

Praveen Pal

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PROFILE

Results-driven Full Stack Developer with 6+ years of experience building scalable, accessible, and secure web applications using React, Next.js, and Node.js, specializing in crafting high-performance, user-centric digital products.

EDUCATION

Amity University , Bachelor of Computer Applications	2018 – 2021
Arena Animation , Graphics, Web Design & Development	2017 – 2019
Board of Secondary Education , Rajasthan (RBSE)	2014 – 2016

SKILLS

Technical: HTML, CSS, JavaScript, TypeScript, React, Next.js, Node.js, Express, GraphQL, MongoDB, PostgreSQL, Tailwind CSS

Tools: Git, GitHub, Vercel, Netlify, AWS, Azure, Figma, WordPress, Jira, Slack

EXPERIENCE

Folkflair Fashion

Jaipur, India

Senior Full Stack Engineer (Founding Member)

Jan 2025 – Present

- Boosted website conversion rate by 35% using performance optimization, mobile-first design, and smooth checkout.
- Automated SKU syncing on Amazon, Flipkart, Meesho—cut manual work by 70%, improving efficiency.
- Tripled organic traffic in 4 months by implementing structured SEO: schema markup, keywords, and content.

NCompas Business Solutions Inc.

Hyderabad, India

Senior Software Engineer

May 2023 - Sep 2024

- Led cross-functional team, established Frontend CoE, and delivered multiple high-impact projects on schedule.
- Spearheaded tech learning programs, adopting React, Next.js, cloud solutions, and boosting team efficiency by 25%.
- Implemented CI/CD pipelines, cutting deployment time by 60%, enabling faster and more stable releases.

Terralogic Inc.

Bangalore, India

Software Engineer II

Jan 2022 - Apr 2023

- Led full software lifecycle, from architecture to deployment, building scalable web apps with robust APIs.
- Directed multiple modules, payment gateways, microfrontends, e-commerce, achieving ~20% faster dev cycles.
- Improved code quality via automated testing and reviews, reducing production bugs by approximately 40%.

Design Dimensions

New Delhi Area, India

UI / UX Developer

Feb 2019 - Jul 2021

- Designed and developed 20+ responsive websites, boosting client lead generation by up to 40%.
- Built interactive 3D and animated websites, securing ₹10L+ in new business through superior UI.

ACHIEVEMENTS

- Hackathon winner at [MLH Local Hack Day](#) organised by GitHub and TechTalks Delhi.
- Got the Second Position in the hackathon under [Cyber Cup](#), Department of CSE, Amity University Noida.

PROJECTS

- [St. Elizabeth Healthcare](#): One of the largest and most respected medical providers in Edgewood, KY.
- [Palm- Xoxoday](#): AI-Powered Rewards, Incentives and Payouts Platform that delivers instant delight at scale.
- [Blox.xyz](#): India's first technology-based and consumer-centric real estate buying platform.
- [Web Almanac](#): A project organised by HTTP Archive with the mission to track how the web is built.