

International data is not available for the period YE December 2020 – YE December 2022.

TOTAL DOMESTIC & INTERNATIONAL



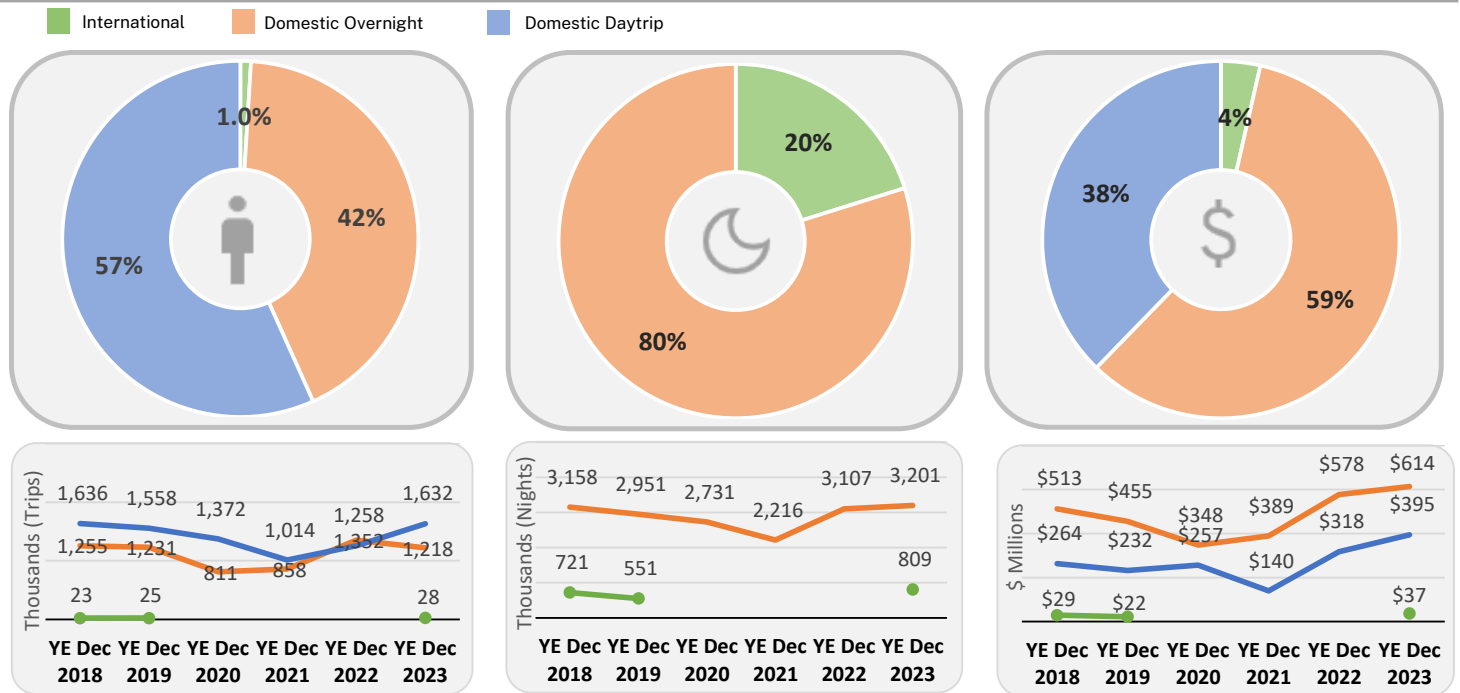
Visitors
2.9m



Nights
4.0m



Expenditure
\$1.0bn



Domestic overnight travel

Visitors: 1.2m (-9.9% YoY)
 Nights: 3.2m (+3.0% YoY)
 Expenditure: \$614.2m (+6.3% YoY)

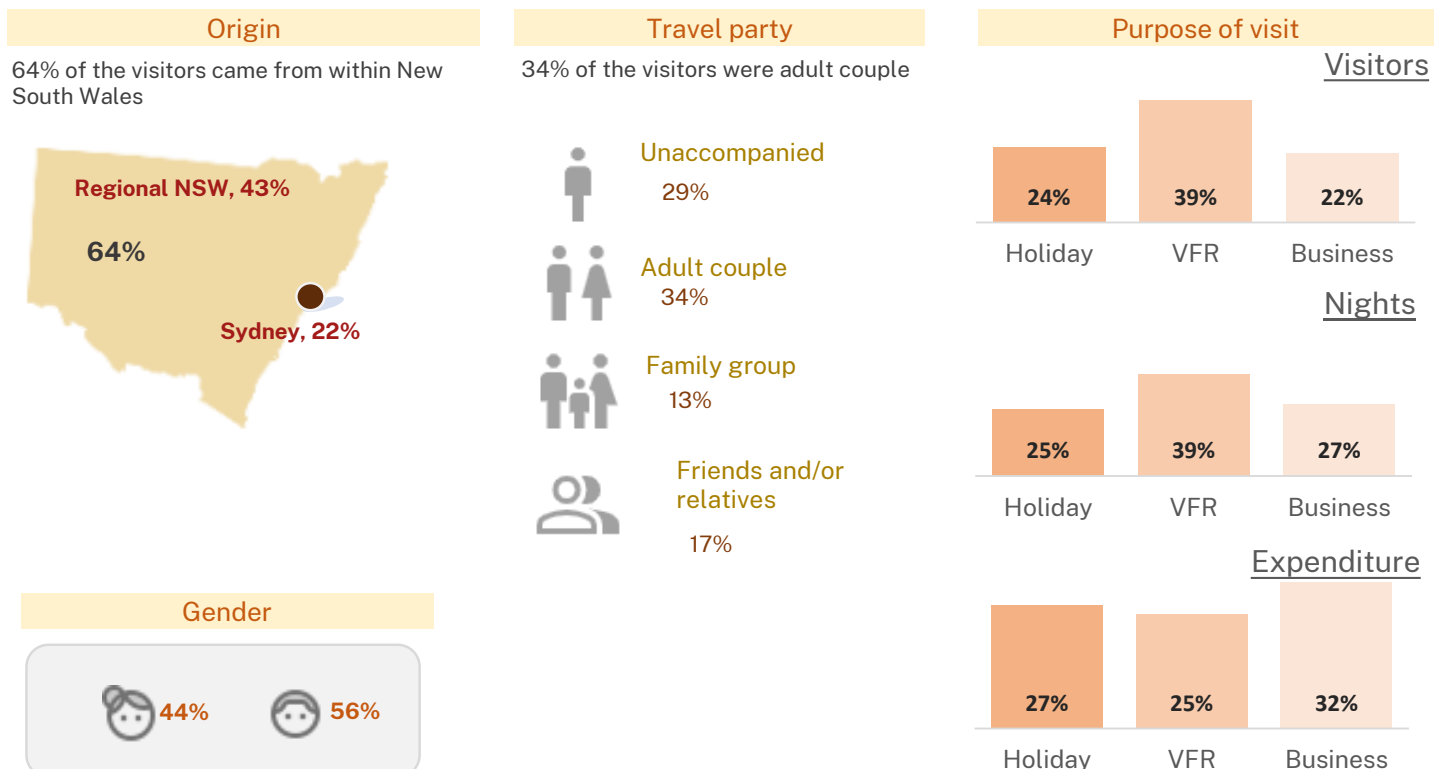
Average spend
\$192 per night
\$504 per visitor



Average length of stay:
2.6 nights



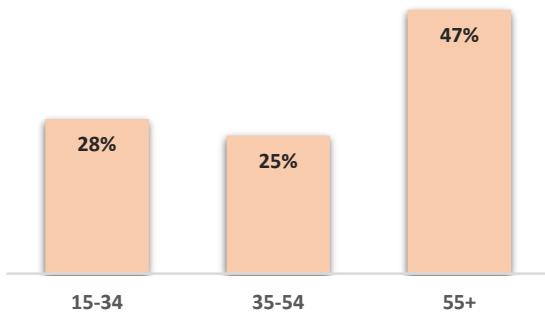
#10 for visitors
#10 for nights
#11 for expenditure
In Regional NSW



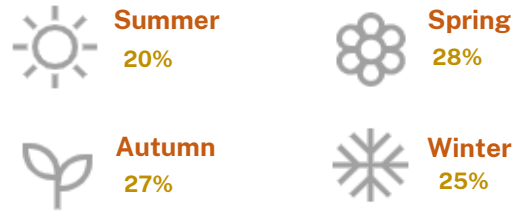
*Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

Age

55+ years' was the largest age group of the visitors to the region



Travel season*



*by month returned from the trip

Domestic daytrip travel

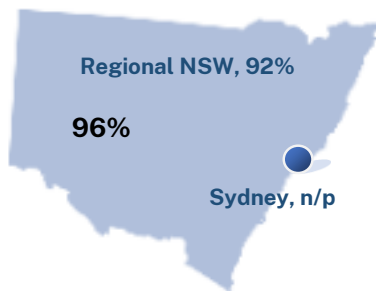
Visitors: 1.6m (+29.7% YoY)
Expenditure: \$394.6m (+24.1% YoY)

\$ Average spend
\$242 per visitor

#9 for visitors
#7 for expenditure
In Regional NSW

Origin

96% of the visitors to the region came from New South Wales

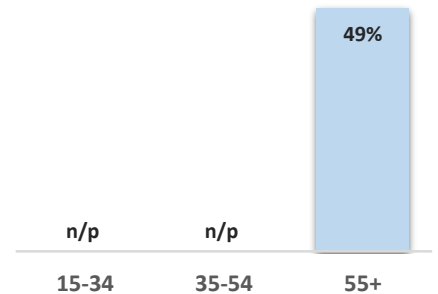


Purpose of visit

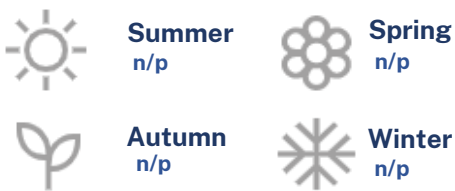
Data are not publishable

Age

55+ years' was the largest age group of the visitors to the region

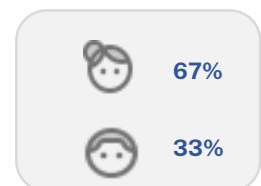


Travel season*



*by month returned from the trip

Gender

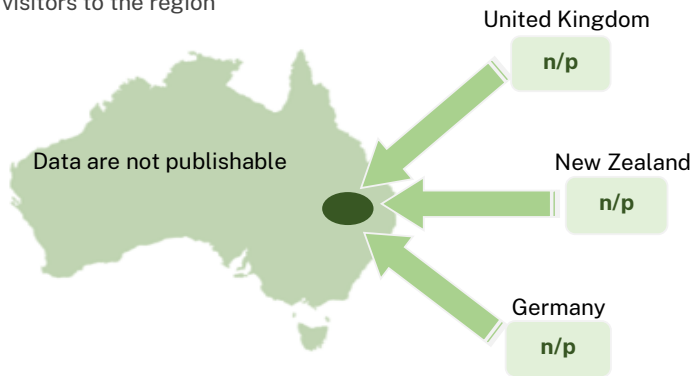


International travel

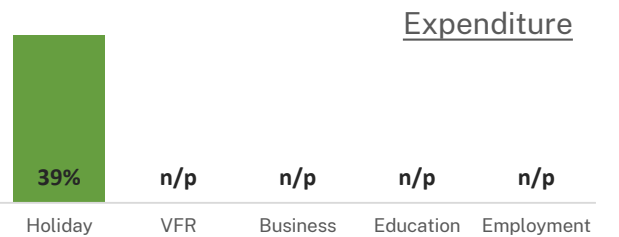
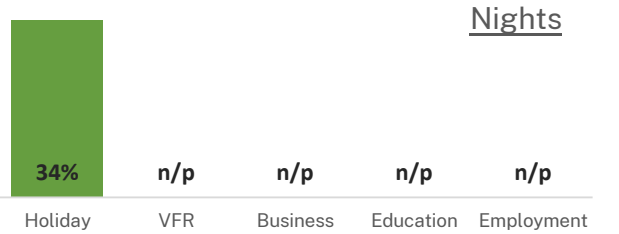
Visitors: 27,600	% of recovery on YE Dec 19 112%	\$ Average spend \$46 per night \$1346 per visitor	Average length of stay: 29.2 nights			#9 for visitors #5 for nights #7 for expenditure In Regional NSW
Nights: 808,500	147%					
Expenditure: \$37.2m	171%					

Top 3 origin markets

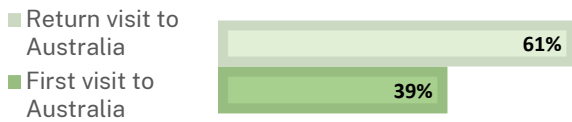
United Kingdom was the largest individual source market of visitors to the region



Purpose of visit

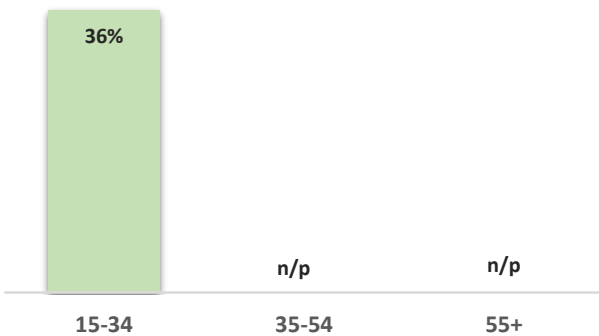


First vs return visitor



Age

15-34 years' was the largest age group of the visitors to the region



Riverina Tourism Region LGAs: Carrathool, Coolamon, Cootamundra-Gundagai Regional, Federation (Partial), Griffith, Hay, Junee, Leeton, Lockhart, Murrumbidgee (Partial), Narrandera, Temora and Wagga Wagga