

Monthly Domestic Overnight Visitation to NSW

January 2023

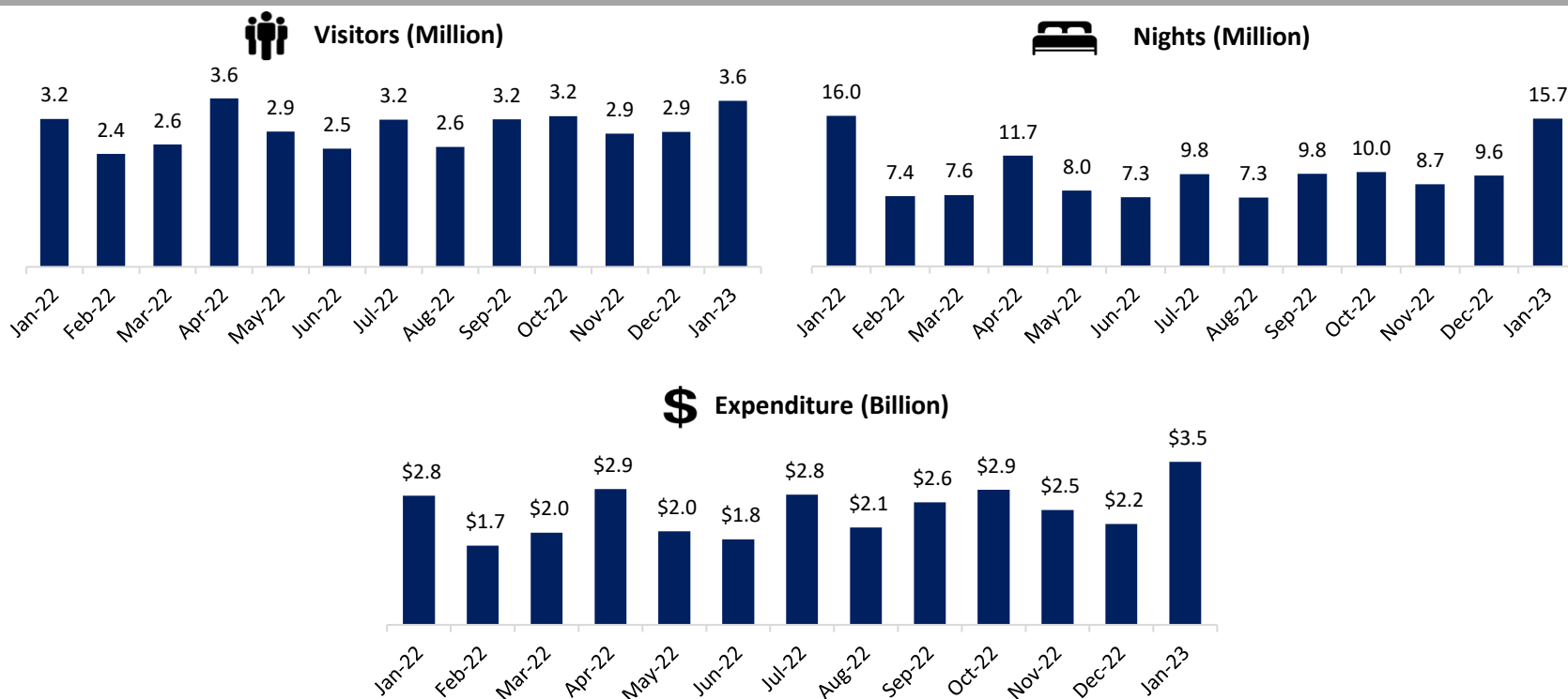


Source: National Visitor Survey, Tourism Research Australia.

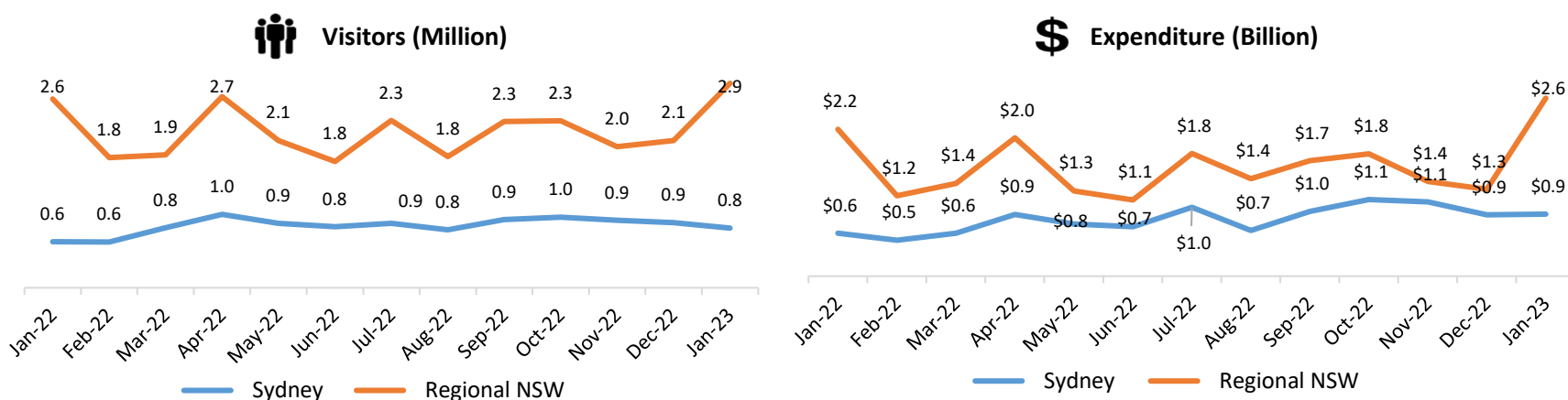
In the month of January 2023, domestic overnight travel to NSW recorded an increase as compared to December 2022 (up 23 per cent). Compared to the previous year, January 2022, we also saw an increase of 12 percent; this was a time when travel restrictions were eased; lockdown ended on 11 October 2021 and there was a progressive easing of travel restrictions with the double vaccination rate of NSW eligible population reaching 80 per cent by mid-October. Compared to the same month in 2020 and 2019 (pre-pandemic), domestic overnight visitation was up 7 per cent and down 10 per cent respectively.

Visitor expenditure in NSW was \$3.5 billion, up 26 per cent and 32 per cent on the same month in 2022 and 2019, respectively. Total spend on accommodation, petrol, food and drinks recorded the highest increases by expenditure category when compared to January 2020. The number of domestic overnight visitors to Greater Sydney was up 29 per cent and regional NSW was up 8 per cent on January 2022. Interstate travel to NSW saw an increase on January 2022 but a decrease as compared to January 2019. Intrastate visitors to NSW recorded a decrease on the same month in 2022 and 2019. In the year ended (YE) January 2023, NSW received 35.5 million domestic overnight visitors who stayed 112.9 million nights and spent \$29.2 billion.

Domestic Overnight Trends in NSW



Domestic Overnight Trends in Sydney and Regional NSW



Domestic Overnight Trends in NSW by Origin Market

