

# Travel to Capital Country Tourism Region

Year ended June 2024



Source: National Visitor Survey & International Visitor Survey, Tourism Research Australia

## OVERVIEW

	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
<b>GRAND TOTAL (overnight &amp; daytrip)</b>											
Visitors ('000)	3,585	3,718	3,981	4,426	5,223	n/p	n/p	n/p	n/p	4,590	-
Nights ('000)	3,129	3,569	3,304	3,688	4,012	n/p	n/p	n/p	n/p	4,682	-
Expenditure (\$ million)	\$563	\$619	n/p	\$823	\$945	n/p	n/p	n/p	n/p	\$1,214	-
<b>OVERNIGHT (international &amp; domestic)</b>											
Visitors ('000)	1,049	1,323	1,220	1,500	1,644	n/p	n/p	n/p	n/p	1,878	-
Nights ('000)	3,129	3,569	3,304	3,688	4,012	n/p	n/p	n/p	n/p	4,682	-
Expenditure (\$ million)	\$355	\$414	n/p	\$500	\$609	n/p	n/p	n/p	n/p	\$873	-
<b>DOMESTIC (overnight &amp; daytrip)</b>											
Visitors ('000)	3,563	3,690	3,946	4,393	5,189	4,329	4,451	3,300	4,587	4,560	-0.6%
Nights ('000)	2,509	3,025	2,728	3,257	3,523	3,413	3,723	2,894	3,522	4,226	20.0%
Expenditure (\$ million)	\$532	\$601	\$611	\$797	\$919	\$750	\$945	\$855	\$1,081	\$1,181	9.3%

NB: International data isn't available for the period between YE JUNE 2020 - YE SEPTEMBER 2023

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors (000)	1,026	1,295	1,184	1,467	1,611	1,383	1,575	1,200	1,599	1,848	15.5%
Nights (000)	2,509	3,025	2,728	3,257	3,523	3,413	3,723	2,894	3,522	4,226	20.0%
Average Length of Stay	2.4	2.3	2.3	2.2	2.2	2.5	2.4	2.4	2.2	2.3	3.8%
Expenditure (\$ million)	\$324	\$396	\$347	\$475	\$583	\$444	\$621	\$605	\$666	\$840	26.0%
Spend per visitor per night (\$)	\$129	\$131	\$127	\$146	\$166	\$130	\$167	\$209	\$189	\$199	5.1%
Intrastate visitors (000)	751	992	888	1,129	1,214	1,024	1,228	898	1,228	1,467	19.5%
Interstate visitors (000)	275	303	296	338	397	359	348	302	371	380	2.6%
Intrastate nights (000)	1,763	2,187	1,978	2,324	2,552	2,378	2,907	2,200	2,603	3,188	22.5%
Interstate nights (000)	746	838	750	933	971	1,036	816	694	919	1,038	12.9%
Intrastate expenditure (\$ million)	\$237	\$292	\$272	\$352	\$422	\$342	\$521	\$453	\$503	\$672	33.6%
Interstate expenditure (\$ million)	\$87	\$104	\$75	\$123	\$161	\$102	\$100	\$152	\$163	\$168	2.8%

### Purpose of Visit

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Holiday	380	495	407	547	623	430	644	455	544	725	33.2%
Visiting Friends & Relatives	394	541	511	578	653	532	612	467	630	768	21.8%
Business	155	166	167	240	246	321	196	177	279	n/p	-
Other	98	94	101	105	95	108	130	n/p	148	n/p	-
<b>Total</b>	<b>1,026</b>	<b>1,295</b>	<b>1,184</b>	<b>1,467</b>	<b>1,611</b>	<b>1,383</b>	<b>1,575</b>	<b>1,200</b>	<b>1,599</b>	<b>1,848</b>	<b>15.5%</b>
Nights (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Holiday	932	1,041	1,037	1,109	1,306	862	1,435	971	1,213	1,641	35.3%
Visiting Friends & Relatives	980	1,380	1,139	1,470	1,266	1,266	1,405	1,246	1,418	1,828	28.9%
Business	416	411	341	446	816	1,054	578	514	680	n/p	-
Other	182	193	211	232	136	231	306	n/p	211	n/p	-
<b>Total</b>	<b>2,509</b>	<b>3,025</b>	<b>2,728</b>	<b>3,257</b>	<b>3,523</b>	<b>3,413</b>	<b>3,723</b>	<b>2,894</b>	<b>3,522</b>	<b>4,226</b>	<b>20.0%</b>

n/p = not publishable (sample < 40); '-' = not calculable

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Year ended June 2024



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## DOMESTIC OVERNIGHT TRAVEL

Origin											
Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Sydney	378	521	483	655	689	567	764	508	644	906	40.8%
Regional NSW	374	471	405	474	526	457	464	390	584	561	-4.0%
<b>Total Intrastate</b>	<b>751</b>	<b>992</b>	<b>888</b>	<b>1,129</b>	<b>1,214</b>	<b>1,024</b>	<b>1,228</b>	<b>898</b>	<b>1,228</b>	<b>1,467</b>	<b>19.5%</b>
Victoria	108	115	107	106	116	135	n/p	137	169	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	88	n/p	145	124	163	95	127	n/p	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total Interstate</b>	<b>275</b>	<b>303</b>	<b>296</b>	<b>338</b>	<b>397</b>	<b>359</b>	<b>348</b>	<b>302</b>	<b>371</b>	<b>380</b>	<b>2.6%</b>
<b>Grand Total</b>	<b>1,026</b>	<b>1,295</b>	<b>1,184</b>	<b>1,467</b>	<b>1,611</b>	<b>1,383</b>	<b>1,575</b>	<b>1,200</b>	<b>1,599</b>	<b>1,848</b>	<b>15.5%</b>

Age											
Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
15-34	232	375	342	415	419	405	434	386	474	492	3.8%
35-54	351	388	366	458	576	363	491	339	531	589	11.1%
55+	443	533	476	593	616	616	650	476	595	766	28.9%
<b>Total</b>	<b>1,026</b>	<b>1,295</b>	<b>1,184</b>	<b>1,467</b>	<b>1,611</b>	<b>1,383</b>	<b>1,575</b>	<b>1,200</b>	<b>1,599</b>	<b>1,848</b>	<b>15.5%</b>

Travel Party											
Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Travelling alone	242	342	328	409	601	484	470	328	492	446	-9.3%
Adult couple	327	393	333	504	402	363	500	385	455	641	40.8%
Family group - parents and children	200	223	242	203	222	172	233	161	221	267	20.8%
Friends/relatives travelling together	197	260	226	274	302	261	324	278	352	430	22.3%
Other travel party	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>1,026</b>	<b>1,295</b>	<b>1,184</b>	<b>1,467</b>	<b>1,611</b>	<b>1,383</b>	<b>1,575</b>	<b>1,200</b>	<b>1,599</b>	<b>1,848</b>	<b>15.5%</b>

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## INTERNATIONAL TRAVEL

### Visitors, Nights and Expenditure

	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors (000)	23	28	35	33	34	n/p	n/p	n/p	n/p	30	-
Nights (000)	620	543	577	431	489	n/p	n/p	n/p	n/p	456	-
Average Length of Stay	27.5	19.5	16.3	12.9	14.5	-	-	-	-	15.1	-
Expenditure (\$ million)	\$31	\$17	n/p	\$26	\$26	n/p	n/p	n/p	n/p	\$33	-
Spend per visitor per night (\$)	\$50	\$32	-	\$59	\$53	-	-	-	-	\$71	-

### Purpose of Visit

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Holiday	10	12	16	12	14	n/p	n/p	n/p	n/p	16	-
Visiting Friends & Relatives	9	12	14	16	15	n/p	n/p	n/p	n/p	10	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Education	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	23	28	35	33	34	n/p	n/p	n/p	n/p	30	-

### Origin

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
United Kingdom	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
China	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
New Zealand	n/p	n/p	n/p	8	n/p	n/p	n/p	n/p	n/p	n/p	-

### Age

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
15-34	10	10	11	11	12	n/p	n/p	n/p	n/p	8	-
35-54	n/p	n/p	n/p	12	n/p	n/p	n/p	n/p	n/p	n/p	-
55+	n/p	n/p	14	10	14	n/p	n/p	n/p	n/p	14	-
Total	23	28	35	33	34	n/p	n/p	n/p	n/p	30	-

### Travel Party

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Travelling alone	15	17	18	21	18	n/p	n/p	n/p	n/p	15	-
Adult couple	n/p	n/p	10	7	8	n/p	n/p	n/p	n/p	n/p	-
Family group - parents and children	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Friends/relatives travelling together	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other travel party	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	23	28	35	33	34	n/p	n/p	n/p	n/p	30	-

n/p = not publishable (sample < 40); '-' = not calculable

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Year ended June 2024



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## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Visitors (000)	2,537	2,395	2,761	2,926	3,579	2,945	2,876	2,100	2,987	2,712	-9.2%
Expenditure (\$ million)	\$209	\$205	\$264	\$322	\$336	\$306	\$323	\$250	\$414	\$341	-17.7%
Spend per visitor (\$)	\$82	\$86	\$95	\$110	\$94	\$104	\$112	\$119	\$139	\$126	-9.3%

### Purpose of Visit

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Holiday	1,436	1,125	1,389	1,580	1,780	1,362	1,456	843	1,495	1,244	-16.8%
Visiting Friends & Relatives	601	866	822	803	1,077	932	772	645	871	851	-2.3%
Business	n/p	n/p	n/p	n/p	n/p	439	294	n/p	n/p	n/p	-
Other	279	n/p	n/p	n/p	n/p	n/p	354	n/p	n/p	n/p	-
<b>Total</b>	<b>2,537</b>	<b>2,395</b>	<b>2,761</b>	<b>2,926</b>	<b>3,579</b>	<b>2,945</b>	<b>2,876</b>	<b>2,100</b>	<b>2,987</b>	<b>2,712</b>	<b>-9.2%</b>

### Origin

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
Sydney	913	1,040	1,069	1,135	1,225	1,103	1,100	591	1,070	888	-17.0%
Regional NSW	1,033	832	1,071	1,081	1,353	1,187	1,164	968	1,206	809	-32.9%
<b>Total Intrastate</b>	<b>1,946</b>	<b>1,871</b>	<b>2,140</b>	<b>2,216</b>	<b>2,578</b>	<b>2,290</b>	<b>2,264</b>	<b>1,559</b>	<b>2,276</b>	<b>1,697</b>	<b>-25.4%</b>
<b>Total Interstate</b>	<b>591</b>	<b>523</b>	<b>621</b>	<b>710</b>	<b>1,000</b>	<b>655</b>	<b>611</b>	<b>541</b>	<b>712</b>	<b>1,015</b>	<b>42.6%</b>
<b>Total</b>	<b>2,537</b>	<b>2,395</b>	<b>2,761</b>	<b>2,926</b>	<b>3,579</b>	<b>2,945</b>	<b>2,876</b>	<b>2,100</b>	<b>2,987</b>	<b>2,712</b>	<b>-9.2%</b>

### Age

Visitors (000)	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	YE Jun 2024	% change 2024 vs. 2023
15-34	629	580	691	681	1,118	734	884	630	942	n/p	-
35-54	793	745	949	1,008	1,072	941	834	465	750	836	11.4%
55+	1,115	1,070	1,121	1,236	1,388	1,270	1,157	1,005	1,295	1,188	-8.3%
<b>Total</b>	<b>2,537</b>	<b>2,395</b>	<b>2,761</b>	<b>2,926</b>	<b>3,579</b>	<b>2,945</b>	<b>2,876</b>	<b>2,100</b>	<b>2,987</b>	<b>2,712</b>	<b>-9.2%</b>

n/p = not publishable (sample < 40); '-' = not calculable

Capital Country Tourism Region LGAs: Goulburn Mulwaree, Hilltops, Queanbeyan-Palerang Regional, Snowy Monaro-Regional (Partial), Upper Lachlan Shire, Wingecarribee and Yass Valley