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## **MEDIA RELEASE**

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Wednesday 14 August, 2013

### **AUSTRALIAN PREMIERE OF BLUE MAN GROUP TONIGHT IN SYDNEY**

Enjoyed by more than 25 million people across the globe, the electrifying and visually stunning live performance show Blue Man Group will make its Australian Premiere at Sydney's Lyric Theatre tonight for a strictly limited season.

Minister for Tourism, Major Events and the Arts, George Souris, said Blue Man Group was one of the most successful live experiences in entertainment history, best known for their wildly popular theatrical productions and concerts that combine electrifying music, sensational technology, comedy and multimedia theatrics.

"This internationally renowned performance troupe excels in live entertainment and delivers a jaw-dropping show that leaves audiences of all ages enthralled and wanting more," he said.

"This is the first time audiences and visitors to Sydney will be able to experience Blue Man Group here in our global city.

"The Australian Premiere of Blue Man Group was secured through our tourism and major events agency, Destination NSW, demonstrating the NSW Government's commitment to ensuring that Sydney remains Australia's major events capital and the home of the performing arts.

"I am delighted this colourful, family-friendly show is part of the NSW Events Calendar, which also features the return of The Lion King in December and Strictly Ballroom The Musical from March 2014.

"Destination NSW estimates Blue Man Group will generate around \$4 million in economic benefit to NSW during its Sydney season.

"I am confident audiences both young and old will embrace this electrifying and visually stunning show, right here in Sydney."

Tickets for Blue Man Group are now on sale through [www.ticketmaster.com.au](http://www.ticketmaster.com.au)