

Travel to Sydney Tourism Region

Year ended September 2022

Source: International and National Visitor Surveys, TRA.



OVERVIEW

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
GRAND TOTAL (overnight & daytrip)											
Visitors ('000)	29,991	31,137	29,957	32,907	34,385	37,221	42,556	30,390	22,163	30,032	35.5%
Nights ('000)	80,689	85,839	92,412	97,129	106,450	109,693	116,633	60,491	21,416	54,396	154.0%
Expenditure (\$ million)	\$13,711	\$14,291	\$15,112	\$16,848	\$18,441	\$20,522	\$22,615	\$11,566	\$6,046	\$13,674	126.2%
OVERNIGHT (international & domestic)											
Visitors ('000)	10,823	11,277	11,890	12,522	13,738	14,865	16,458	9,291	5,755	9,762	69.6%
Nights ('000)	80,689	85,839	92,412	97,129	106,450	109,693	116,633	60,491	21,416	54,396	154.0%
Expenditure (\$ million)	\$11,513	\$12,128	\$13,183	\$14,722	\$16,181	\$18,149	\$19,670	\$9,503	\$4,408	\$10,956	148.6%
DOMESTIC (overnight & daytrip)											
Visitors ('000)	27,148	28,128	26,793	29,351	30,505	33,162	38,446	28,457	22,106	29,156	31.9%
Nights ('000)	21,151	22,729	23,617	23,495	27,260	28,767	33,572	21,574	18,475	24,661	33.5%
Expenditure (\$ million)	\$7,935	\$8,114	\$8,105	\$8,561	\$9,291	\$10,863	\$12,218	\$6,922	\$5,786	\$10,387	79.5%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	7,980	8,268	8,726	8,966	9,858	10,806	12,348	7,358	5,697	8,886	56.0%
Nights (000)	21,151	22,729	23,617	23,495	27,260	28,767	33,572	21,574	18,475	24,661	33.5%
Average Length of Stay	2.7	2.7	2.7	2.6	2.8	2.7	2.7	2.9	3.2	2.8	-14.4%
Expenditure (\$ million)	\$5,737	\$5,951	\$6,176	\$6,435	\$7,030	\$8,490	\$9,273	\$4,858	\$4,149	\$7,669	84.9%
Spend per visitor per night (\$)	\$271	\$262	\$262	\$274	\$258	\$295	\$276	\$225	\$225	\$311	38.5%
Intrastate visitors (000)	4,106	4,231	4,380	4,459	4,967	4,999	6,114	4,235	3,562	4,801	34.8%
Interstate visitors (000)	3,874	4,037	4,346	4,507	4,891	5,807	6,235	3,123	2,135	4,085	91.4%
Intrastate nights (000)	9,630	9,806	9,912	10,009	10,983	10,900	14,047	9,489	8,571	10,443	21.8%
Interstate nights (000)	11,521	12,923	13,705	13,486	16,278	17,867	19,525	12,085	9,904	14,217	43.6%
Intrastate expenditure (\$ million)	\$2,763	\$2,784	\$2,828	\$2,819	\$3,217	\$3,710	\$4,140	\$2,376	\$2,218	\$3,663	65.2%
Interstate expenditure (\$ million)	\$2,973	\$3,167	\$3,348	\$3,616	\$3,813	\$4,780	\$5,134	\$2,482	\$1,930	\$4,006	107.5%

Purpose of Visit

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	2,332	2,252	2,259	2,395	2,375	2,837	3,078	1,624	1,446	2,668	84.5%
Visiting Friends & Relatives	2,984	3,184	3,253	3,311	3,536	3,547	4,301	2,874	2,328	3,296	41.6%
Business	2,217	2,264	2,577	2,695	3,243	3,823	4,104	2,294	1,465	2,281	55.7%
Other	509	620	689	646	769	690	949	612	542	685	26.4%
Total	7,980	8,268	8,726	8,966	9,858	10,806	12,348	7,358	5,697	8,886	56.0%
	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	5,947	5,815	5,772	6,114	6,362	7,042	7,658	4,032	3,698	6,626	79.2%
Visiting Friends & Relatives	8,445	9,579	9,521	9,349	10,165	10,765	13,143	8,370	8,018	9,879	23.2%
Business	4,776	5,414	5,918	5,900	8,118	9,224	10,093	6,658	4,581	6,380	39.3%
Other	1,983	1,920	2,406	2,132	2,615	1,736	2,677	2,514	2,179	1,775	-18.5%
Total	21,151	22,729	23,617	23,495	27,260	28,767	33,572	21,574	18,475	24,661	33.5%

Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Regional NSW	3,430	3,454	3,522	3,683	4,036	4,112	4,941	3,374	2,711	3,696	36.3%
Sydney	675	776	858	776	931	887	1,173	860	851	1,105	29.8%
Total Intrastate	4,106	4,231	4,380	4,459	4,967	4,999	6,114	4,235	3,562	4,801	34.8%
Victoria	1,472	1,466	1,576	1,706	1,964	2,459	2,512	1,250	794	1,850	132.9%
Queensland	1,102	1,146	1,281	1,356	1,446	1,693	1,831	868	619	1,087	75.6%
ACT	555	578	540	607	618	714	793	483	359	605	68.2%
Other Interstate	746	847	950	838	863	941	1,098	521	362	543	50.1%
Total Interstate	3,874	4,037	4,346	4,507	4,891	5,807	6,235	3,123	2,135	4,085	91.4%
Grand Total	7,980	8,268	8,726	8,966	9,858	10,806	12,348	7,358	5,697	8,886	56.0%

Travel to Sydney Tourism Region

Year ended September 2022

Source: International and National Visitor Surveys, TRA.



Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	1,741	2,110	2,032	1,986	2,138	2,368	2,829	1,687	1,331	2,329	74.9%
30-39	1,297	1,244	1,428	1,576	1,770	1,924	2,050	1,269	1,058	1,695	60.3%
40-49	1,601	1,676	1,863	1,660	1,917	2,262	2,298	1,246	868	1,471	69.4%
50-59	1,533	1,540	1,501	1,759	1,824	1,912	2,236	1,377	979	1,519	55.2%
60-69	1,197	1,178	1,241	1,296	1,343	1,444	1,770	1,079	890	1,113	25.1%
70+	610	520	659	690	866	896	1,165	699	571	759	32.9%
Total	7,980	8,268	8,726	8,966	9,858	10,806	12,348	7,358	5,697	8,886	56.0%

Travel Party

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Travelling alone	2,906	3,084	3,564	3,669	4,362	4,899	5,736	3,464	2,568	3,579	39.4%
Adult couple	1,926	1,984	1,936	2,051	2,114	2,157	2,579	1,615	1,422	2,115	48.7%
Family group - parents and children	1,288	1,194	1,180	1,176	1,181	1,368	1,261	785	567	979	72.7%
Friends or relatives travelling together with(out) children	1,255	1,360	1,358	1,364	1,431	1,570	1,743	975	897	1,613	79.8%
Business associates travelling together with(out) spouse	501	523	591	609	676	731	904	462	219	539	146.2%
Other	104	123	96	96	94	n/p	124	n/p	n/p	n/p	-
Total	7,980	8,268	8,726	8,966	9,858	10,806	12,348	7,358	5,697	8,886	56.0%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	5,254	5,294	5,858	6,015	6,781	7,591	8,627	4,288	3,487	5,710	63.8%
Visit friends & relatives	3,942	4,447	4,320	4,506	4,659	4,954	5,956	3,494	2,315	3,282	41.8%
Pubs, clubs, discos etc	1,437	1,639	1,697	2,004	2,075	1,897	2,576	1,234	963	1,766	83.4%
Sightseeing/looking around	1,716	1,784	1,735	1,863	1,884	2,348	2,690	1,428	944	1,714	81.5%
Go shopping for pleasure	2,286	2,111	2,161	2,043	2,011	2,170	2,556	1,270	1,003	1,614	60.9%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Friends or relatives property	10,782	11,091	11,284	11,210	12,025	13,111	15,845	10,474	9,336	10,720	14.8%
Standard hotel/motor inn (below 4 star)	3,547	4,123	4,526	3,533	3,934	4,283	5,276	2,286	2,158	4,834	124.0%
Luxury hotel or luxury resort (4 or 5 star)	3,296	3,372	3,801	3,972	4,406	5,205	5,378	2,840	2,380	3,510	47.5%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	4,085	4,009	4,262	4,372	4,911	5,029	6,079	4,260	3,767	5,009	33.0%
Aircraft	3,178	3,360	3,543	3,618	4,020	4,772	5,024	2,249	1,444	2,992	107.2%
Railway	557	701	703	797	704	880	991	641	434	688	58.8%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	2,843	3,009	3,164	3,556	3,880	4,059	4,110	1,933	58	876	1422.7%
Nights (000)	59,538	63,110	68,794	73,634	79,190	80,926	83,061	38,917	2,941	29,736	911.2%
Average Length of Stay	20.9	21.0	21.7	20.7	20.4	19.9	20.2	20.1	51.1	34.0	-33.6%
Expenditure (\$ million)	\$5,776	\$6,177	\$7,007	\$8,287	\$9,150	\$9,659	\$10,397	\$4,645	\$259	\$3,286	1167.9%
Spend per visitor per night (\$)	\$97	\$98	\$102	\$113	\$116	\$119	\$125	\$119	\$88	\$111	25.4%

Travel to Sydney Tourism Region

Year ended September 2022

Source: International and National Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	% Change YE Sep22 vs YE Sep21
Visitors (000)	19,168	19,860	18,067	20,385	20,647	22,356	26,097	21,099	16,409	20,270	23.5%
Expenditure (\$ million)	\$2,199	\$2,162	\$1,929	\$2,127	\$2,260	\$2,373	\$2,944	\$2,063	\$1,638	\$2,718	65.9%
Spend per visitor (\$)	\$115	\$109	\$107	\$104	\$109	\$106	\$113	\$98	\$100	\$134	34.3%

Main Purpose of Trip

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Holiday	8,734	9,006	7,840	8,989	9,146	9,850	11,154	7,962	6,593	8,296	25.8%
Visiting Friends & Relatives	5,925	6,055	5,871	5,950	6,539	7,020	7,914	6,974	5,142	6,945	35.1%
Business	2,247	2,135	2,056	2,855	2,378	2,878	3,809	3,545	2,483	2,435	-1.9%
Other	2,262	2,663	2,301	2,591	2,584	2,608	3,220	2,618	2,191	2,594	18.4%
Total	19,168	19,860	18,067	20,385	20,647	22,356	26,097	21,099	16,409	20,270	23.5%

Origin

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Sydney	11,360	11,825	11,481	12,539	12,475	13,543	17,343	14,598	11,935	13,855	16.1%
Regional NSW	7,211	7,320	5,945	7,065	7,422	7,992	7,990	6,085	4,346	6,011	38.3%
Total Intrastate	18,571	19,145	17,426	19,604	19,898	21,536	25,333	20,683	16,281	19,867	22.0%
Total Interstate	598	715	641	781	750	820	764	416	n/p	403	-
Total	19,168	19,860	18,067	20,385	20,647	22,356	26,097	21,099	16,409	20,270	23.5%

Age

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
15-29	4,529	5,150	4,683	4,917	5,096	5,386	6,192	5,606	4,021	5,399	34.3%
30-39	3,243	3,206	3,027	3,489	3,313	3,283	4,119	3,574	3,334	3,373	1.2%
40-49	3,252	3,044	2,727	3,327	3,197	3,523	4,381	2,922	2,315	2,999	29.6%
50-59	2,997	3,244	2,975	3,138	3,483	3,355	3,792	3,229	2,408	3,112	29.2%
60-69	3,224	3,170	2,894	3,215	3,162	3,841	4,534	3,356	2,318	2,772	19.6%
70+	1,924	2,046	1,761	2,300	2,396	2,968	3,079	2,411	2,013	2,613	29.8%
Total	19,168	19,860	18,067	20,385	20,647	22,356	26,097	21,099	16,409	20,270	23.5%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Eat out / dine at a restaurant and/or cafe	8,280	8,670	8,397	10,075	10,501	11,065	14,061	9,378	6,520	8,691	33.3%
Visit friends & relatives	6,819	7,683	6,776	7,511	7,613	8,185	9,148	7,551	5,015	6,060	20.8%
Go shopping for pleasure	4,182	3,714	3,072	3,272	3,407	3,548	4,135	3,211	2,094	3,542	69.2%
Sightseeing/looking around	2,881	2,825	2,156	2,602	3,166	3,105	3,949	2,975	1,929	2,308	19.6%
Go to the beach	1,320	1,823	1,669	1,765	1,795	2,023	2,088	1,799	1,452	1,632	12.4%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Sep22 vs YE Sep21
	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	YE Sep 2021	YE Sep 2022	
Private vehicle or company car	15,335	15,783	14,359	15,968	16,059	17,453	20,225	17,474	14,230	16,361	15.0%
Railway	2,265	2,853	2,475	2,981	3,149	3,286	4,246	2,694	1,563	2,582	65.3%
Bus/Coach	603	519	503	804	691	757	599	468	n/p	453	-

n/p = not publishable; n/a = not available

Sydney Tourism Region (bordering towns): Campbelltown, Palm Beach, Penrith, Picton, Richmond, Sutherland and Wisemans Ferry.