

YOUR COMPANY LOGO

ABOUT THE COMPANY

Two or three lines to communicate your company ethos and history. Explain who you are and where you are located. The introduction needs to be your sales pitch. What makes you unique? What do you offer that makes you stand out from your competitors?

XYZ Tours specialise in guided small group and private tours of Sydney. In operation for over five years, all our guides are local Sydneysiders, passionate about sharing their local knowledge with visitors. Our tours go behind the scenes and explore some of Sydney's hidden gems and unique stories.

THE SYDNEY TOUR

Make the tour name stand out and include a brief introduction to your tour.

Discover Sydney's unique architecture with the Sydney Tour. Go behind the scenes in some of Sydney's most famous structures and find out about the people whose big ideas made Sydney the global city it is today.

HIGHLIGHTS

Highlight the experience and unique selling points you offer

- Hear about the controversy and characters that shaped Sydney's modern-day skyline and lifestyle
- Go behind the scenes in significant buildings and learn how and why they came to be
- Discover back-lanes and local stories with a Sydneysider
- Visit The Rocks, Darling Harbour, Chinatown, and Sydney city parks and gardens.

TOUR INCLUSIONS

Be specific about what exactly is included in your price

- Half-day tour led by prominent Sydney historian (drive and walk)
- Lunch in an historic pub including a half-pint of beer, glass of wine or soft drink. Vegetarian and special diets can be catered for.
- Light morning refreshments and complimentary reusable water bottle
- Behind-the-scenes entry into Sydney Opera House and Sydney Town Hall
- Travel in fully air-conditioned Mercedes minibus
- Return selected city hotel transfers from 8.30am
- Audio description on request

MEETING POINT

Location is important to include, particularly if the product is outside central metropolitan areas. Insert a map providing distances from major centres, details of transport access and meeting point details if applicable.

WHAT TO BRING

Comfortable walking shoes, hat, weather appropriate clothing and sunscreen.

RETAIL PRICE PER PERSON, INCLUDING 10% GST

Rates should be based on the tourism year (1 April to 31 March). Provide information on child and infant rates.

Valid 1 April 2024 - 31 March 2025

Scheduled tours:

Adult: AUD 75.00 Child: AUD 55.00 (5 -12 years).

Private tours available upon request.

Tours are not suitable for children under 4 years.



A map can also be very useful to show where you are in relation to landmarks, capital cities and major towns.

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BOOKINGS

Provide details on days and times the tours operate and any other relevant information.

Scheduled tours run Wednesday, Friday and Saturday from 8.30am.- 1.00pm with minimum 2 and maximum 12 guests (excluding 25 December and 1 January).

CONTACT

Specify name of trade contact, email address, contact numbers - for domestic and international and the website.

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For more information, visit www.xyztours.com



PLEASE NOTE: THIS FACT SHEET IS AN EXAMPLE ONLY. THE FEATURED COMPANY AND DETAILS ARE ENTIRELY FICTIONAL, PROVIDED AS AN ILLUSTRATION ONLY.