PACKAGES 2022
The Williams Experience Centre is an experience that never fails to impress, located at the home of the Williams Formula 1 team in Grove, Oxfordshire.

Originally the base of BMW’s Le Mans project, the building was converted in 2002 and today stands as an award-winning Experience Centre, offering a modern and creative environment in which to meet, train, network and entertain.

With 7 flexible event rooms catering from 2 to 350 guests, the Williams Experience Centre offers full support in event planning and execution with in-house AV facilities, dedicated event managers and 5-star catering and service.

While attending an event with us, you have the opportunity to view the largest private collection of F1 cars in the world. Housing more than 40 of the team’s seminal race cars, it is one of the largest private collections of F1 cars in the world, charting the team’s history.
**FRESHLY BAKED BREAKFAST**

Selection of Freshly Baked Mini Croissant, Vegan Quinoa Croissant, Pain au Chocolate, Pain au Raisin & Fruit Danish with Fresh Fruit Brochettes, Seeds, Honey & Coconut Yoghurt

**THE SIMPLE & CLASSIC (MINIMUM 5)**

**EXAMPLE DDR LUNCH MENU**

- BLT on Granary Bread
- Chicken & Salad on Wholemeal
- Sustainable Tuna & Sweetcorn on Granary
- Smoked Salmon & Cream Cheese
- Vegan Chickpea, Rocket & Carrot on Granary
- Cheddar Cheese Ploughmans on Wholemeal Bread
- Tyrells Potato Crisps
- Salted Caramel Brownie Bite
- Fresh Fruit Skewer, Honey & Seeds

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**FULL DAY DELEGATE INCLUSIONS**

**FULL DAY DELEGATE @ £80PP + VAT**

Min Numbers: 5 / Max Numbers: 200

- Hire of main meeting space
- Delegate notepads & pencils
- Mineral water & mints
- Williams AV technician support throughout
- Hire of private catering refreshment area
- Freshly Ground Fairtrade Coffee
- Selection of Classic or Fruit Tea & Biscuit Selection
- Selection from our Freshly Baked Breakfast Menu
- Selection of snacks throughout your event
- Our working lunch menu
- Security gates and private car parking
- Dedicated event manager
- Free WIFI
- Williams Grand Prix Collection

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**DRIVER SUITES**

**AYRTON SENNA**
- Theatre: 200 guests
- Cabaret: 120 guests
- Seated Meal: 150 guests

**PIERS COURAGE**
- Theatre: 100 guests
- Cabaret: 64 guests
- Seated Meal: 100 guests

**ALAN JONES BAR**
- Theatre: 50 guests
- Seated Meal: 50 guests

**PIERS COURAGE & ALAN JONES BAR COMBINED**
- Standing Buffet: 200 guests
- Seated Meal: 160 guests
- Exhibition: 200 guests
  (with use of Ayrton Senna)

**AYRTON SENNA, PIERS COURAGE & ALAN JONES BAR COMBINED**
- Seated Meal: 250 guests
- Reception: 350 guests
## CIRCUIT SUITES

### BARCELONA & JEREZ
- **Theatre:** 90 guests
- **Cabaret:** 56 guests
- **U-shape:** 34 guests

### BARCELONA, JEREZ & ESTORIL
- **Theatre:** 120 guests
- **Seated Meal:** 130 guests
- **Reception:** 200 guests

### MONZA
- **Boardroom:** 12 guests

### JEREZ
- **Theatre:** 40 guests
- **Cabaret:** 32 guests
- **U-shape:** 24 guests
- **Boardroom:** 26 guests

### BARCELONA
- **Theatre:** 50 guests
- **Cabaret:** 32 guests
- **U-shape:** 26 guests
- **Boardroom:** 26 guests

### ESTORIL
- **Theatre:** 50 guests
- **Cabaret:** 32 guests
- **U-shape:** 26 guests
- **Boardroom:** 26 guests
EQUIPMENT PROVIDED

AS ROOM
• JBL Line array PA system
• 6 x AKG DMS 800 wireless lapel mics
• 2 x AKG DMS 800 wireless handheld mics
• 1 x AKG Lectern Mic
• Dimmable house lighting (4 Preset Levels)
• 1 x Epson EB1405-U Enhanced 4K Projector, 12ft x 6.5ft Custom made 16:9 Presentation Screen
• 2 x Panasonic PT4000-e projectors, 6ft x 4.5ft 4:3 Presentation screens (mostly used for branding, left and right of main Presentation Screen)
• 4 x Source 4 Stage Spotlights
• Micro Cue 2 presentation remote with green laser pointer
• 1 x HDMI Input in lectern (for PC and Laptop connectivity)
• 2 x Comfort monitors with option of Presenter view when using in house presentation PC
• 1 x Lectern (may be removed)
• 1 x 63A 3 Phase power supply

AYRTON SENNA CONTROL ROOM
• Soundcraft Performer Si 2 Digital sound desk
• JBL 305 Mk2 monitors
• AKG DMS 800 mic receivers
• AMX SVSi controlled networked video switching

ESTORIL ROOM
• 75” SONY TV
• Clickshare
• Crestron Teams Camera/Mic/Soundbar
This experience offers a scheduled rotation around the Williams games room. Groups of 10 will be guided around the various activities during their visit. Each activity will generate a score, which can be recorded for either individual or team merit.

Activity includes: up to 20 x F1-style driving simulators, Giant F1 Scalextric & Botak reaction test;

Scored on individual or team merit, accommodates a minimum of 10 and a maximum of 60 people for a minimum of 2 hours;

For larger numbers, the Games Room Experience can run as a free play event where all guests take their turn on the separate events and can incorporate our Esports lounge.
OTHER ACTIVITIES

The costs of the activities are as follows:

GIANT F1 SCALEXTRIC
£850

UP TO 20 X PLAYSEATS VR SIMULATORS
£425 per simulator

GAMES ROOM EXPERIENCE
£115pp (based on a minimum of 10, Max 60)
ESPORTS LOUNGE

20x Playseat Formula simulators with Fanatec CSL Elite wheel & pedals, with a BenQ 32” curved screen

3x Playseat Sensation Pro simulators with Fanatec Podium wheel and ClubSport V3 pedals, with a BenQ 32” curved screen

1x Heusinkveld Sim Rig GT simulator with Fanatec Podium wheel & Heusinkveld Sprint pedals, and triple BenQ 32” curved screens

All sims powered by Chillblast’s ‘Williams Esports Ultimate’ PCs

Lounge area features a BenQ 100” HD projector

Pit wall mission control runs from two Chillblast ‘Williams Esports Ultimate’ PCs and eight BenQ 27” flat screens
The Williams Experience Centre is home to one of the largest private collection of Formula 1 cars in the world. Housing more than 40 of the team’s seminal race cars, The Collection charts the team’s 40 years of motor racing history. The day includes refreshments, lunch and the tour itself.

- Prices start from £70
- Exclusive Tours for a minimum of 10 can be arranged, please ask for further details
- Access to our Grand Prix Collection is included with all of our Delegate Packages

Please see www.williamsf1.com/experience-centre for further details on availability & prices
RACE DAY HOSPITALITY

Williams welcomes you to enjoy a Grand Prix Race Day at the Williams Experience Centre. The day includes a review of qualifying with an exclusive live link up to one of the drivers, live control room link up, VIP guest appearance with interview, refreshments and lunch followed by the live race screening.

There is also the opportunity to browse the Williams Grand Prix Collection with a tour guide, as well as testing your speed on our 20 x F1-style driving simulators, supersize Scalextric track and other activities on the day.

Please see www.williamsf1.com/experience-centre for further details on availability & prices.
Williams Racing is one of the world’s leading Formula 1 teams. It exists purely to race in the top echelon of motor racing, where it has been winning grands prix for more than three decades. The Williams name has been synonymous with top-level motorsport since the 1960s. Williams has since won 16 FIA Formula One World Championship titles, nine for constructors and seven for drivers, and is the third most successful team on the grid.

Williams Advanced Engineering is our technology and engineering side of the Williams Group. They provide world class technical innovation, engineering, testing and manufacturing services to deliver energy efficient performance to customers from automotive, motorsport to aerospace and defence or energy and sports science to healthcare.

A bespoke day tailored to your objectives that can be aligned with and complementary to your existing training programmes. Speakers can be provided, and workshops facilitated by both the Formula One and Williams Advanced Engineering sides of the business or in most cases, learnings from both sides are invaluable.

Example session topics include:
- Using Data To Drive Decision Making
- High Performance Learnings from Formula 1 for Business
- Taking a Formula One approach into (any of): Planning, Data, Productivity, Performance, Innovation, Operations or Logistics.
- Creating a High-Performance Culture

To compliment these learnings, part of the day will form an exclusive Williams Pit Stop training experience with hands-on experience on a former Williams Racing Formula 1 car. Structured sessions including debriefs, coaching and focused on developing a high-performance team.

For further details of how the Williams Group can support your business, please contact the sales team for further details.

Please note that speakers are strictly subject to availability and incur varied, additional charges.
WILLIAMS
Williams F1 and Williams Advanced Engineering can call on a wealth of experience and on occasion, a request can be made for their availability to speak at your event.

LIVE ENTERTAINMENT
We work with a range of companies that offer the best live music, ambient reception music and entertainment solutions for businesses looking to host corporate events.

DIGITAL SIGNAGE SOLUTIONS
Free-standing digital sign with built-in webcam, excellent picture quality and superb touch response. Ideal for corporate events and exhibitions.

Further to the above we can offer Williams branded pads and pens, additional stage & venue lighting and our patio gazebo.

If you require any further details or would like a quote, please do not hesitate in contacting one of the sales team.
HOW TO FIND US

OX12 0DQ

Less than 10 miles from Didcot Rail Centre that links to London within 45 minutes. Within 50 miles of London, Bristol, The South Coast and the Cotswolds.