



MEDIA RELEASE

Thursday 12 September 2013

SCULPTURE BY THE SEA WORK TO FIND A HOME IN REGIONAL NSW

Regional NSW will now become a part of the world famous Sculpture by the Sea, Minister for Tourism, Major Events and the Arts, George Souris, said today.

Mr Souris said that the NSW Government will provide up to \$20,000 to give one regional NSW local government area the opportunity to purchase one of the artworks on display at this year's event.

"This new initiative will extend the reach of this celebrated event by bringing one of the sculptures to a regional NSW community, permanently," Mr Souris said.

"I am pleased that the Government is providing up to \$20,000 to enable this programme, in addition to the \$300,000 already given to Sculpture by the Sea this year.

"The funding supports this popular, free outdoor sculpture exhibition which offers people the opportunity to experience more than 100 new art works from Australian and international sculptors.

"Sculpture by the Sea attracts about 400,000 visitors each year, including almost 20,000 who travel from interstate and overseas specifically for the event."

Mr Souris is calling for expressions of interest from all of NSW's regional local councils to acquire one of the sculptures from this year's event. The winning council will be able to choose a work by one of five eligible NSW sculptors.

"This is a great opportunity to showcase the work of a NSW sculptor participating in Sculpture by the Sea, Bondi on a more permanent public basis. This exciting new initiative will add to the cultural fabric of the local community chosen to be caretakers of the work.

"Members of the local council chosen from the expressions of interest process will have the opportunity to visit Sculpture by the Sea to select the sculpture."

As part of the expressions of interest process local councils will need to outline the benefits to their local community, identify potential sites for the sculpture and agree to cover the costs of transporting, installing and maintaining the work.

An announcement about the successful local council, the selected sculpture and the artist will be made in Bondi during Sculpture by the Sea, taking place between 24 October and 10 November 2013.

Information on how to apply is available from www.sculpturebythesea.com or by emailing tian@sculpturebythesea.com, or by contacting *Sculpture by the Sea* on (02) 8399 0233.