

# ADVERTISING COMPLIANCE CERTIFICATE

<b>AGENCY</b>	<i>Destination NSW</i>
<b>CAMPAIGN TITLE</b>	<i>Caravan and Camping Industry Association Co-op Campaign 'Feel More. Live More'</i>
<b>BUDGET (ex GST)</b>	<i>\$200,000</i>

In accordance with **Section 8 of the *Government Advertising Act 2011*** ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** *Sapphire Coast Border Recovery Campaign* "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 10 March 2023
Name: Steve Cox	
Agency: Destination NSW	
Position: CEO	