

# Travel to New South Wales

Year ended March 2022

Source: International and National Visitor Surveys, TRA.



## OVERVIEW

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
<b>GRAND TOTAL - overnight &amp; daytrip</b>											
Visitors ('000)	81,197	80,463	83,836	87,709	89,408	97,422	105,518	114,715	73,343	66,644	-9.1%
Nights ('000)	153,171	158,823	164,782	176,802	185,671	197,167	208,788	206,768	89,373	101,231	13.3%
Expenditure (\$ million)	\$26,106	\$27,723	\$28,245	\$30,783	\$32,038	\$36,365	\$40,192	\$40,926	\$19,988	\$23,173	15.9%
<b>Overnight - Int'l &amp; domestic</b>											
Visitors ('000)	27,800	29,147	30,102	31,869	33,391	37,322	39,952	41,217	24,956	24,604	-1.4%
Nights ('000)	153,171	158,823	164,782	176,802	185,671	197,167	208,788	206,768	89,373	101,231	13.3%
Expenditure (\$ million)	\$20,306	\$21,973	\$22,694	\$24,928	\$26,279	\$29,924	\$32,883	\$32,735	\$14,842	\$18,201	22.6%
<b>Domestic - overnight &amp; daytrip</b>											
Visitors ('000)	78,263	77,326	80,502	84,108	85,443	93,090	101,172	110,741	73,308	66,392	-9.4%
Nights ('000)	84,262	84,657	86,435	90,477	96,448	102,810	111,371	118,075	86,514	85,670	-1.0%
Expenditure (\$ million)	\$19,750	\$20,971	\$20,932	\$22,033	\$22,476	\$25,908	\$28,996	\$30,951	\$19,748	\$21,703	9.9%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors (000)	24,866	26,009	26,769	28,268	29,426	32,990	35,606	37,243	24,920	24,353	-2.3%
Nights (000)	84,262	84,657	86,435	90,477	96,448	102,810	111,371	118,075	86,514	85,670	-1.0%
Average Length of Stay	3.4	3.3	3.2	3.2	3.3	3.1	3.1	3.2	3.5	3.5	1.3%
Expenditure (\$ million)	\$13,950	\$15,221	\$15,382	\$16,179	\$16,717	\$19,467	\$21,687	\$22,760	\$14,602	\$16,731	14.6%
Spend per visitor per night (\$)	\$166	\$180	\$178	\$179	\$173	\$189	\$195	\$193	\$169	\$195	15.7%
Intrastate visitors (000)	16,876	17,732	17,865	18,435	19,749	21,992	23,852	24,925	20,134	17,967	-10.8%
Interstate visitors (000)	7,990	8,276	8,904	9,833	9,678	10,997	11,754	12,318	4,786	6,386	33.4%
Intrastate nights (000)	51,252	52,421	52,355	53,174	56,804	61,639	67,979	69,663	63,738	57,209	-10.2%
Interstate nights (000)	33,010	32,236	34,080	37,303	39,644	41,171	43,392	48,411	22,776	28,461	25.0%
Intrastate expenditure (\$ million)	\$8,529	\$9,249	\$9,411	\$9,341	\$10,176	\$11,700	\$12,849	\$13,526	\$11,259	\$11,785	4.7%
Interstate expenditure (\$ million)	\$5,421	\$5,972	\$5,971	\$6,837	\$6,541	\$7,766	\$8,838	\$9,234	\$3,342	\$4,946	48.0%

### Purpose of Visit

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	10,466	10,872	11,063	11,775	11,693	13,147	14,056	13,815	10,414	10,428	0.1%
Visiting Friends & Relatives	9,401	9,487	9,527	10,071	10,723	11,348	12,639	13,349	9,027	8,656	-4.1%
Business	4,229	4,548	4,821	5,167	5,495	6,964	7,339	8,278	4,221	4,113	-2.6%
Other	1,253	1,619	1,845	1,887	2,218	2,213	2,295	2,602	1,827	1,687	-7.7%
Total	24,866	26,009	26,769	28,268	29,426	32,990	35,606	37,243	24,920	24,353	-2.3%
	Nights (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Holiday	39,904	39,743	39,806	41,651	40,676	44,881	47,962	46,760	37,579	38,270	1.8%
Visiting Friends & Relatives	28,772	28,905	28,954	29,982	33,387	34,236	38,623	38,976	27,917	28,725	2.9%
Business	11,275	10,860	12,579	13,391	15,412	17,850	18,688	23,860	14,175	13,279	-6.3%
Other	4,312	5,149	5,096	5,452	6,973	5,843	6,097	8,478	6,843	5,396	-21.1%
Total	84,262	84,657	86,435	90,477	96,448	102,810	111,371	118,075	86,514	85,670	-1.0%

### Origin

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Regional NSW	9,918	10,726	10,314	10,747	11,326	12,556	13,305	14,331	9,995	9,617	-3.8%
Sydney	6,958	7,007	7,551	7,688	8,423	9,436	10,547	10,594	10,139	8,350	-17.6%
<b>Total Intrastate</b>	16,876	17,732	17,865	18,435	19,749	21,992	23,852	24,925	20,134	17,967	-10.8%
Victoria	2,842	2,910	3,115	3,278	3,349	3,997	4,471	4,543	1,492	2,512	68.4%
Queensland	2,703	2,828	3,183	3,623	3,735	3,873	4,048	4,492	1,735	2,063	18.9%
ACT	1,500	1,364	1,394	1,671	1,374	1,779	1,850	1,807	1,232	1,256	2.0%
Other Interstate	945	1,175	1,212	1,262	1,220	1,348	1,385	1,476	327	556	69.8%
<b>Total Interstate</b>	7,990	8,276	8,904	9,833	9,678	10,997	11,754	12,318	4,786	6,386	33.4%
<b>Grand Total</b>	24,866	26,009	26,769	28,268	29,426	32,990	35,606	37,243	24,920	24,353	-2.3%

# Travel to New South Wales

Year ended March 2022

Source: International and National Visitor Surveys, TRA.



## Age

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
15-29	5,635	5,630	6,301	6,423	6,617	7,711	8,336	8,333	5,714	5,733	0.3%
30-39	4,117	4,486	4,105	4,644	4,866	5,697	6,121	6,506	4,186	4,263	1.9%
40-49	4,586	4,980	5,071	5,187	5,209	6,146	6,046	6,256	4,249	4,030	-5.2%
50-59	4,674	4,741	4,990	5,403	5,496	5,739	6,286	6,525	4,400	4,321	-1.8%
60-69	3,875	4,077	4,098	4,438	4,536	4,738	5,343	5,968	4,035	3,794	-6.0%
70+	1,980	2,095	2,204	2,173	2,702	2,959	3,474	3,655	2,335	2,212	-5.3%
Total	24,866	26,009	26,769	28,268	29,426	32,990	35,606	37,243	24,920	24,353	-2.3%

## Travel Party

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Travelling alone	6,367	7,003	7,627	8,276	9,180	10,417	11,471	13,070	7,969	7,653	-4.0%
Adult couple	6,773	6,799	6,999	7,262	7,989	8,259	8,822	9,219	6,644	6,490	-2.3%
Family group - parents and children	5,647	5,237	5,102	5,023	4,789	5,270	5,562	5,421	3,900	3,883	-0.4%
Friends or relatives travelling together with(out) children	4,591	5,374	5,465	5,962	5,933	6,998	7,472	7,062	5,516	5,257	-4.7%
Business associates travelling together with(out) spouse	1,093	1,143	1,153	1,326	1,187	1,707	1,827	2,116	789	933	18.2%
Other	396	453	423	419	347	340	452	355	103	137	33.1%
Total	24,866	26,009	26,769	28,268	29,426	32,990	35,606	37,243	24,920	24,353	-2.3%

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Eat out / dine at a restaurant and/or cafe	14,076	15,817	16,165	17,611	18,550	21,329	23,610	23,772	13,464	13,842	2.8%
Visit friends & relatives	11,955	12,648	13,096	13,033	13,774	14,567	16,681	16,442	9,528	8,138	-14.6%
Go to the beach	5,643	6,297	6,275	7,034	7,103	7,677	8,681	8,938	6,985	6,654	-4.7%
Pubs, clubs, discos etc	5,577	5,639	6,278	6,815	7,146	7,770	8,555	9,443	5,009	5,462	9.0%
Sightseeing/looking around	5,843	6,343	6,549	6,398	6,820	7,824	9,515	8,957	5,435	4,795	-11.8%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Friends or relatives property	34,282	32,550	33,152	34,460	37,165	39,467	44,500	44,713	33,885	31,432	-7.2%
Standard hotel/motor inn (below 4 star)	11,228	12,182	13,256	12,836	13,064	14,322	15,465	15,680	9,601	11,965	24.6%
Caravan park or commercial camping ground	10,586	11,248	10,104	11,169	10,343	10,396	10,852	11,603	9,080	8,524	-6.1%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Mar22 vs. YE Mar21
	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	
Private vehicle or company car	19,353	19,598	20,399	21,540	22,302	24,955	26,940	27,783	22,371	20,598	-7.9%
Aircraft	3,949	4,572	4,469	4,813	5,178	5,935	6,355	6,737	1,310	2,598	98.4%
Railway	947	1,146	1,227	1,314	1,393	1,440	1,611	1,763	757	819	8.2%

## INTERNATIONAL OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors (000)	2,933	3,138	3,333	3,601	3,965	4,332	4,346	3,974	36	251	600.6%
Nights (000)	68,909	74,166	78,347	86,326	89,223	94,357	97,418	88,693	2,860	15,561	444.2%
Average Length of Stay	23.5	23.6	23.5	24.0	22.5	21.8	22.4	22.3	79.8	61.9	-22.3%
Expenditure (\$ million)	\$6,356	\$6,752	\$7,313	\$8,750	\$9,562	\$10,457	\$11,196	\$9,975	\$241	\$1,470	511.1%
Spend per visitor per night (\$)	\$92	\$91	\$93	\$101	\$107	\$111	\$115	\$112	\$84	\$94	12.3%

# Travel to New South Wales

Year ended March 2022

Source: International and National Visitor Surveys, TRA.



## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
Visitors (000)	53,397	51,317	53,734	55,840	56,017	60,101	65,566	73,498	48,388	42,039	-13.1%
Expenditure (\$ million)	\$5,800	\$5,750	\$5,551	\$5,854	\$5,759	\$6,442	\$7,309	\$8,191	\$5,146	\$4,972	-3.4%
Spend per visitor (\$)	\$109	\$112	\$103	\$105	\$103	\$107	\$111	\$111	\$106	\$118	11.2%

### Main Purpose of Trip

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
	<b>Visitors (000)</b>										
Holiday	25,189	24,280	25,825	27,564	26,494	29,670	31,146	33,263	20,927	17,813	-14.9%
Visiting Friends & Relatives	16,379	15,010	15,210	15,563	16,203	17,091	18,650	20,680	13,575	12,392	-8.7%
Business	5,536	5,608	5,420	5,467	5,932	5,596	7,674	10,454	6,638	5,517	-16.9%
Other	6,293	6,419	7,279	7,246	7,388	7,744	8,095	9,101	7,249	6,316	-12.9%
<b>Total</b>	<b>53,397</b>	<b>51,317</b>	<b>53,734</b>	<b>55,840</b>	<b>56,017</b>	<b>60,101</b>	<b>65,566</b>	<b>73,498</b>	<b>48,388</b>	<b>42,039</b>	<b>-13.1%</b>

### Origin

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
	<b>Visitors (000)</b>										
Sydney	22,694	21,685	23,363	24,103	23,872	25,889	28,793	33,247	22,589	18,001	-20.3%
Regional NSW	27,215	25,947	25,730	27,332	27,365	28,913	31,427	34,330	23,660	21,185	-10.5%
<b>Total Intrastate</b>	<b>49,909</b>	<b>47,632</b>	<b>49,092</b>	<b>51,435</b>	<b>51,237</b>	<b>54,803</b>	<b>60,220</b>	<b>67,577</b>	<b>46,250</b>	<b>39,186</b>	<b>-15.3%</b>
<b>Total Interstate</b>	<b>3,488</b>	<b>3,685</b>	<b>4,641</b>	<b>4,405</b>	<b>4,780</b>	<b>5,298</b>	<b>5,345</b>	<b>5,921</b>	<b>2,138</b>	<b>2,853</b>	<b>33.5%</b>
<b>Total</b>	<b>53,397</b>	<b>51,317</b>	<b>53,734</b>	<b>55,840</b>	<b>56,017</b>	<b>60,101</b>	<b>65,566</b>	<b>73,498</b>	<b>48,388</b>	<b>42,039</b>	<b>-13.1%</b>

### Age

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
	<b>Visitors (000)</b>										
15-29	11,236	10,405	12,393	12,951	12,346	13,669	14,646	15,803	11,201	9,148	-18.3%
30-39	8,234	8,872	8,578	8,556	8,910	9,105	10,319	12,515	7,627	6,963	-8.7%
40-49	9,372	8,882	9,212	8,978	8,564	9,734	9,918	11,207	6,600	6,079	-7.9%
50-59	9,179	8,932	8,866	9,556	9,767	10,005	10,435	11,517	7,748	6,742	-13.0%
60-69	9,409	8,602	8,961	9,930	9,430	9,782	11,652	13,333	8,653	6,995	-19.2%
70+	5,966	5,623	5,725	5,870	7,000	7,804	8,596	9,122	6,559	6,112	-6.8%
<b>Total</b>	<b>53,397</b>	<b>51,317</b>	<b>53,734</b>	<b>55,840</b>	<b>56,017</b>	<b>60,101</b>	<b>65,566</b>	<b>73,498</b>	<b>48,388</b>	<b>42,039</b>	<b>-13.1%</b>

### Top 5 activities (sorted by the latest year)

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
	<b>Visitors (000)</b>										
Eat out / dine at a restaurant and/or cafe	22,985	23,099	24,047	27,385	27,774	30,412	33,916	37,396	19,197	16,635	-13.3%
Visit friends & relatives	18,384	18,699	19,070	18,684	18,747	20,004	22,127	23,196	13,585	10,975	-19.2%
Go shopping for pleasure	10,970	11,116	10,789	9,726	10,568	10,807	11,173	11,896	7,068	6,431	-9.0%
Sightseeing/looking around	7,141	8,091	7,864	8,815	8,477	9,882	11,304	12,583	6,638	4,699	-29.2%
Go to the beach	5,210	5,560	6,369	6,811	6,244	7,961	7,822	9,198	5,744	4,335	-24.5%

### Top 3 types of Transport used (sorted by the latest year)

	YE Mar 2013	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	% change YE Mar22 vs. YE Mar21
	<b>Visitors (000)</b>										
Private vehicle or company car	47,789	45,865	48,009	49,882	50,247	53,713	58,255	65,244	45,470	39,060	-14.1%
Railway	3,287	3,325	3,588	3,675	3,780	4,118	4,541	5,665	1,900	2,039	7.3%
Bus/Coach	1,252	1,039	1,009	1,252	972	1,228	1,407	1,142	441	514	16.7%