

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	<i>Destination NSW</i>
CAMPAIGN TITLE	<i>FIFA Women's World Cup 2023</i>
BUDGET (ex GST)	<i>\$449,558 + GST</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: FIFA Women's World Cup 2023 "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 3 April 2023
Name: Steve Cox	
Agency: Destination NSW	
Position: CEO	

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	<i>Destination NSW</i>
CAMPAIGN TITLE	<i>23/24 Major Events - FIFA Women's World Cup advertising campaign</i>
BUDGET (ex GST)	<i>\$1,450,000 excl GST</i>

In accordance with **Section 8 of the Government Advertising Act 2011 ("the Act")**

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: *Destination NSW 23/24 Major Events - FIFA Women's World Cup advertising campaign* "**the Campaign**"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

 Signature:	Date: 26 June 2023
Name: <i>Steve Cox</i>	
Agency: <i>Destination NSW</i>	
Position: <i>CEO - <u>must be head of the Government agency, ie Secretary, CEO, except where delegated in accordance with the Government Advertising Regulations 2018</u></i>	