



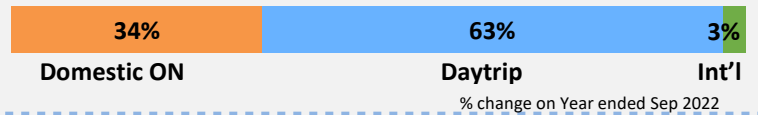
\$50.0 Billion
Visitor Spend

 **42.7%**



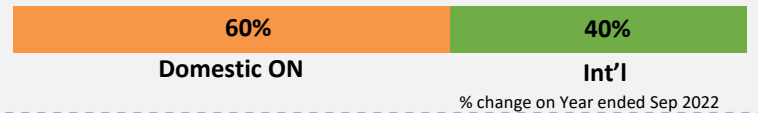
105.5 Million
Visitors to NSW

 **21.8%**



195.1 Million
Visitor Nights

 **40.5%**



Highlights

- NSW remains number one in Australia for total volume of international and domestic overnight and day trip visitors, nights and expenditure.
- Sydney leads the other capital cities in terms of total visitors and nights.
- Regional NSW leads regional Australia in share of total visitors and nights.
- Regional NSW has a greater share of all visitors and expenditure to NSW as compared to Sydney, whereas visitor nights are split equally.

Share of Australian total

Spend



30%

Visitors



31%

Nights



31%

Share of NSW total

Spend



Sydney
48%

RNSW
52%

Visitors



Sydney
36%

RNSW
65%

Nights



Sydney
50%

RNSW
50%