



# **John Barilaro MP**

## **Minister for Small Business**

## **Minister for Regional Tourism**

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### **MEDIA RELEASE**

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#### **NSW HOME TO AUSTRALIA'S BEST VALUE DESTINATIONS**

NSW has dominated a list of the best value travel destinations in 2015, with seven Regional NSW towns appearing in the top 10, Minister for Regional Tourism John Barilaro announced today.

The list completed by Trivago was compiled from over 120 million traveller reviews, and rated destinations on the price and reputation of their accommodation.

“This list shows Regional NSW leads the way when it comes to affordable holiday destinations,” Mr Barilaro said.

“We all know about the natural beauty of our State, but this proves that we are also second to none when it comes to value and quality accommodation.

“North Coast hot spot Yamba came out on top, closely followed by Merimbula.

“The other NSW towns to feature in the top 10 were Forster, Narooma, Ulladulla, Ballina and Eden, with Bathurst, Orange, Coffs Harbour, Port Stephens and Port Macquarie all in the top 30.

“I encourage everyone to get out and about in NSW and explore what our regions have to offer. Whether it's for a short break or a longer stay, our coastal and inland locations have something for everyone.

“It is vital we support regional tourism to continue to contribute to the State's economy.

“Last year we saw 50.4 million international and domestic overnight and day trip visitors experience Regional NSW who spent \$13.3 billion.

“Locals and visitors alike should make sure they put these fantastic destinations on their list for 2015 as they feature spectacular scenery, a wide range of experiences, friendly locals and as this list highlights, are all value for money.”

## **Best Value Destinations for 2015:**

1. Yamba, NSW
2. Merimbula, NSW
3. Halls Gap, Victoria
4. Forster, NSW
5. Narooma, NSW
6. Ulladulla, NSW
7. Ballina, NSW
8. Eden, NSW
9. Mission Beach, Queensland
10. Hervey Bay, Queensland
11. Lakes Entrance, Victoria
12. Bendigo, Victoria
13. Albany, Western Australia
14. Bathurst, NSW
15. Batemans Bay, NSW
16. Strahan, Tasmania
17. Orange, NSW
18. Warrnambool, Victoria
19. Coffs Harbour, NSW
20. Ballarat, Victoria
21. Port Stephens, NSW
22. Townsville, Queensland
23. Rockhampton, Queensland
24. Rye, Victoria
25. Phillip Island, Victoria
26. Port Macquarie, NSW
27. Torquay, Victoria
28. Yeppoon, Queensland
29. Geelong, Victoria
30. Swansea, Tasmania