



Mike Baird
Premier of NSW
Minister for Western Sydney

MEDIA RELEASE

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STONES FANS TO GET SOME SATISFACTION IN SYDNEY

Sydney has secured the Australian exclusive of Exhibitionism, the critically acclaimed multimedia exhibition celebrating 50 years of the Rolling Stones.

NSW Premier Mike Baird said the exhibition was making its way around the world and would arrive in Sydney in 2018.

“We’re pleased the greatest rock band of all time has selected Sydney as the only Australian stop on the global tour of their exhibition,” Mr Baird said.

“It’s a great endorsement for Sydney as Australia’s event capital and we look forward to hosting Exhibitionism at the new International Convention Centre (ICC) Sydney.”

Minister for Major Events and Tourism Stuart Ayres said, “We have a proven track record in hosting world-class events and expect this exhibition will attract thousands of people to Sydney and deliver an estimated \$35 million to the local economy.”

Rolling Stones front man Mick Jagger said, “We’ve been thinking about this for quite a long time but we wanted it to be just right and on a large scale. It’s not going to be like walking into a museum. It’s going to be an event, an experience. It’s about a sense of the Rolling Stones – it’s something we want people to go away talking about.”

“While this is about the Rolling Stones, it’s not necessarily only just about us,” said Keith Richards. “It’s also about all the paraphernalia and technology associated with a group like us, and it’s this, as well as the instruments that have passed through our hands over the years, that should make the exhibition unforgettable.”

The multi-media experience celebrates the Rolling Stones’ incredible recording and touring career and features their artistic collaborations in music, art and design, film, video, fashion, and live performance, with over 500 original artefacts from the band’s archives.

Exhibitionism was secured by Destination NSW in conjunction with TEG Live and iEC Exhibitions! and will open at the ICC Sydney in November 2018. For more information visit: www.stonesexhibitionism.com

Download promotional material here:

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