

Year ended September 2023



**\$10.2 Billion**

Visitor Spend



**184%**

% change on Year ended Sep 2022

**3.1 Million**

Visitors to NSW



**229%**

% change on Year ended Sep 2022

**78.8 Million**

Visitor Nights



**135%**

% change on Year ended Sep 2022

### Share of Australian total

Spend



**40%**

Visitors



**51%**

Nights



**36%**

### Highlights

- The Tourism industry in NSW continues to recover strongly from the impact of COVID-19 related restrictions and border closures with visitor numbers up to 3.1 million for YE September 2023, an increase of 229 per cent on YE September 2022.
- International expenditure and nights spent in NSW have also improved considerably with \$10.2 billion spent, 89 per cent of the pre-covid level.
- NSW continued to lead Australia with 51 per cent of all international visitors, 36 per cent of all nights and 40 per cent of all expenditure.