



Stuart Ayres

Minister for Trade, Tourism and Major Events

Minister for Sport

MEDIA RELEASE

Friday, 10 July 2015

WORLD-RENOWNED LEGO EXHIBITION PREMIERES IN SYDNEY

Minister for Trade, Tourism and Major Events Stuart Ayres today announced the NSW Government has secured the world premiere of renowned New York LEGO brick artist Nathan Sawaya's latest exhibition, exclusively for Sydney, ahead of the exhibition's world tour.

The Art of the Brick: DC Comics sees the world's pioneer LEGO artist Nathan Sawaya collaborate with Warner Bros and DC Entertainment. It will show exclusively at Sydney's Powerhouse Museum from November 2015 to May 2016.

"*The Art of the Brick: DC Comics* is a blockbuster international exhibition bringing the characters and stories from DC Comics' 80-year history to life in large-scale LEGO brick sculptures," Mr Ayres said.

"The exhibition, secured for Sydney by the NSW Government through our tourism and major events agency Destination NSW in partnership with the Museum of Applied Arts and Sciences (MAAS), will attract thousands of visitors, and is expected to generate close to \$6 million in visitor expenditure for the State."

The Art of The Brick is the most successful LEGO brick exhibition series of all time, and Nathan Sawaya is known world-wide for his awe-inspiring LEGO brick creations.

This exhibition appeals to visitors of all ages with its recreations of heroes and villains including Batman, Superman, Wonder Woman and The Joker.

Destination NSW Chief Executive Officer Sandra Chipchase, said Sydney is Australia's cultural and artistic hub, and a fitting first stop for the world tour of this latest installment in The Art of The Brick series.

"The Art of the Brick exhibitions have been staged in many of the world's great cities including New York, London, Shanghai and Paris, so this world premiere of *The Art of the Brick: DC Comics* is another events coup for Sydney," Ms Chipchase said.

Rose Hiscock, MAAS Director said, "We are excited to be working with Destination NSW to premiere this fantastic new show to Australian audiences. *The Art of the Brick: DC Comics* continues our tradition of exploring art and design through contemporary culture."