



How to use this document

This pricing guide has been developed to assist Visitor Attraction Signposting applicants understand the signage options available and the approximate minimum costs.

Please note that:

- Transport for NSW (TfNSW) source and install all signage on state roads and will provide you with a quote once your application has been approved.
- The road type (see page 2), land topography, and structural safety specifications will determine the available signage size options and the final quote amount.
- Costs associated with ongoing maintenance are the responsibility of the applicant.
- Additional costs apply to any signage installed on local and/or regional roads.

Local and Regional Roads

Costs for signage on Local and Regional Roads vary between Local Government Areas. For more information regarding signage options and estimated costs please contact your local council.

To find your local council, visit the [Find Your Local Council page on the Office of Local Government website](#).

State Roads

Listed below are varying State Road signage examples and their estimated minimum costs.

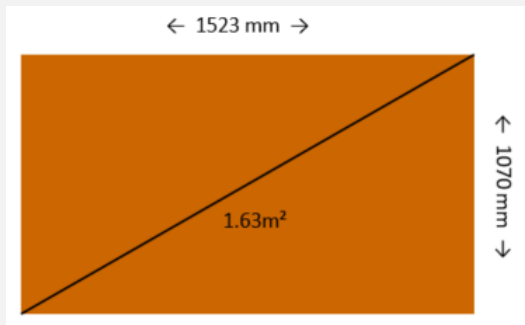
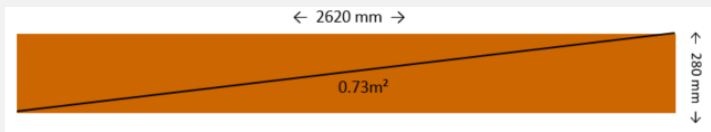
Estimate Costs

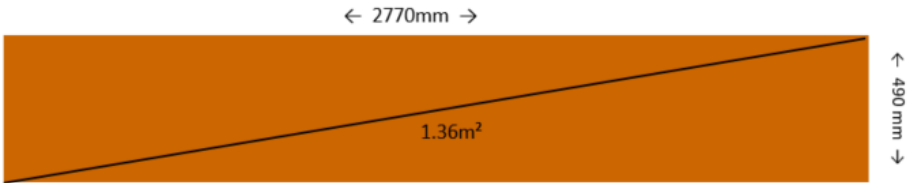
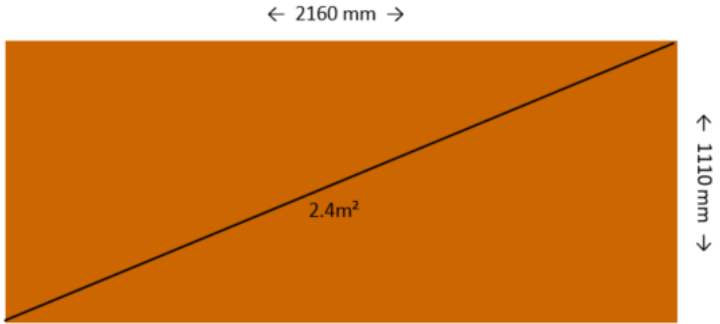
Costs include all materials, plant hire, labour and traffic control. Traffic control costs represent a significant proportion of costs and vary for each road type.

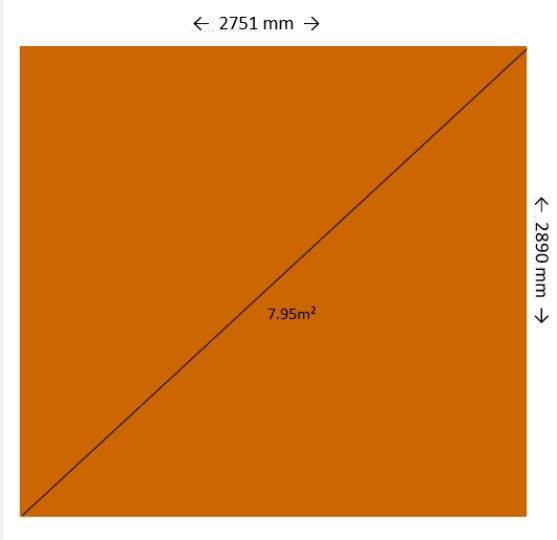
Signage Pricing table

Note: The below are examples only, images not to scale. The figures below are subject to change.

Traffic Volume Key	Low	Moderate	High
Number of Vehicles per Day	1000 - 6000	7000 - 12000	13000 - 25000

Signage Configuration	Sign Dimensions	Road Type	Traffic Volume	Estimate minimum Costs
4 small signs – 2 of each size	2 signs at 1070mm x 1523mm 	Two Lanes – 100km/h Zone	Low	\$3,300
	2 signs at 280mm x 2620mm 	Two Lanes- 100km/h	Moderate	\$4,650
		Multi Lane Carriageway – 110km/h	High	\$7,300

<p>4 medium signs – 2 of each size</p>	<p>2 signs at 2770mm x 490mm (1.36 sq.m)</p> 	Two Lanes – 90km/h Zone	Low	\$7,500
	<p>2 signs at 2160mm x 1110mm (2.4 sq.m)</p> 	Two Lanes – 100km/h Zone	Moderate	\$9,000
		Two Lanes – 100km/h Zone	Moderate	\$11,000

<p>2 large signs –</p>	<p>2 signs at 2890mm x 2751mm (7.95sq.m)</p>  <p>The diagram shows a brown square representing a sign. A horizontal double-headed arrow at the top indicates a width of 2751 mm. A vertical double-headed arrow on the right indicates a height of 2890 mm. A diagonal line from the bottom-left to the top-right corner is labeled with the area 7.95m².</p>	<p>Two Lanes – 110km/h Zone</p>	<p>High</p>	<p>Subject to individual quote.</p>
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Example Images of Signs

Small	Medium	Large
 <p>A photograph of a small roadside sign. The sign is white with black text and arrows. It reads "ROCKY WATERHOLE RD" with an arrow pointing right, and "MOOTHI ESTATE 4" with an arrow pointing right. The sign is mounted on two metal posts in a grassy field.</p>	 <p>A photograph of a medium-sized roadside sign. The sign is brown with white text and an arrow. It reads "CHOCOLATE & NOUGAT FACTORY" with an arrow pointing left. The sign is mounted on a metal post next to a road. In the background, there are other signs and a building.</p>	 <p>A photograph of a large roadside sign. The sign is brown with white text and an arrow. It reads "NEW ITALY MUSEUM USE" with an arrow pointing right, and "SWAN BAY NEW ITALY RD" below it. The sign is mounted on a metal post next to a road. In the background, there are construction cones and a large sign structure.</p>