

Travel to Regional NSW

Year ended December 2022

Source: National Visitor Surveys, TRA.



OVERVIEW

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
DOMESTIC (overnight & daytrip)											
Visitors ('000)	50,571	52,545	54,958	57,954	61,181	64,222	74,203	50,989	47,423	62,122	31.0%
Nights ('000)	63,267	63,281	66,041	70,318	74,240	78,288	87,568	66,887	68,328	84,521	23.7%
Expenditure (\$ million)	\$12,807	\$12,609	\$13,171	\$14,059	\$15,529	\$16,775	\$19,462	\$14,430	\$15,125	\$23,762	57.1%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	18,045	18,905	19,759	20,764	22,804	24,451	27,213	19,320	19,335	25,647	32.6%
Nights (000)	63,267	63,281	66,041	70,318	74,240	78,288	87,568	66,887	68,328	84,521	23.7%
Average Length of Stay	3.5	3.3	3.3	3.4	3.3	3.2	3.2	3.5	3.5	3.3	-6.7%
Expenditure (\$ million)	\$9,113	\$9,116	\$9,601	\$10,212	\$11,500	\$12,334	\$14,277	\$10,839	\$11,656	\$18,491	58.6%
Spend per visitor per night (\$)	\$144	\$144	\$145	\$145	\$155	\$158	\$163	\$162	\$171	\$219	28.2%
Intrastate visitors (000)	13,572	13,639	14,152	14,928	16,855	18,183	20,181	15,727	15,136	19,190	26.8%
Interstate visitors (000)	4,473	5,265	5,608	5,836	5,949	6,267	7,032	3,593	4,199	6,457	53.8%
Intrastate nights (000)	42,547	42,357	43,175	45,200	49,983	53,611	58,687	51,596	50,291	58,573	16.5%
Interstate nights (000)	20,719	20,924	22,866	25,118	24,257	24,676	28,881	15,290	18,038	25,948	43.9%
Intrastate expenditure (\$ million)	\$6,281	\$6,293	\$6,593	\$7,008	\$8,076	\$8,600	\$9,894	\$8,672	\$9,050	\$13,348	47.5%
Interstate expenditure (\$ million)	\$2,832	\$2,823	\$3,007	\$3,204	\$3,423	\$3,734	\$4,383	\$2,168	\$2,606	\$5,143	97.3%

Purpose of Visit

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	8,691	8,963	9,291	9,720	10,461	10,994	11,985	8,604	8,981	12,322	37.2%
Visiting Friends & Relatives	6,468	6,574	6,939	7,294	7,970	8,726	9,864	6,677	6,531	8,595	31.6%
Business	2,258	2,443	2,625	2,772	3,213	3,693	4,227	3,114	2,819	3,697	31.1%
Other	967	1,229	1,298	1,435	1,638	1,456	1,709	1,292	1,418	1,491	5.1%
Total	18,045	18,905	19,759	20,764	22,804	24,451	27,213	19,320	19,335	25,647	32.6%

	Nights (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	34,722	33,596	34,627	36,279	36,991	39,173	43,290	31,639	33,153	43,642	31.6%
Visiting Friends & Relatives	19,039	19,762	20,728	21,794	24,598	25,181	27,767	20,003	21,191	26,401	24.6%
Business	6,419	6,948	7,422	8,128	8,681	9,984	11,924	10,564	9,548	10,827	13.4%
Other	3,087	2,975	3,264	4,117	3,970	3,950	4,587	4,680	4,437	3,651	-17.7%
Total	63,267	63,281	66,041	70,318	74,240	78,288	87,568	66,887	68,328	84,521	23.7%

Origin

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Regional NSW	7,294	7,082	7,285	7,402	8,611	8,994	9,889	7,361	7,287	9,060	24.3%
Sydney	6,278	6,558	6,867	7,526	8,243	9,189	10,292	8,365	7,849	10,129	29.1%
Total Intrastate	13,572	13,639	14,152	14,928	16,855	18,183	20,181	15,727	15,136	19,190	26.8%
Victoria	1,457	1,682	1,859	1,771	1,964	2,007	2,367	1,126	1,450	2,255	55.5%
Queensland	1,701	2,227	2,245	2,606	2,448	2,612	2,931	1,422	1,536	2,461	60.2%
ACT	890	909	990	957	993	1,166	1,129	863	903	1,182	31.0%
Other Interstate	426	447	514	502	544	483	605	182	310	559	80.3%
Total Interstate	4,473	5,265	5,608	5,836	5,949	6,267	7,032	3,593	4,199	6,457	53.8%
Grand Total	18,045	18,905	19,759	20,764	22,804	24,451	27,213	19,320	19,335	25,647	32.6%

Age

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
15-29	3,671	4,341	4,521	4,628	5,402	5,709	6,097	4,362	4,334	6,263	44.5%
30-39	3,136	2,925	3,156	3,337	3,736	4,396	4,645	3,256	3,233	4,136	27.9%
40-49	3,316	3,526	3,405	3,590	4,143	4,083	4,213	3,381	3,238	4,231	30.7%
50-59	3,350	3,503	3,787	3,938	3,873	4,318	4,705	3,451	3,472	4,307	24.0%
60-69	2,965	2,950	3,276	3,372	3,466	3,591	4,665	3,169	3,190	4,020	26.0%
70+	1,607	1,660	1,615	1,898	2,184	2,353	2,888	1,700	1,868	2,690	44.0%
Total	18,045	18,905	19,759	20,764	22,804	24,451	27,213	19,320	19,335	25,647	32.6%

Travel to Regional NSW

Year ended December 2022

Source: National Visitor Surveys, TRA.



Travel Party

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Travelling alone	3,580	4,697	4,860	5,152	5,853	6,406	7,679	5,675	5,455	6,926	26.9%
Adult couple	5,123	5,087	5,414	6,027	6,280	6,616	7,329	5,199	5,360	7,105	32.6%
Family group - parents and children	4,374	3,932	3,945	3,855	4,160	4,356	4,530	3,347	3,218	4,500	39.8%
Friends or relatives travelling together with(out) children	3,963	4,261	4,479	4,805	5,309	5,765	6,154	4,327	4,469	6,021	34.7%
Business associates travelling together with(out) spouse	674	601	731	654	943	993	1,247	675	709	876	23.5%
Other	332	326	329	271	259	314	274	97	123	221	79.4%
Total	18,045	18,905	19,759	20,764	22,804	24,451	27,213	19,320	19,335	25,647	32.6%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Eat out / dine at a restaurant and/or cafe	10,306	10,685	11,610	12,744	13,977	15,371	17,005	10,342	10,886	14,577	33.9%
Visit friends & relatives	8,424	8,962	8,781	9,377	9,901	11,089	11,894	7,397	6,156	8,689	41.1%
Go to the beach	5,138	5,228	5,568	5,907	6,125	6,886	8,048	5,946	5,825	7,234	24.2%
Pubs, clubs, discos etc	4,148	4,508	5,084	5,166	5,604	6,053	7,312	4,316	4,646	6,885	48.2%
Sightseeing/looking around	4,673	4,658	4,665	5,100	5,626	6,837	7,106	4,528	3,902	5,915	51.6%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Friends or relatives property	22,118	21,927	24,249	23,554	27,024	28,918	30,237	24,283	23,521	27,306	16.1%
Standard hotel/motor inn (below 4 star)	8,236	8,698	8,623	9,184	10,395	10,274	11,584	7,540	8,981	12,968	44.4%
Caravan park or commercial camping ground	10,784	10,333	10,277	10,989	9,851	10,088	11,756	8,524	8,504	10,914	28.3%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Private vehicle or company car	15,845	16,361	17,257	18,163	19,823	21,540	23,580	17,659	17,728	22,822	28.7%
Aircraft	1,138	1,157	1,212	1,416	1,644	1,560	1,892	675	843	1,497	77.6%
Railway	430	660	620	577	671	622	841	438	350	592	69.2%

Travel to Regional NSW

Year ended December 2022

Source: National Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	32,526	33,641	35,198	37,189	38,377	39,772	46,990	31,669	28,088	36,475	29.9%
Expenditure (\$ million)	\$3,694	\$3,494	\$3,570	\$3,847	\$4,029	\$4,440	\$5,185	\$3,591	\$3,469	\$5,271	52.0%
Spend per visitor (\$)	\$114	\$104	\$101	\$103	\$105	\$112	\$110	\$113	\$123	\$145	17.0%

Main Purpose of Trip

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	15,681	17,394	18,086	19,022	19,243	20,287	22,489	14,739	13,229	16,894	27.7%
Visiting Friends & Relatives	9,318	9,074	9,582	9,934	10,349	10,755	12,698	7,825	7,045	9,888	40.4%
Business	3,409	2,864	3,028	3,242	3,312	4,067	5,957	4,016	3,602	4,521	25.5%
Other	4,118	4,309	4,503	4,992	5,474	4,663	5,846	5,089	4,212	5,172	22.8%
Total	32,526	33,641	35,198	37,189	38,377	39,772	46,990	31,669	28,088	36,475	29.9%

Origin

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Sydney	10,132	11,551	11,833	12,264	12,780	12,991	15,460	9,563	7,828	11,644	48.7%
Regional NSW	19,253	18,540	19,620	20,818	21,384	22,029	26,390	19,701	17,776	21,325	20.0%
Total Intrastate	29,385	30,091	31,452	33,082	34,164	35,020	41,851	29,264	25,603	32,969	28.8%
Total Interstate	3,141	3,549	3,746	4,107	4,213	4,752	5,139	2,405	2,485	3,506	41.1%
Total	32,526	33,641	35,198	37,189	38,377	39,772	46,990	31,669	28,088	36,475	29.9%

Age

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
15-29	5,756	6,999	8,023	7,784	8,385	8,066	9,654	6,596	5,761	8,423	46.2%
30-39	5,331	5,045	5,513	5,547	5,839	6,316	8,186	4,833	3,817	5,527	44.8%
40-49	5,839	6,014	5,876	5,980	5,813	6,385	6,829	4,297	4,287	5,039	17.5%
50-59	5,974	6,128	5,965	6,423	6,801	6,755	7,427	5,265	4,791	5,902	23.2%
60-69	5,724	5,805	6,088	6,905	6,465	6,892	8,937	6,208	5,022	6,235	24.2%
70+	3,903	3,650	3,733	4,551	5,076	5,358	5,957	4,470	4,408	5,349	21.3%
Total	32,526	33,641	35,198	37,189	38,377	39,772	46,990	31,669	28,088	36,475	29.9%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Eat out / dine at a restaurant and/or cafe	14,604	15,236	16,957	18,765	19,203	20,703	23,540	13,346	11,670	15,701	34.5%
Visit friends & relatives	11,194	11,867	11,344	11,712	12,208	12,647	14,311	8,328	6,364	9,487	49.1%
Go shopping for pleasure	7,261	7,093	6,774	7,308	7,534	7,372	7,100	5,049	4,792	6,118	27.7%
Sightseeing/looking around	5,210	5,538	5,755	6,278	6,396	7,469	8,598	4,825	3,434	5,194	51.3%
Go to the beach	3,913	4,635	4,872	5,061	5,231	5,594	7,225	4,668	3,163	4,778	51.1%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Private vehicle or company car	30,975	31,990	33,422	35,639	36,740	37,912	44,692	30,711	27,167	35,164	29.4%
Railway	688	922	944	757	946	823	1,193	506	459	568	23.9%
Bus/Coach	577	474	493	452	366	677	530	n/p	n/p	n/p	-

n/p = not publishable; '-' = not available

Regional NSW includes: Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, The Murray, New England North West, North Coast, The Outback, Riverina, Snowy Mountains and South Coast.