

# Travel to Central NSW Tourism Region

Year ended June 2023

Source: National Visitor Survey, TRA.



## OVERVIEW

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Mar23 vs YE Mar22
<b>DOMESTIC (overnight &amp; daytrip)</b>											
Visitors ('000)	4,530	4,864	4,733	5,428	5,676	6,334	5,227	5,527	4,339	6,104	40.7%
Nights ('000)	4,375	5,133	5,806	6,357	8,095	7,083	5,754	7,737	5,748	7,471	30.0%
Expenditure (\$ million)	\$1,080	\$1,164	\$1,172	\$1,276	\$1,467	\$1,826	\$1,531	\$2,001	\$1,603	\$2,421	51.1%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	1,725	1,989	2,071	2,333	2,739	2,985	2,117	2,839	2,051	2,664	29.9%
Nights (000)	4,375	5,133	5,806	6,357	8,095	7,083	5,754	7,737	5,748	7,471	30.0%
Average Length of Stay	2.5	2.6	2.8	2.7	3.0	2.4	2.7	2.7	2.8	2.8	0.0%
Expenditure (\$ million)	\$639	\$775	\$860	\$897	\$1,089	\$1,278	\$1,020	\$1,589	\$1,216	\$1,698	39.7%
Spend per visitor per night (\$)	\$146	\$151	\$148	\$141	\$134	\$180	\$177	\$205	\$212	\$227	7.5%
Intrastate visitors (000)	1,377	1,487	1,534	1,803	2,182	2,333	1,616	2,395	1,719	2,188	27.3%
Interstate visitors (000)	348	501	537	530	557	651	501	444	332	477	43.6%
Intrastate nights (000)	3,292	3,751	4,286	4,493	6,032	5,312	4,307	6,378	4,806	5,977	24.4%
Interstate nights (000)	1,083	1,383	1,520	1,864	2,064	1,771	1,447	1,360	941	1,493	58.6%
Intrastate expenditure (\$ million)	\$495	\$596	\$613	\$664	\$817	\$983	\$776	\$1,269	\$1,024	\$1,368	33.7%
Interstate expenditure (\$ million)	\$144	\$179	\$247	\$233	\$271	\$295	\$245	\$320	\$192	\$330	71.6%

### Purpose of Visit

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	591	744	752	748	1,006	1,110	685	1,066	761	966	27.0%
Visiting Friends & Relatives	586	698	704	846	996	1,046	676	906	609	924	51.6%
Business	395	365	418	473	485	557	573	640	518	543	4.9%
Other	161	216	225	297	288	292	208	259	181	256	40.8%
<b>Total</b>	<b>1,725</b>	<b>1,989</b>	<b>2,071</b>	<b>2,333</b>	<b>2,739</b>	<b>2,985</b>	<b>2,117</b>	<b>2,839</b>	<b>2,051</b>	<b>2,664</b>	<b>29.9%</b>

  

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	1,661	1,913	2,103	2,036	2,718	2,583	1,849	2,861	1,878	2,809	49.5%
Visiting Friends & Relatives	1,583	2,008	2,239	2,677	2,734	2,751	1,770	2,484	1,776	2,398	35.0%
Business	836	704	893	1,099	1,741	1,237	1,535	1,714	1,691	1,655	-2.1%
Other	296	508	572	545	902	513	600	679	402	608	51.1%
<b>Total</b>	<b>4,375</b>	<b>5,133</b>	<b>5,806</b>	<b>6,357</b>	<b>8,095</b>	<b>7,083</b>	<b>5,754</b>	<b>7,737</b>	<b>5,748</b>	<b>7,471</b>	<b>30.0%</b>

### Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Regional NSW	812	869	914	1,113	1,365	1,386	996	1,214	960	1,215	26.5%
Sydney	565	619	620	691	817	947	619	1,181	759	973	28.2%
<b>Total Intrastate</b>	<b>1,377</b>	<b>1,487</b>	<b>1,534</b>	<b>1,803</b>	<b>2,182</b>	<b>2,333</b>	<b>1,616</b>	<b>2,395</b>	<b>1,719</b>	<b>2,188</b>	<b>27.3%</b>
Victoria	134	179	196	183	184	223	200	184	111	189	70.8%
Queensland	123	182	220	221	227	271	194	142	108	155	43.6%
ACT	n/p	n/p	n/p	60	n/p	79	57	82	66	n/p	-
Other Interstate	49	81	59	66	86	78	n/p	n/p	n/p	n/p	-
<b>Total Interstate</b>	<b>348</b>	<b>501</b>	<b>537</b>	<b>530</b>	<b>557</b>	<b>651</b>	<b>501</b>	<b>444</b>	<b>332</b>	<b>477</b>	<b>43.6%</b>
<b>Grand Total</b>	<b>1,725</b>	<b>1,989</b>	<b>2,071</b>	<b>2,333</b>	<b>2,739</b>	<b>2,985</b>	<b>2,117</b>	<b>2,839</b>	<b>2,051</b>	<b>2,664</b>	<b>29.9%</b>

### Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	330	376	367	604	588	564	447	466	412	560	36.1%
30-39	246	252	315	239	429	455	305	489	299	440	47.1%
40-49	293	374	346	437	464	459	340	530	294	426	44.6%
50-59	372	397	381	405	467	598	429	512	395	442	11.9%
60-69	314	401	440	401	460	515	379	532	405	444	9.8%
70+	170	188	222	247	331	394	216	309	246	352	43.0%
<b>Total</b>	<b>1,725</b>	<b>1,989</b>	<b>2,071</b>	<b>2,333</b>	<b>2,739</b>	<b>2,985</b>	<b>2,117</b>	<b>2,839</b>	<b>2,051</b>	<b>2,664</b>	<b>29.9%</b>

# Travel to Central NSW Tourism Region

Year ended June 2023

Source: National Visitor Survey, TRA.



## Travel Party

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Travelling alone	423	575	563	672	908	817	737	857	608	792	30.4%
Adult couple	496	558	629	672	692	787	522	771	563	708	25.6%
Family group - parents and children	351	360	351	378	424	495	335	451	340	409	20.3%
Friends or relatives travelling together with(out) children	282	387	413	473	575	676	376	623	381	611	60.5%
Business associates travelling together with(out) spouse	135	n/p	92	130	109	164	116	125	144	130	-9.6%
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>1,725</b>	<b>1,989</b>	<b>2,071</b>	<b>2,333</b>	<b>2,739</b>	<b>2,985</b>	<b>2,117</b>	<b>2,839</b>	<b>2,051</b>	<b>2,664</b>	<b>29.9%</b>

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	881	1,017	1,135	1,261	1,521	1,728	1,149	1,551	1,011	1,500	48.4%
Visit friends & relatives	742	867	886	989	1,106	1,293	739	869	581	861	48.2%
Pubs, clubs, discos etc	414	424	464	589	651	790	571	782	454	836	84.3%
Sightseeing/looking around	310	347	409	422	518	678	456	586	373	541	45.1%
Go shopping for pleasure	268	349	363	312	413	478	289	422	302	442	46.2%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Friends or relatives property	1,850	2,214	2,528	2,810	2,770	2,818	1,952	2,537	1,615	2,309	43.0%
Standard hotel/motor inn (below 4 star)	1,079	1,150	1,059	1,504	1,585	1,799	1,154	1,593	1,247	2,183	75.1%
Caravan park or commercial camping ground	383	541	689	502	546	751	639	628	418	838	100.6%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	1,549	1,779	1,860	2,068	2,454	2,694	1,926	2,664	1,911	2,432	27.3%
Aircraft	n/p	n/p	80	152	121	130	n/p	85	n/p	102	-
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	2,805	2,875	2,663	3,095	2,936	3,349	3,110	2,688	2,289	3,440	50.3%
Expenditure (\$ million)*	\$441	\$390	\$312	\$378	\$379	\$548	\$511	\$412	\$386	\$723	87.1%
Spend per visitor (\$)	\$157	\$136	\$117	\$122	\$129	\$164	\$164	\$153	\$169	\$210	24.5%

### Main Purpose of Trip

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	1,135	1,197	1,016	1,272	1,149	1,276	1,129	1,093	918	1,290	40.4%
Visiting Friends & Relatives	545	628	687	669	761	645	755	497	411	815	98.2%
Business	488	281	261	446	318	563	453	481	537	637	18.6%
Other	637	770	699	708	707	866	773	617	422	698	65.4%
<b>Total</b>	<b>2,805</b>	<b>2,875</b>	<b>2,663</b>	<b>3,095</b>	<b>2,936</b>	<b>3,349</b>	<b>3,110</b>	<b>2,688</b>	<b>2,289</b>	<b>3,440</b>	<b>50.3%</b>

### Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Sydney	401	333	276	447	463	426	407	389	n/p	n/p	-
Regional NSW	2,383	2,426	2,295	2,597	2,413	2,805	2,672	2,249	2,001	3,052	52.6%
<b>Total Intrastate</b>	<b>2,783</b>	<b>2,760</b>	<b>2,571</b>	<b>3,044</b>	<b>2,875</b>	<b>3,231</b>	<b>3,078</b>	<b>2,638</b>	<b>2,276</b>	<b>3,398</b>	<b>49.3%</b>
<b>Total Interstate</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>-</b>
<b>Total</b>	<b>2,805</b>	<b>2,875</b>	<b>2,663</b>	<b>3,095</b>	<b>2,936</b>	<b>3,349</b>	<b>3,110</b>	<b>2,688</b>	<b>2,289</b>	<b>3,440</b>	<b>50.3%</b>



# Travel to Central NSW Tourism Region

Year ended June 2023

Source: National Visitor Survey, TRA.



## Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	549	549	588	610	532	679	484	423	437	917	109.6%
30-39	519	n/p	388	n/p	472	439	628	412	n/p	460	-
40-49	579	568	373	418	468	763	421	395	333	456	36.8%
50-59	416	512	412	676	469	526	647	472	399	567	42.0%
60-69	422	653	596	530	607	544	532	543	368	524	42.6%
70+	320	369	306	463	389	398	399	442	429	516	20.3%
Total	2,805	2,875	2,663	3,095	2,936	3,349	3,110	2,688	2,289	3,440	50.3%

## Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	1,074	1,227	1,254	1,253	1,475	1,527	1,211	1,197	822	1,474	79.3%
Visit friends & relatives	761	859	921	824	853	831	812	437	410	875	113.5%
Go shopping for pleasure	777	839	636	770	682	697	752	596	525	817	55.6%
Sightseeing/looking around	321	n/p	n/p	311	372	n/p	377	275	n/p	n/p	-
Pubs, clubs, discos etc	n/p	n/p	n/p	285	n/p	367	n/p	n/p	n/p	n/p	-

## Top types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	2,704	2,733	2,590	3,025	2,889	3,215	3,003	2,618	2,258	3,363	48.9%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
n/a	-	-	-	-	-	-	-	-	-	-	-

n/p = not publishable; '-' = not available

Central NSW includes: Bathurst, Coonabarabran, Cowra, Dubbo, Mudgee, Narromine, Orange and Parkes.