

25 January 2017

New Sydney Anthem celebrates Sydney

Alicia Keys gave New York the modern day anthem *Empire State of Mind*, Freddie Mercury belted out a tune for *Barcelona*, and Lou Reed named a whole album *Berlin*. Now it's Sydney's turn to celebrate this stunning city with a new tune from Sony Music recording artists Jess + Matt.

Jess + Matt will perform their new song *Sydney to Me* live for the first time on the steps of the world famous Sydney Opera House at the 2017 Australia Day Concert. The concert will also feature acclaimed musicians Tina Arena, and the duo's X-Factor mentor, Guy Sebastian. It will be broadcast nationally on Channel 10 on Australia Day from 7:30pm.

Destination NSW CEO Sandra Chipchase said congratulations and acknowledgement should be given by all lovers of Sydney to local musicians Jess + Matt, "Their new song, *Sydney to Me*, captures the magic and irresistible allure of this extraordinary city. Destination NSW's unique partnership with Sony Music presented us with a landmark opportunity to create a Sydney song to rival the world's best and showcase our city's vast appeal through music."

Jess Dunbar and Matt Price are true Sydney locals despite growing-up in opposite sides of the city, with Jess in the Western Suburbs and Matt in the Northern Suburbs. They moved in together a few years ago in the inner west suburb of Alexandria to commence writing and performing music. As a result, they have named their new EP 'Belmont Street', which is the street they lived in during this special time at the beginning of their careers.

Jess and Matt met whilst studying at JMC Academy six years ago, and have been together since. Prior to auditioning for the TV show X-Factor, they performed as solo artists and as a duo at venues throughout the city. Jess + Matt captured the hearts of Australians on the X-Factor stage in 2015 and have continued to make hits together as Sony Music recording artists since.

Sydney to Me is an up-tempo love song that tells the tale of a couple starting a new relationship in Australia's global city. The song's lyrics reference some of the city's natural beauty and surrounds including the Blue Mountains, moonlit Harbour nights, The Domain, New Year's Eve Fireworks, Vivid Sydney festival and the iconic Manly ferries all of which have been the backdrop to the couple's own relationship.

Sydney to Me is available to buy and stream here: <http://smarturl.it/JMSydneyToMe>. It will be featured on Jess + Matt's EP *Belmont Street*, which will be released Friday 10 February and is available for pre-order now. Details for the Australia Day 2017 – Live at Sydney Opera House concert can be found at australiaday.com.au

Media Release



In July 2016, Destination NSW and Sony Music Entertainment entered an Australia first tourism partnership to collaborate on world class major events in Sydney and regional areas.

BUY/STREAM 'SYDNEY TO ME': <http://smarturl.it/JMSydneyToMe>

WATCH THE VIDEO: <http://smarturl.it/JMSTMvid>

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