

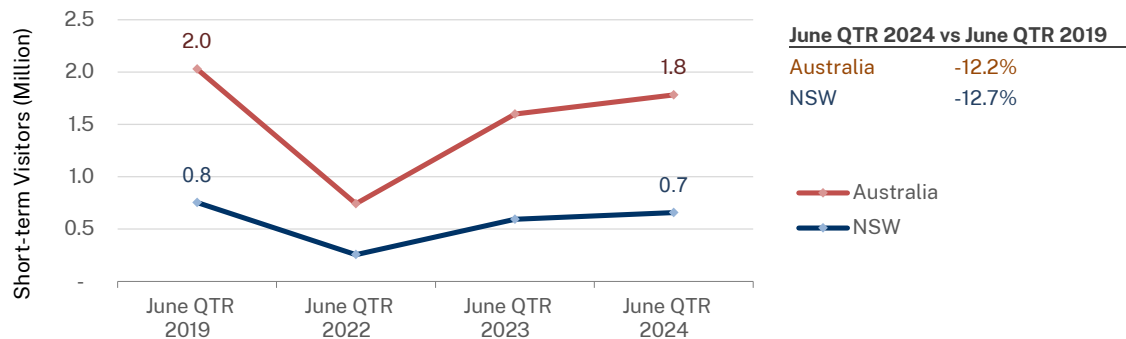
Overseas Arrivals and Departures Trend

June Quarter 2024

Source: Australian Bureau of Statistics (ABS)



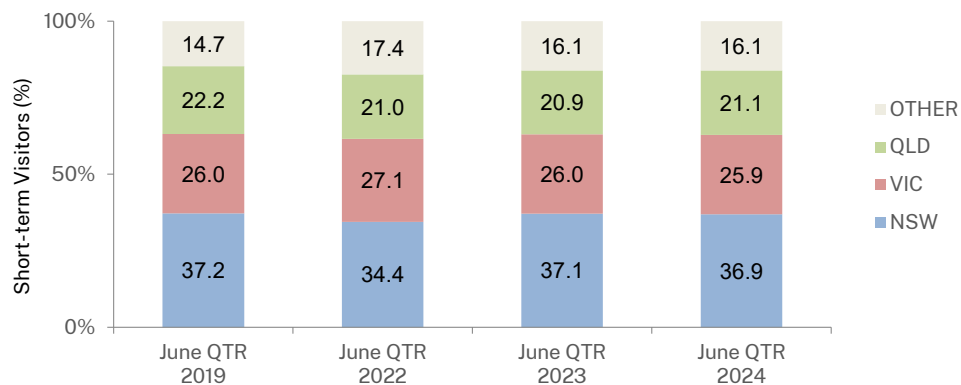
Chart 1: Short-term International Visitor Arrivals to NSW vs. Australia*



How has international visitor movement changed?

(Chart 1) International visitation to Australia is progressively recovering, but still lower than 2019 pre-pandemic levels. In **June quarter 2024**, international short-term visitor arrivals to NSW were 12.7 per cent below June quarter 2019 levels.

Chart 2: Short-term International Visitor Arrivals to Australia*: Market Share by State of Arrival



(Chart 2) NSW still maintains its leading position in share of Australia, attracting 36.9 per cent of international visitors in **June quarter 2024**, down 0.3 ppt from June quarter 2019.

***Note: Data from 2020 and 2021 is omitted due to low arrival numbers**

Overseas Arrivals and Departures Trend

June Quarter 2024

Source: Australian Bureau of Statistics (ABS)



Chart 3: Reason for journey to NSW

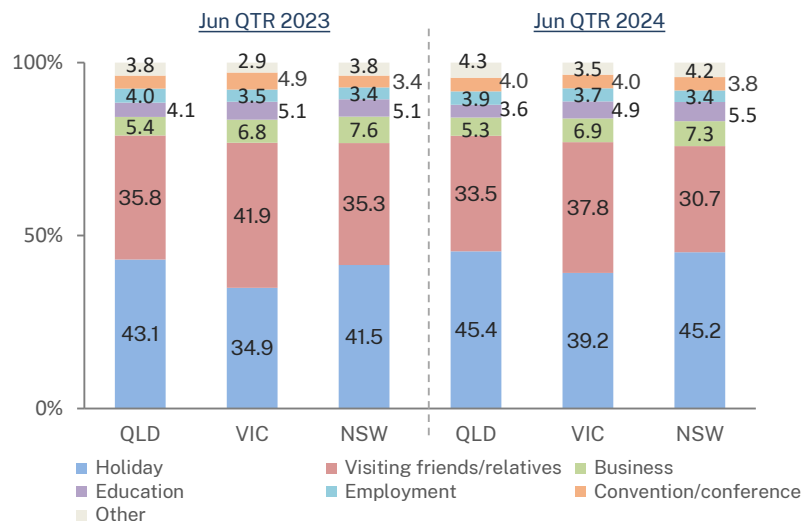


Table 1: Monthly arrivals to NSW

% share of total to NSW	Holiday	VFR	Total to NSW
Jul-23	43.5	28.0	233,530
Aug-23	47.3	29.0	230,460
Sep-23	44.7	30.9	220,760
Oct-23	44.5	30.4	235,230
Nov-23	46.5	31.0	255,670
Dec-23	46.3	41.2	351,760
Jan-24	49.3	27.5	240,650
Feb-24	51.5	24.0	352,320
Mar-24	50.2	30.8	282,310
Apr-24	46.5	30.5	223,790
May-24	44.0	30.4	224,370
Jun-24	45.0	31.2	209,940

What was the reason for their journey?

(Chart 3) In **June quarter 2024**, Holiday was the most popular purpose of visit for NSW. Comparing to the same period last year, the Holiday market share increased 3.6 ppt.

(Table 1) Over the last 12 months, visitor arrivals to NSW have changed every month. December 2023 and February 2024 were the most popular months for travelers in general, in which December 2023 and February 2024 were the most popular months for **Holiday** visitors, while December 2023 and March 2024 were the most popular months for **VFR** visitors.

Table 2*: Arrivals to NSW, top five source markets

Rank	Jun QTR 2019		Jun QTR 2022		Jun QTR 2023		Jun QTR 2024	
1	China	112,730	New Zealand	44,140	New Zealand	94,260	New Zealand	100,230
2	New Zealand	105,720	USA	29,190	USA	66,290	China	77,350
3	USA	94,790	India	25,090	China	44,820	USA	71,950
4	UK, CIs & IOM	43,440	UK, CIs & IOM	22,670	Korea, South	37,210	Korea, South	52,900
5	India	34,940	Singapore	21,120	India	33,930	India	38,520

(Table 2) In **June quarter 2024**, New Zealand was the top source market for NSW. Over the past six years, New Zealand has ranked consistently the #1 or #2 top market for June quarters in NSW.

Arrivals from the US in the June quarters also stayed at the top 3 place. Arrivals from China declined during the Covid-19 period, but emerged as NSW's #2 source market in this quarter.

*Note: Data from 2020 and 2021 is omitted due to low arrival numbers

Overseas Departures

In **June quarter 2024**, there were 707,800 departures from NSW, which was 88% of June quarter 2019 departures. When compared with 2023, the number of departures rose by 150,900. The most popular destinations were: New Zealand, China and the USA.