

# International Travel to New South Wales Time Series

Year ended September 2020

For the 12 month period October to September



Source: International Visitor Survey, TRA

## Visitors, Nights and Expenditure

np = not publishable

	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	% change vs. 19
New South Wales											
Visitors ('000)	2,781.8	2,840.1	3,029.9	3,219.5	3,389.6	3,803.6	4,155.3	4,340.8	4,387.4	2,072.8	-52.8%
Nights ('000)	66,702.0	67,864.7	70,634.0	75,379.9	82,061.4	86,567.6	94,385.8	95,458.6	97,783.5	46,146.7	-52.8%
Average Length of Stay (nights)	24.0	23.9	23.3	23.4	24.2	22.8	22.7	22.0	22.3	22.3	-0.1%
Expenditure (\$ million)*	6,034.6	6,240.3	6,425.3	6,866.5	7,866.3	9,103.7	10,213.4	10,669.0	11,449.8	5,108.3	-55.4%
Average Spend per night (\$)	90.5	92.0	91.0	91.1	95.9	105.2	108.2	111.8	117.1	110.7	-5.5%

## Purpose of Visit to NSW

	Visitors ('000)										% change vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	1,475.3	1,482.4	1,611.3	1,722.3	1,805.7	2,125.0	2,315.3	2,450.9	2,486.9	1,137.4	-54.3%
Visiting Friends & Relatives	784.6	838.7	880.8	950.8	1,009.1	1,060.2	1,169.2	1,231.8	1,194.0	624.9	-47.7%
Business	393.8	377.6	389.4	406.7	384.6	382.6	451.0	477.4	474.1	186.3	-60.7%
Education	145.7	151.0	145.9	140.3	161.9	195.6	219.4	235.3	244.9	101.2	-58.7%
Employment	74.1	78.7	78.6	76.8	103.1	104.3	106.2	78.5	79.3	42.5	-46.5%
Other	153.1	151.3	178.4	176.8	197.9	232.9	236.9	282.3	297.2	163.3	-45.1%
Total	2,781.8	2,840.1	3,029.9	3,219.5	3,389.6	3,803.6	4,155.3	4,340.8	4,387.4	2,072.8	-52.8%

	Nights ('000)										% change vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	20,762.1	20,268.4	21,699.1	23,246.0	23,006.9	25,340.4	26,866.1	27,993.6	29,734.3	13,043.8	-56.1%
Visiting Friends & Relatives	17,017.6	17,105.9	18,501.7	21,128.6	22,877.9	22,910.4	26,848.2	27,412.7	25,001.6	13,817.2	-44.7%
Business	4,115.6	3,799.1	4,039.4	4,051.7	3,659.1	3,331.8	3,691.7	3,979.0	4,155.1	1,622.9	-60.9%
Education	17,180.7	18,044.2	17,772.3	17,843.4	20,861.2	22,994.7	25,744.2	27,425.0	29,068.1	12,944.1	-55.5%
Employment	6,730.8	8,187.0	8,072.1	8,440.8	10,876.7	11,464.2	10,766.3	8,053.0	9,136.6	4,414.7	-51.7%
Other	895.1	460.0	549.4	669.4	779.6	526.1	469.3	595.3	687.8	304.0	-55.8%
Total	66,702.0	67,864.7	70,634.0	75,379.9	82,061.4	86,567.6	94,385.8	95,458.6	97,783.5	46,146.7	-52.8%

	Expenditure (\$ million)										% change vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Holiday	2,037.2	1,917.6	2,169.3	2,331.6	2,539.5	3,013.2	3,246.4	3,403.4	3,613.6	1,605.5	-55.6%
Visiting Friends & Relatives	843.1	970.3	942.0	1,066.4	1,194.4	1,312.9	1,488.2	1,567.0	1,377.3	803.6	-41.7%
Business	763.2	684.6	674.7	711.2	724.0	654.3	838.4	928.7	934.0	345.3	-63.0%
Education	1,834.2	1,942.2	1,982.8	2,072.7	2,520.5	3,131.8	3,688.9	4,002.9	4,701.8	1,920.3	-59.2%
Employment	473.3	649.5	566.5	586.0	773.5	869.7	826.4	622.2	691.6	351.6	-49.2%
Other	83.7	76.1	90.0	98.6	114.4	121.7	125.1	144.9	131.4	81.9	-37.7%
Total	6,034.6	6,240.3	6,425.3	6,866.5	7,866.3	9,103.7	10,213.4	10,669.0	11,449.8	5,108.3	-55.4%

## Top 5 types of Accommodation in NSW (sorted by the latest year)

	Nights ('000)										% change vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Rented house/apartment/flat or unit	26,669.2	28,469.7	29,208.6	29,861.5	33,740.0	36,911.1	38,608.2	40,685.5	44,186.2	19,699.5	-55.4%
Friends or relatives property	21,546.0	21,202.4	22,554.7	24,777.8	26,898.4	26,061.8	30,382.5	29,204.9	27,819.3	14,001.9	-49.7%
Backpacker or hostel	3,953.3	3,993.9	4,259.0	4,850.2	3,892.7	4,019.6	3,848.9	3,918.5	3,759.7	2,036.4	-45.8%
Standard hotel/motor inn (below 4 star)	3,319.0	3,286.4	3,395.2	3,503.0	3,553.9	3,845.6	3,950.9	4,365.3	4,472.3	1,998.5	-55.3%
Luxury hotel or luxury resort (4 or 5 star)	2,550.6	2,199.8	2,325.2	2,562.9	2,653.9	2,975.6	3,299.4	3,252.7	3,511.5	1,517.6	-56.8%

## Travel Party

	Visitors ('000)										% change vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Unaccompanied	1,594.5	1,606.1	1,651.3	1,710.6	1,810.0	1,946.8	2,112.0	2,206.2	2,178.9	1,041.4	-52.2%
Adult couple	551.0	552.6	606.5	635.9	687.8	791.4	860.8	941.6	973.6	517.5	-46.8%
Family group	247.0	274.0	314.4	375.8	379.7	457.3	496.8	531.1	578.0	234.1	-59.5%
Friends and/or relatives	253.8	255.9	314.3	355.0	381.2	465.6	523.0	489.4	484.8	200.8	-58.6%
Other	135.5	151.6	143.4	142.2	130.9	142.4	162.6	172.6	172.2	79.0	-54.1%
Total	2,781.8	2,840.1	3,029.9	3,219.5	3,389.6	3,803.6	4,155.3	4,340.8	4,387.4	2,072.8	-52.8%

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Source: International Visitor Survey, TRA

## Places Visited in NSW (sorted by the latest year)

	Visitors ('000)										% change YE Sep 20 vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Sydney	2,586.9	2,642.4	2,843.2	3,009.5	3,164.2	3,556.1	3,880.0	4,058.5	4,110.0	1,933.1	-53.0%
North Coast NSW	255.9	247.9	251.2	266.5	285.1	310.4	338.2	355.3	373.5	176.9	-52.6%
South Coast	120.7	105.3	109.7	108.2	129.4	141.0	171.7	193.1	189.7	87.8	-53.7%
Hunter	150.8	129.8	136.5	141.7	165.7	156.0	195.7	197.5	208.3	86.0	-58.7%
Blue Mountains	72.3	70.4	80.8	83.3	92.7	105.1	112.8	128.9	116.8	49.8	-57.4%
Regional NSW	606.2	585.3	596.3	622.4	677.9	729.0	830.6	872.3	868.1	410.5	-52.7%

## Top 5 Activities in Australia (sorted by the latest year)

	Visitors ('000)										% change YE Sep 20 vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Eat out / dine at a restaurant and/or cafe	2,326.9	2,395.9	2,602.3	2,791.7	2,975.1	3,441.7	3,808.8	3,938.4	3,931.2	1,803.7	-54.1%
Sightseeing/looking around	1,966.4	2,012.7	2,150.5	2,233.5	2,354.1	2,818.2	3,184.6	3,247.9	3,173.9	1,502.3	-52.7%
Go shopping for pleasure	1,965.7	2,083.9	2,246.1	2,386.6	2,537.6	2,959.8	3,205.9	3,256.2	3,267.2	1,488.8	-54.4%
Go to the beach	1,755.8	1,843.9	1,983.7	2,115.3	2,287.5	2,653.7	2,869.4	2,957.4	2,926.5	1,415.5	-51.6%
Visit national parks / state parks	1,243.1	1,299.8	1,413.5	1,539.9	1,716.7	2,008.6	2,198.8	2,202.1	2,218.3	1,022.0	-53.9%

## First or Return Visitor

	Visitors ('000)										% change YE Sep 20 vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
First visit	1,269.2	1,311.3	1,429.2	1,503.7	1,576.2	1,829.4	1,995.6	2,059.6	2,057.3	936.4	-54.5%
Return visit	1,512.5	1,528.8	1,600.8	1,715.7	1,813.4	1,974.2	2,159.6	2,281.2	2,330.1	1,125.7	-51.7%
Total	2,781.8	2,840.1	3,029.9	3,219.5	3,389.6	3,803.6	4,155.3	4,340.8	4,387.4	2,072.8	-52.8%

## Group Tours

	Visitors ('000)										% change YE Sep 20 vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Group tour	277.3	307.3	349.4	345.3	361.3	466.2	477.2	478.0	454.7	188.1	-58.6%
Non group tour	2,504.5	2,532.2	2,680.5	2,874.1	3,028.2	3,337.2	3,677.0	3,860.9	3,932.4	1,873.9	-52.3%
Total	2,781.8	2,840.1	3,029.9	3,219.5	3,389.6	3,803.6	4,155.3	4,340.8	4,387.4	2,072.8	-52.8%

## Travel Package

	Visitors ('000)										% change YE Sep 20 vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Package tour	497.1	485.9	540.2	549.5	550.4	698.5	726.6	733.9	687.8	307.5	-55.3%
Non package tour	2,284.6	2,354.2	2,489.8	2,670.0	2,839.2	3,105.1	3,428.6	3,606.9	3,699.6	1,765.3	-52.3%
Total	2,781.8	2,840.1	3,029.9	3,219.5	3,389.6	3,803.6	4,155.3	4,340.8	4,387.4	2,072.8	-52.8%

## Top 3 types of Transport used in NSW (sorted by the latest year)

	Visitors ('000)										% change YE Sep 20 vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Aircraft	845.2	853.8	955.0	1,003.4	993.4	1,132.4	1,216.8	1,289.7	1,215.2	577.3	-52.5%
Private vehicle or company car	829.7	830.6	846.1	915.5	963.4	1,005.0	1,093.4	1,072.9	1,056.7	507.6	-52.0%
Local public transport	387.2	396.6	423.8	471.2	511.9	606.8	679.1	804.1	810.0	368.0	-54.6%

## Gender

	Visitors ('000)										% change YE Sep 20 vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
Female	1,353.3	1,359.3	1,502.3	1,616.0	1,736.1	1,972.6	2,160.2	2,257.8	2,298.0	1,098.0	-52.2%
Male	1,428.5	1,480.8	1,527.6	1,603.4	1,653.5	1,831.0	1,995.0	2,083.1	2,089.4	974.8	-53.3%
Total	2,781.8	2,840.1	3,029.9	3,219.5	3,389.6	3,803.6	4,155.3	4,340.8	4,387.4	2,072.8	-52.8%

## Age groups

	Visitors ('000)										% change YE Sep 20 vs. 19
	YE Sep 2011	YE Sep 2012	YE Sep 2013	YE Sep 2014	YE Sep 2015	YE Sep 2016	YE Sep 2017	YE Sep 2018	YE Sep 2019	YE Sep 2020	
15 - 29	947.7	961.5	986.2	1,044.1	1,130.9	1,254.7	1,286.9	1,298.0	1,308.8	577.0	-55.9%
30 - 39	576.0	551.8	557.0	584.3	623.5	700.1	746.6	783.0	800.4	378.2	-52.7%
40 - 49	451.9	455.0	491.4	515.6	516.1	562.2	646.4	661.4	633.9	282.8	-55.4%
50 - 59	413.4	430.3	488.8	518.8	561.7	594.6	687.2	725.5	767.3	367.6	-52.1%
60 - 69	305.3	344.7	396.1	418.0	423.3	527.1	598.6	646.6	650.8	337.4	-48.2%
70 +	87.4	96.8	110.4	138.6	134.1	164.8	189.5	226.3	226.3	129.8	-42.6%
Total	2,781.8	2,840.1	3,029.9	3,219.5	3,389.6	3,803.6	4,155.3	4,340.8	4,387.4	2,072.8	-52.8%

\*Annual expenditure is sourced from TRA's modelled regional expenditure which includes 30% of pre-paid package expenditure but excludes all pre-paid international airfares.