

International Travel to NSW Visitor Profile

Year ended March 2022

Source: International Visitor Survey, Tourism Research Australia, unless otherwise specified.



Icons sourced from www.easilly.com

INTERNATIONAL VISITATION



Visitors
251,200
+600.6% YoY



Nights
15.6m
+444.2% YoY



Expenditure
\$1.5bn
+511.1% YoY



Average spend
\$94 per night
\$5,851 per visitor



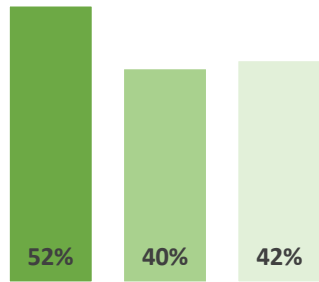
Average length of stay
61.9 nights



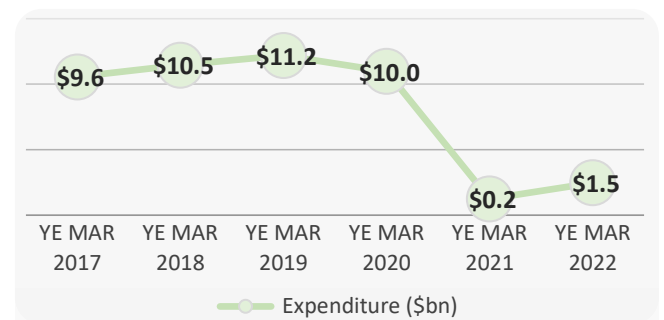
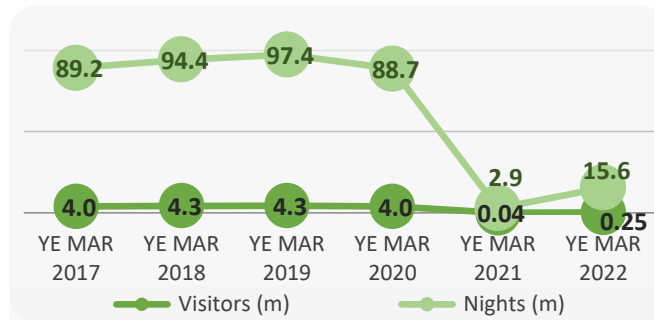
#1 for visitors
#1 for nights
#1 for expenditure
In AUSTRALIA

Market share to Australia

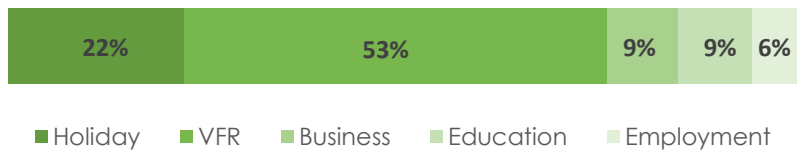
Visitors Nights Expenditure



Time series

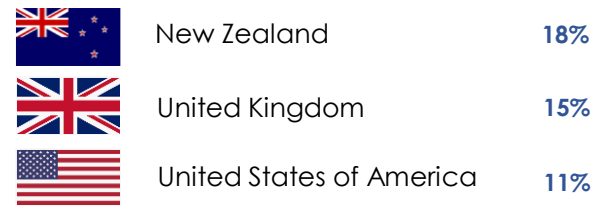


Purpose of visit (visitors)



Note: visitors may visit for more than one purpose

Top 3 origin markets



International visitation to NSW by country of origin

Top 5 source markets	Visitors (000)	YoY difference (000)	Nights ('000)	YoY difference (000)	Expenditure (\$million)	YoY difference (000)
New Zealand	44.8	36.2	992.5	413.0	\$94.5	\$38.8
United Kingdom	36.6	33.0	1,585.6	1,273.8	\$161.7	\$136.3
United States of America	28.4	23.0	927.8	551.2	\$113.6	\$81.4
India	18.5	17.3	2,508.6	2,392.8	\$184.5	\$176.6
Singapore	13.2	11.6	455.4	339.1	\$67.0	\$54.9
NSW Total	251.2	215.3	15,560.6	12,701.1	\$1,469.8	\$1,229.3

Aviation

Inbound seats to NSW

2,433,896 seats
+80.2% YoY

47% of the total inbounds seats to Australia

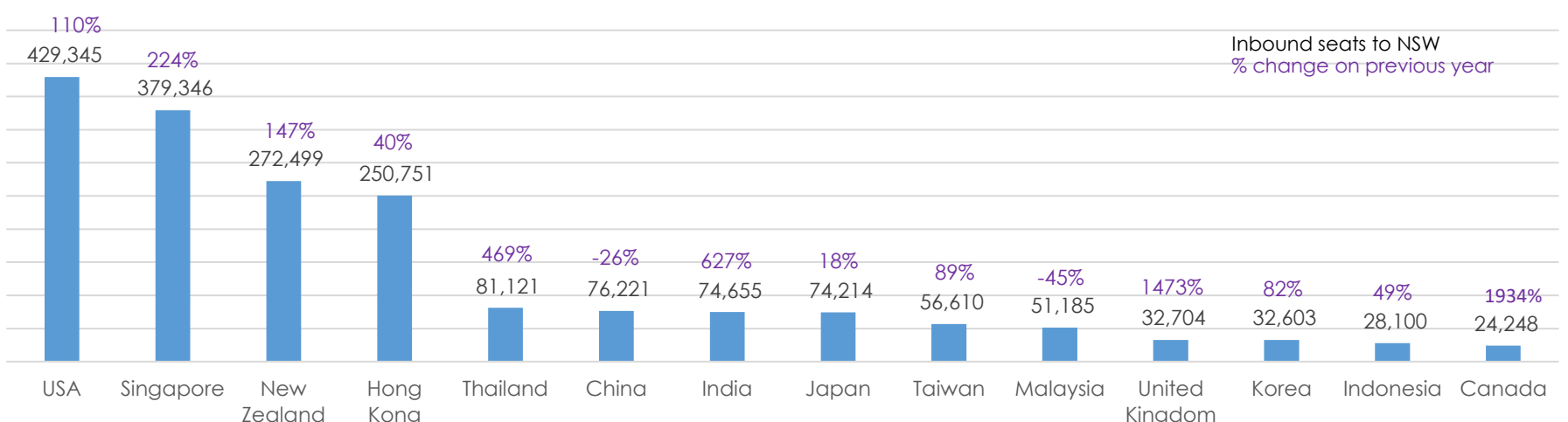
Inbound flights to NSW

8,554 flights
+80.8% YoY

46% of the total inbounds flights to Australia

Key airlines

1. Qantas Airways, 16%
2. Singapore Airlines, 14%
3. Air New Zealand, 12%



Sources: OAG YE March 2022, International flight and seat capacity based on direct non-stop services; TRA, YE March 2022, short term arrivals to NSW.