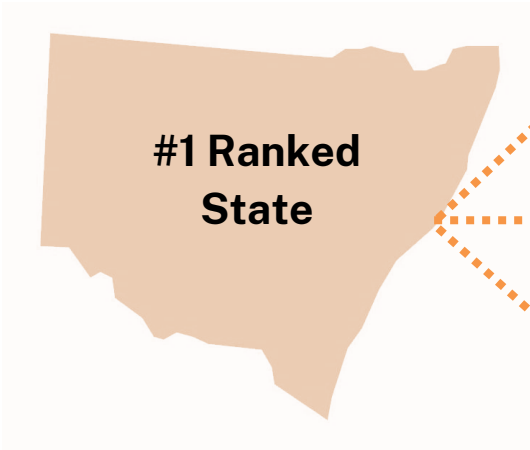




# Domestic Overnight Travel to NSW

Key Statistics

## Year ended September 2024



#1 Ranked State

**\$31.3 Billion**  
Overnight Visitor Spend

**↑ 4.7%**

% change on Year ended Sep 2023

**37.3 Million**  
Overnight Visitors to NSW

**↑ 3.2%**

% change on Year ended Sep 2023

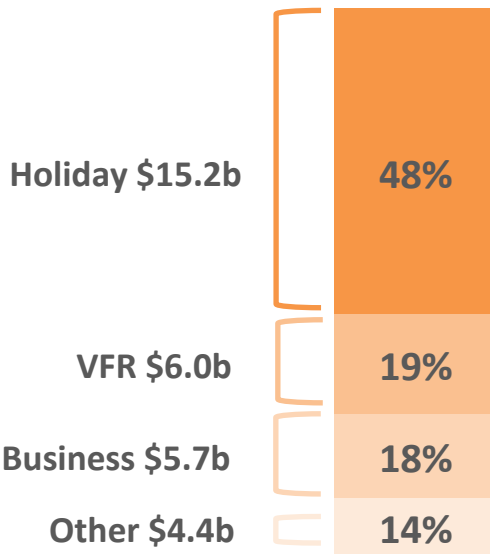
**115.5 Million**  
Visitor Nights

**↓ -0.7%**

% change on Year ended Sep 2023

### Spend by Purpose of Visit

b = billion



### Share of Australian total

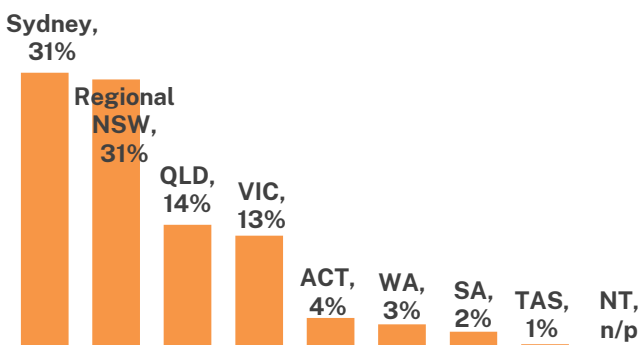


### Highlights

- NSW recorded increases in domestic overnight visitors and expenditure from YE September 2023.
- NSW and Sydney both achieved their highest domestic overnight expenditure figures respectively, since records began in 1998.
- Sydney experienced a growth in visitors, nights and expenditure, whilst Regional NSW grew in visitors and expenditure.
- Sydney leads the capital cities on domestic overnight visitors and nights.
- Regional NSW leads other Australian regional areas on visitors and nights.

### Top Source Markets (by expenditure)

Share of total expenditure



Source: National Visitor Survey, TRA.