

International Travel to New South Wales Time Series

Year ended December 2020

For the 12 month period January to December



Source: International Visitor Survey, TRA

Visitors, Nights and Expenditure

np = not publishable

	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec 20 vs. 19
New South Wales											
Visitors ('000)	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	838.7	-80.9%
Nights ('000)	67,475.5	68,659.3	72,865.6	75,942.1	85,097.3	87,104.2	93,983.8	96,204.4	96,576.3	24,428.0	-74.7%
Average Length of Stay (nights)	24.4	23.7	23.6	23.2	24.6	22.3	22.1	22.0	22.0	29.1	32.2%
Expenditure (\$ million)*	6,053.0	6,270.0	6,632.1	6,957.7	8,238.1	9,307.9	10,290.4	10,728.8	11,381.3	2,716.4	-76.1%
Average Spend per night (\$)	89.7	91.3	91.0	91.6	96.8	106.9	109.5	111.5	117.8	111.2	-5.6%

Purpose of Visit to NSW

Visitors ('000)											
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec 20 vs. 19
Holiday	1,445.7	1,513.5	1,628.8	1,749.8	1,887.4	2,176.0	2,400.2	2,478.6	2,447.4	427.6	-82.5%
Visiting Friends & Relatives	794.4	853.5	912.8	952.3	1,006.9	1,103.2	1,182.7	1,235.5	1,211.8	256.0	-78.9%
Business	388.8	381.7	393.5	410.9	375.7	395.0	469.4	479.6	461.4	72.4	-84.3%
Education	148.5	147.4	147.6	143.8	170.3	199.1	217.9	235.1	246.5	63.1	-74.4%
Employment	80.6	76.9	80.1	83.8	102.3	110.1	92.9	78.4	79.4	24.9	-68.6%
Other	145.3	169.1	171.8	187.1	199.9	235.4	251.3	287.6	304.4	74.9	-75.4%
Total	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	838.7	-80.9%

Nights ('000)											
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec 20 vs. 19
Holiday	21,240.2	20,144.8	22,395.8	22,800.6	24,187.1	25,247.6	27,718.5	28,113.3	28,846.4	6,001.1	-79.2%
Visiting Friends & Relatives	16,300.9	17,908.5	19,247.1	21,463.4	23,429.6	23,549.8	26,444.5	27,858.3	25,006.4	6,692.1	-73.2%
Business	4,064.8	4,083.3	3,885.1	4,181.6	3,409.6	3,464.7	3,711.7	4,073.9	3,972.2	775.3	-80.5%
Education	17,265.4	17,858.9	18,093.6	18,246.6	21,605.8	23,123.5	25,996.1	27,470.9	29,018.4	8,186.0	-71.8%
Employment	7,741.4	8,114.6	8,543.4	8,541.2	11,874.7	11,201.1	9,572.2	8,000.4	9,268.5	2,428.0	-73.8%
Other	862.9	549.2	700.8	708.6	590.3	517.5	540.9	687.5	464.5	345.5	-25.6%
Total	67,475.5	68,659.3	72,865.6	75,942.1	85,097.3	87,104.2	93,983.8	96,204.4	96,576.3	24,428.0	-74.7%

Expenditure (\$ million)											
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec 20 vs. 19
Holiday	1,999.4	1,964.1	2,190.3	2,377.0	2,692.2	3,080.9	3,324.6	3,404.1	3,567.4	655.1	-81.6%
Visiting Friends & Relatives	824.4	982.5	1,030.7	1,041.1	1,209.7	1,367.1	1,488.1	1,559.0	1,400.6	441.9	-68.5%
Business	736.0	692.7	694.6	720.0	698.9	687.1	882.9	949.7	887.0	132.2	-85.1%
Education	1,846.1	1,933.0	2,018.6	2,127.1	2,653.8	3,205.7	3,708.4	4,054.9	4,694.4	1,247.7	-73.4%
Employment	568.9	612.2	594.0	590.3	872.8	845.5	753.2	624.6	702.9	183.1	-73.9%
Other	78.3	85.5	104.0	102.3	110.7	121.8	133.2	136.6	129.0	56.4	-56.3%
Total	6,053.0	6,270.0	6,632.1	6,957.7	8,238.1	9,307.9	10,290.4	10,728.8	11,381.3	2,716.4	-76.1%

Top 5 types of Accommodation in NSW (sorted by the latest year)

Nights ('000)											
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec 20 vs. 19
Rented house/apartment/flat or unit (not serviced daily)	28,169.7	28,365.2	30,170.4	29,979.4	35,587.8	36,710.5	38,443.8	41,162.7	43,524.4	11,270.3	-74.1%
Friends or relatives property	20,875.1	21,970.5	22,999.1	25,271.1	27,391.5	26,231.8	30,069.5	29,621.7	27,622.2	5,933.0	-78.5%
Standard hotel/motor inn (below 4 star)*	3,313.8	3,293.0	3,401.9	3,612.2	3,571.4	3,834.8	4,231.7	4,369.4	4,360.8	2,214.9	-49.2%
Backpacker or hostel	3,984.3	4,053.0	4,498.0	4,551.4	3,971.1	3,954.0	4,140.7	3,537.6	3,788.7	1,013.2	-73.3%
Education institution (University/school dormitory or college)	1,382.9	1,845.2	1,411.2	1,694.2	2,240.5	2,196.7	2,448.4	2,658.4	2,414.7	719.1	-70.2%

*Includes visitor nights spent in quarantine in unspecified accommodation type

Travel Party

Visitors ('000)											
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	% change YE Dec 20 vs. 19
Unaccompanied	1,585.7	1,631.9	1,674.4	1,731.6	1,811.7	2,023.5	2,117.5	2,231.5	2,171.9	438.1	-79.8%
Adult couple	534.8	568.1	611.0	663.9	703.2	818.1	921.8	931.1	994.3	173.9	-82.5%
Family group	253.0	278.0	335.2	376.0	395.2	456.3	503.8	551.0	579.6	99.6	-82.8%
Friends and/or relatives	253.3	269.8	317.7	359.8	422.4	467.5	530.2	487.2	463.6	78.8	-83.0%
Other	142.4	148.7	142.9	140.8	129.7	147.3	170.1	168.9	174.9	48.2	-72.4%
Total	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	838.7	-80.9%

International Travel to New South Wales Time Series

Year ended December 2020

For the 12 month period January to December



Source: International Visitor Survey, TRA

Places Visited in NSW (sorted by the latest year)

	Visitors ('000)										% change YE Dec 20 vs. 19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Sydney	2,572.4	2,697.6	2,885.3	3,063.1	3,230.9	3,652.7	3,964.6	4,090.6	4,106.0	780.8	-81.0%
North Coast NSW	246.3	247.1	257.0	268.4	287.4	323.5	349.9	355.2	374.9	67.9	-81.9%
South Coast	115.6	102.3	113.4	115.6	130.2	146.5	180.3	193.7	184.6	36.3	-80.4%
Hunter	138.5	130.3	133.8	150.2	161.5	170.9	194.3	207.7	195.0	34.0	-82.5%
Blue Mountains	66.9	75.5	78.4	87.9	98.0	104.4	125.8	120.8	115.2	13.9	-87.9%
Regional NSW	592.3	589.7	599.4	637.1	685.2	768.2	853.3	870.5	856.3	160.5	-81.3%

Top 5 Activities in Australia (sorted by the latest year)

	Visitors ('000)										% change YE Dec 20 vs. 19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Eat out / dine at a restaurant and/or cafe	2,301.9	2,458.8	2,643.0	2,859.4	3,054.0	3,559.5	3,885.8	3,973.7	3,872.1	715.4	-81.5%
Go shopping for pleasure	1,946.1	2,128.1	2,279.6	2,424.3	2,631.2	3,037.1	3,237.7	3,281.3	3,240.1	587.1	-81.9%
Sightseeing/looking around	1,936.0	2,064.4	2,155.6	2,277.8	2,434.2	2,949.3	3,231.0	3,262.7	3,152.7	586.1	-81.4%
Go to the beach	1,755.1	1,875.9	2,014.8	2,157.1	2,379.3	2,729.7	2,916.0	2,934.3	2,956.2	562.0	-81.0%
Visit national parks / state parks	1,216.5	1,325.1	1,423.0	1,601.3	1,788.9	2,088.5	2,217.1	2,217.0	2,207.6	377.5	-82.9%

First or Return Visitor

	Visitors ('000)										% change YE Dec 20 vs. 19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
First visit	1,276.3	1,340.9	1,440.4	1,533.9	1,633.5	1,851.1	2,066.0	2,060.6	2,042.1	354.9	-82.6%
Return visit	1,492.9	1,555.6	1,640.8	1,738.2	1,828.6	2,061.6	2,177.4	2,309.1	2,342.2	458.9	-80.4%
Total	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	838.7	-80.9%

Group Tours

	Visitors ('000)										% change YE Dec 20 vs. 19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Group tour	276.2	316.9	331.4	365.3	385.3	477.9	501.7	456.4	458.5	44.3	-90.3%
Non group tour	2,493.0	2,579.1	2,749.8	2,906.6	3,076.7	3,434.6	3,740.2	3,912.0	3,925.6	769.6	-80.4%
Total	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	838.7	-80.9%

Travel Package

	Visitors ('000)										% change YE Dec 20 vs. 19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Package tour	467.4	497.6	527.5	563.6	577.5	720.0	765.4	709.6	681.7	87.2	-87.2%
Non package tour	2,301.8	2,399.0	2,553.7	2,708.4	2,884.6	3,192.7	3,478.0	3,660.2	3,702.6	751.5	-79.7%
Total	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	838.7	-80.9%

Top 3 types of Transport used in NSW (sorted by the latest year)

	Visitors ('000)										% change YE Dec 20 vs. 19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Aircraft	826.9	890.4	960.8	1,013.2	1,012.3	1,179.2	1,255.2	1,271.6	1,208.8	223.1	-81.5%
Private vehicle or company car	823.3	833.2	866.6	912.9	977.5	1,031.0	1,087.6	1,077.9	1,053.8	208.3	-80.2%
Local public transport	402.7	392.3	445.0	477.4	533.9	620.6	713.8	813.0	812.1	147.9	-81.8%

Gender

	Visitors ('000)										% change YE Dec 20 vs. 19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
Female	1,344.2	1,396.1	1,532.0	1,653.5	1,788.1	2,019.1	2,213.6	2,283.9	2,294.1	436.1	-81.0%
Male	1,425.0	1,500.5	1,549.1	1,618.5	1,674.1	1,893.5	2,029.8	2,085.8	2,090.2	402.6	-80.7%
Total	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	838.7	-80.9%

Age groups

	Visitors ('000)										% change YE Dec 20 vs. 19
	YE Dec 2011	YE Dec 2012	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	
15 - 29	952.9	955.6	1,004.4	1,075.7	1,145.8	1,271.2	1,282.2	1,305.4	1,288.7	289.5	-77.5%
30 - 39	576.8	553.3	568.7	582.2	637.7	719.4	755.0	798.9	805.6	148.2	-81.6%
40 - 49	440.9	474.6	489.3	513.8	526.1	572.3	661.7	641.8	651.7	107.9	-83.4%
50 - 59	396.3	446.0	505.9	538.5	558.2	638.7	683.5	751.5	774.9	124.4	-84.0%
60 - 69	318.4	361.2	395.5	423.0	455.2	535.6	650.5	642.9	643.9	119.1	-81.5%
70 +	83.8	105.8	117.4	138.8	139.2	175.5	210.6	229.2	219.6	49.7	-77.4%
Total	2,769.2	2,896.6	3,081.1	3,272.1	3,462.2	3,912.7	4,243.4	4,369.7	4,384.3	838.7	-80.9%

*Annual expenditure is sourced from TRA 's modelled regional expenditure which includes 30% of pre-paid package expenditure but excludes all pre-paid international airfares.