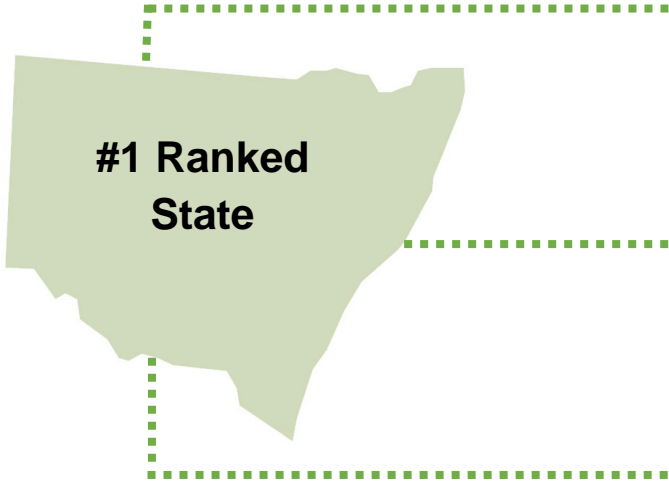




# International Travel to NSW

## Key Statistics

### Year ended September 2024



**\$12.0 Billion**  
Visitor Spend

**↑ 5.2%**  
% change on Year ended Sep 2019

**3.7 Million**  
Visitors to NSW

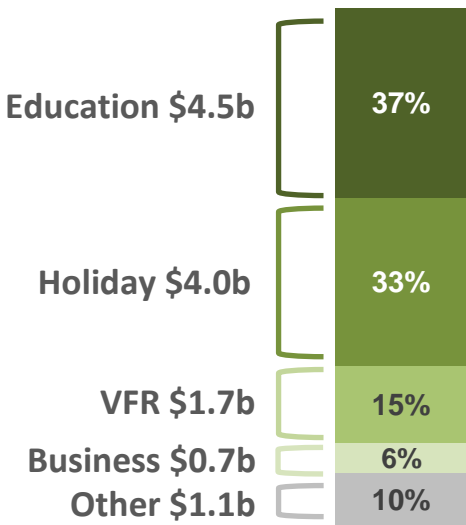
**↓ -15.7%**  
% change on Year ended Sep 2019

**98.5 Million**  
Visitor Nights

**↑ 0.8%**  
% change on Year ended Sep 2019

### Spend by Purpose of Visit

b = billion



### Sydney's share of Total Australian Capital Cities

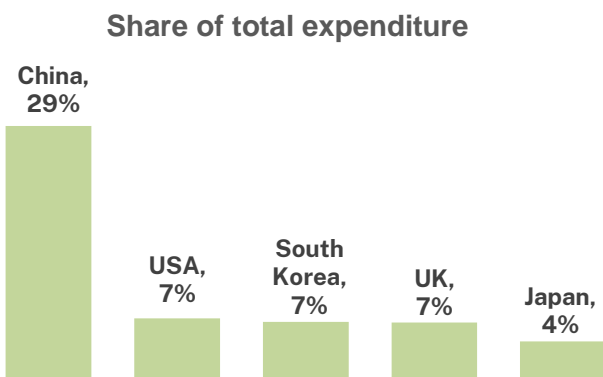
Spend	Visitors	Nights
<b>41%</b>	<b>51%</b>	<b>36%</b>

### Regional NSW's share of Total Regional Australia\*

Spend	Visitors	Nights
<b>20%</b>	<b>27%</b>	<b>27%</b>

\*Regional Australia includes Gold Coast

### Top 5 Source Markets (by expenditure)



Source: International Visitor Survey, TRA.

### Highlights

- International visitors to NSW grew to 3.7 million in YE September 2024 (up 18 per cent on YE September 2023). Nights grew to 98.5 million (up 24 per cent), and Expenditure grew to \$12.0 billion (up 17 per cent).
- NSW continued to lead Australia with 49 per cent of all international visitors, 34 per cent of all nights and 37 per cent of all expenditure.