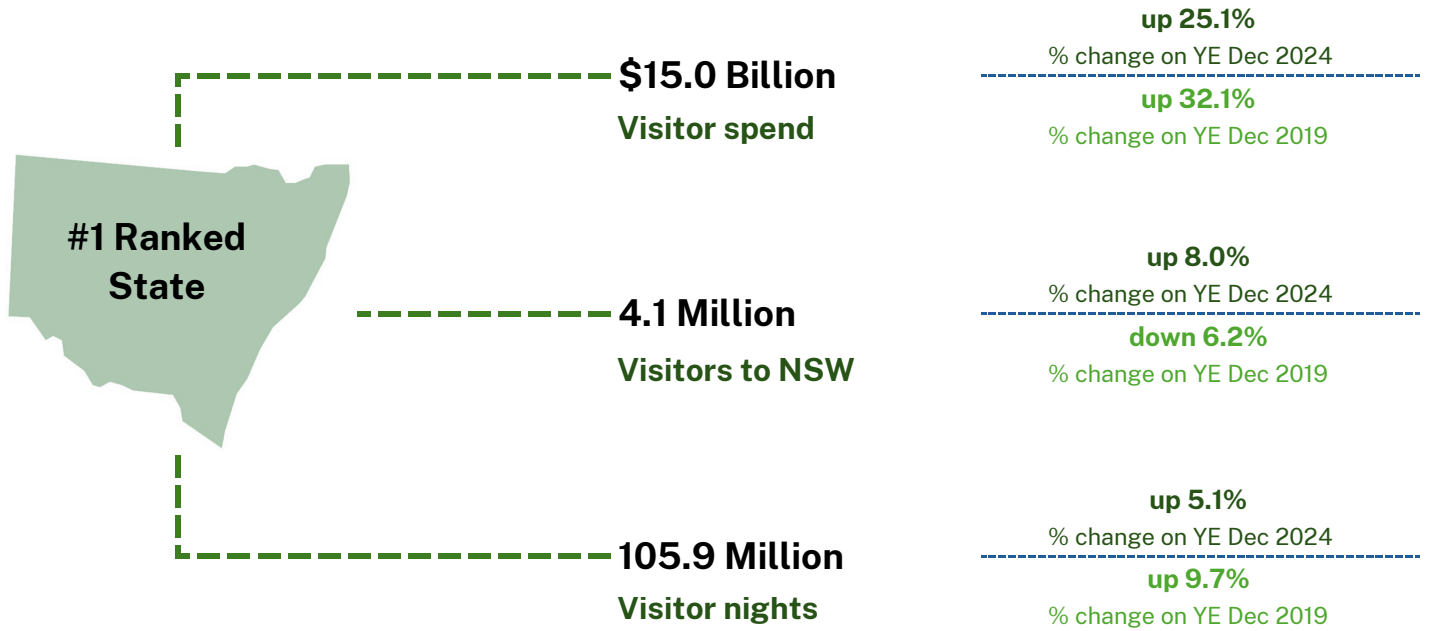


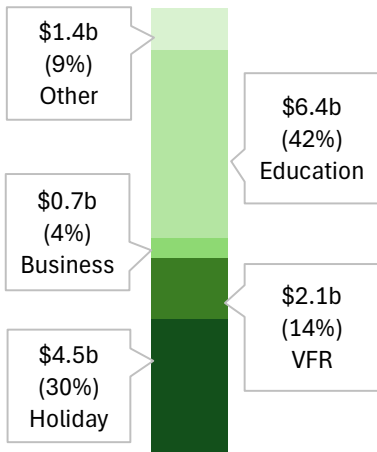
# International travel to NSW

Key Statistics

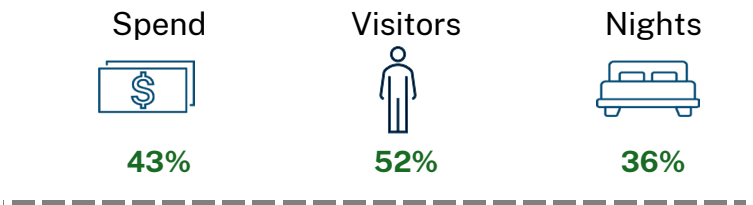
Year ending December 2025



## Expenditure by purpose of visit



## Sydney's share of total Australian capital cities

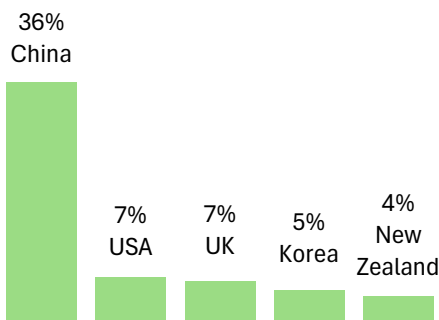


## Reg. NSW's share of total regional Australia



## Top 5 source markets (by spend)

Share of total expenditure



## HIGHLIGHTS

NSW continues to lead the nation in international visitor numbers, nights and spend.

This year, NSW achieved record highs in both nights and expenditure. Growth in international visitation is driven by strong demand from the Holiday segment, while Education travel and Chinese visitors boosted growth in spend.

International nights and expenditure have rebounded to pre-pandemic levels, though visitor numbers are still 6.2 per cent below 2019.

Source: International Visitor Survey (IVS), Tourism Research Australia (TRA).