

# Conference Visitors to NSW

## Year Ended September 2023

Source: International and National Visitor Surveys, Tourism Research Australia

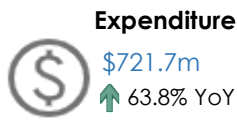
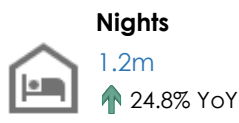


Conference Visitors to NSW are defined as visitors to NSW who came for the purpose of attending a convention, conference, seminar, trade fair or exhibition and those accompanying them.

### Total Conference Visitors to NSW (Domestic and International)

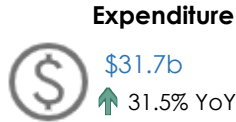
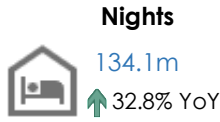
\* YoY = change on previous year

**CONFERENCE VISITORS**



### Total Leisure Visitors to NSW (Domestic and International)

**LEISURE VISITORS\*\***



\*\* Leisure visitors are defined as visitors whose purpose of visit was for Holiday or Visiting friend and relatives.

### Conference Visitors to NSW Market Breakdowns

**Average length of stay**



**Domestic**  
2.4 nights  
↓ -0.3 nights

**International**  
5.5 nights  
↓ -7.2 nights

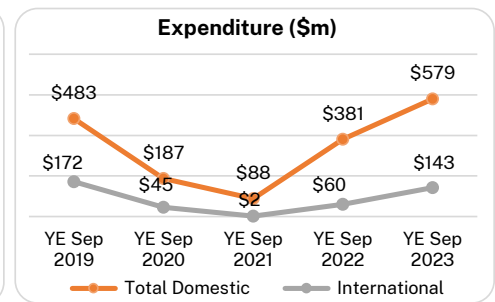
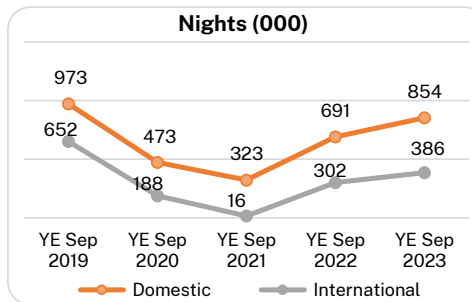
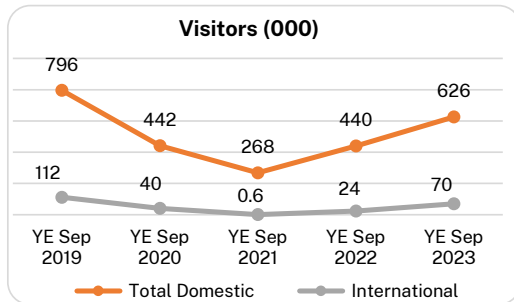
**Average spend per night**



**Domestic**  
\$637 per night  
↑ 22.7% YOY

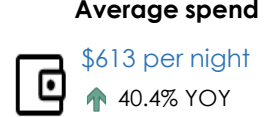
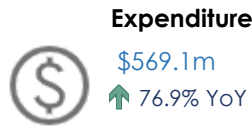
**International**  
\$370 per night  
↑ 86.5% YOY

### Conference Visitors to NSW 5-year Time series

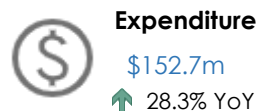
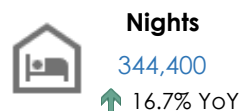


### Total Conference Visitors to Sydney and Regional NSW Breakdowns (Domestic and International)

**SYDNEY**

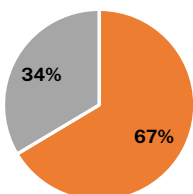


**REGIONAL NSW**



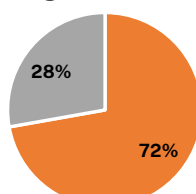
### Conference Visitors to NSW Share Breakdowns

**Visitors Share**



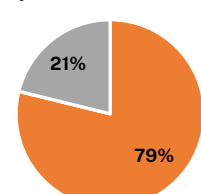
■ Sydney ■ Reg NSW

**Nights Share**



■ Sydney ■ Reg NSW

**Expenditure Share**



■ Sydney ■ Reg NSW

Note: Number of visitors to Sydney and regional NSW may not add up to 100% as visitors can visit multiple destinations during their time in NSW.

# Conference Visitors to NSW

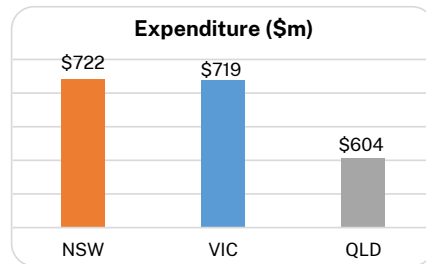
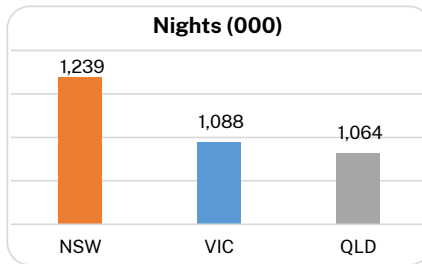
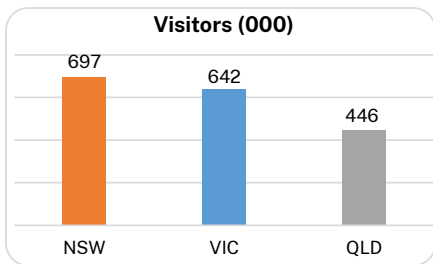
## Year Ended September 2023

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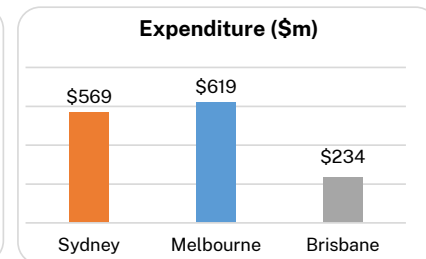
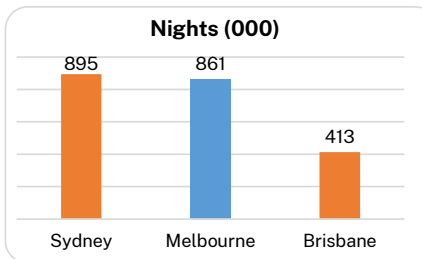
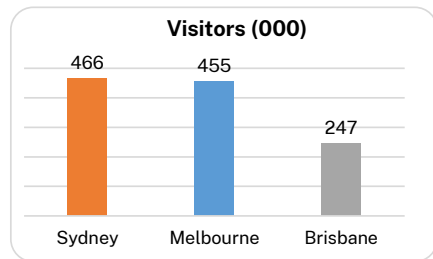


### Total Conference Visitors Comparisons (Domestic and International)

#### STATES



#### CAPITAL CITIES



#### REGIONAL AUSTRALIA

