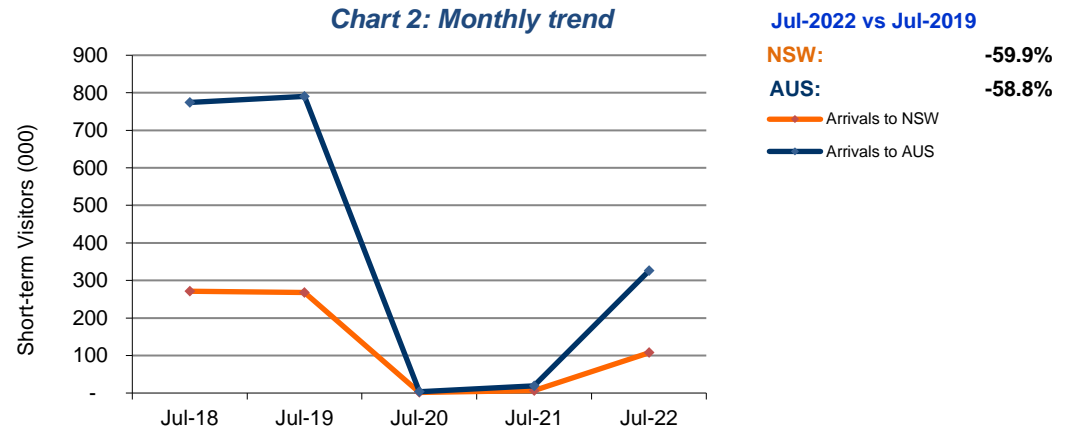
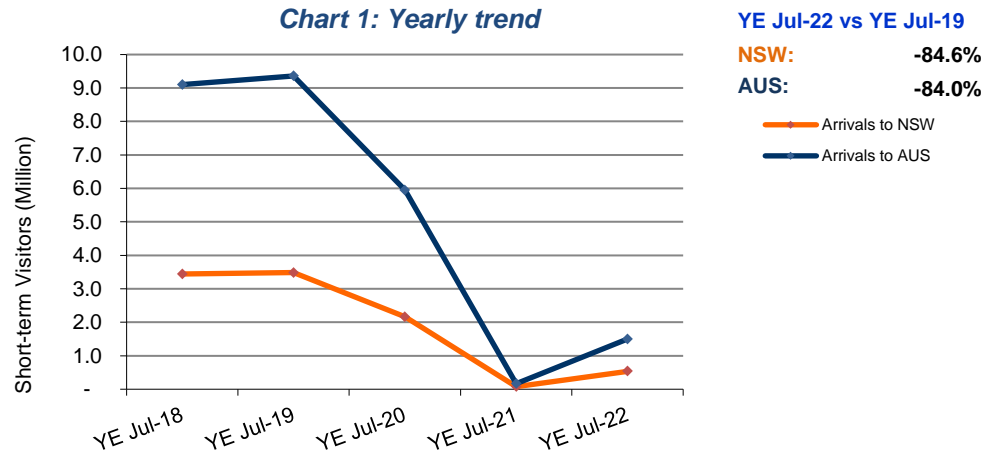


# Overseas Arrivals Trend

Source: Australian Bureau of Statistics

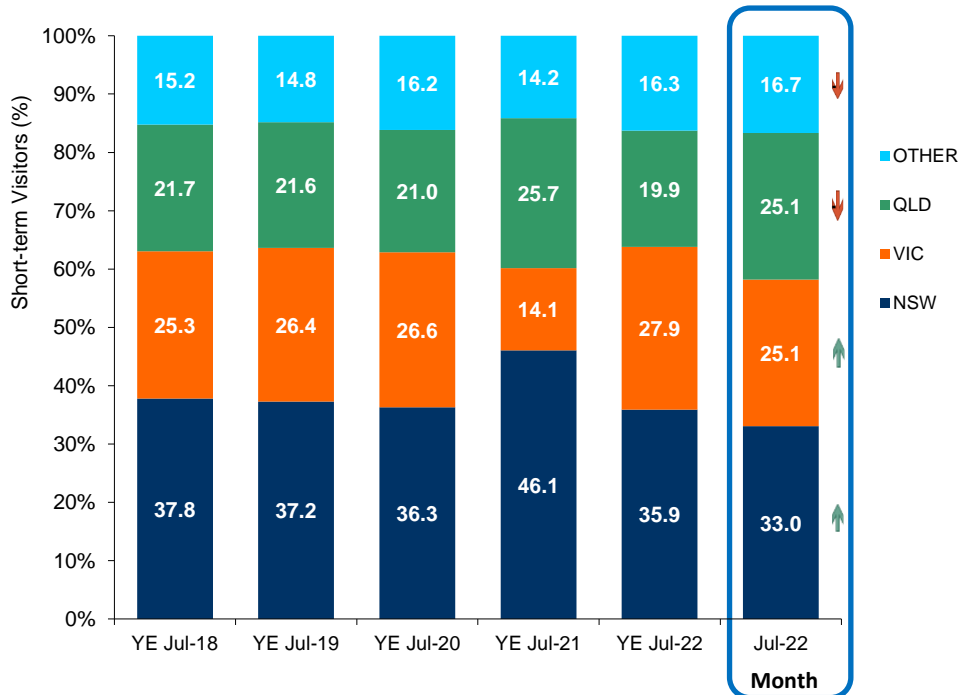
JULY 2022

## Short-term International Visitor Arrivals to NSW vs. Australia



Note: YE means 'year ended' and contains 12 months of data.

## Chart 3: Short-term International Visitor Arrivals to Australia: Market Share by state of Arrival



### How has international visitor movement changed?

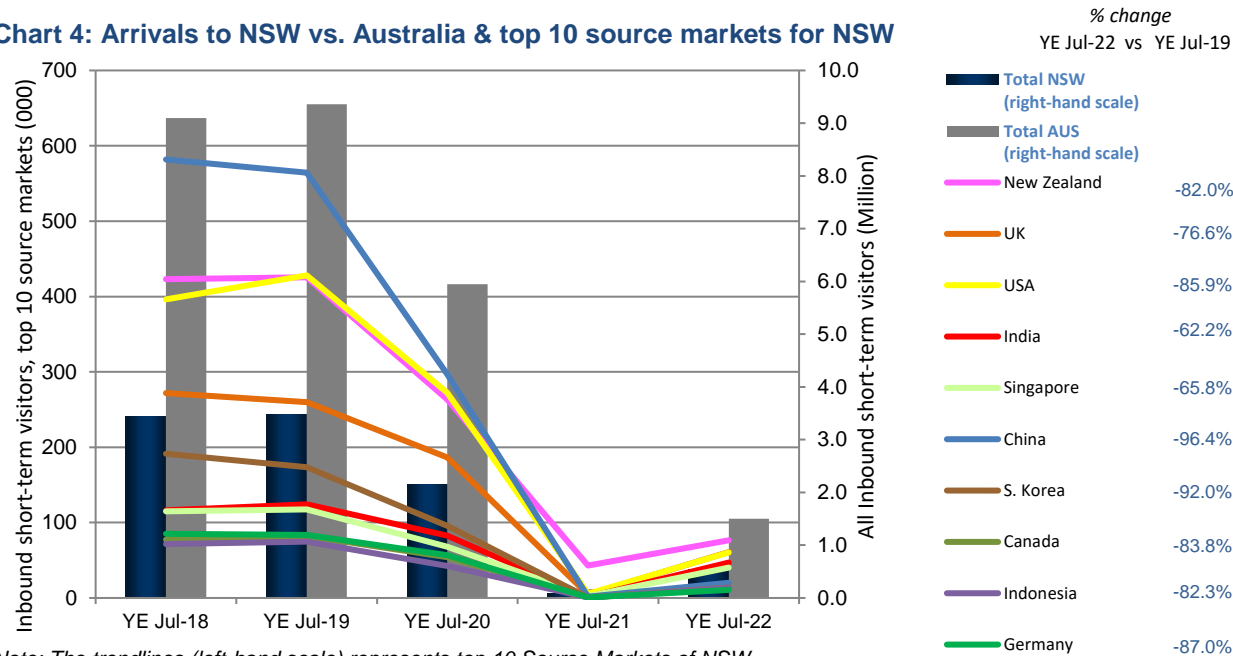
Australia's international border closed at the end of March in 2020 due to COVID-19 pandemic and reopened to fully vaccinated travellers in late February 2022. Prior to February 2022, travel to Australia had been allowed to Australians and New Zealanders under strict monitoring and other certain travel groups who had been granted individual exemptions. The two-way trans-Tasman bubble introduced in October 2020 has experienced several stop-starts resulting in fluctuations of visitors from New Zealand. The bubble operated on a one-way basis from early March 2022, which converted to two-way travel bubble in April 2022, enabling quarantine/ isolation-free travel between Australia and New Zealand.

**In the year ended (YE) July 2022, international short-term visitor arrivals to NSW decreased by 84.6 per cent (Chart 1) when compared to YE July 2019 (pre-pandemic). Meanwhile, in the month of July 2022 (Chart 2), NSW received 107,570 short-term visitor arrivals, down 59.9 per cent when compared to July 2019. In contrast, both yearly and monthly arrivals saw a considerable increase when compared with same periods in 2021 respectively.**

NSW maintains its lead of Australia, attracting 35.9 per cent of international visitors (Chart 3) in the YE July 2022 - 10.2 percentage points lower than prior year.

For the month of July 2022, NSW received 33.0 per cent of international visitors, unchanged on July 2021. Queensland's market share decreased by 6 percentage points, while Victoria's share increased by 8 percentage points.

Chart 4: Arrivals to NSW vs. Australia & top 10 source markets for NSW



Note: The trendlines (left-hand scale) represents top 10 Source Markets of NSW.

Where are they from?

Australia:

In the **YE July 2022** (Chart 4), Australia received 1.5 million international short-term visitor arrivals (down 84.0 per cent on YE July 2019). As the closure of Australia's international border remained in force until late February 2022, arrivals from all countries continued to be highly impacted.

The top three markets for Australia for the year were New Zealand, the UK and India. New Zealand's ongoing top market spot has been reinforced by the reciprocal trans-Tasman travel bubble. Quarantine-free travel between New Zealand and Australia was suspended in mid-June 2021 due to the re-emergence of COVID-19 cases, however the one-way travel bubble resumed in early March 2022, which converted to two-way travel bubble in April 2022.

NSW:

In the **YE July 2022** (Chart 4), NSW received 538,060 international short-term visitors (down 84.6 per cent on YE July 2019). This number represents the second lowest volume of international short-term visitors on record (since 2008) for YE July (the lowest number of arrivals was recorded in 2021). This year, NSW received only 15 per cent of its pre-Covid arrivals (YE July 2019).

All the top 5 source markets in YE July 2022 marked an increase as compared to YE July 2021. The UK recorded the largest absolute increase in arrivals to NSW, followed by USA (Table 1).

In the **month of July 2022**, NSW received 107,570 short-term visitor arrivals, recording an increase on the same month the previous year (but down 59.9 per cent on July 2019). This month, the State received 40 per cent of the pre-Covid arrivals. The highest number of overseas arrivals to NSW was recorded by New Zealand, followed by USA.

Table 1: Top 5 Source Markets for NSW: Arrivals

Year Ended July 2022					
Country of Origin	Rank	No. of Visitors	YE Jul-22 vs YE Jul-21	Share of NSW visitors	Share of AUS
New Zealand	1	76,410	+33,380	14.2%	29.6%
UK	2	60,720	+56,200	11.3%	38.3%
USA	3	60,580	+55,140	11.3%	47.9%
India	4	46,970	+45,600	8.7%	30.0%
Singapore	5	40,160	+37,820	7.5%	27.8%
<b>Top 5 source market TOTAL</b>		284,840	+227,800	52.9%	
<b>NSW</b>		<b>538,060</b>	<b>+461,600</b>	-	35.9%

Note: Top 5 source market total is not necessarily made up of the same countries in the previous year.

Month of July 2022					
Country of Origin	Rank	No. of Visitors	Jul-22 vs Jul-21	Share of NSW visitors	Share of AUS
New Zealand	1	20,860	+17,380	19.4%	26.2%
USA	2	12,870	+12,480	12.0%	47.6%
UK	3	8,500	+8,150	7.9%	33.5%
India	4	6,010	+5,870	5.6%	26.9%
Singapore	5	5,900	+5,750	5.5%	24.7%
<b>Top 5 source market TOTAL</b>		54,140	+49,630	50.3%	
<b>NSW</b>		<b>107,570</b>	<b>+101,410</b>	-	33.0%

Note: Top 5 source market total is not necessarily made up of the same countries in the same month previous year.