



\$29.8 Billion

Overnight Visitor Spend

↑ 78.5%
% change on Year ended March 2022

36.1 Million

Overnight Visitors to NSW

↑ 48.0%
% change on Year ended March 2022

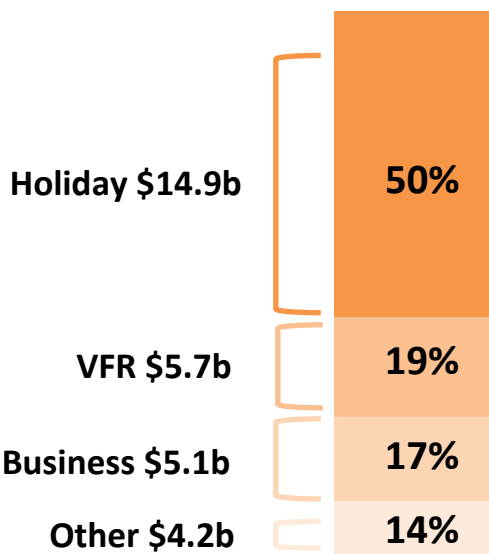
114.5 Million

Visitor Nights

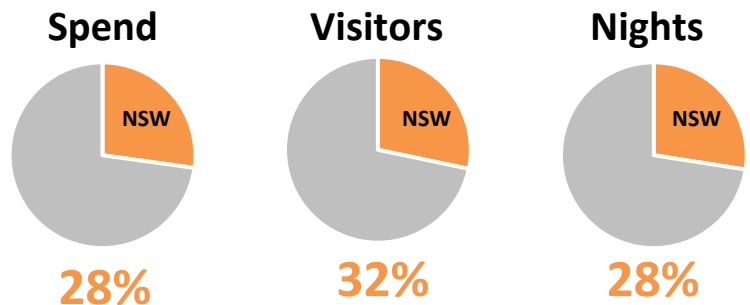
↑ 33.7%
% change on Year ended March 2022

Spend by Purpose of Visit

b = billion



Share of Australian total



Highlights

- Domestic travel to NSW continued to be impacted in the YE March 2023 as a result of the surge in Omicron cases from January 2022.
- NSW recorded increases in domestic overnight visitors, visitor nights and expenditure in YE March 2023.
- Sydney experienced increases in domestic overnight visitors, nights and expenditure for the year mainly due to the Holiday and VFR market.
- Regional NSW also recorded an increase in all three metrics and leads regional Australia in domestic visitors and nights.
- Sydney had a higher growth rate than Regional NSW in all three metrics.

Top Source Markets (by expenditure)

Share of total expenditure

