



\$28.4 Billion

Overnight Visitor Spend

81.1%
↑
% change on Year ended Dec 2021

35.1 Million

Overnight Visitors to NSW

44.2%
↑
% change on Year ended Dec 2021

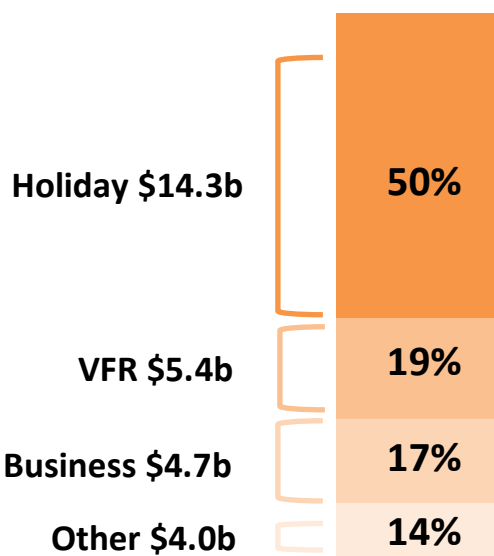
113.2 Million

Visitor Nights

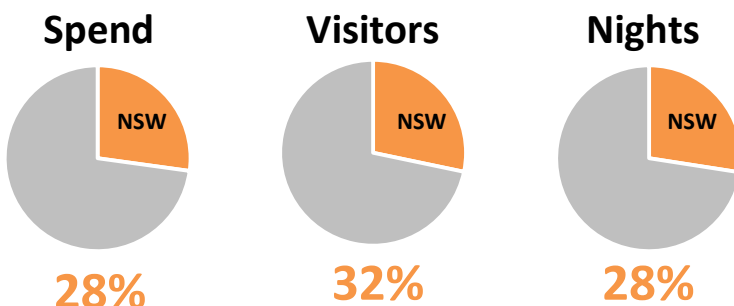
31.1%
↑
% change on Year ended Dec 2021

Spend by Purpose of Visit

b = billion



Share of Australian total



Highlights

- Domestic travel to NSW continued to be impacted in the YE December 2022 as a result of the surge in Omicron cases from January 2022.
- NSW recorded increases in domestic overnight visitors, visitor nights and expenditure in YE December 2022.
- Sydney experienced increases in domestic overnight visitors, nights and expenditure for the year mainly due to the Holiday market.
- Regional NSW also recorded an increase in all three metrics and leads regional Australia in domestic visitors and nights.
- Sydney had a higher growth rate than Regional NSW in all three metrics.

Top Source Markets (by expenditure)

Share of total expenditure

