



Circular Quay Visitor Profile

Year ended December 2023

Source: National & International Visitor Survey, Tourism Research Australia



The Circular Quay Visitor Profile provides an annual snapshot of domestic overnight and international visitors to NSW who visited Circular Quay as part of their trip to the state.

Circular Quay received 4.0 million domestic overnight and international visitors in the year ending December 2023.

DOMESTIC OVERNIGHT VISITORS

VISITORS ('000)

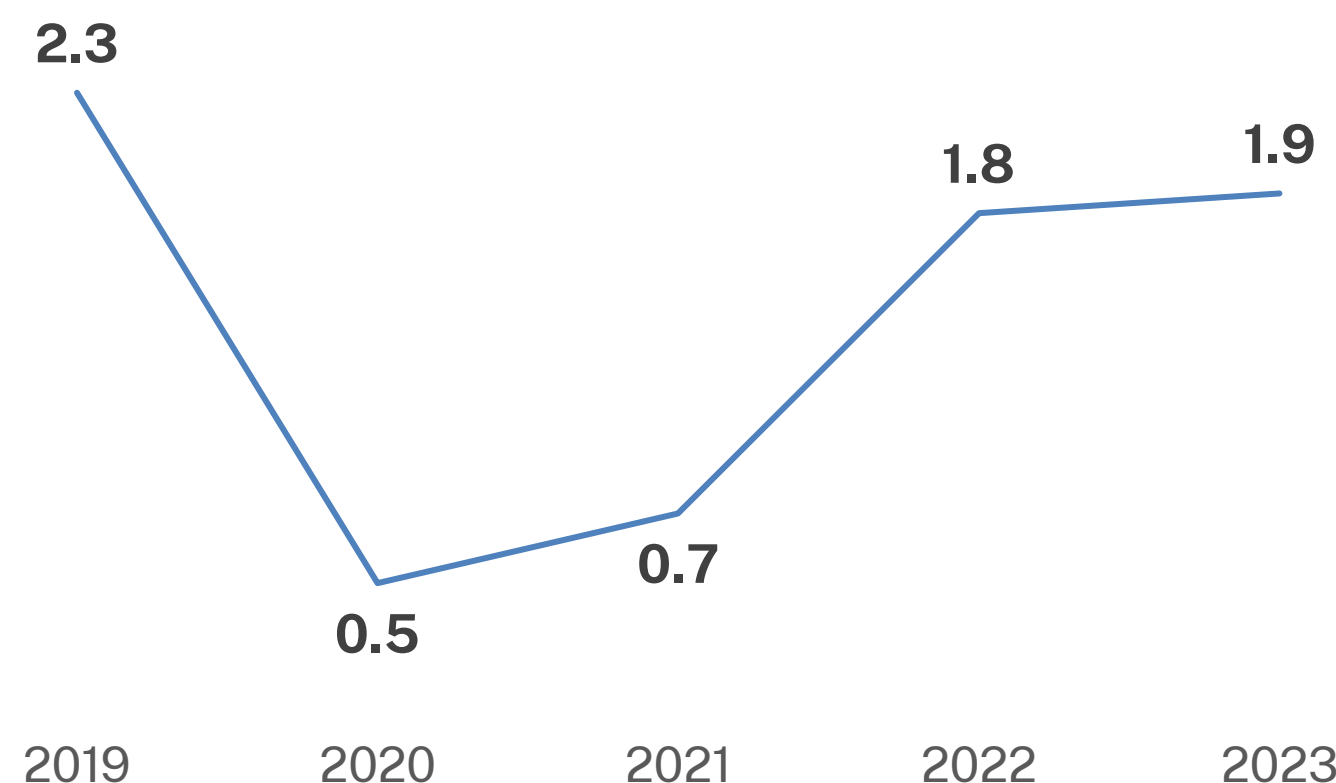


1,921.2

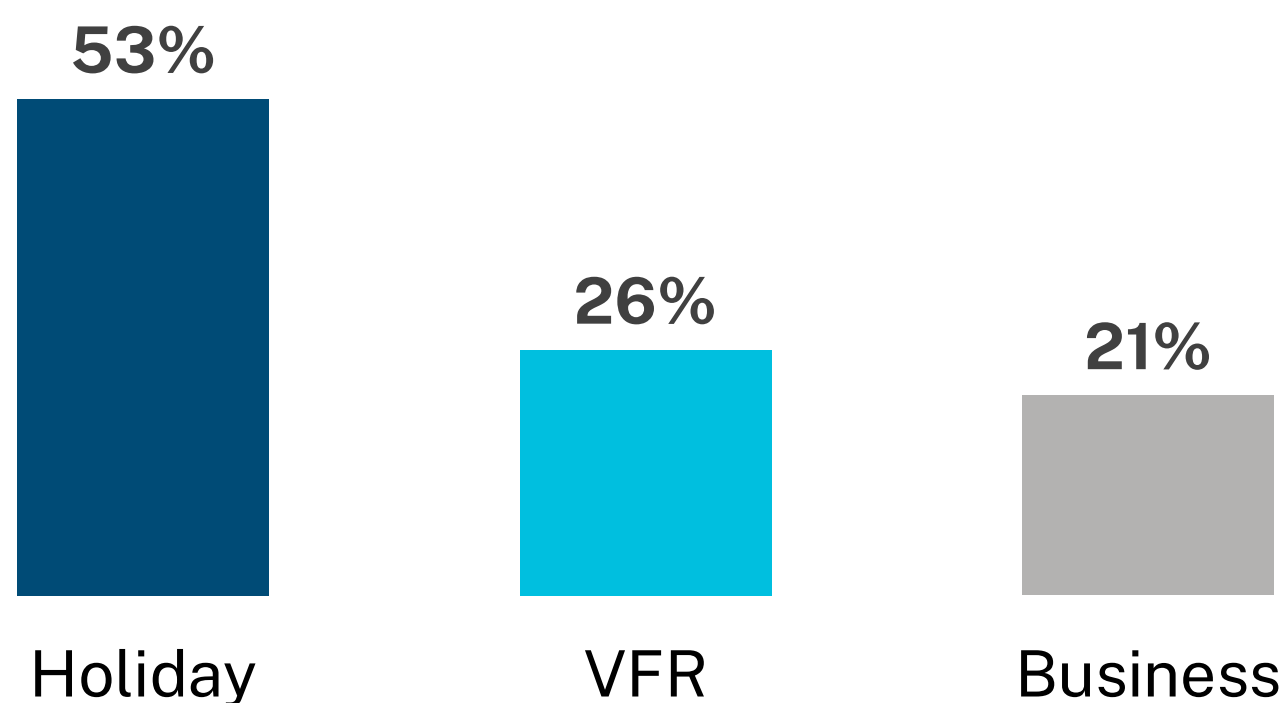
Up 4.0% YOY

18% of domestic overnight visitors to Sydney visited Circular Quay during their trip in YE Dec 2023.

Visitors (M) to Circular Quay - YE December



Purpose of visit to NSW

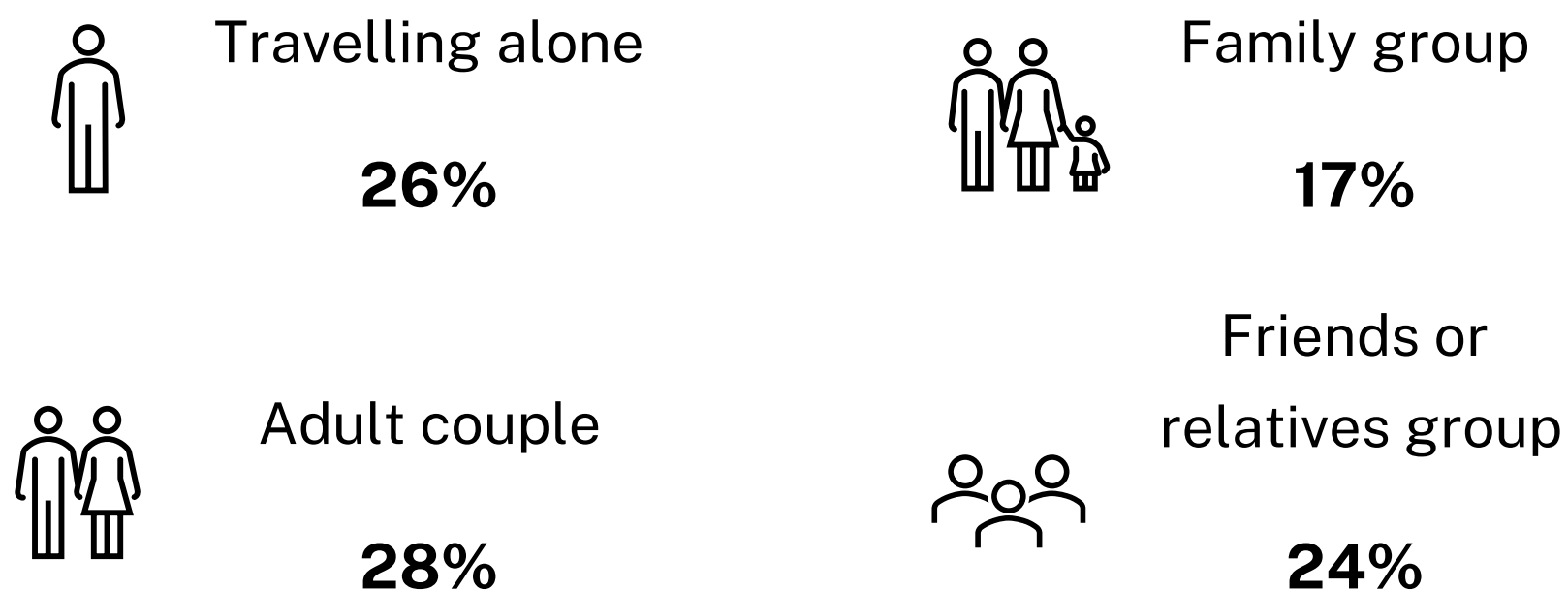


Top Source Markets

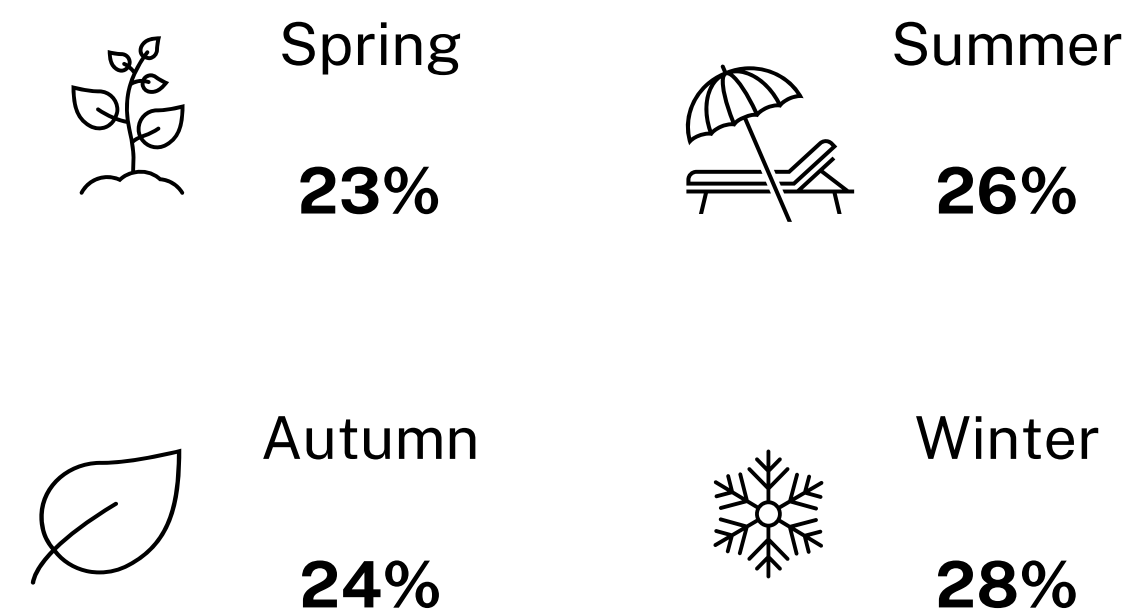


Queensland - 17%
Regional NSW - 30%
Victoria - 28%

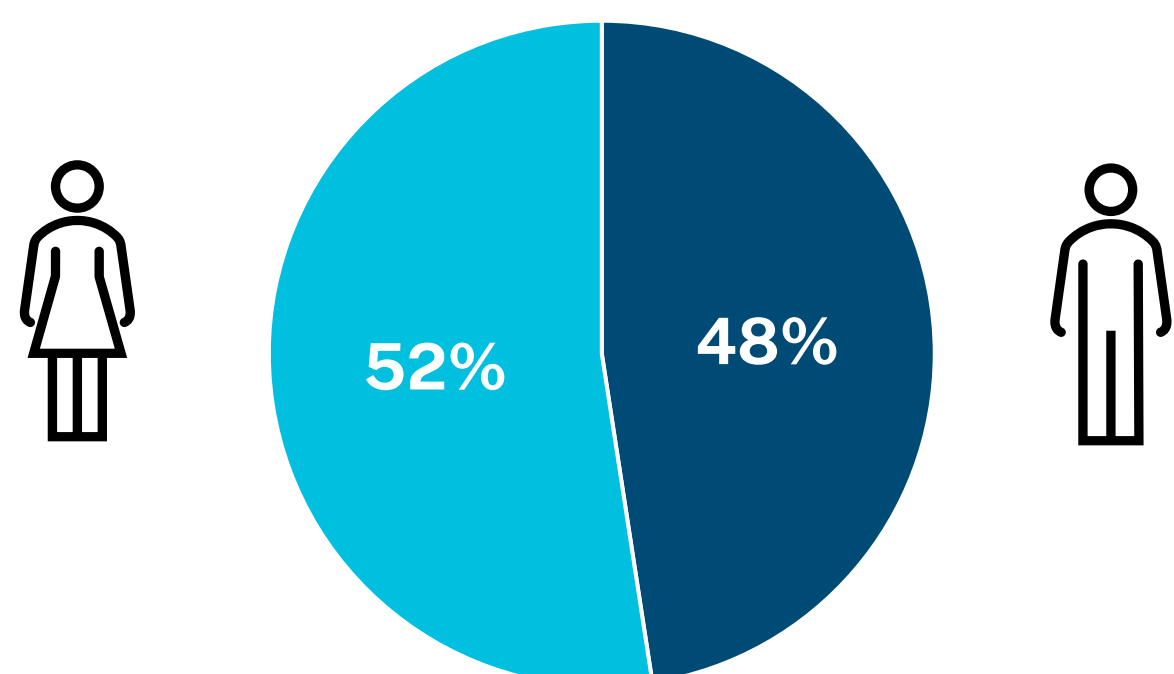
Travel Party



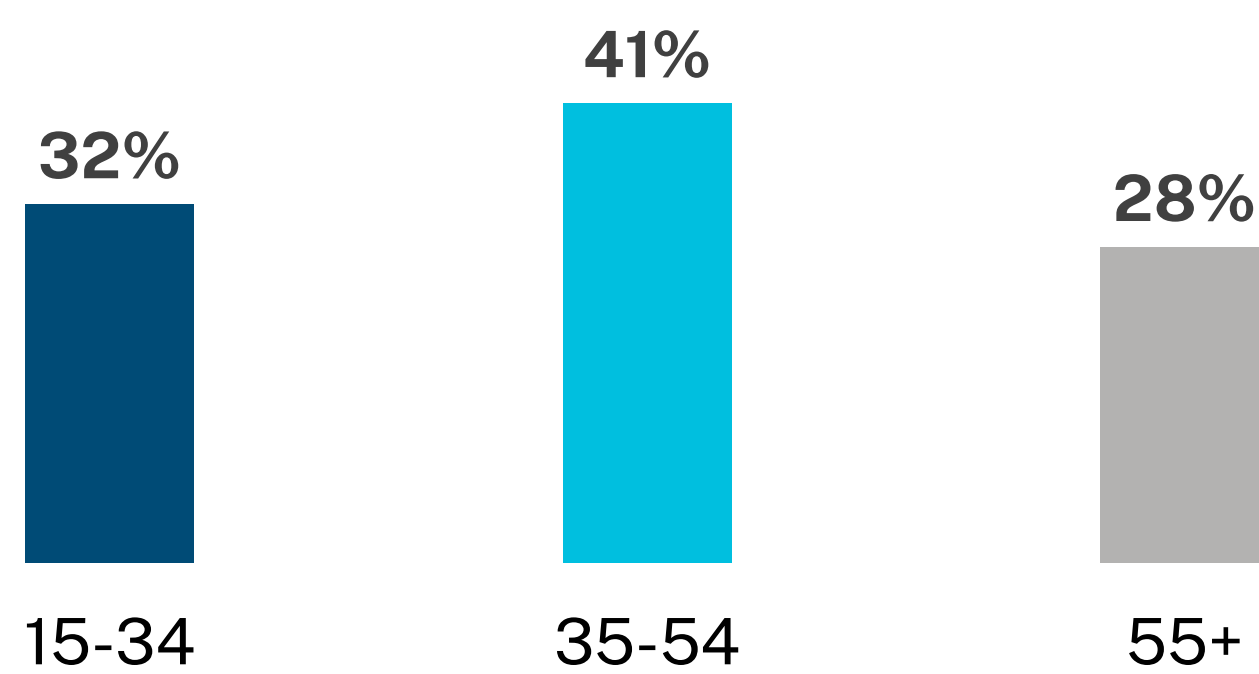
Season visited



Gender



Age



*Domestic Overnight Visitors are visitors who stayed at least 1 night in NSW. For this profile, they didn't need to stay in Circular Quay to be classed as a visitor.



Circular Quay Visitor Profile

Year ended December 2023

Source: National & International Visitor Survey, Tourism Research Australia



INTERNATIONAL VISITORS (Data not available for 2020-2022)

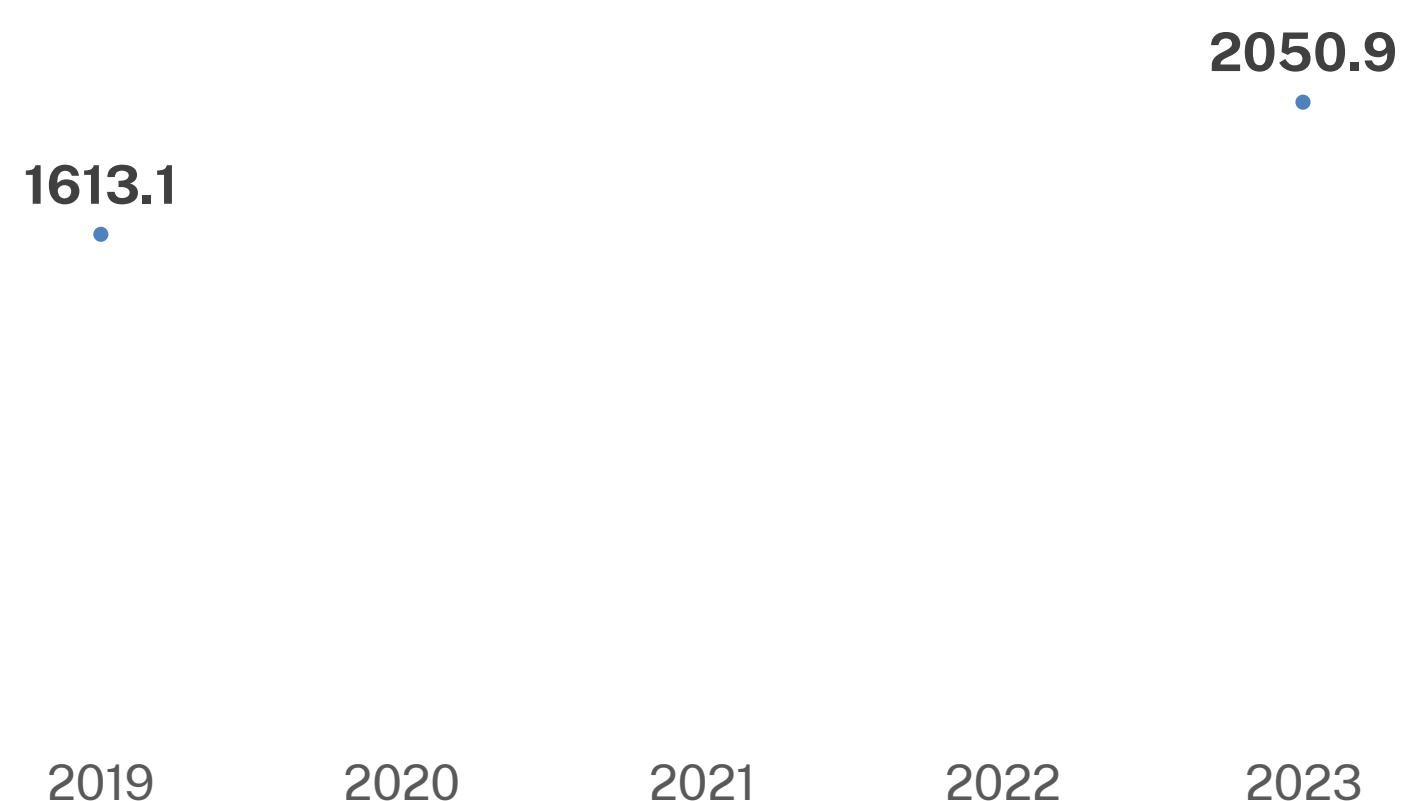
VISITORS



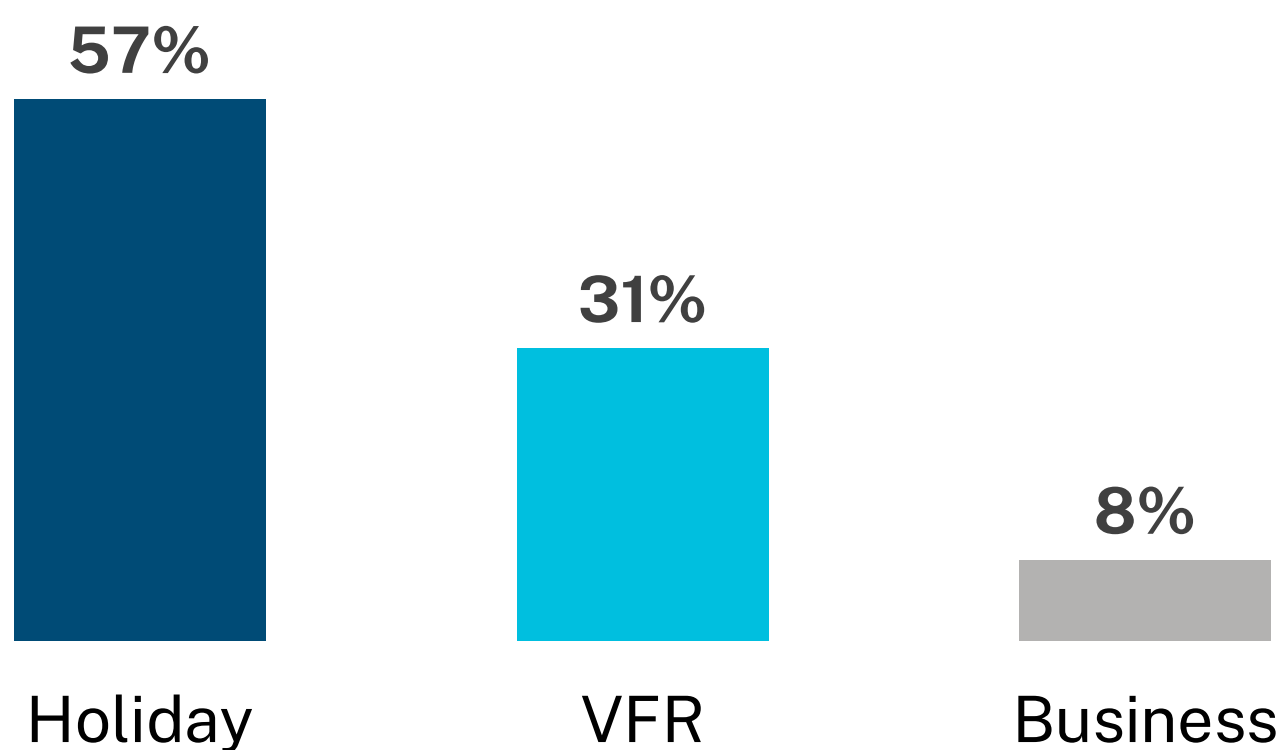
2,050,900

65% of international visitors to Sydney visited Circular Quay during their trip in YE Dec 2023.

Visitors ('000) to Circular Quay - YE December



Purpose of visit to NSW

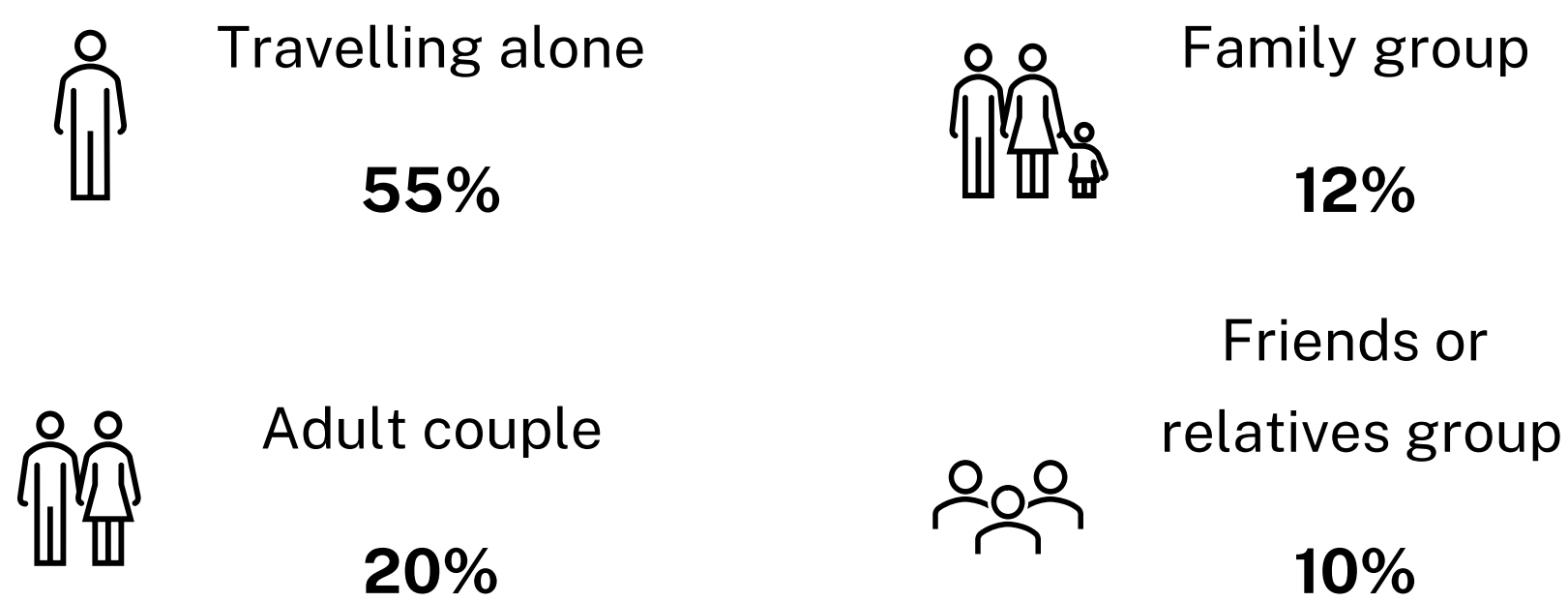


Top Source Markets

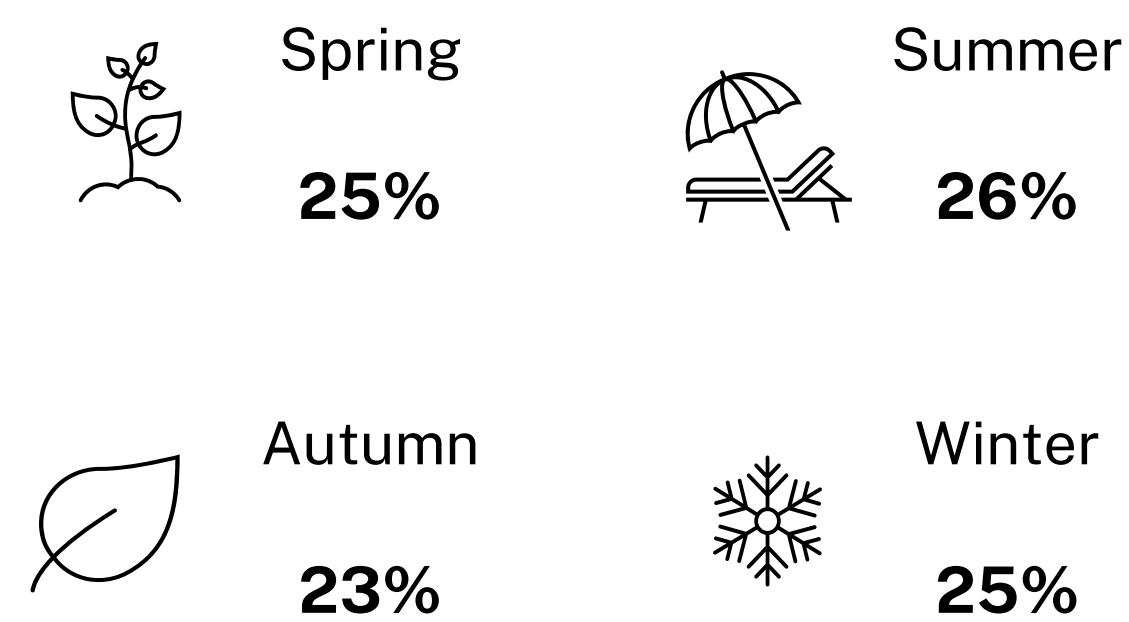


- 1st USA, 14%
- 2nd UK, 10%
- 3rd Korea, 9%
- 4th China, 8%
- 5th New Zealand, 8%

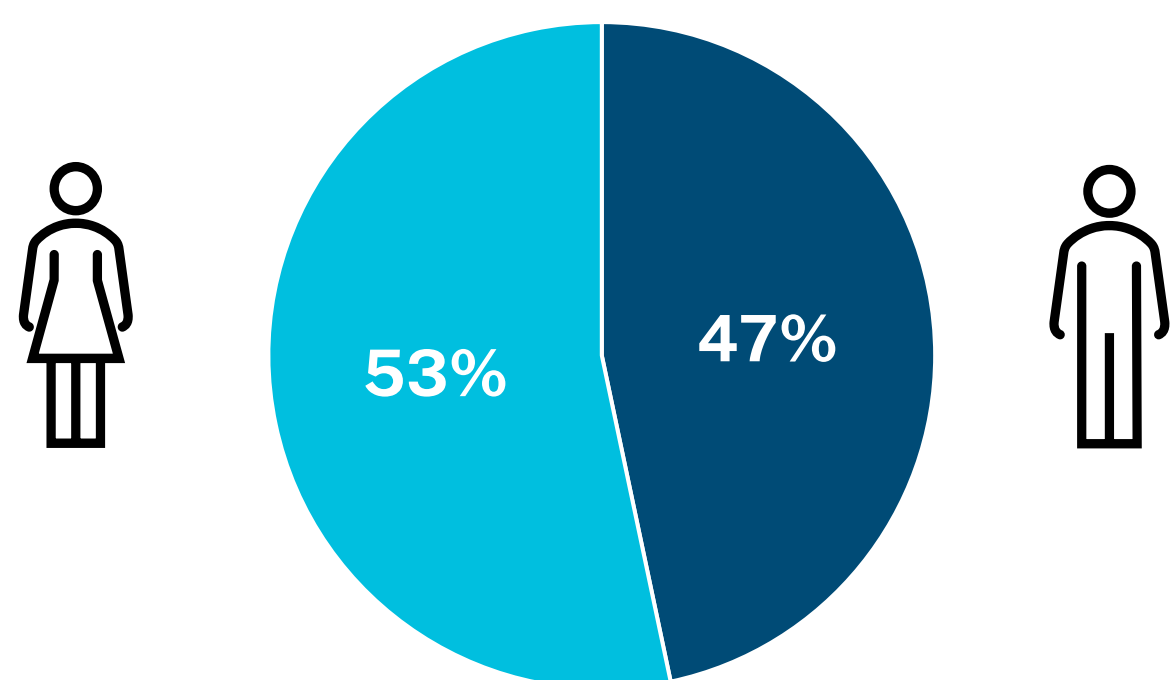
Travel Party



Season visited



Gender



Age

