

Travel to Sydney Tourism Region

Year ended June 2021

Source: National Visitor Survey, TRA.



OVERVIEW

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
GRAND TOTAL - overnight & daytrip											
Visitors ('000)	29,746	29,197	32,165	29,143	32,798	32,984	36,751	41,316	36,208	26,623	-26.5%
Nights ('000)	77,862	79,895	85,877	90,621	95,617	103,280	108,230	115,520	86,934	22,947	-73.6%
Expenditure (\$ million)	\$13,063	\$13,379	\$14,388	\$14,698	\$16,577	\$17,634	\$19,809	\$22,334	\$16,630	\$6,681	-59.8%

Overnight - Int'l & domestic

Visitors ('000)	10,315	10,491	11,404	11,761	12,331	13,244	14,594	16,064	12,467	6,575	-47.3%
Nights ('000)	77,862	79,895	85,877	90,621	95,617	103,280	108,230	115,520	86,934	22,947	-73.6%
Expenditure (\$ million)	\$10,891	\$11,304	\$12,117	\$12,857	\$14,417	\$15,472	\$17,472	\$19,573	\$14,082	\$4,731	-66.4%

Domestic - overnight & daytrip

Visitors ('000)	27,128	26,413	29,185	26,003	29,345	29,195	32,689	37,219	33,360	26,566	-20.4%
Nights ('000)	22,044	20,806	23,135	23,658	23,010	26,152	28,128	32,469	27,606	19,910	-27.9%
Expenditure (\$ million)	\$7,659	\$7,612	\$8,269	\$7,967	\$8,563	\$8,834	\$10,263	\$12,095	\$9,388	\$6,398	-31.9%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	7,697	7,707	8,424	8,620	8,878	9,455	10,532	11,968	9,618	6,518	-32.2%
Nights (000)	22,044	20,806	23,135	23,658	23,010	26,152	28,128	32,469	27,606	19,910	-27.9%
Average Length of Stay	2.9	2.7	2.7	2.7	2.6	2.8	2.7	2.7	2.9	3.1	6.4%
Expenditure (\$ million)	\$5,488	\$5,537	\$5,998	\$6,126	\$6,403	\$6,671	\$7,927	\$9,334	\$6,840	\$4,448	-35.0%
Spend per visitor per night (\$)	\$249	\$266	\$259	\$259	\$278	\$255	\$282	\$287	\$248	\$223	-9.8%
Intrastate visitors (000)	3,945	3,953	4,406	4,304	4,409	4,824	4,860	5,897	4,990	4,262	-14.6%
Interstate visitors (000)	3,751	3,754	4,018	4,316	4,469	4,631	5,673	6,071	4,628	2,255	-51.3%
Intrastate nights (000)	9,551	9,122	10,546	9,999	9,723	10,708	10,657	13,496	11,271	9,766	-13.3%
Interstate nights (000)	12,493	11,685	12,589	13,659	13,287	15,444	17,471	18,973	16,335	10,144	-37.9%
Intrastate expenditure (\$ million)	\$2,517	\$2,663	\$2,867	\$2,801	\$2,757	\$3,095	\$3,490	\$4,235	\$3,020	\$2,478	-17.9%
Interstate expenditure (\$ million)	\$2,971	\$2,875	\$3,131	\$3,324	\$3,646	\$3,576	\$4,436	\$5,100	\$3,820	\$1,970	-48.4%

Purpose of Visit

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)											
Holiday	2,099	2,273	2,405	2,213	2,323	2,333	2,761	3,008	2,240	1,599	-28.6%
Visiting Friends & Relatives	2,996	2,850	3,256	3,163	3,345	3,483	3,497	4,170	3,442	2,728	-20.8%
Business	2,169	2,169	2,202	2,595	2,713	2,925	3,669	3,957	3,240	1,663	-48.7%
Other	490	489	616	709	564	779	692	898	772	620	-19.6%
Total	7,697	7,707	8,424	8,620	8,878	9,455	10,532	11,968	9,618	6,518	-32.2%

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Nights (000)											
Holiday	5,492	5,974	6,043	5,731	5,785	6,091	7,116	7,437	5,647	3,991	-29.3%
Visiting Friends & Relatives	10,361	8,464	9,756	9,405	9,353	9,973	10,647	12,652	10,124	8,749	-13.6%
Business	4,524	4,423	5,233	6,266	5,969	7,380	8,473	9,872	8,984	4,883	-45.6%
Other	1,668	1,946	2,103	2,257	1,903	2,709	1,893	2,507	2,850	2,287	-19.8%
Total	22,044	20,806	23,135	23,658	23,010	26,152	28,128	32,469	27,606	19,910	-27.9%

Origin

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)											
Regional NSW	3,291	3,346	3,547	3,469	3,670	3,977	3,950	4,766	4,045	3,264	-19.3%
Sydney	654	608	858	836	739	847	909	1,131	945	998	5.6%
Total Intrastate	3,945	3,953	4,406	4,304	4,409	4,824	4,860	5,897	4,990	4,262	-14.6%
Victoria	1,545	1,438	1,421	1,593	1,661	1,812	2,378	2,534	1,869	814	-56.4%
Queensland	991	1,098	1,144	1,298	1,316	1,405	1,650	1,716	1,350	662	-51.0%
ACT	490	543	574	561	586	577	747	766	590	412	-30.1%
Other Interstate	726	674	879	865	907	838	897	1,055	820	368	-55.1%
Total Interstate	3,751	3,754	4,018	4,316	4,469	4,631	5,673	6,071	4,628	2,255	-51.3%
Grand Total	7,697	7,707	8,424	8,620	8,878	9,455	10,532	11,968	9,618	6,518	-32.2%

Travel to Sydney Tourism Region

Year ended June 2021

Source: National Visitor Survey, TRA.



Age

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	1,641	1,656	2,110	2,073	1,971	2,007	2,324	2,822	2,137	1,519	-28.9%
30-39	1,521	1,211	1,339	1,460	1,482	1,649	1,929	1,984	1,672	1,164	-30.4%
40-49	1,592	1,569	1,649	1,814	1,695	1,858	2,158	2,221	1,771	1,005	-43.2%
50-59	1,378	1,560	1,521	1,492	1,730	1,752	1,908	2,124	1,795	1,128	-37.2%
60-69	1,053	1,114	1,244	1,208	1,272	1,340	1,369	1,687	1,388	1,039	-25.1%
70+	511	597	561	573	729	847	844	1,130	856	663	-22.6%
Total	7,697	7,707	8,424	8,620	8,878	9,455	10,532	11,968	9,618	6,518	-32.2%

Travel Party

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Travelling alone	2,655	2,784	3,053	3,526	3,616	4,180	4,670	5,469	4,509	2,970	-34.1%
Adult couple	2,039	1,836	2,024	1,917	2,007	2,114	2,199	2,447	2,050	1,601	-21.9%
Family group - parents and children	1,278	1,263	1,343	1,112	1,186	1,147	1,256	1,347	1,014	682	-32.8%
Friends or relatives travelling together with(out) children	1,117	1,211	1,374	1,361	1,387	1,336	1,589	1,735	1,248	999	-19.9%
Business associates travelling together with(out) spouse	511	515	485	612	607	585	721	844	727	239	-67.1%
Other	98	97	144	92	76	n/p	n/p	127	69	n/p	-
Total	7,697	7,707	8,424	8,620	8,878	9,455	10,532	11,968	9,618	6,518	-32.2%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Eat out / dine at a restaurant and/or cafe	4,766	4,966	5,445	5,720	5,950	6,455	7,363	8,402	6,248	3,839	-38.6%
Visit friends & relatives	3,957	3,877	4,418	4,345	4,434	4,641	4,803	5,768	4,463	2,804	-37.2%
Go shopping for pleasure	2,135	2,289	2,268	2,049	2,056	2,089	2,068	2,498	1,801	1,096	-39.2%
Sightseeing/looking around	1,634	1,618	1,822	1,771	1,781	1,807	2,247	2,610	2,039	1,059	-48.1%
Pubs, clubs, discos etc	1,353	1,442	1,573	1,750	1,894	2,005	1,957	2,439	1,816	1,048	-42.3%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Friends or relatives property	11,102	10,435	11,618	11,219	10,950	11,989	13,033	14,864	12,586	10,572	-16.0%
Luxury hotel or luxury resort (4 or 5 star)	3,381	3,184	3,415	3,799	3,868	4,014	5,284	5,168	4,154	2,543	-38.8%
Standard hotel/motor inn (below 4 star)	3,758	3,499	3,957	4,551	3,741	3,748	4,007	5,097	3,563	2,333	-34.5%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	3,939	3,992	4,131	4,275	4,246	4,756	4,884	5,894	4,995	4,436	-11.2%
Aircraft	3,091	3,064	3,357	3,505	3,608	3,811	4,626	4,895	3,604	1,472	-59.1%
Railway	518	504	697	644	833	708	848	961	782	527	-32.6%

INTERNATIONAL OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	2,619	2,784	2,981	3,141	3,453	3,789	4,062	4,096	2,849	57	-98.0%
Nights (000)	55,819	59,088	62,742	66,963	72,607	77,128	80,102	83,052	59,329	3,037	-94.9%
Average Length of Stay	21.3	21.2	21.0	21.3	21.0	20.4	19.7	20.3	20.8	52.9	154.2%
Expenditure (\$ million)	5,403	5,767	6,119	6,731	8,014	8,800	9,546	10,239	7,242	283	-96.1%
Spend per visitor per night (\$)	97	98	98	101	110	114	119	123	122	93	-23.7%

Travel to Sydney Tourism Region

Year ended June 2021

Source: National Visitor Survey, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	% change YE Jun21 vs. YE Jun20
Visitors (000)	19,431	18,706	20,761	17,382	20,467	19,740	22,157	25,251	23,742	20,048	-15.6%
Expenditure (\$ million)	\$2,172	\$2,075	\$2,271	\$1,842	\$2,160	\$2,163	\$2,337	\$2,761	\$2,548	\$1,949	-23.5%
Spend per visitor (\$)	\$112	\$111	\$109	\$106	\$106	\$110	\$105	\$109	\$107	\$97	-9.4%

Main Purpose of Trip

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Holiday	8,441	8,457	9,635	7,220	9,365	8,478	9,914	10,754	9,354	8,098	-13.4%
Visiting Friends & Relatives	6,268	5,791	6,209	5,628	6,084	6,276	6,896	7,706	7,670	6,497	-15.3%
Business	2,267	2,187	2,319	2,076	2,625	2,360	2,625	3,710	3,882	3,006	-22.6%
Other	2,455	2,271	2,599	2,458	2,394	2,626	2,722	3,081	2,835	2,447	-13.7%
Total	19,431	18,706	20,761	17,382	20,467	19,740	22,157	25,251	23,742	20,048	-15.6%

Origin

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Sydney	12,011	11,355	12,202	10,963	12,769	11,681	13,434	16,399	16,087	14,695	-8.7%
Regional NSW	6,824	6,857	7,911	5,714	6,987	7,239	7,978	8,041	7,069	5,199	-26.5%
Total Intrastate	18,835	18,211	20,113	16,677	19,756	18,920	21,412	24,440	23,156	19,893	-14.1%
Total Interstate	596	494	648	705	711	820	746	811	585	n/p	-
Total	19,431	18,706	20,761	17,382	20,467	19,740	22,157	25,251	23,742	20,048	-15.6%

Age

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
15-29	4,857	4,787	5,277	4,490	4,936	4,910	5,129	6,319	6,109	4,966	-18.7%
30-39	3,492	2,928	3,467	3,105	3,297	3,089	3,444	3,966	3,800	4,014	5.6%
40-49	3,314	3,006	3,339	2,490	3,508	2,920	3,693	3,830	3,687	2,816	-23.6%
50-59	3,184	2,840	3,239	2,955	3,172	3,235	3,493	3,699	3,493	3,002	-14.0%
60-69	2,855	3,328	3,347	2,583	3,363	3,098	3,651	4,408	3,886	2,846	-26.8%
70+	1,729	1,816	2,092	1,759	2,191	2,489	2,747	3,030	2,767	2,405	-13.1%
Total	19,431	18,706	20,761	17,382	20,467	19,740	22,157	25,251	23,742	20,048	-15.6%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Eat out / dine at a restaurant and/or cafe	8,378	7,967	9,005	8,076	10,052	9,556	11,522	12,984	11,708	8,063	-31.1%
Visit friends & relatives	7,687	6,627	7,870	6,511	7,529	7,331	8,073	9,013	8,400	6,432	-23.4%
Go shopping for pleasure	3,897	3,876	4,035	3,033	3,219	3,206	3,669	3,897	3,876	2,589	-33.2%
Sightseeing/looking around	2,452	2,592	2,893	2,158	2,811	2,668	2,979	3,922	3,626	2,318	-36.1%
Go to the beach	1,171	1,151	1,935	1,531	1,947	1,495	2,156	1,858	2,027	1,786	-11.9%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% change YE Jun21 vs. YE Jun20
	YE Jun 2012	YE Jun 2013	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	
Private vehicle or company car	15,350	14,951	16,523	13,677	15,962	15,561	17,306	19,698	18,889	17,462	-7.6%
Railway	2,720	2,422	2,804	2,571	2,928	2,868	3,346	3,891	3,576	1,861	-48.0%
Bus/Coach	610	536	639	390	847	681	653	697	571	365	-36.0%

n/p = not publishable; n/a = not available

Sydney Tourism Region (bordering towns): Campbelltown, Palm Beach, Penrith, Picton, Richmond, Sutherland and Wisemans Ferry.