



# Travel to NSW: DOMESTIC RESULTS

## Year Ending December 2019



**\$23.7 Billion**  
Overnight Visitor Spend **↑ 11.8%**

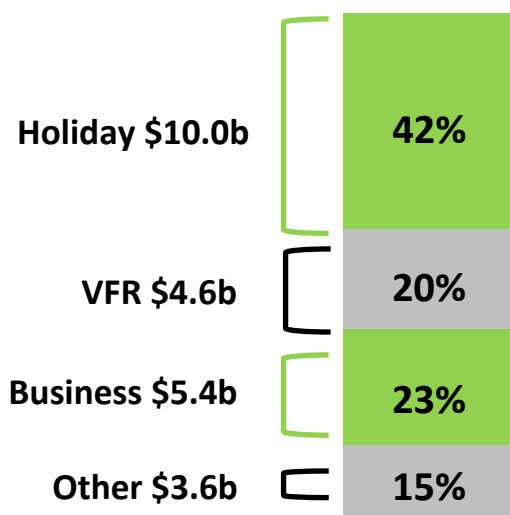
**39.0 Million**  
Overnight Visitors to NSW **↑ 11.9%**

**122.6 Million**  
Visitor Nights **↑ 13.6%**

### Spend by Purpose of Visit

b = billion

Share of expenditure



### Share of Australian total

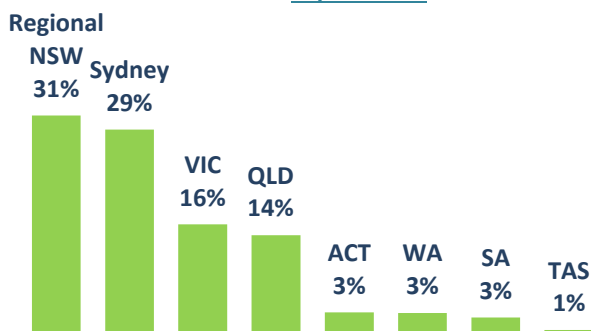


### Highlights

- NSW, Sydney and Regional NSW achieved their highest volume of domestic overnight visitors, nights and expenditure on record.
- NSW leads Australia in domestic overnight visitors, nights and expenditure while Sydney and regional NSW leads domestic overnight visitors and nights at the capital city and regional levels.
- For the 2<sup>nd</sup> time since 1998, regional NSW surpassed regional Queensland in domestic overnight expenditure.
- NSW had the highest absolute growth in Australia in each of the three metrics for the year.
- Sydney achieved its highest ever absolute growth in domestic overnight visitors and nights.
- Regional NSW recorded its highest absolute growth in domestic overnight expenditure and nights.

### Top Source Markets

Share of expenditure



Source: National Visitor Survey, TRA.

Due to change to 100 per cent mobile phone interviewing methodology, use caution when comparing 2019 NVS results with previous years.