

Travel to Capital Country Tourism Region

Year ended December 2023



Source: National Visitor Survey & International Visitor Survey, Tourism Research Australia

OVERVIEW

GRAND TOTAL (overnight & daytrip)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Visitors ('000)	3,358	3,630	3,787	4,396	4,648	5,439	n/p	n/p	n/p	4,544	-
Nights ('000)	3,187	3,318	3,274	3,575	3,744	4,282	n/p	n/p	n/p	3,909	-
Expenditure (\$ million)	n/p	\$571	\$632	n/p	\$832	\$971	n/p	n/p	n/p	n/p	-
OVERNIGHT (international & domestic)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Visitors ('000)	1,054	1,181	1,240	1,373	1,550	1,767	n/p	n/p	n/p	1,645	-
Nights ('000)	3,187	3,318	3,274	3,575	3,744	4,282	n/p	n/p	n/p	3,909	-
Expenditure (\$ million)	n/p	\$377	\$400	n/p	\$524	\$656	n/p	n/p	n/p	n/p	-
DOMESTIC (overnight & daytrip)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Visitors ('000)	3,337	3,605	3,754	4,364	4,612	5,406	3,713	3,495	4,431	4,516	1.9%
Nights ('000)	2,544	2,735	2,800	3,050	3,247	3,801	3,100	3,046	3,818	3,581	-6.2%
Expenditure (\$ million)	\$513	\$544	\$613	\$717	\$806	\$948	\$748	\$737	\$1,245	\$1,021	-18.0%

NB: International data isn't available for the period between YE MARCH 2020 - YE SEPTEMBER 2023

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Visitors (000)	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	1,642	1,616	-1.5%
Nights (000)	2,544	2,735	2,800	3,050	3,247	3,801	3,100	3,046	3,818	3,581	-6.2%
Average Length of Stay	2.5	2.4	2.3	2.3	2.1	2.2	2.6	2.4	2.3	2.2	-4.7%
Expenditure (\$ million)	\$320	\$351	\$381	\$379	\$498	\$634	\$422	\$519	\$824	\$678	-17.8%
Spend per visitor per night (\$)	\$126	\$128	\$136	\$124	\$153	\$167	\$136	\$170	\$216	\$189	-12.3%
Intrastate visitors (000)	769	857	890	1,041	1,164	1,283	957	932	1,245	1,230	-1.2%
Interstate visitors (000)	264	298	318	300	349	451	221	336	397	386	-2.6%
Intrastate nights (000)	1,804	1,930	1,973	2,185	2,428	2,660	2,433	2,269	2,921	2,602	-10.9%
Interstate nights (000)	740	805	827	865	819	1,141	667	777	897	979	9.1%
Intrastate expenditure (\$ million)	\$237	\$248	\$294	\$300	\$357	\$467	\$363	\$429	\$608	\$527	-13.3%
Interstate expenditure (\$ million)	\$84	\$103	\$87	\$79	\$141	\$167	\$59	\$91	\$217	\$151	-30.4%

Main Purpose of Visit

Visitors (000)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Holiday	394	422	460	453	610	621	412	469	618	578	-6.5%
Visiting Friends & Relatives	412	472	487	567	623	684	436	517	589	680	15.5%
Business	150	166	167	201	202	339	224	183	292	178	-39.1%
Other	77	96	94	123	83	98	114	102	144	188	30.8%
Total	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	1,642	1,616	-1.5%
Nights (000)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Holiday	998	975	1,012	1,027	1,292	1,259	859	1,064	1,423	1,232	-13.4%
Visiting Friends & Relatives	1,036	1,179	1,185	1,349	1,342	1,459	998	1,341	1,390	1,582	13.8%
Business	360	402	416	400	464	946	945	427	777	464	-40.2%
Other	150	180	187	274	149	137	298	215	228	302	32.4%
Total	2,544	2,735	2,800	3,050	3,247	3,801	3,100	3,046	3,818	3,581	-6.2%

n/p = not publishable (sample < 40); '-' = not calculable

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DOMESTIC OVERNIGHT TRAVEL

Origin											
Visitors (000)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Sydney	348	461	493	565	646	763	552	560	686	630	-8.2%
Regional NSW	420	396	396	476	518	520	405	372	559	601	7.3%
Total Intrastate	769	857	890	1,041	1,164	1,283	957	932	1,245	1,230	-1.2%
Victoria	103	125	99	100	121	132	n/p	129	179	179	0.2%
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	92	n/p	109	170	88	145	121	119	-1.8%
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	264	298	318	300	349	451	221	336	397	386	-2.6%
Grand Total	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	1,642	1,616	-1.5%

Age											
Visitors (000)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
15-34	259	292	340	441	396	426	322	410	504	460	-8.7%
35-54	381	363	377	391	476	587	357	374	509	446	-12.2%
55+	393	501	489	509	641	721	499	484	629	710	12.8%
Total	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	1,642	1,616	-1.5%

Travel Party											
Visitors (000)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Travelling alone	287	281	328	345	519	626	391	389	444	464	4.5%
Adult couple	265	375	373	386	453	458	323	388	530	564	6.5%
Family group - parents and children	191	205	226	236	236	203	185	151	239	158	-33.7%
Friends/relatives travelling together	222	234	211	301	252	347	199	302	336	392	16.6%
Other travel party	n/p	n/p	n/p	n/p	n/p	99	n/p	n/p	n/p	n/p	-
Total	1,033	1,155	1,207	1,341	1,513	1,734	1,178	1,268	1,642	1,616	-1.5%

n/p = not publishable (sample < 40); '-' = not calculable

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INTERNATIONAL TRAVEL

Visitors, Nights and Expenditure

	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Visitors (000)	21	25	33	32	36	33	n/p	n/p	n/p	28	-
Nights (000)	643	583	474	525	497	481	n/p	n/p	n/p	328	-
Average Length of Stay	30.7	23.2	14.4	16.3	13.7	14.5	n/p	n/p	n/p	11.5	-
Expenditure (\$ million)	n/p	\$26	\$20	n/p	\$26	\$22	n/p	n/p	n/p	n/p	-
Spend per visitor per night (\$)	n/p	\$45	\$42	n/p	\$52	\$46	n/p	n/p	n/p	n/p	-

NB: International data isn't available for the period between YE MARCH 2020 - YE SEPTEMBER 2023

Origin

Visitors (000)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
United Kingdom	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
New Zealand	n/p	n/p	n/p	n/p	10	n/p	n/p	n/p	n/p	n/p	-
United States of America	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

Age

Visitors (000)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
15-34	9	10	11	12	11	12	n/p	n/p	n/p	8	-
35-54	n/p	n/p	n/p	11	11	n/p	n/p	n/p	n/p	n/p	-
55+	n/p	n/p	12	n/p	14	13	n/p	n/p	n/p	14	-
Total	21	25	33	32	36	33	n/p	n/p	n/p	28	-

Travel Party

Visitors (000)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Travelling alone	13	17	17	20	22	14	n/p	n/p	n/p	15	-
Adult couple	n/p	n/p	10	7	n/p	11	n/p	n/p	n/p	n/p	-
Family group - parents and children	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Friends/relatives travelling together	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other travel party	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	21	25	33	32	36	33	n/p	n/p	n/p	28	-

n/p = not publishable (sample < 40); '-' = not calculable

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DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Visitors (000)	2,304	2,449	2,547	3,023	3,099	3,672	2,535	2,227	2,789	2,899	3.9%
Expenditure (\$ million)	\$193	\$193	\$232	\$338	\$308	\$314	\$326	\$218	\$421	\$343	-18.4%
Spend per visitor (\$)	\$84	\$79	\$91	\$112	\$99	\$86	\$129	\$98	\$151	\$118	-21.5%

Main Purpose of Trip

Visitors (000)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Holiday	1,150	1,212	1,284	1,532	1,624	1,761	1,258	1,077	1,279	1,348	5.4%
Visiting Friends & Relatives	755	776	788	881	998	1,095	651	631	827	931	12.5%
Business	n/p	n/p	n/p	n/p	n/p	573	316	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	311	n/p	n/p	n/p	-
Total	2,304	2,449	2,547	3,023	3,099	3,672	2,535	2,227	2,789	2,899	3.9%

Origin

Visitors (000)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
Sydney	903	940	1,008	1,262	1,127	1,320	881	814	959	952	-0.7%
Regional NSW	904	943	951	1,113	1,076	1,458	1,146	876	1,136	1,021	-10.1%
Total Intrastate	1,807	1,883	1,959	2,375	2,203	2,778	2,027	1,690	2,095	1,973	-5.8%
Total Interstate	497	567	588	648	896	895	508	537	694	926	33.4%
Total	2,304	2,449	2,547	3,023	3,099	3,672	2,535	2,227	2,789	2,899	3.9%

Age

Visitors (000)	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	% change 2023 vs. 2022
15-34	696	580	639	707	792	1,053	667	710	945	791	-16.4%
35-54	642	710	832	1,024	1,088	1,130	792	505	673	852	26.6%
55+	967	1,159	1,076	1,292	1,219	1,490	1,076	1,012	1,171	1,257	7.3%
Total	2,304	2,449	2,547	3,023	3,099	3,672	2,535	2,227	2,789	2,899	3.9%

n/p = not publishable (sample < 40); '-' = not calculable

Capital Country Tourism Region LGAs: Goulburn Mulwaree, Hilltops, Queanbeyan-Peterang Regional, Snowy Monaro-Regional (Partial), Upper Lachlan Shire, Wingecarribee and Yass Valley