

Manly Visitor Profile

Year ended December 2023

Source: National & International Visitor Survey, Tourism Research Australia



The Manly Visitor Profile provides an annual snapshot of domestic overnight and international visitors to NSW who visited Manly as part of their trip to the state.

Manly received 1.8 million domestic overnight and international visitors in the year ending December 2023.

DOMESTIC OVERNIGHT VISITORS

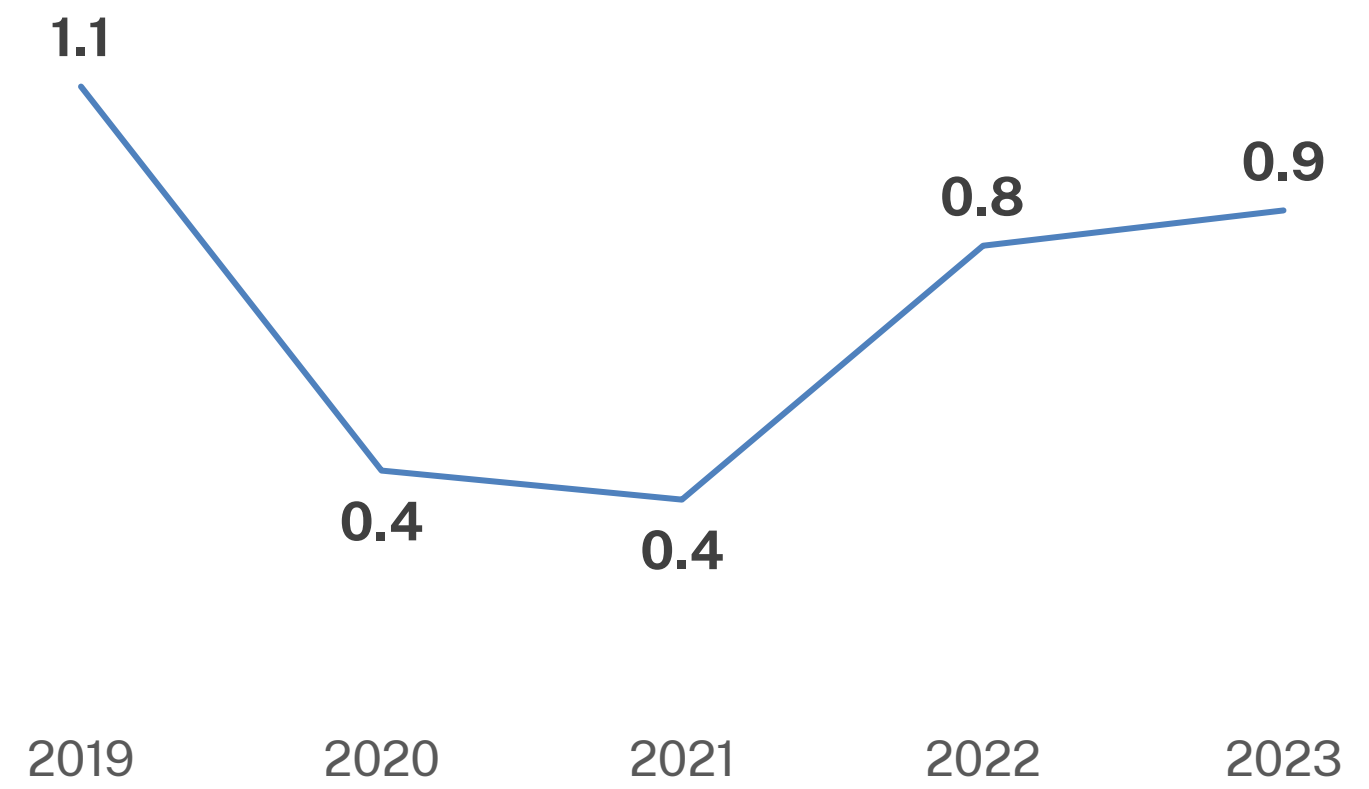
VISITORS ('000)



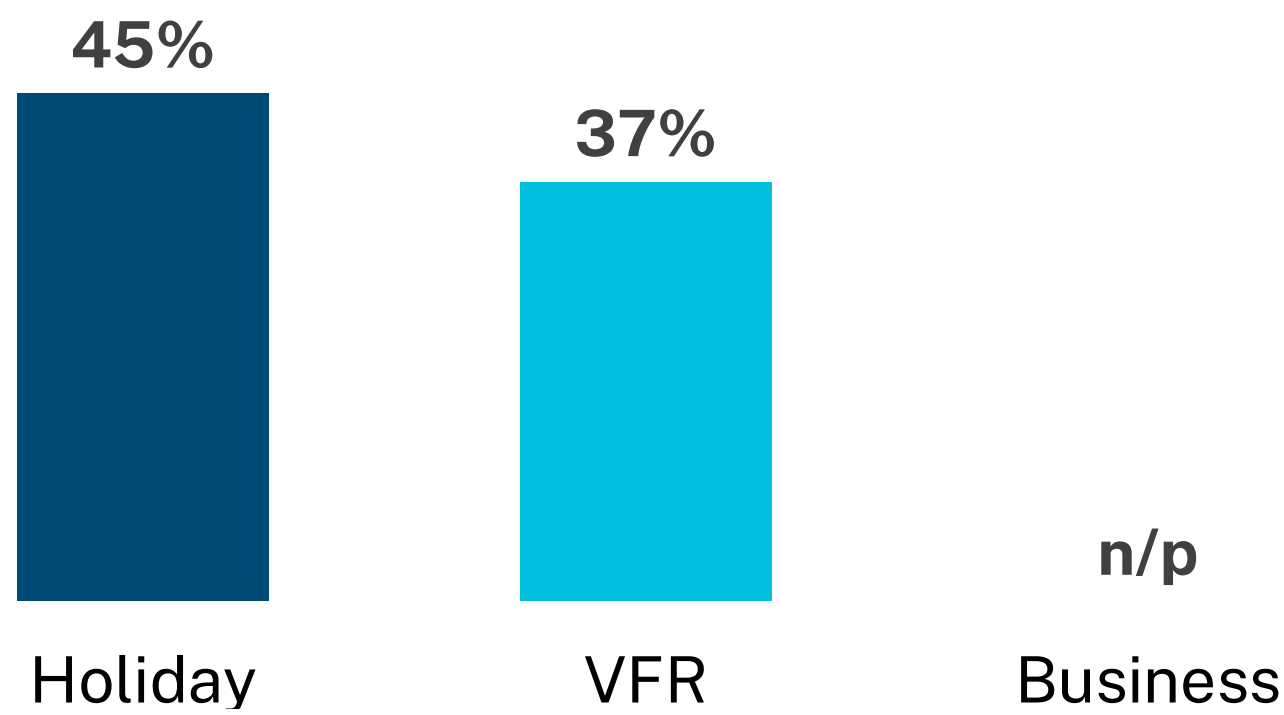
880.1
Up 7.8% YOY

8% of domestic overnight visitors to Sydney visited Manly during their trip in YE Dec 2023.

Visitors (M) to Manly - YE December



Purpose of visit to NSW

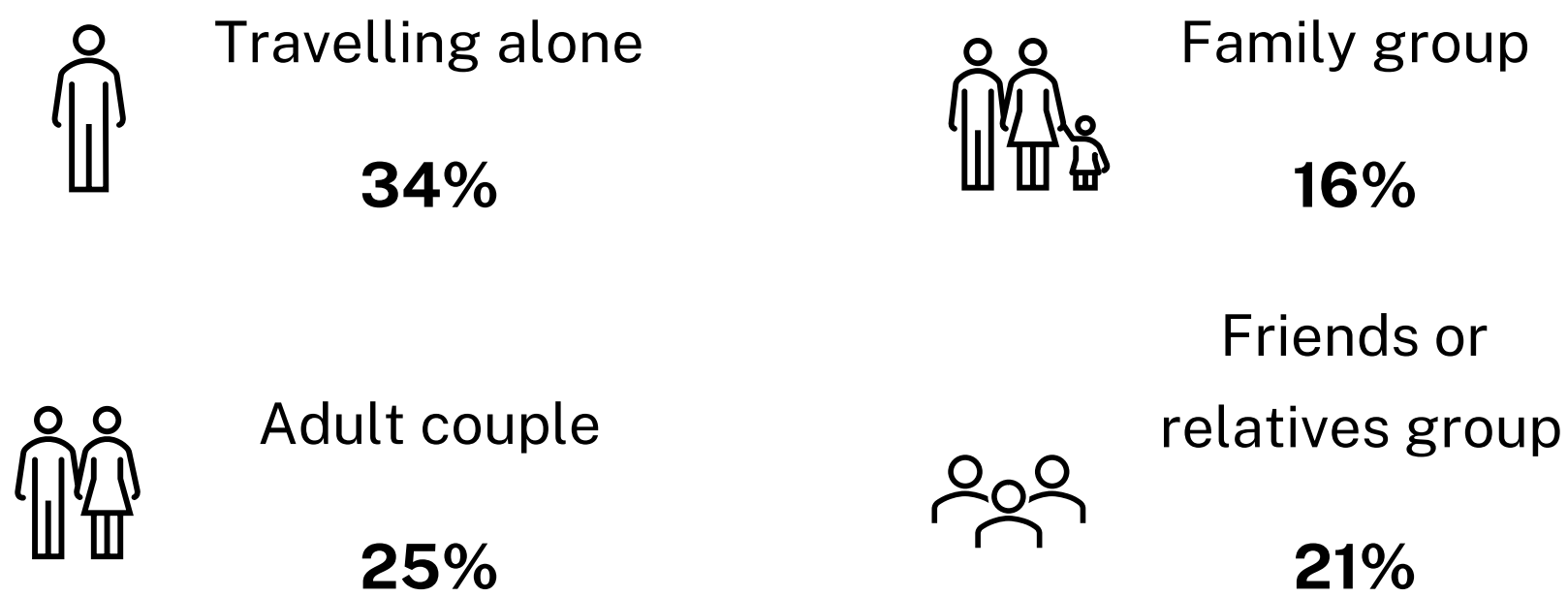


Top Source Markets

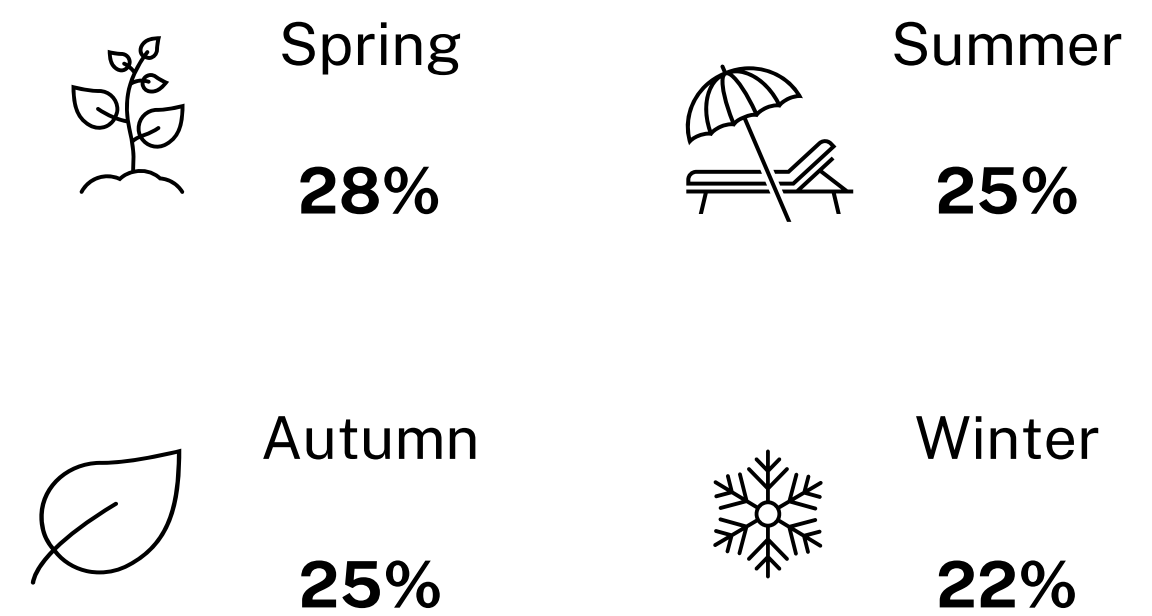


Queensland - 22%
Regional NSW - 29%
Victoria - 26%

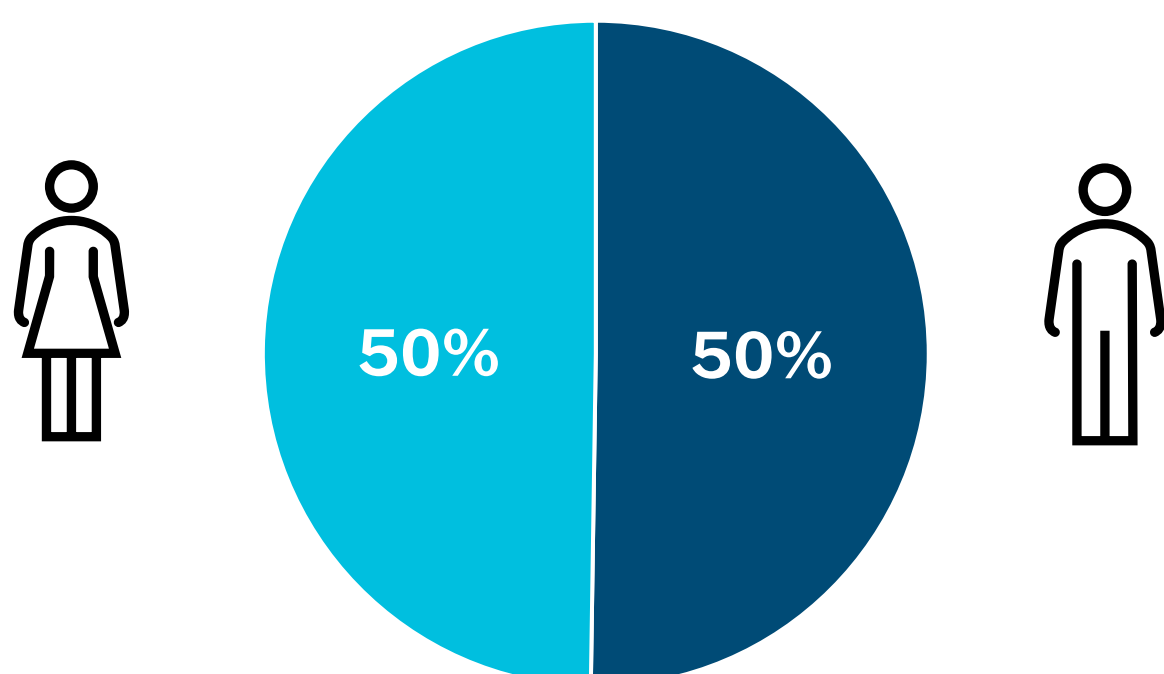
Travel Party



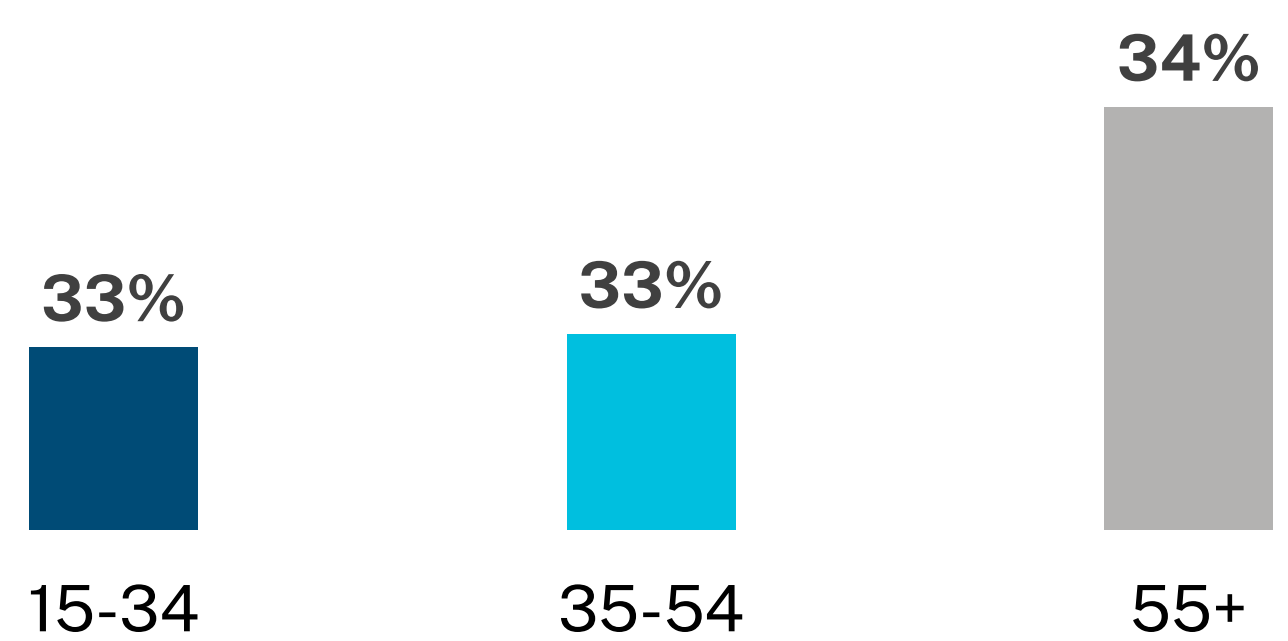
Season visited



Gender



Age



*Domestic Overnight Visitors are visitors who stayed at least 1 night in NSW. For this profile, they didn't need to stay in Manly to be classed as a visitor.

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INTERNATIONAL VISITORS (Data not available for 2020-2022)

VISITORS



875,300

28% of international visitors to Sydney visited Manly during their trip in YE Dec 2023.

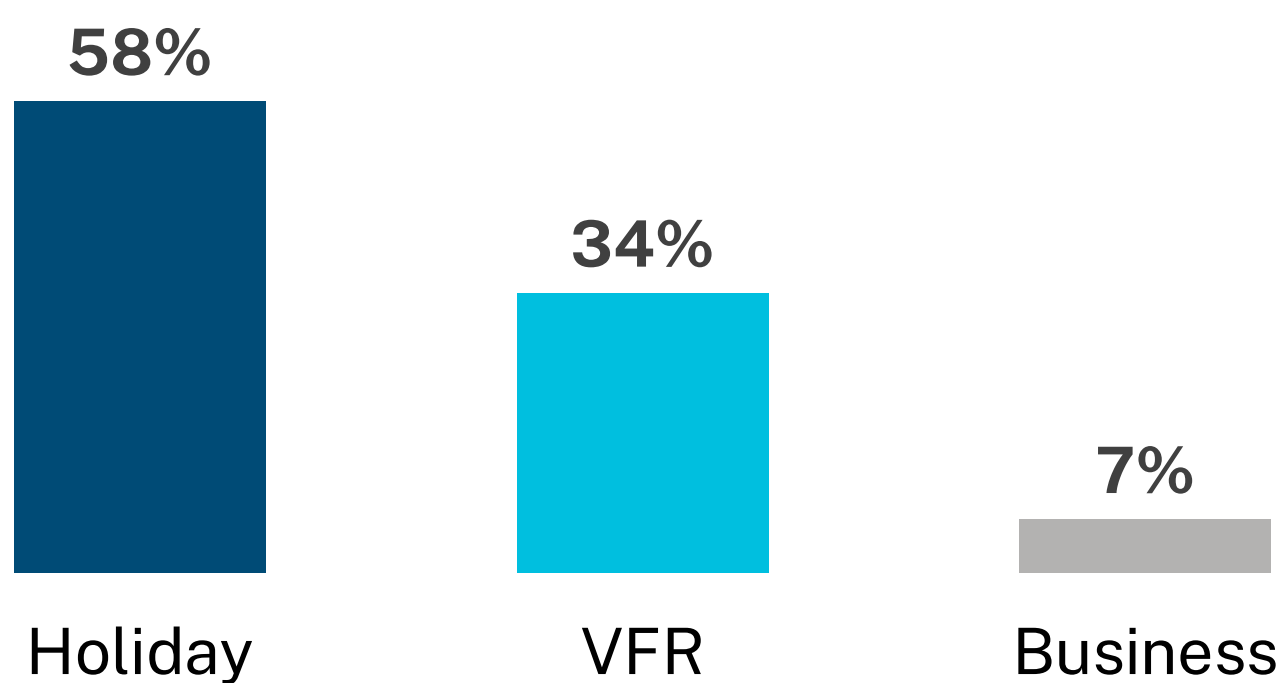
Visitors ('000) to Manly - YE December

1020.2

875.3

2019 2020 2021 2022 2023

Purpose of visit to NSW

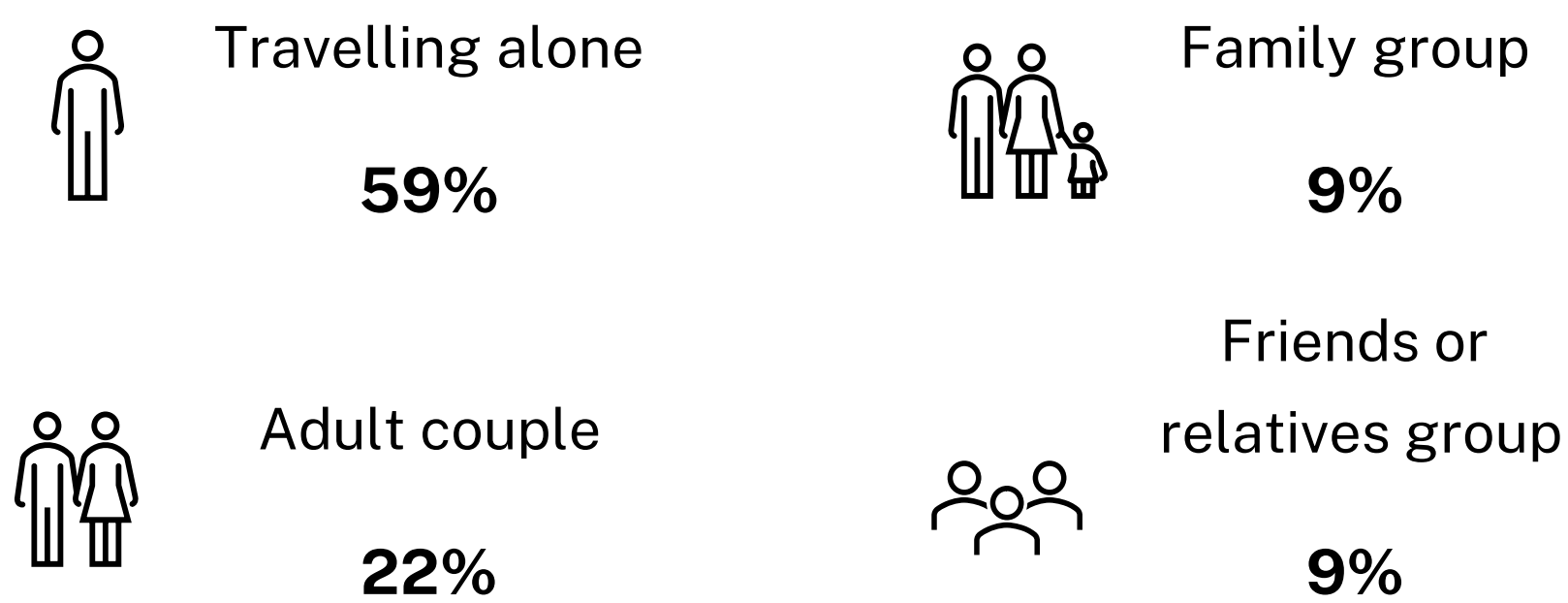


Top Source Markets

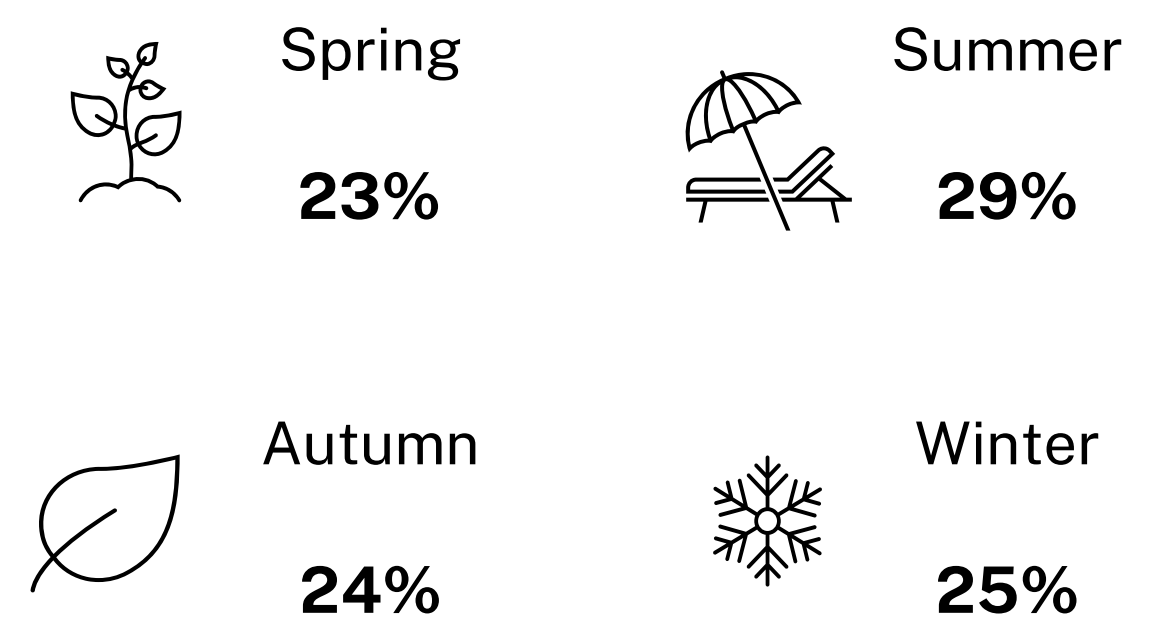


- 1st UK, 15%
- 2nd USA, 13%
- 3rd New Zealand, 7%
- 4th India, 5%
- 5th China, 4%

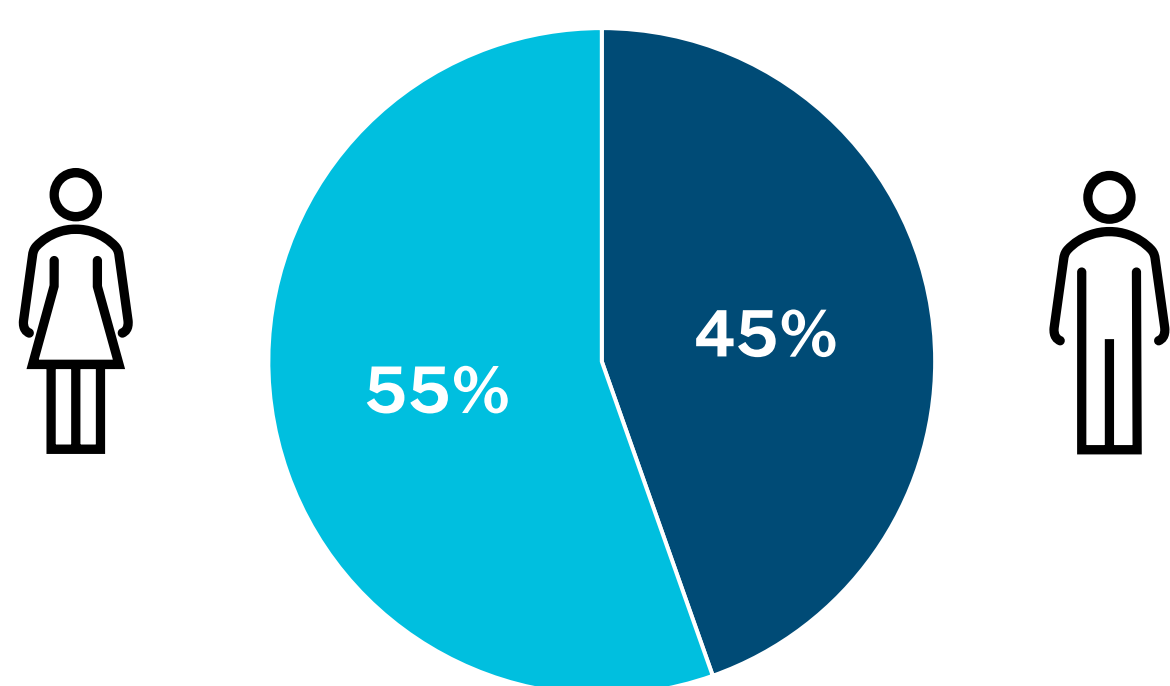
Travel Party



Season visited



Gender



Age

