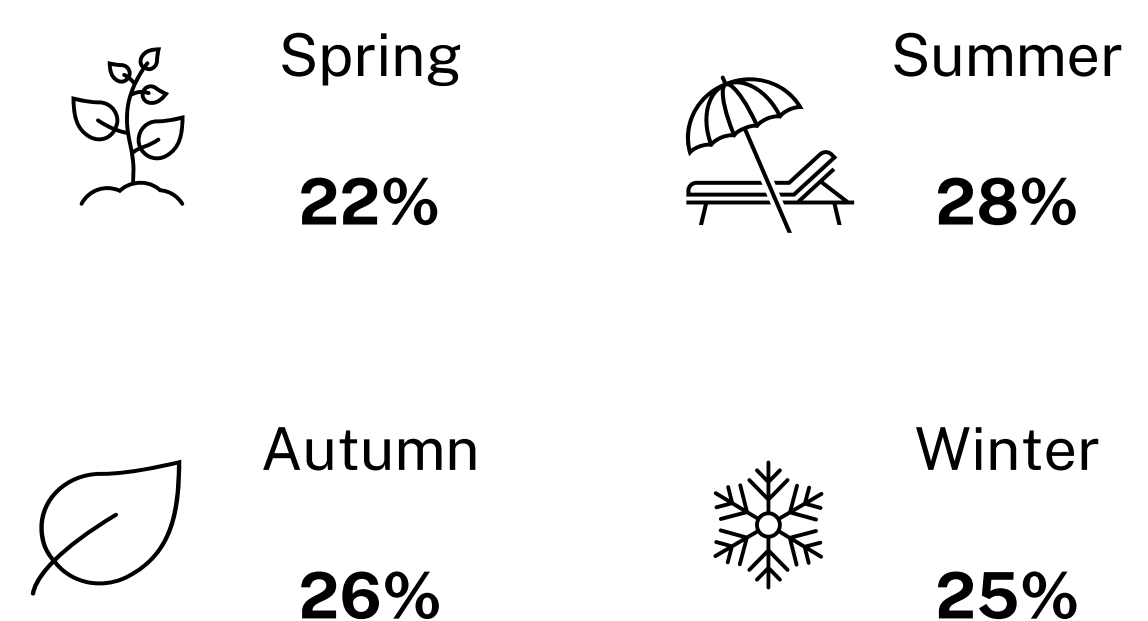
Regional NSW - 24%

Victoria - 31%

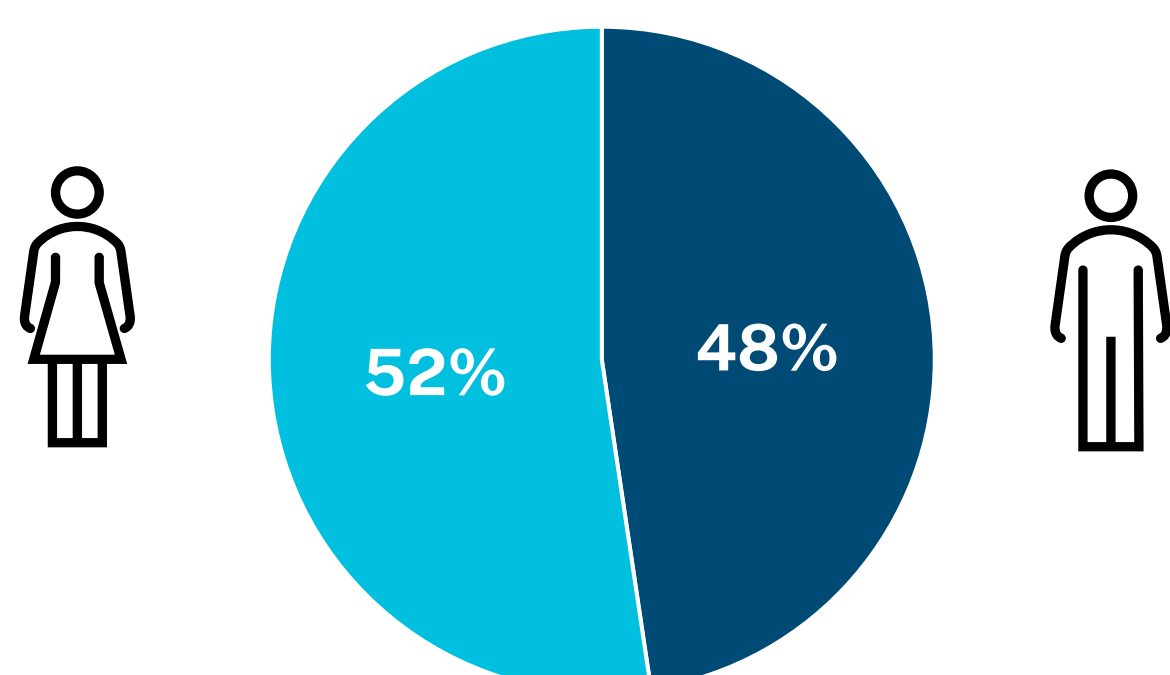
Travel Party



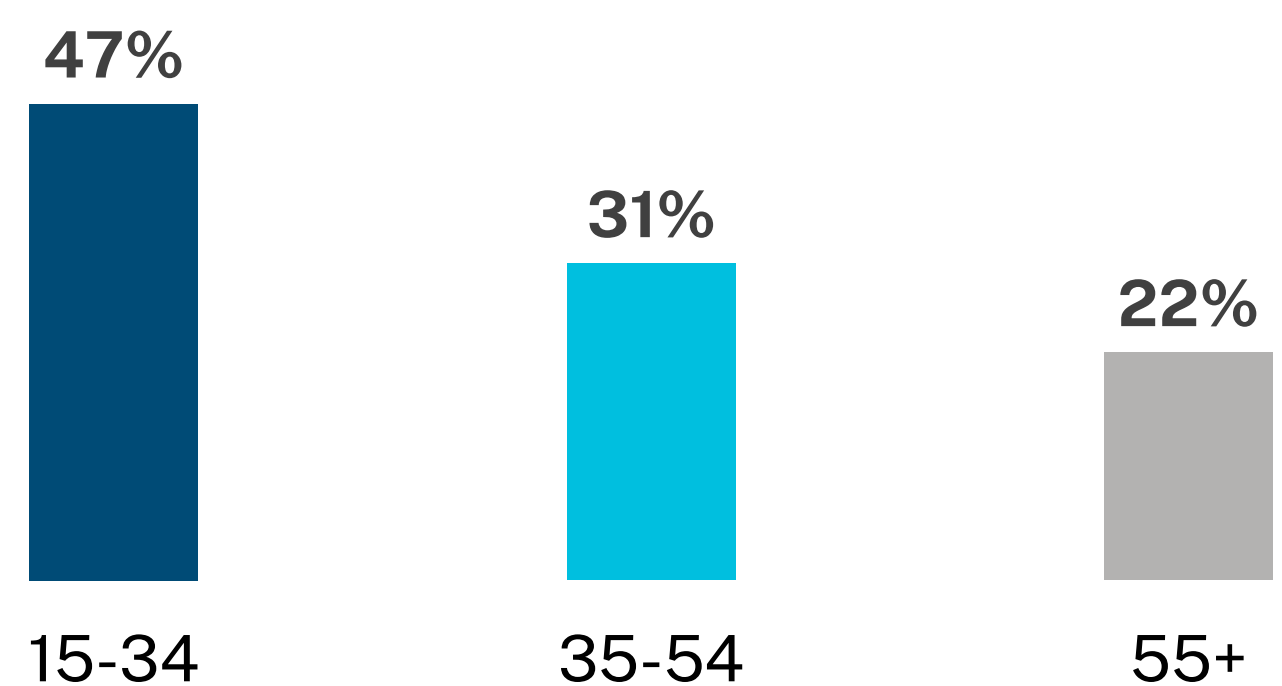
Season visited



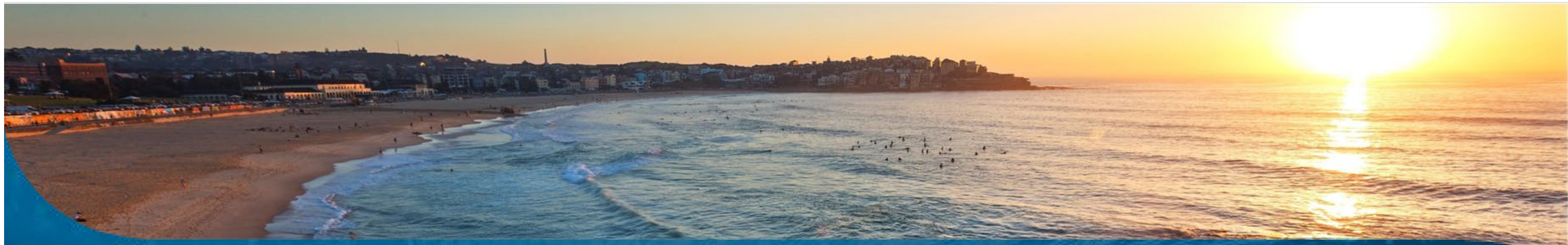
Gender



Age



*Domestic Overnight Visitors are visitors who stayed at least 1 night in NSW. For this profile, they didn't need to stay in Bondi to be classed as a visitor.



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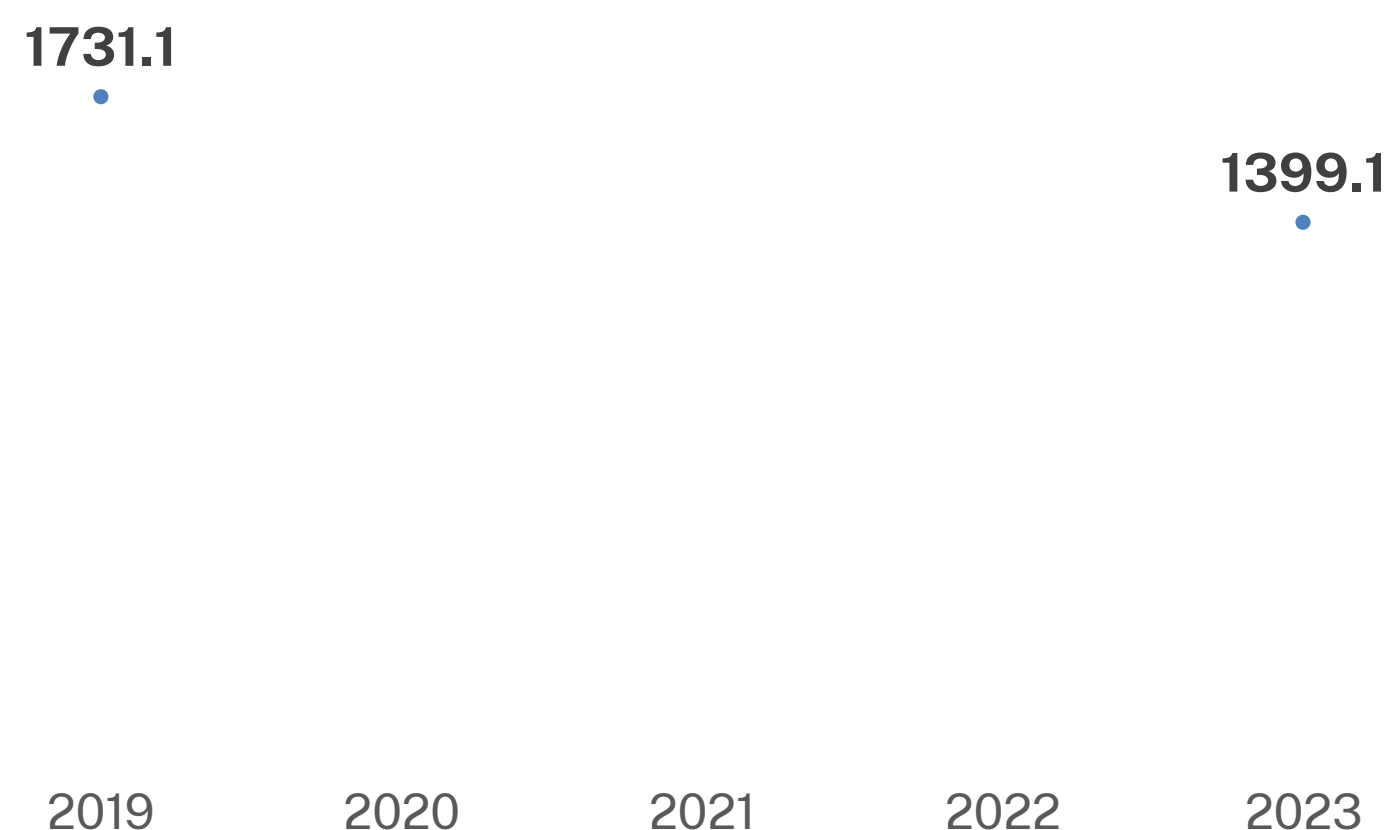
INTERNATIONAL VISITORS (Data not available for 2020-2022)

VISITORS



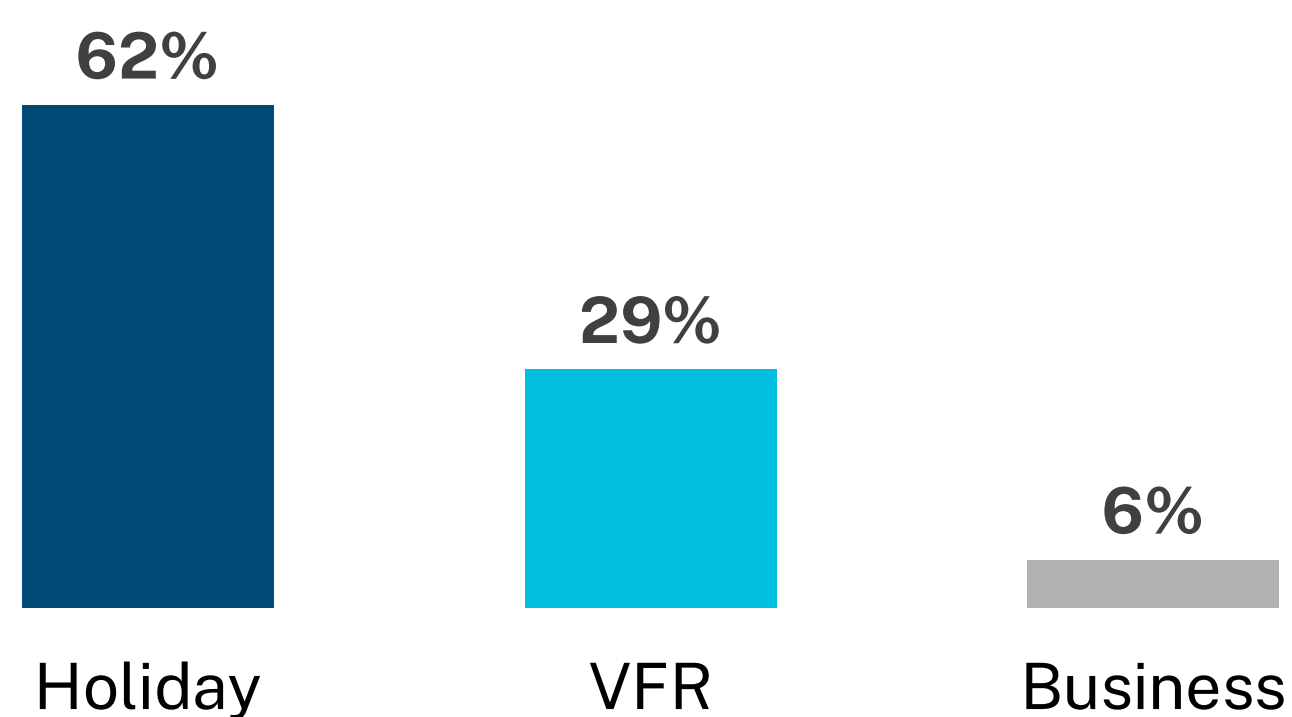
1,399,100

Visitors ('000) to Bondi - YE December



44% of international visitors to Sydney visited Bondi during their trip in YE Dec 2023.

Purpose of visit to NSW

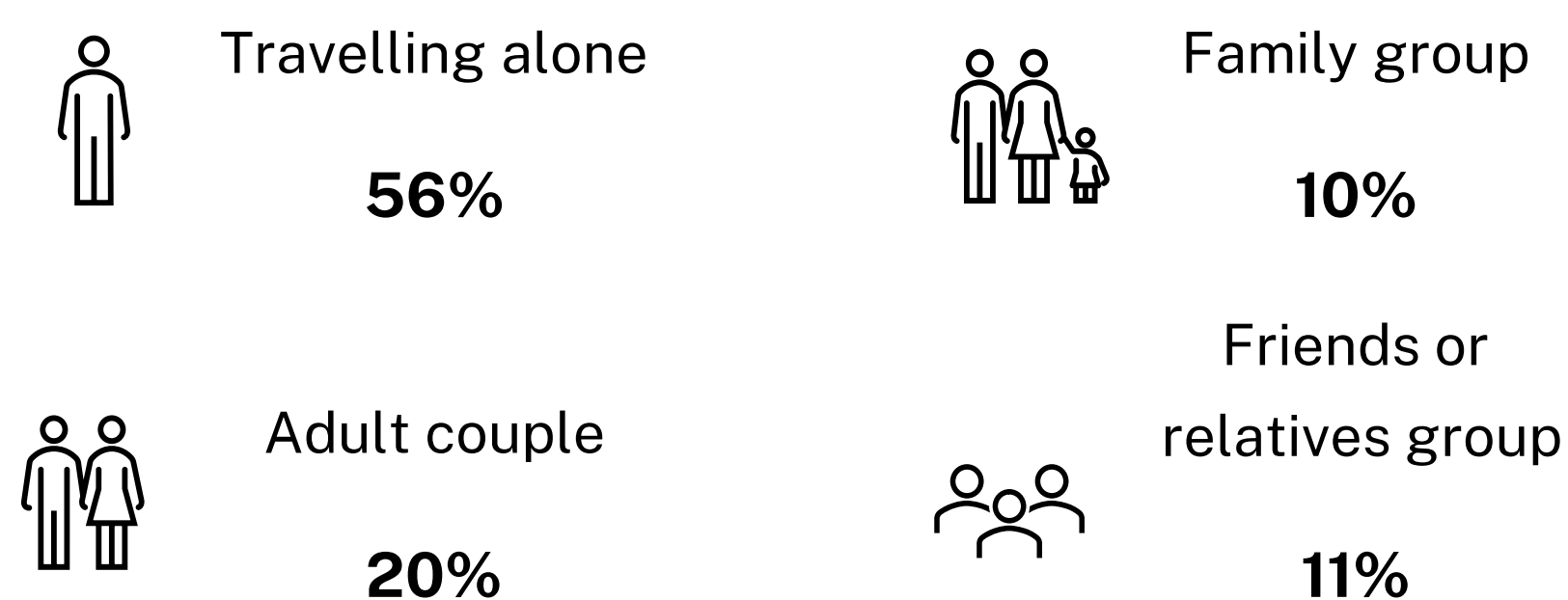


Top Source Markets

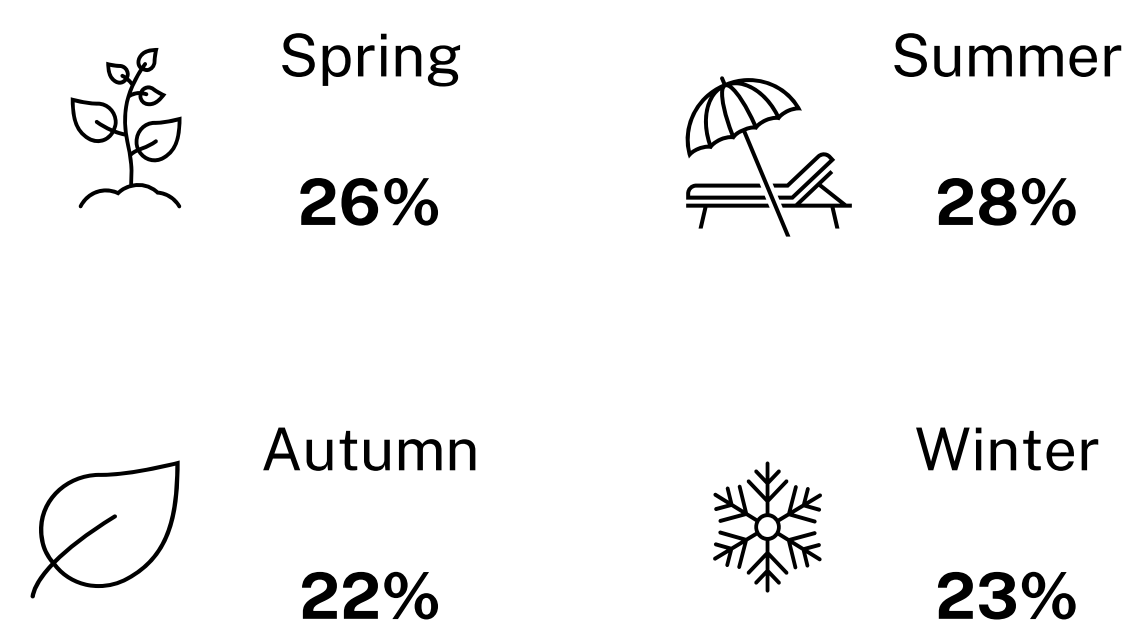


- 1st USA, 12%
- 2nd UK, 12%
- 3rd Korea, 10%
- 4th China, 8%
- 5th New Zealand, 6%

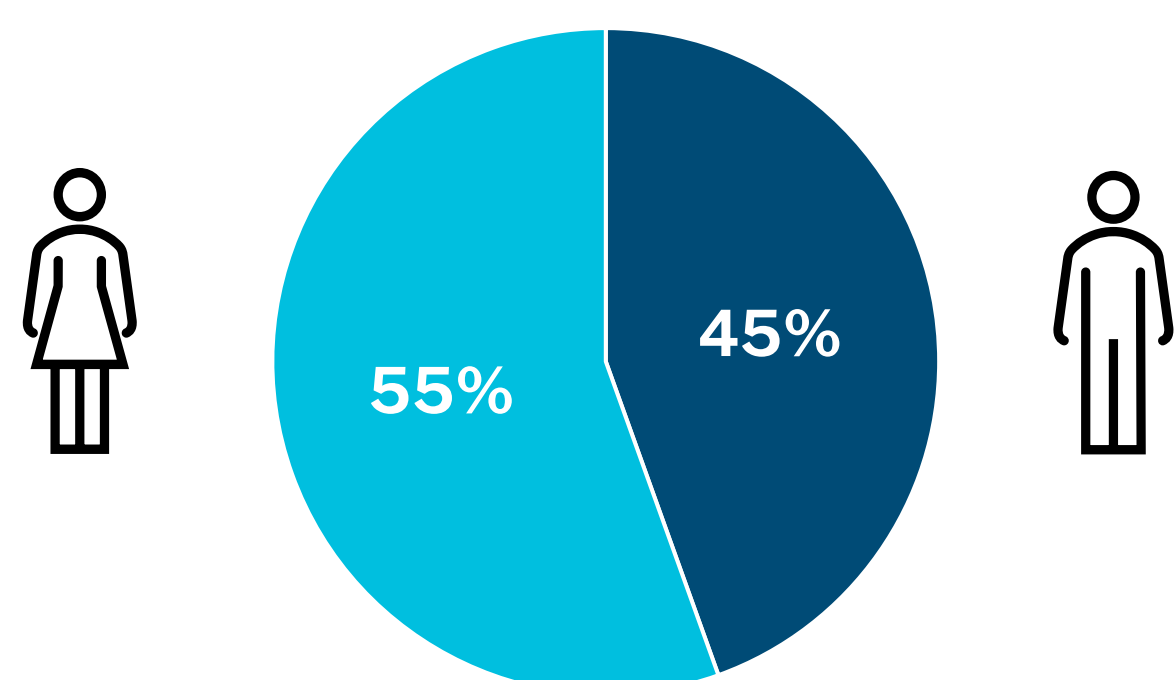
Travel Party



Season visited



Gender



Age

