

# Travel to Regional NSW

Year ended December 2025

Source: Domestic Tourism Statistics and International Visitor Survey, Tourism Research Australia



Note: due to the program transition from National Visitor Survey (NVS) to Domestic Tourism Statistics (DoTS) in 2025, domestic data for this region is not available prior to 2025. International Visitor Survey (IVS) data is not available for the pandemic-impacted period between Jan 2020 and Dec 2022.

OVERVIEW											
GRAND TOTAL (overnight & daytrip)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	63,568	-
Nights ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	102,231	-
Expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$26,311	-
OVERNIGHT (international & domestic)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	29,051	-
Nights ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	102,231	-
Expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$19,765	-
DOMESTIC (overnight & daytrip)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	62,841	-
Nights ('000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	84,490	-
Expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$25,005	-

DOMESTIC OVERNIGHT TRAVEL											
Visitors, Nights and Expenditure											
	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	28,324	-
Nights (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	84,490	-
Average Length of Stay	-	-	-	-	-	-	-	-	-	3.0	-
Expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$18,460	-
Spend per visitor per night (\$)	-	-	-	-	-	-	-	-	-	\$218	-
Intrastate visitors (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21,460	-
Interstate visitors (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6,864	-
Intrastate nights (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	61,278	-
Interstate nights (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	23,212	-
Intrastate expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$13,388	-
Interstate expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$5,072	-

Purpose of Visit											
Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Holiday	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	13,050	-
Visiting Friends & Relatives	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	10,912	-
Business	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2,435	-
Other	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2,258	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	28,324	-

Nights (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Holiday	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	40,973	-
Visiting Friends & Relatives	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	30,930	-
Business	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6,715	-
Other	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	5,872	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	84,490	-

n/p = not publishable (sample < 500); '-' = not calculable; domestic overnight data not available for NSW prior to YE Mar 2020 and other regions prior to YE Dec 2025.

# Travel to Regional NSW

Year ended December 2025

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## DOMESTIC OVERNIGHT TRAVEL

### Origin

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Sydney	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	12,816	-
Regional NSW	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	8,645	-
<b>Total Intrastate</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	21,460	-
Victoria	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2,393	-
Queensland	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2,761	-
ACT	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1,151	-
Other interstate	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	559	-
<b>Total Interstate</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6,864	-
<b>Grand Total</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	28,324	-

### Age

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
14-34	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	8,852	-
35-54	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	8,842	-
55+	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	10,630	-
<b>Total</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	28,324	-

### Travel Party

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Travelling alone	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6,589	-
Adult couple	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	8,422	-
Family group - parents and children	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6,234	-
Friends or relatives travelling together	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6,005	-
Other travel party	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1,074	-
<b>Total</b>	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	28,324	-

n/p = not publishable (sample < 500); '-' = not calculable; domestic overnight data not available for NSW prior to YE Mar 2020 and other regions prior to YE Dec 2025.

# Travel to Regional NSW

Year ended December 2025

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## INTERNATIONAL TRAVEL

### Visitors, Nights and Expenditure

	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors (000)	768	853	870	856	n/p	n/p	n/p	673	710	727	2.4%
Nights (000)	13,421	14,710	14,920	14,465	n/p	n/p	n/p	14,161	17,240	17,742	2.9%
Average Length of Stay	17.5	17.2	17.1	16.9	-	-	-	21.1	24.3	24.4	0.5%
Expenditure (\$ million)	\$867	\$1,037	\$1,023	\$1,031	n/p	n/p	n/p	\$942	\$1,122	\$1,306	16.4%
Spend per visitor per night (\$)	\$65	\$70	\$69	\$71	-	-	-	\$67	\$65	\$74	13.1%

### Purpose of Visit

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Holiday	484	548	563	557	n/p	n/p	n/p	376	414	411	-0.8%
Visiting friends and relatives	237	257	266	246	n/p	n/p	n/p	247	252	272	7.6%
Business	36	47	48	47	n/p	n/p	n/p	33	28	30	8.7%
Education	27	25	23	27	n/p	n/p	n/p	14	13	15	15.2%
Other	30	32	35	33	n/p	n/p	n/p	59	54	54	1.0%
Total	768	853	870	856	n/p	n/p	n/p	673	710	727	2.4%

### Origin (Top 3 based on latest time period)

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
United Kingdom	134	142	143	132	n/p	n/p	n/p	121	108	122	13.0%
New Zealand	97	103	108	102	n/p	n/p	n/p	97	100	94	-5.9%
United States of America	91	88	90	86	n/p	n/p	n/p	73	89	78	-12.0%

### Age

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
15-34	364	378	372	381	n/p	n/p	n/p	279	289	298	2.9%
35-54	196	231	236	237	n/p	n/p	n/p	172	188	184	-2.4%
55+	208	245	263	239	n/p	n/p	n/p	222	232	246	5.8%
Total	768	853	870	856	n/p	n/p	n/p	673	710	727	2.4%

### Travel Party

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Travelling alone	434	461	473	447	n/p	n/p	n/p	391	421	405	-3.7%
Adult couple	166	198	183	196	n/p	n/p	n/p	158	150	179	19.2%
Family group - parents and children	74	89	86	101	n/p	n/p	n/p	52	67	65	-1.8%
Friends/Relatives travelling together	80	90	105	89	n/p	n/p	n/p	58	62	65	4.0%
Other travel party	13	16	23	24	n/p	n/p	n/p	14	10	13	29.7%
Total	768	853	870	856	n/p	n/p	n/p	673	710	727	2.4%

n/p = not publishable (sample < 40); '-' = not calculable.

# Travel to Regional NSW

Year ended December 2025

Source: Domestic Tourism Statistics and International Visitor Survey, Tourism Research Australia



## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Visitors (000)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	34,517	-
Expenditure (\$ million)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	\$6,546	-
Spend per visitor (\$)	-	-	-	-	-	-	-	-	-	190	-

### Purpose of Visit

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Holiday	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17,992	-
Visiting Friends & Relatives	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	9,949	-
Business	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2,675	-
Other	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3,900	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	34,517	-

### Origin

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
Sydney	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	13,043	-
Regional NSW	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	17,903	-
Total Intrastate	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	30,946	-
Total Interstate	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	3,570	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	34,517	-

### Age

Visitors (000)	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	YE Dec 2023	YE Dec 2024	YE Dec 2025	% change 2025 vs. 2024
14-34	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	10,104	-
35-54	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	10,016	-
55+	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	14,397	-
Total	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	34,517	-

n/p = not publishable (sample < 1000); '-' = not calculable; domestic daytrip data not available for NSW prior to YE Mar 2020 and other regions prior to YE Dec 2025.