

International Travel to NSW Visitor Profile

Year ended June 2023

Source: International Visitor Survey, Tourism Research Australia, unless otherwise specified.



INTERNATIONAL VISITATION



Visitors
2.7m
up 2.2m YoY



Nights
67.8m
up 46.7m YoY



Expenditure
\$8.6bn
up \$6.7bn YoY

* YoY = change on previous year



Average spend
\$127 per night
\$3,164 per visitor



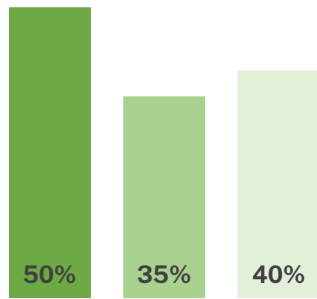
Average length of stay
24.9 nights



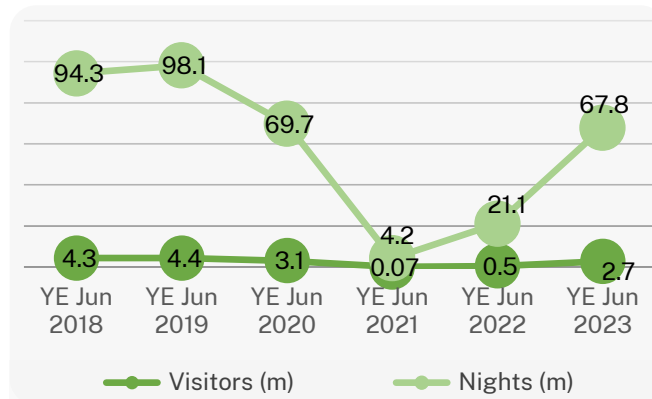
#1 for visitors
#1 for nights
#1 for expenditure
In AUSTRALIA

Market share to Australia

Visitors Nights Expenditure



Time series



Aviation

Inbound seats to NSW



7,911,840 seats

+4,814,063 seats YoY **OR 155.4%**
42% of the total inbounds seats to Australia

Source: OAG YE June 2023, International flight and seat capacity based on direct non-stop services.

Inbound flights to NSW

28,653 flights

+18,025 flights YoY **OR 169.6%**
40% of the total inbounds flights to Australia

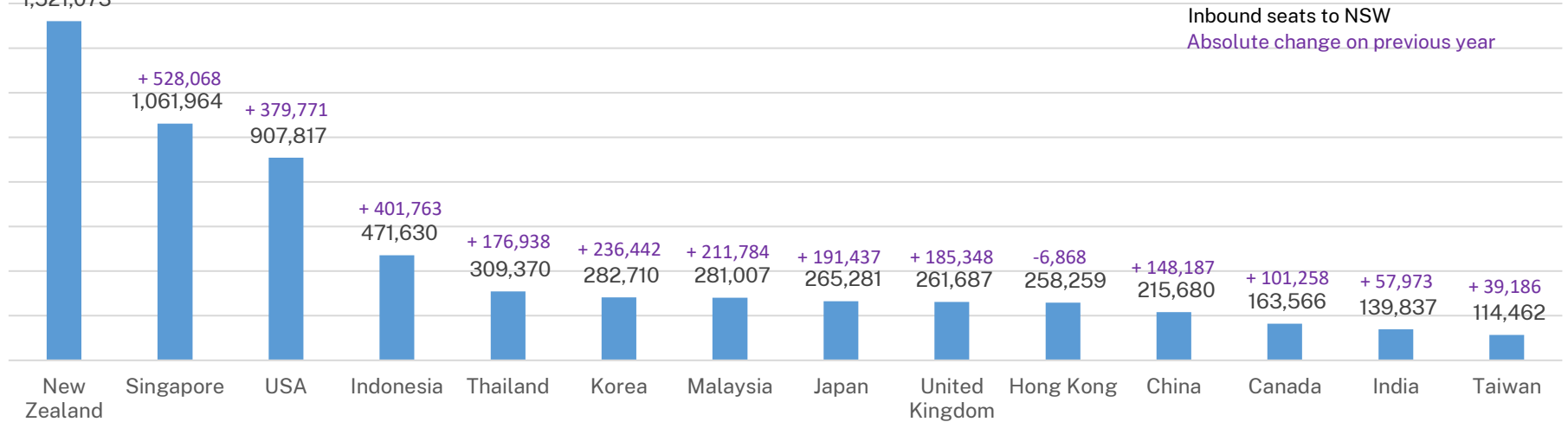
Top three carriers by short-term visitors to NSW



1. Qantas Airways, 19%
2. Air New Zealand, 9%
3. Singapore Airlines, 7%

Source: TRA, YE June 2023, short term arrivals to NSW, key airlines to NSW international airports.

+ 1,269,540
1,521,073



Source: OAG YE June 2023, International flight and seat capacity based on direct non-stop services.

Top three carriers by country of origin

New Zealand	Singapore	USA	Indonesia	Thailand	United Kingdom	Malaysia	Korea	Japan	Hong Kong	Canada	India	Taiwan	China
Air New Zealand	Singapore Airlines	United Airlines	Qantas Airways	Thai Airways International	Qantas Airways	Malaysian Airline	Asiana Airlines (Korea)	All Nippon Airways (Japan)	Cathay Pacific Airways (HK)	Air Canada	Air India	China Airlines	China Southern Airlines
Qantas Airways	Tiger Airways	Qantas Airways	Garuda Indonesian Airlines	Qantas Airways	Emirates	Air Asia X	Korean Airlines	Qantas Airways	Qantas Airways	Qantas Airways	Singapore Airlines	Tiger Airways	Xiamen Air
Jetstar (Australia)	Qantas Airways	Delta Air Lines	Singapore Airlines	Thai AirAsia X	British Airways	Tiger Airways	Jetstar (Australia)	Japan Airlines	Tiger Airways	United Airlines	Tiger Airways	Singapore Airlines	Cathay Pacific Airways (HK)

Note: Tiger Airways merged with Scoot on 25 July 2017, operating under the Scoot brand.

Source: TRA, YE June 2023, short term arrivals to NSW, key airlines to NSW international airports.