

MEDIA RELEASE

4 December 2014

Sydney's flourishing hotel scene - new openings and refurbishments

Sydney's accommodation sector is experiencing a multi-million dollar revitalisation according to NSW Government's tourism and major events agency Destination NSW, following a recent spate of openings, refurbishments and announced hotel developments.

Deputy Premier and Minister for Tourism and Major Events Troy Grant said, "Sydney received more than 11.5 million domestic and international overnight visitors in the past financial year and the opening of new and refurbished hotels and announcement of forthcoming developments is a major win for visitors to NSW."

Last week saw the re-opening of **The Langham Hotel**, a luxurious 5 star boutique hotel in The Rocks, following a \$30 million refurbishment. The hotel now boasts spacious guestrooms, luxury amenities and fine dining including the famous Langham Afternoon Tea.

In Sydney's leafy suburb of Double Bay, the hotly anticipated **InterContinental Sydney Double Bay** opened its doors last month after a multi-million dollar refurbishment of the former Ritz Carlton property, transforming the hotel into an Eastern Suburbs destination, complete with rooftop pool and concept gin bar. November also saw the **Amora Hotel Jamison Sydney** complete a \$12 million refurbishment, refreshing and revitalising the 5-star hotel.

Looking ahead to 2015 the designer hotel, **QT Bondi Beach** is set to open mid-year and will offer one-of-a-kind boutique apartments on iconic Bondi Beach. Hotel giant Accor has announced a \$100 million development to open a 5-star hotel, **Pullman Sydney Airport**, in May 2016, and **Sofitel Sydney Darling Harbour** in 2017 as part of the International Convention Centre Sydney development.

Hotels across the State are also experiencing developments, including the highly anticipated re-opening of **The Hydro Majestic**, in the Blue Mountains, which will welcome overnight guests on 23 December 2014, just in time for Christmas. A new IBIS Styles property at The Entrance is also due to open in mid-December. Overlooking Tuggerah Lakes, IBIS Styles will feature 52 rooms and be a short distance the region's many picturesque beaches. Earlier this year, **Parklands Country Gardens and**

Lodges opened in Blackheath, with extensive refurbishments also taking place at both **Anchorage Port Stephens** and **ATURA Albury**.

-ENDS-

About Destination NSW

Destination NSW is the lead Government agency for the New South Wales (NSW) tourism and major events sectors. Our role is to market Sydney and NSW as one of the world's premier tourism and major events destinations; to secure major sporting and cultural events; to work in partnership with Business Events Sydney to win major international conventions and incentive travel reward programs; to develop and deliver initiatives that will drive visitor growth throughout the State; to achieve the NSW Government's goal of doubling overnight visitor expenditure within the State by the year 2020.

From food and wine festivals to surf competitions, world class sporting events to celebrations of arts and culture, New South Wales has an Annual Calendar of Events that celebrates the diverse facets of Australian contemporary life. Sydney is unrivalled in Australia in its capacity to stage exclusive events that have the whole world tuning in. Destination NSW has been at the forefront in creating and winning world-class events that put Sydney on the global front page.

For more information go to Sydney.com

Visitors can share their NSW experiences via the following hashtag: #ILoveSydney

Media contacts:

Marsha Rodrom, Destination NSW, 02 9931 1407, marsha.rodrom@dnsw.com.au

Florence Sandford, Destination NSW, 02 9931 1416, Florence.sandford@dnsw.com.au