

# International Travel to New South Wales Time Series

Year ended June 2020

For the 12 month period July to June



Source: International Visitor Survey, TRA

## Visitors, Nights and Expenditure

np = not publishable

	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	% change YE Jun 20 vs. 19
New South Wales											
Visitors ('000)	2,816.8	2,813.3	2,974.1	3,188.6	3,358.8	3,696.2	4,058.6	4,341.0	4,376.1	3,050.6	-30.3%
Nights ('000)	66,204.4	66,793.6	69,882.8	75,235.3	79,271.1	86,366.5	91,874.9	94,301.5	98,142.3	69,747.1	-28.9%
Average Length of Stay (nights)	23.5	23.7	23.5	23.6	23.6	23.4	22.6	21.7	22.4	22.9	1.9%
Expenditure (\$ million)*	6,039.6	6,060.7	6,396.6	6,840.7	7,503.1	8,869.8	9,844.4	10,496.4	11,296.5	7,972.0	-29.4%
Average Spend per night (\$)	91.2	90.7	91.5	90.9	94.7	102.7	107.2	111.3	115.1	114.3	-0.7%

## Purpose of Visit to NSW

	Visitors ('000)										% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	1,505.4	1,472.7	1,578.3	1,686.6	1,817.0	2,043.2	2,262.3	2,459.5	2,470.2	1,663.6	-32.7%
Visiting Friends & Relatives	795.0	827.6	854.8	963.3	970.7	1,059.9	1,131.6	1,229.2	1,210.5	879.4	-27.4%
Business	400.4	372.5	391.0	398.4	391.3	380.7	423.6	481.2	478.1	305.3	-36.1%
Education	146.0	148.4	146.8	140.1	158.2	181.0	218.5	223.1	245.2	175.5	-28.4%
Employment	71.7	78.6	77.4	80.1	97.2	103.1	111.9	78.6	81.1	58.8	-27.5%
Other	156.6	143.7	178.3	180.0	189.9	223.1	238.6	275.0	293.0	226.2	-22.8%
Total	2,816.8	2,813.3	2,974.1	3,188.6	3,358.8	3,696.2	4,058.6	4,341.0	4,376.1	3,050.6	-30.3%

	Nights ('000)										% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	20,519.9	20,002.4	21,623.1	22,773.3	23,203.6	24,769.7	26,329.0	27,396.8	29,497.0	20,079.0	-31.9%
Visiting Friends & Relatives	17,181.6	16,743.0	17,735.0	21,300.6	21,420.4	23,820.1	25,203.1	27,429.3	26,457.2	18,736.7	-29.2%
Business	3,911.9	3,730.7	4,234.6	3,747.3	3,995.3	3,357.4	3,588.2	3,918.5	4,059.2	2,635.0	-35.1%
Education	17,363.4	17,829.5	17,516.3	18,081.5	20,028.3	22,160.1	25,113.4	26,594.1	28,539.6	21,437.6	-24.9%
Employment	6,338.0	8,127.8	8,173.2	8,599.0	9,872.5	11,739.2	11,199.6	8,348.2	8,882.3	6,517.2	-26.6%
Other	889.6	360.1	600.7	733.7	751.0	519.8	441.6	614.6	707.1	341.6	-51.7%
Total	66,204.4	66,793.6	69,882.8	75,235.3	79,271.1	86,366.5	91,874.9	94,301.5	98,142.3	69,747.1	-28.9%

	Expenditure (\$ million)										% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Holiday	2,065.3	1,901.0	2,109.1	2,278.8	2,531.4	2,897.2	3,187.1	3,385.7	3,545.5	2,396.3	-32.4%
Visiting Friends & Relatives	884.1	918.0	953.7	1,090.7	1,092.5	1,327.8	1,402.6	1,586.3	1,414.3	1,095.5	-22.5%
Business	750.4	667.9	686.7	695.0	727.0	680.6	760.7	929.0	934.9	572.6	-38.8%
Education	1,802.2	1,883.2	1,951.0	2,088.7	2,354.7	2,948.1	3,516.3	3,808.3	4,582.1	3,314.9	-27.7%
Employment	450.0	628.4	599.0	579.9	696.1	896.2	854.2	644.6	685.8	491.1	-28.4%
Other	87.6	62.2	97.1	107.6	101.5	119.9	123.7	142.5	134.0	101.6	-24.2%
Total	6,039.6	6,060.7	6,396.6	6,840.7	7,503.1	8,869.8	9,844.4	10,496.4	11,296.5	7,972.0	-29.4%

## Top 5 types of Accommodation in NSW (sorted by the latest year)

	Nights ('000)										% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Rented house/apartment/flat or unit	26,499.1	27,566.8	29,523.1	29,782.4	32,526.7	36,387.0	37,409.5	39,928.8	43,818.6	31,132.2	-29.0%
Friends or relatives property	21,212.2	21,084.2	22,039.2	24,877.8	25,364.5	26,932.6	29,250.0	29,421.0	28,801.2	19,855.0	-31.1%
Standard hotel/motor inn (below 4 star)	3,325.8	3,242.3	3,422.9	3,443.2	3,599.6	3,669.2	3,901.5	4,368.2	4,383.4	3,063.5	-30.1%
Backpacker or hostel	4,007.1	3,860.2	4,311.9	4,598.6	4,299.9	3,940.9	3,883.0	3,875.7	3,802.1	2,880.7	-24.2%
Private accommodation	np	np	np	342.3	1,054.8	1,441.2	2,154.4	2,040.4	2,704.5	2,504.3	-7.4%

## Travel Party

	Visitors ('000)										% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	
Unaccompanied	1,609.4	1,594.7	1,634.4	1,709.2	1,780.8	1,899.7	2,078.4	2,190.3	2,195.9	1,551.0	-29.4%
Adult couple	566.1	553.2	586.1	646.3	677.7	769.5	832.8	946.3	972.0	679.5	-30.1%
Family group	244.1	271.2	299.2	354.1	387.8	436.7	477.8	522.8	567.1	397.0	-30.0%
Friends and/or relatives	264.1	251.8	304.7	335.9	375.5	459.7	511.0	503.1	478.4	302.0	-36.9%
Other	133.1	142.5	149.7	143.1	137.1	130.5	158.7	178.5	162.8	116.3	-28.5%
Total	2,816.8	2,813.3	2,974.1	3,188.6	3,358.8	3,696.2	4,058.6	4,341.0	4,376.1	3,050.6	-30.3%

# International Travel to New South Wales Time Series

Year ended June 2020

For the 12 month period July to June



Source: International Visitor Survey, TRA

## Places Visited in NSW (sorted by the latest year)

	Visitors ('000)											% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2020	
Sydney	2,624.9	2,618.5	2,783.8	2,980.7	3,140.8	3,453.0	3,788.7	4,062.0	4,096.2	2,848.6	2,848.6	-30.5%
North Coast NSW	269.6	240.6	249.9	264.4	283.9	300.6	337.7	348.9	364.5	261.4	261.4	-28.3%
Hunter	154.8	129.6	133.5	143.3	162.9	153.3	186.3	200.5	208.4	127.0	127.0	-39.1%
South Coast	122.5	104.7	105.6	112.3	126.0	134.4	175.0	184.1	192.9	119.1	119.1	-38.3%
Blue Mountains	77.2	66.0	76.8	82.3	97.0	102.9	107.7	127.0	116.7	73.9	73.9	-36.7%
Regional NSW	615.8	577.5	594.7	617.8	670.1	716.5	811.9	864.1	866.4	591.6	591.6	-31.7%

## Top 5 Activities in Australia (sorted by the latest year)

	Visitors ('000)											% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2020	
Eat out / dine at a restaurant and/or cafe	2,368.0	2,363.1	2,541.2	2,757.5	2,954.8	3,295.4	3,731.8	3,945.1	3,953.6	2,669.5	2,669.5	-32.5%
Go shopping for pleasure	2,009.4	2,055.8	2,188.4	2,359.1	2,515.1	2,835.6	3,175.4	3,245.3	3,283.6	2,221.2	2,221.2	-32.4%
Sightseeing/looking around	2,021.5	1,979.7	2,111.1	2,214.2	2,348.6	2,674.0	3,123.3	3,251.4	3,188.5	2,210.7	2,210.7	-30.7%
Go to the beach	1,770.1	1,820.6	1,932.1	2,094.6	2,264.9	2,567.9	2,809.2	2,971.7	2,916.7	2,042.0	2,042.0	-30.0%
Visit national parks / state parks	1,262.4	1,295.8	1,374.6	1,492.2	1,701.9	1,932.6	2,165.8	2,215.2	2,207.1	1,512.3	1,512.3	-31.5%

## First or Return Visitor

	Visitors ('000)											% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2020	
First visit	1,285.1	1,310.0	1,389.3	1,485.0	1,576.1	1,770.0	1,928.3	2,089.9	2,050.1	1,387.8	1,387.8	-32.3%
Return visit	1,531.7	1,503.3	1,584.8	1,703.6	1,782.8	1,926.2	2,130.3	2,251.1	2,326.1	1,658.0	1,658.0	-28.7%
Total	2,816.8	2,813.3	2,974.1	3,188.6	3,358.8	3,696.2	4,058.6	4,341.0	4,376.1	3,050.6	3,050.6	-30.3%

## Group Tours

	Visitors ('000)											% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2020	
Group tour	289.7	297.1	335.6	344.9	362.8	448.8	475.8	495.3	446.1	273.6	273.6	-38.7%
Non group tour	2,527.0	2,515.6	2,638.5	2,843.7	2,995.9	3,247.2	3,582.2	3,843.9	3,929.1	2,772.2	2,772.2	-29.4%
Total	2,816.8	2,813.3	2,974.1	3,188.6	3,358.8	3,696.2	4,058.6	4,341.0	4,376.1	3,050.6	3,050.6	-30.3%

## Travel Package

	Visitors ('000)											% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2020	
Package tour	523.6	483.7	523.8	534.0	566.8	660.8	730.0	754.2	679.3	442.3	442.3	-34.9%
Non package tour	2,293.2	2,329.6	2,450.3	2,654.6	2,792.1	3,035.4	3,328.6	3,586.9	3,696.8	2,608.3	2,608.3	-29.4%
Total	2,816.8	2,813.3	2,974.1	3,188.6	3,358.8	3,696.2	4,058.6	4,341.0	4,376.1	3,050.6	3,050.6	-30.3%

## Top 3 types of Transport used in NSW (sorted by the latest year)

	Visitors ('000)											% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2020	
Aircraft	852.3	841.5	946.5	973.1	1,020.6	1,086.6	1,202.0	1,293.5	1,217.0	852.7	852.7	-29.9%
Private vehicle or company car	839.1	826.7	825.3	919.9	937.8	991.7	1,084.9	1,076.8	1,056.1	748.3	748.3	-29.1%
Local public transport	383.2	391.1	416.9	463.7	499.2	594.4	644.8	774.5	810.9	568.3	568.3	-29.9%

## Gender

	Visitors ('000)											% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2020	
Female	1,375.8	1,353.0	1,454.1	1,603.1	1,705.4	1,922.8	2,104.0	2,261.9	2,280.3	1,618.2	1,618.2	-29.0%
Male	1,441.0	1,460.3	1,520.0	1,585.5	1,653.4	1,773.4	1,954.6	2,079.1	2,095.8	1,432.4	1,432.4	-31.7%
Total	2,816.8	2,813.3	2,974.1	3,188.6	3,358.8	3,696.2	4,058.6	4,341.0	4,376.1	3,050.6	3,050.6	-30.3%

## Age groups

	Visitors ('000)											% change YE Jun 20 vs. 19
	YE Jun 2011	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2020	
15 - 29	949.3	953.2	982.3	1,023.6	1,122.4	1,209.4	1,275.7	1,301.7	1,310.8	916.1	916.1	-30.1%
30 - 39	575.5	559.2	550.0	584.8	611.8	673.7	742.9	771.4	803.9	556.3	556.3	-30.8%
40 - 49	461.1	445.5	477.3	504.3	519.5	558.6	601.7	665.7	641.5	446.2	446.2	-30.4%
50 - 59	430.9	422.0	472.1	520.8	551.5	584.7	677.6	719.2	739.9	539.0	539.0	-27.1%
60 - 69	316.4	338.3	380.3	421.3	418.9	509.5	579.7	653.4	656.9	431.4	431.4	-34.3%
70 +	83.6	95.0	112.1	133.8	134.7	160.3	181.0	229.7	223.2	161.6	161.6	-27.6%
Total	2,816.8	2,813.3	2,974.1	3,188.6	3,358.8	3,696.2	4,058.6	4,341.0	4,376.1	3,050.6	3,050.6	-30.3%

\*Annual expenditure is sourced from TRA 's modelled regional expenditure which includes 30% of pre-paid package expenditure but excludes all pre-paid international airfares.