

SAM THOYRE

A skilled Web Developer with extensive experience in managing and optimizing large-scale websites. Proficient in modern web technologies, including Next.js, Vercel, and various CMS and backend systems. Adept at collaborating cross-functionally to deliver high-impact projects and drive user growth through innovative marketing strategies.

TECHNICAL SKILLS

React.js	JavaScript	Jira	Google Tag Manager
Node.js	TypeScript	Tailwind	Styled Components
Next.js	Redux	Segment	Gatsby
HTML	Jest	Amplitude	esLint
CSS	Git	Google Analytics	Sanity
Contentful			

EXPERIENCE

Brightcove, Remote – Senior Web Developer

AUGUST 2022 – PRESENT

- Utilized React.js, Node.js, and Next.js to maintain and optimize an internationalized website with over 5,000 pages, ensuring seamless user experience across multiple regions and languages.
- Developed new components and templates to support a dynamic brand, enhancing site functionality and user engagement.
- Led the migration of the codebase from Gatsby to Next.js, improving performance and scalability.
- Transitioned cloud hosting services from Gatsby Cloud to Vercel, optimizing deployment processes and site reliability.
- Migrated CRM connection from Eloqua to Salesforce, streamlining customer data management and integration.

Cisco, Remote – UI Developer

AUGUST 2021 – AUGUST 2022

- Managed and developed various digital assets including marketing sites, tech blogs, and portals using React.js, Node.js, HTML, CSS, and JavaScript.
- Implemented growth marketing tools like Segment, Amplitude, and Google Tag Manager to enhance data tracking and analytics capabilities.
- Collaborated cross-functionally with marketing, product, and engineering teams to align web development efforts with business goals.
- Conducted A/B testing and user feedback analysis to continuously improve website performance.
- Ensured all websites adhered to SEO best practices to improve search engine rankings.

Charles & Colvard, Remote – Full Stack Developer

MARCH 2021 - AUGUST 2021

- Maintained and optimized an e-commerce website using React.js, Node.js, HTML, CSS, JavaScript, and PHP backend systems to ensure stability and performance.
- Collaborated cross-functionally with departments to implement new features based on stakeholder feedback and business needs.
- Troubleshoot technical issues promptly to minimize downtime and maintain a smooth user experience.
- Analyzed website performance and user behavior to inform improvements and enhance customer satisfaction.

UF Resources, Sarasota – *Software Developer*

MARCH 2021 - AUGUST 2021

- Developed a comprehensive dashboard for sales associates using React.js and Node.js, featuring data displays and lead tracking information sourced from an SQL database.
- Mentored a team of developers in utilizing productivity tools like Figma and Confluence to streamline workflows.
- Collaborated with marketing and sales teams to deliver effective technical solutions aligned with business requirements.
- Optimized website performance through regular updates and enhancements using React.js, Node.js, HTML, CSS, JavaScript.

EDUCATION

UNC Greensboro, Greensboro, NC – *Economics*

January 2010 - MAY 2011, GREENSBORO, NC

Graduated with a 3.4 GPA, earned President's List.

PROJECTS

[Brightcove marketing website](#)

[My portfolio - Uses Next.js, TypeScript, Sanity, Shadcn UI and Tailwind](#)

[My progress blog when I first started learning to code, using Gatsby and Contentful](#)