

# Darling Harbour Visitor Profile

Year ended December 2023

Source: National & International Visitor Survey, Tourism Research Australia



The Darling Harbour Visitor Profile provides an annual snapshot of domestic overnight and international visitors to NSW who visited Darling Harbour as part of their trip to the state.

Darling Harbour received 4.0 million domestic overnight and international visitors in the year ending December 2023.

## DOMESTIC OVERNIGHT VISITORS

### VISITORS ('000)

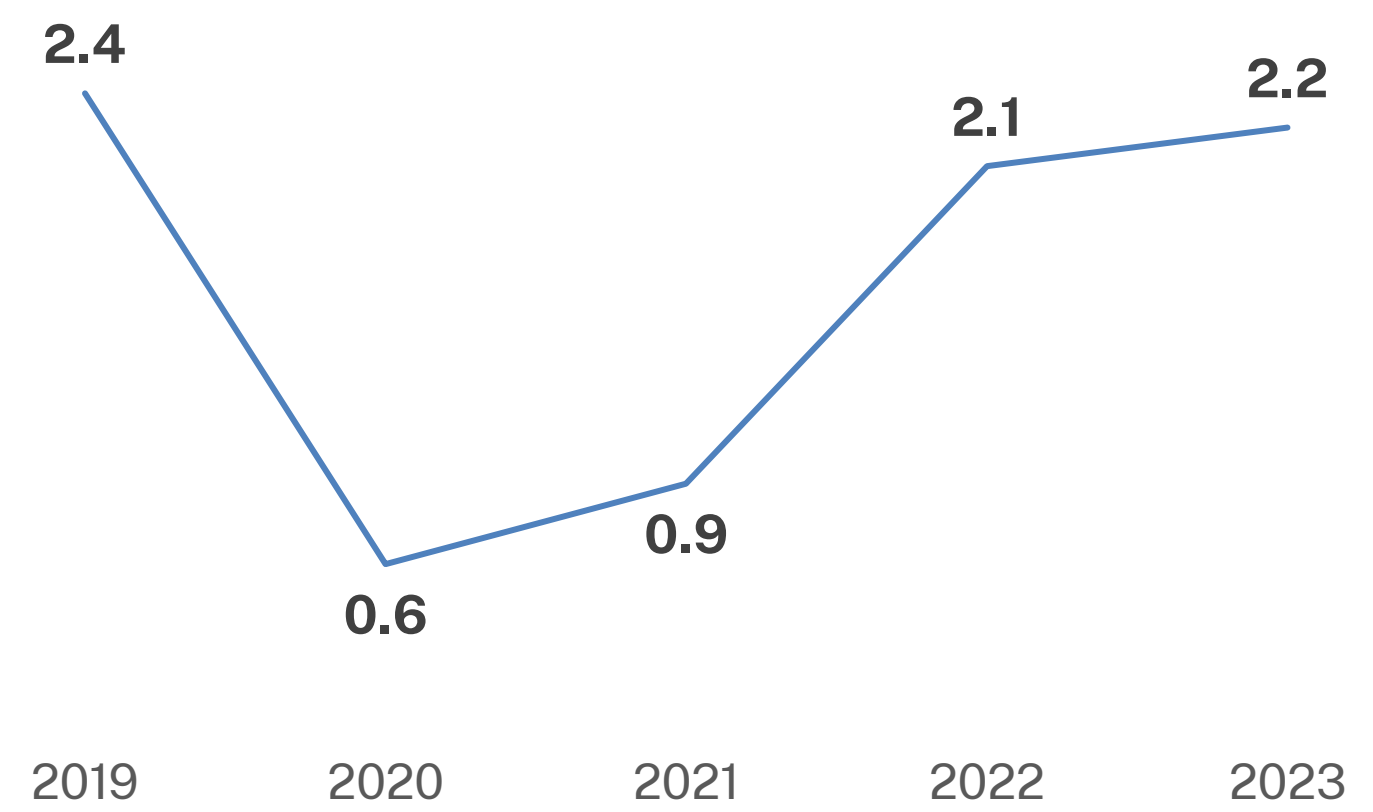


**2,231.3**

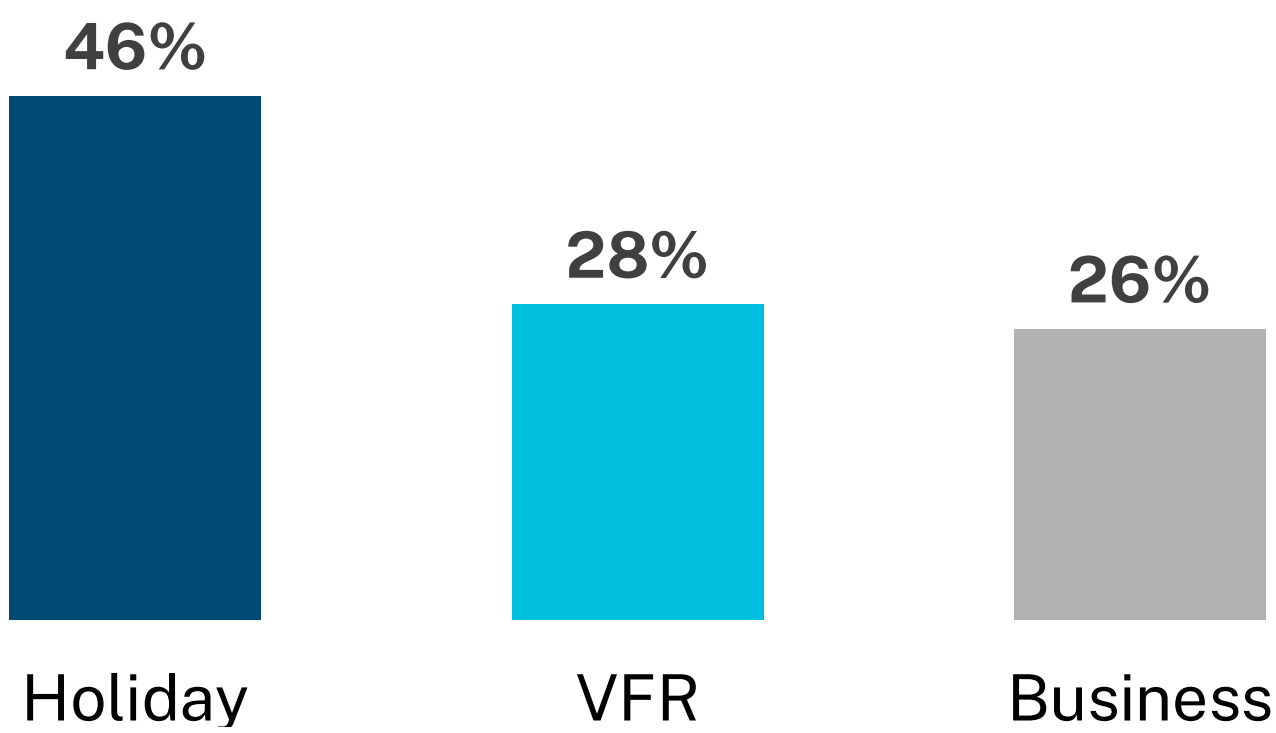
Up 6.9% YOY

21% of domestic overnight visitors to Sydney visited Darling Harbour during their trip in YE Dec 2023.

### Visitors (M) to Darling Harbour - YE December



### Purpose of visit to NSW

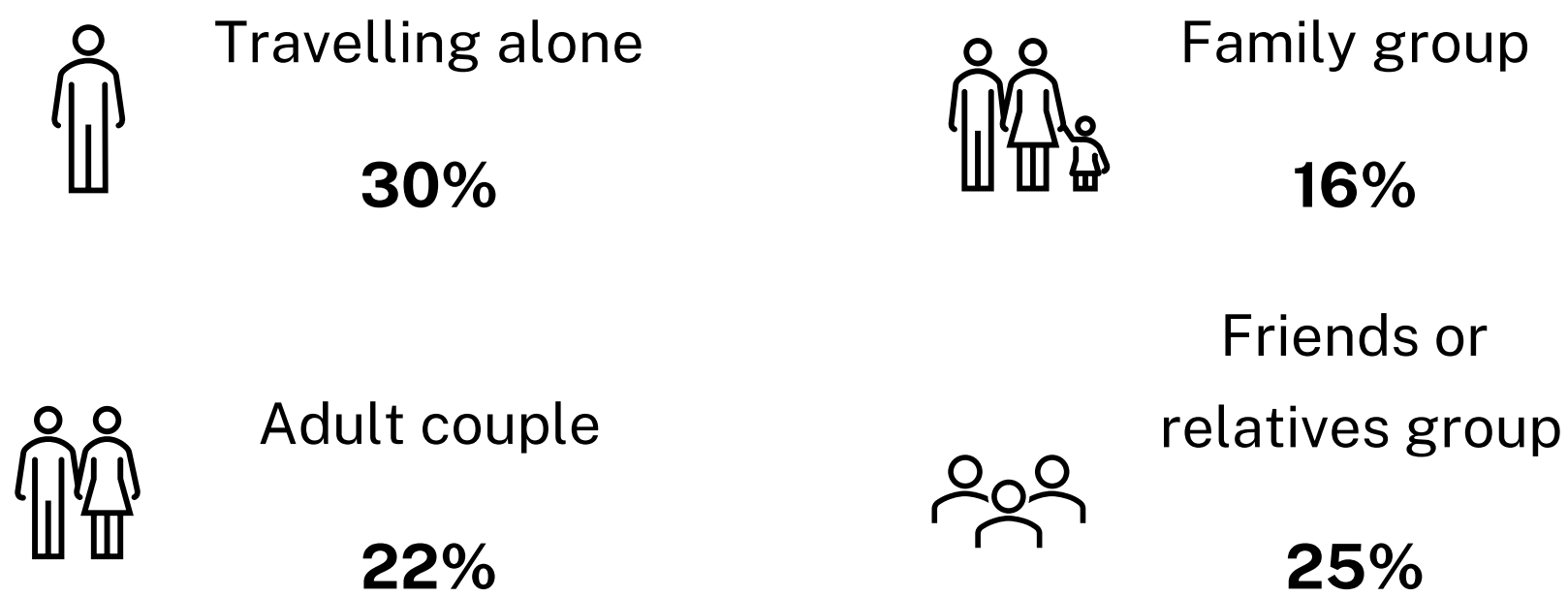


### Top Source Markets

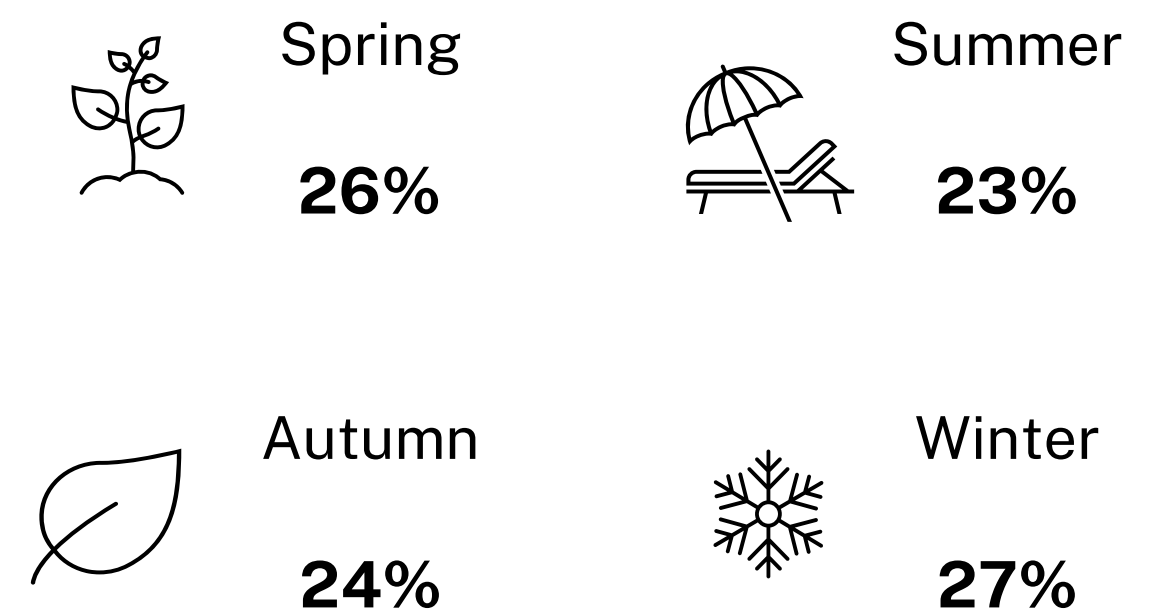


Queensland - 21%  
Regional NSW - 29%  
Victoria - 25%

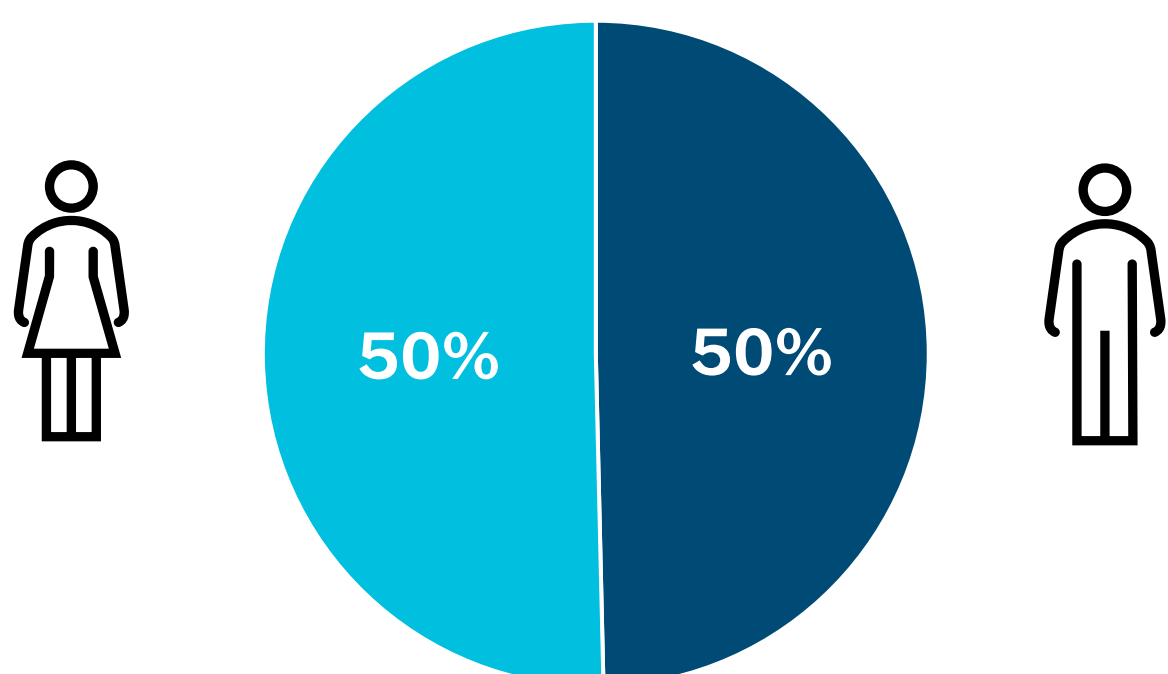
### Travel Party



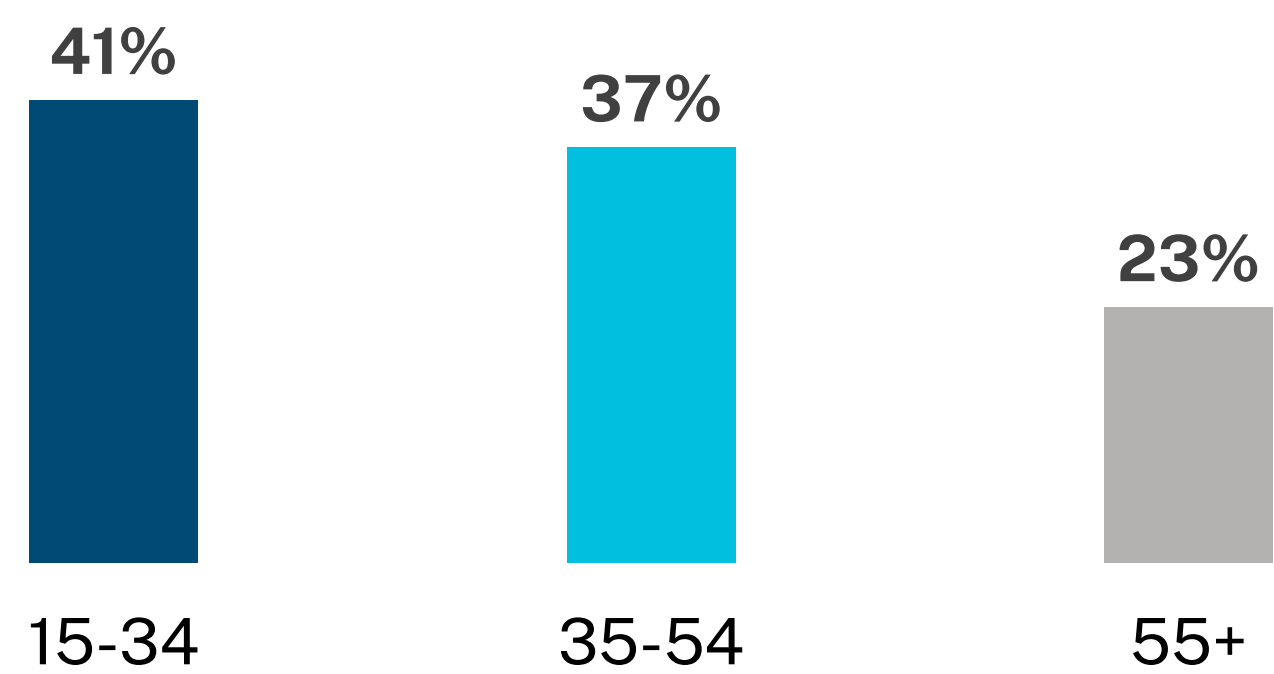
### Season visited



### Gender



### Age



\*Domestic Overnight Visitors are visitors who stayed at least 1 night in NSW. For this profile, they didn't need to stay in Darling Harbour to be classed as a visitor.

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Year ended December 2023

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## INTERNATIONAL VISITORS (Data not available for 2020-2022)

### VISITORS



**1,808,700**

57% of international visitors to Sydney visited Darling Harbour during their trip in YE Dec 2023.

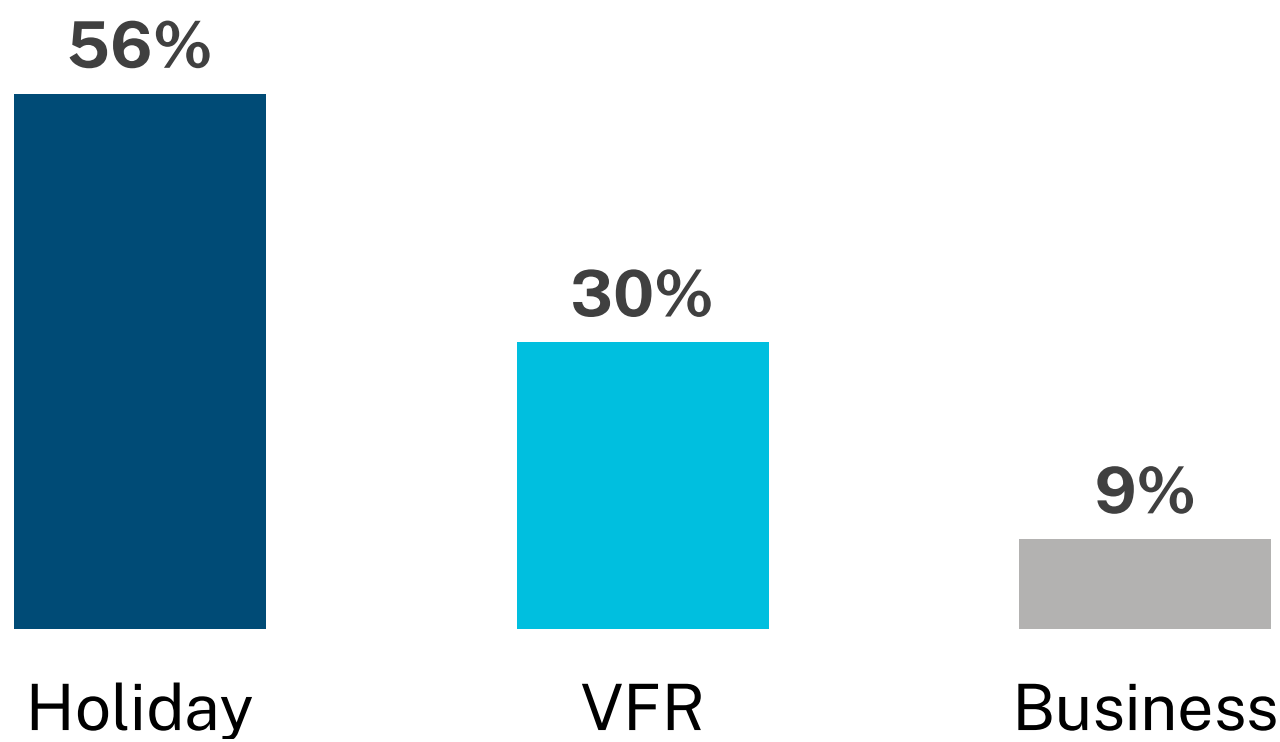
### Visitors ('000) to Darling Harbour - YE December

2366.1

1808.7

2019 2020 2021 2022 2023

### Purpose of visit to NSW

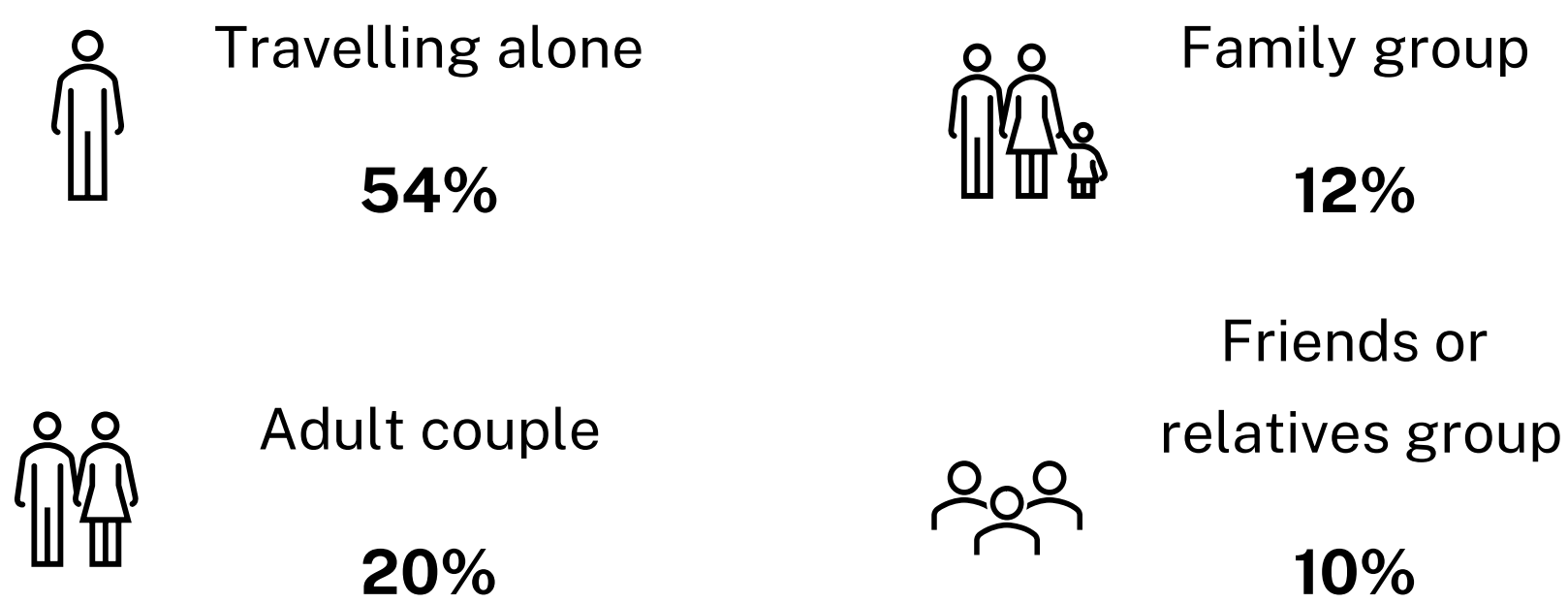


### Top Source Markets

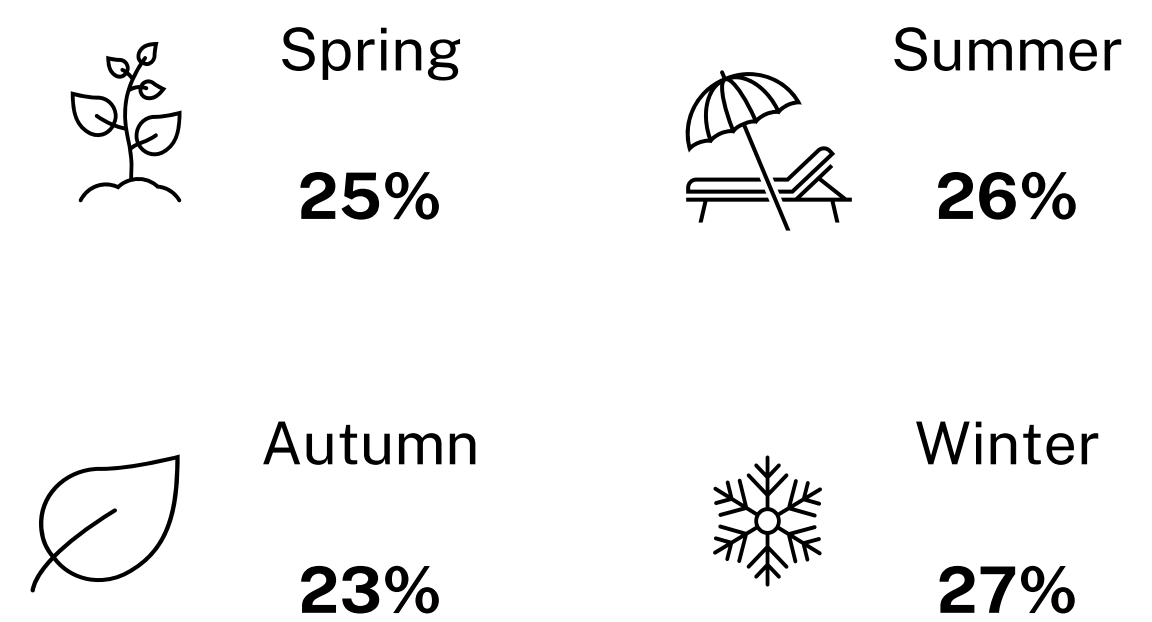


- 1st China, 11%
- 2nd USA, 10%
- 3rd UK, 9%
- 4th Korea, 8%
- 5th New Zealand, 8%

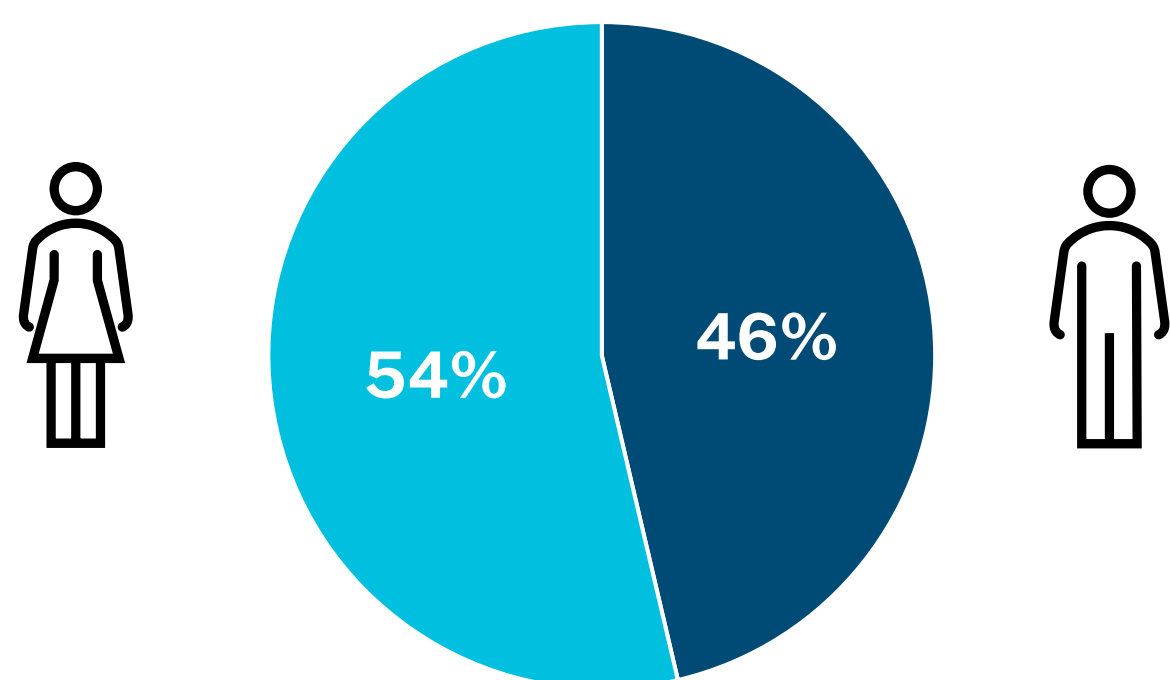
### Travel Party



### Season visited



### Gender



### Age

