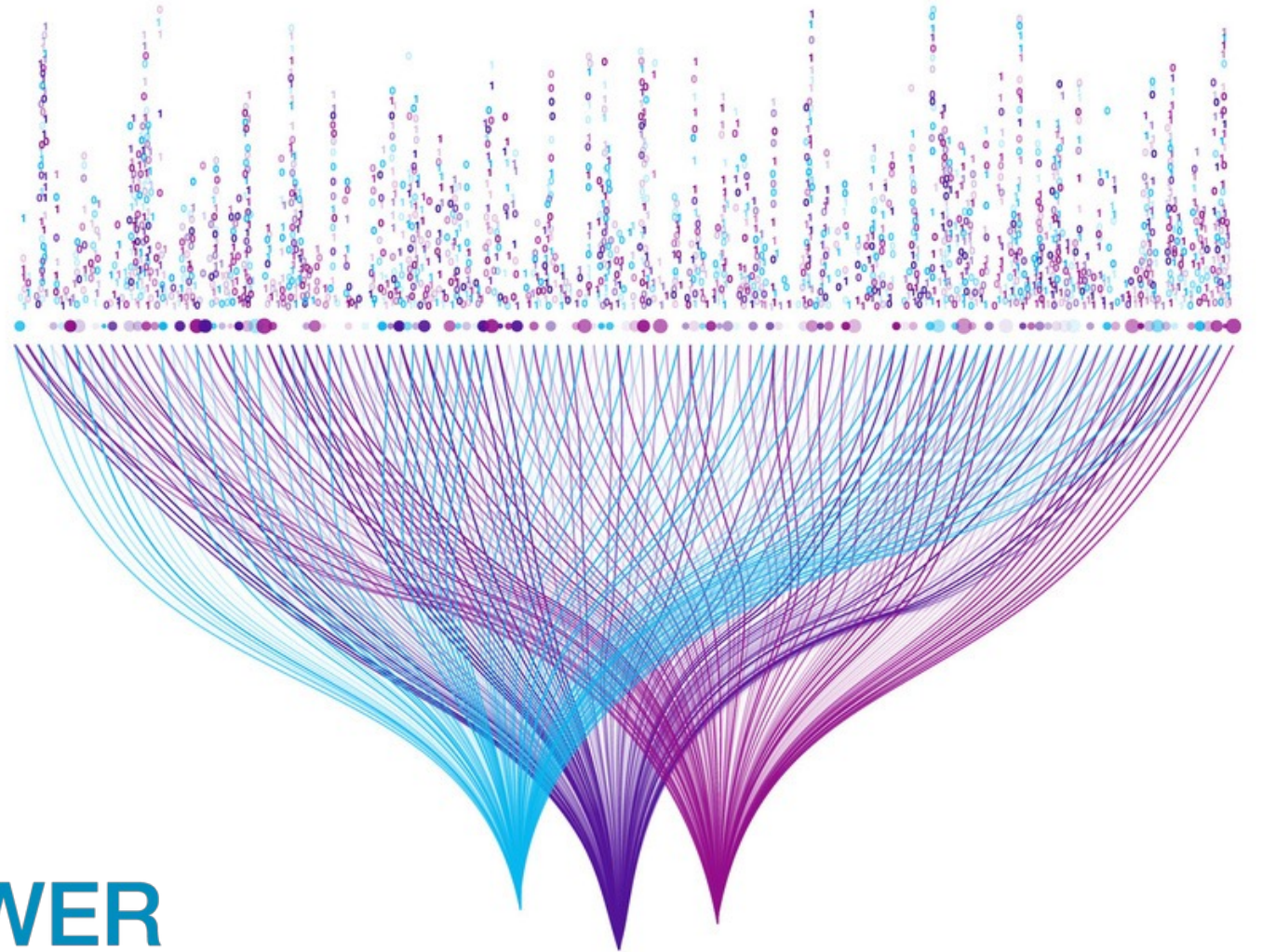
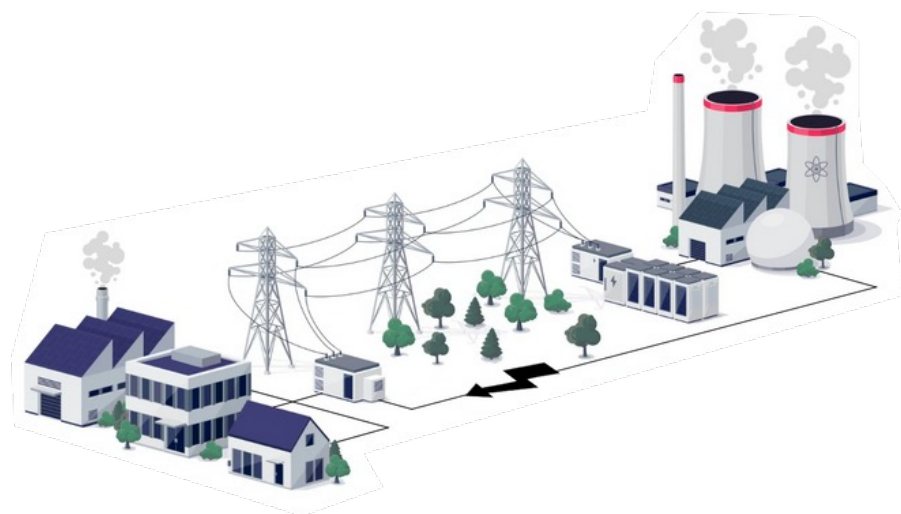




Empowering Small Scale Generators Everywhere



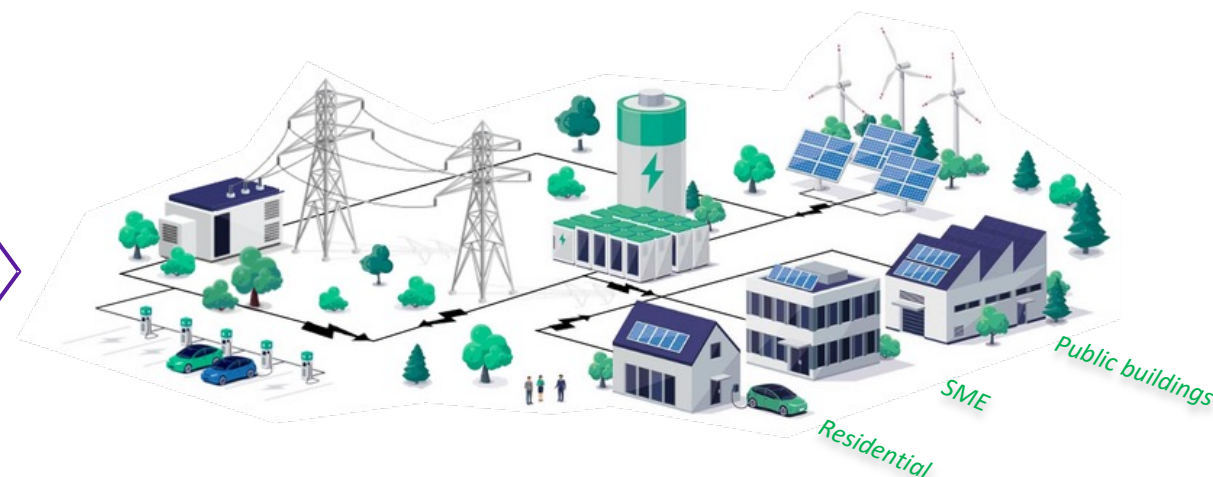
Over **1.3 million sites** in the UK now have generation assets onsite and sell energy back to the grid



Centralized Production



Energy Consumers
Buying Energy



Distributed Production



Energy Producer-Consumer (**Prosumer**)
Buying and **Selling** Energy

How **Suppliers** view them



- **A lone generator**

A blip in their larger generation portfolio, difficult to onboard

- **Source of free energy**

If meter is not registered (20% Generators), given to supplier

- **Another consumer**

Price taker – No market power or industry knowledge

Unfortunately, **Suppliers are the only export option**, leading to poor service and predatory pricing



How **we** see them



2 Sizewell C Nuclear plants
6.5GW exports

● UK's energy transition leaders

Those investing towards this country's sustainability goals

● Large energy block

Waiting to be empowered

● Power plants

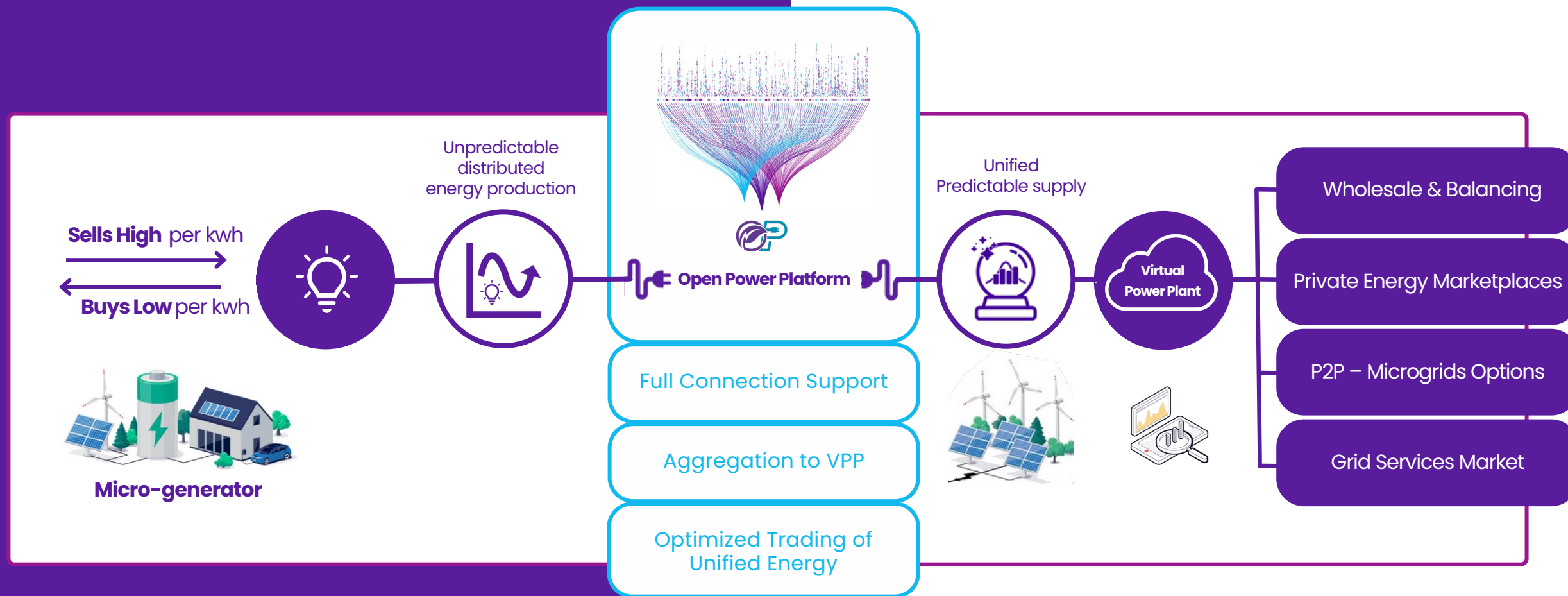
Without the knowledge or tools to professionally monetise their assets

We are building an intelligent, unified platform to manage and monetise their energy assets, together



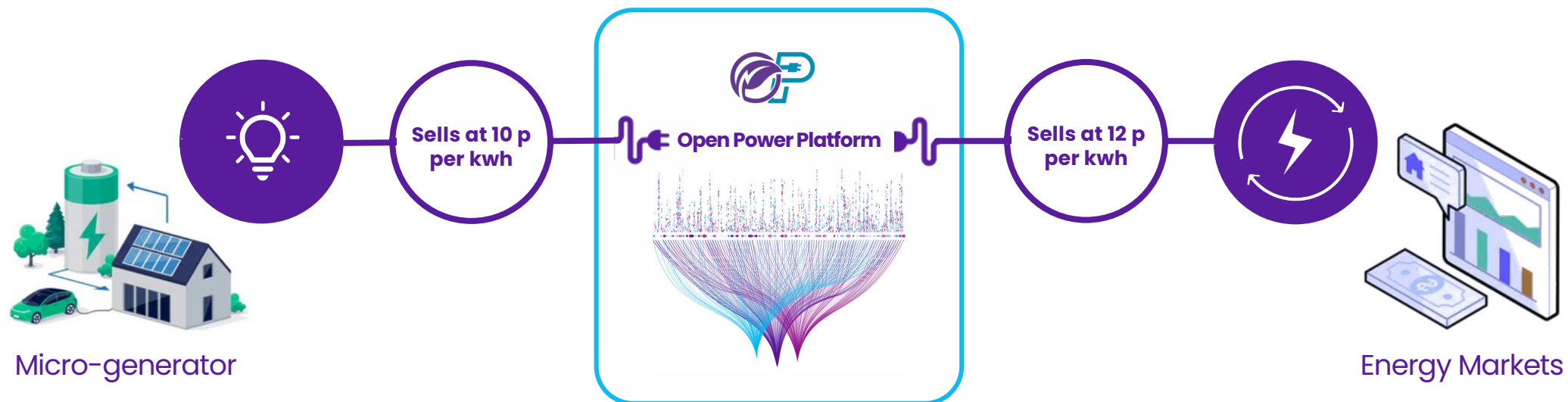
Our Platform allows our generators to be treated like **the most sophisticated Power Plant** in the industry

Optimising the sale of their energy across **multiple evolving markets**, together



We take margin on every unit of energy sold.

Our data is valuable, opening up new revenue streams down the line



Our solution serves are a large market, which is **growing quickly**



Market Calculation

Uk Micro renewables (GW)

30% exported

10p/kWh

UK Market Size

*Bottom up calculation using government data (DUKES)

** Extrapolated using Global Energy Market value

Its never been a better time for our solution

● **Continued Growth**

- Individual business sustainability goals
- Building Regulation – 31% reduction in energy from grid
- Higher energy cost = Higher renewable uptake



● **Energy Regulation Changes**

- UK regulation allowing new entrants to trade energy
- EU & UK directives encouraging microgeneration market participation



● **Access to Data**

- 80% country have Smart meter 2025
- API access to Generation Assets



Few competitors are focusing on small **producer-consumer segment**

Large Energy Incumbents



Legacy suppliers – business model focused on selling electricity, locks export rate to import contracts

Challenger Retailers



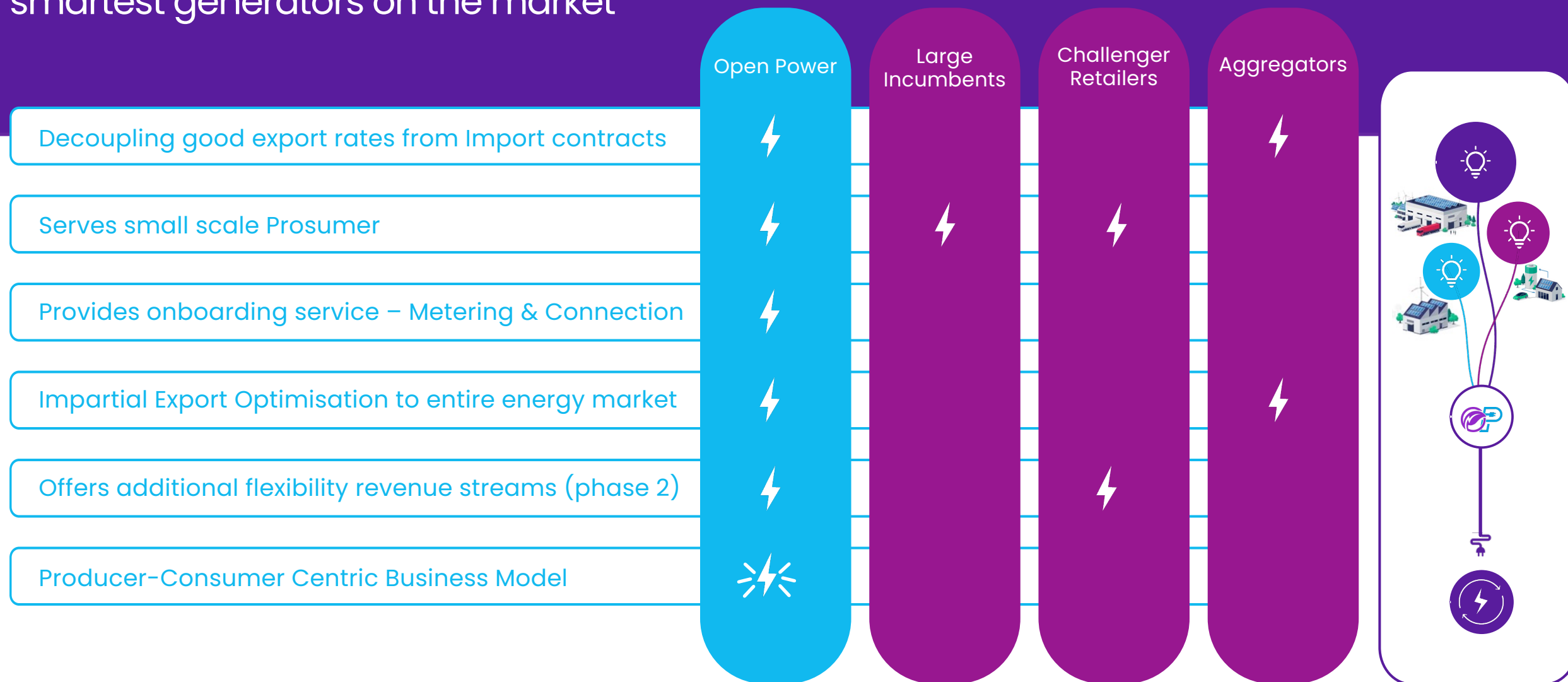
Tech enabled suppliers – focused on selling energy – no market optimization of generation exports

Aggregators



Energy aggregators – Many taken over by big energy, focused on Batteries and large industrial assets

Open Power takes users from first connection all the way to being the one of the smartest generators on the market





Amir

Co-founder - CPO



- MPhys, MSc, PhD
- Energy Transitions Expert
- Previous Founder



Chris

Co-founder - CEO



- MSc Engineering
- Award Winning Operational leader
- GTM expert – Scale ups

Advisors



Regulation
Ex-Ceo of Ofgem



Product & Trading
Ex-CPO of Limejump

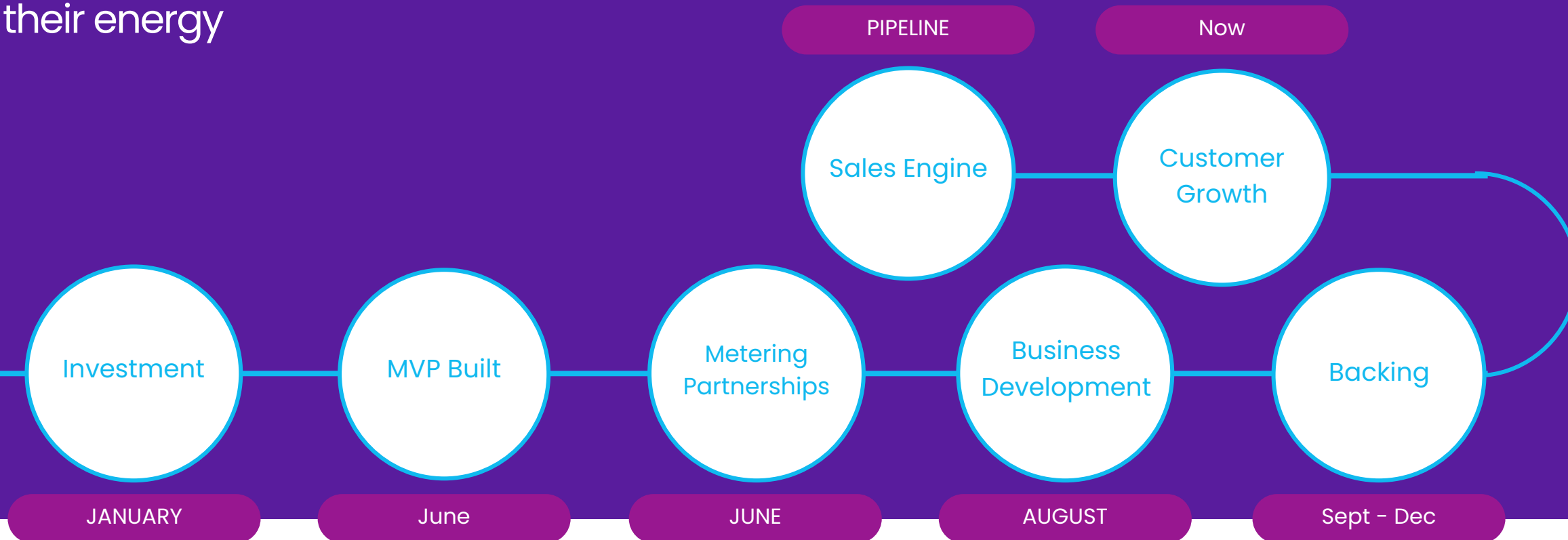


Building Energy tech Start-up
Founder of Zeigo, successful exit

We have 20 customers and have MVP to sell their energy

- **300 sites under offer**
- **Partnerships**
5 business's / month

Signed 20 Customers
2MW – £80,000 transactions / Annum



- Tech Partnership
- Industry compliance



- Metering partnership set-up
- First Installer Partnership Signed

- 5 Installer Partnerships Signed
5 customers / month
- Metering partnership signed (onboarding)

Started Edinburgh AI Accelerator

Won sizeable DESNZ grant

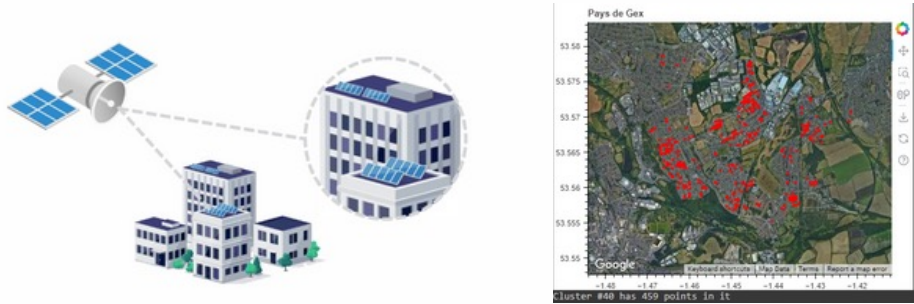


Department for Energy Security & Net Zero

We are initially focusing on SME's, and have proven methods of acquiring these generators

Direct Channel – Existing Sites

Solar Finder –Lead Generation Tool



Automated Sales Engine



Partnerships Channel – New Sites

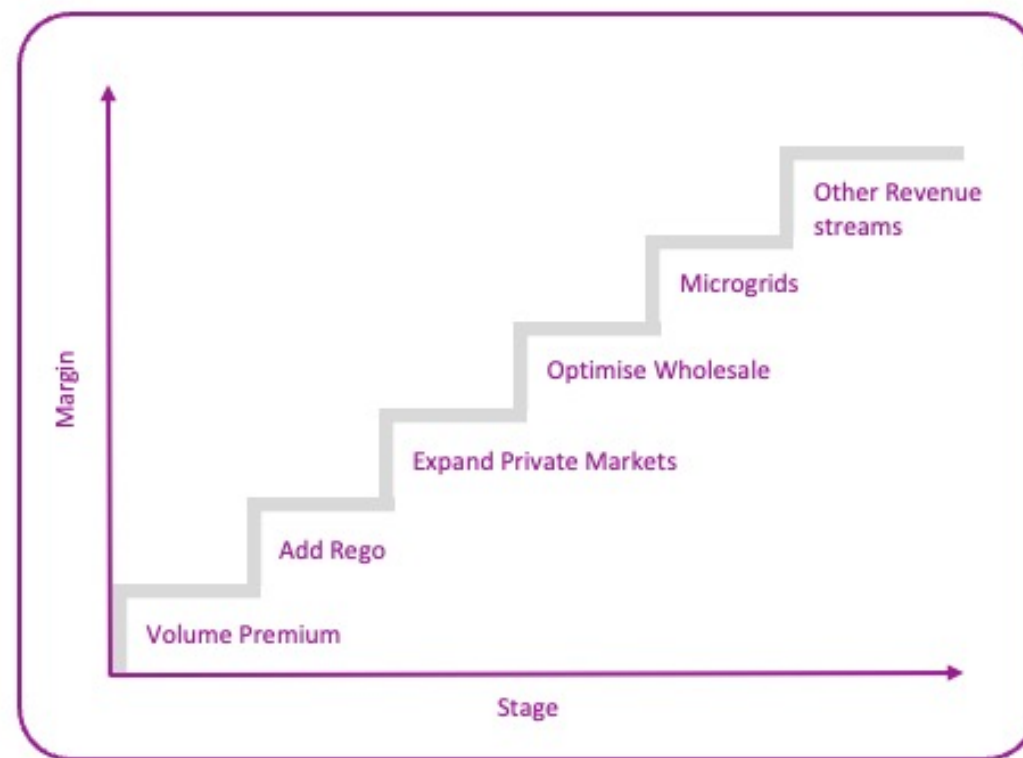
Solar Installer <> Energy Broker



- Referrals from trusted expert
- Passive Acquisition of customers
- Controllable CAC to LTV Ratio

We have a clear roadmap to develop our sell-side platform to increase our margins

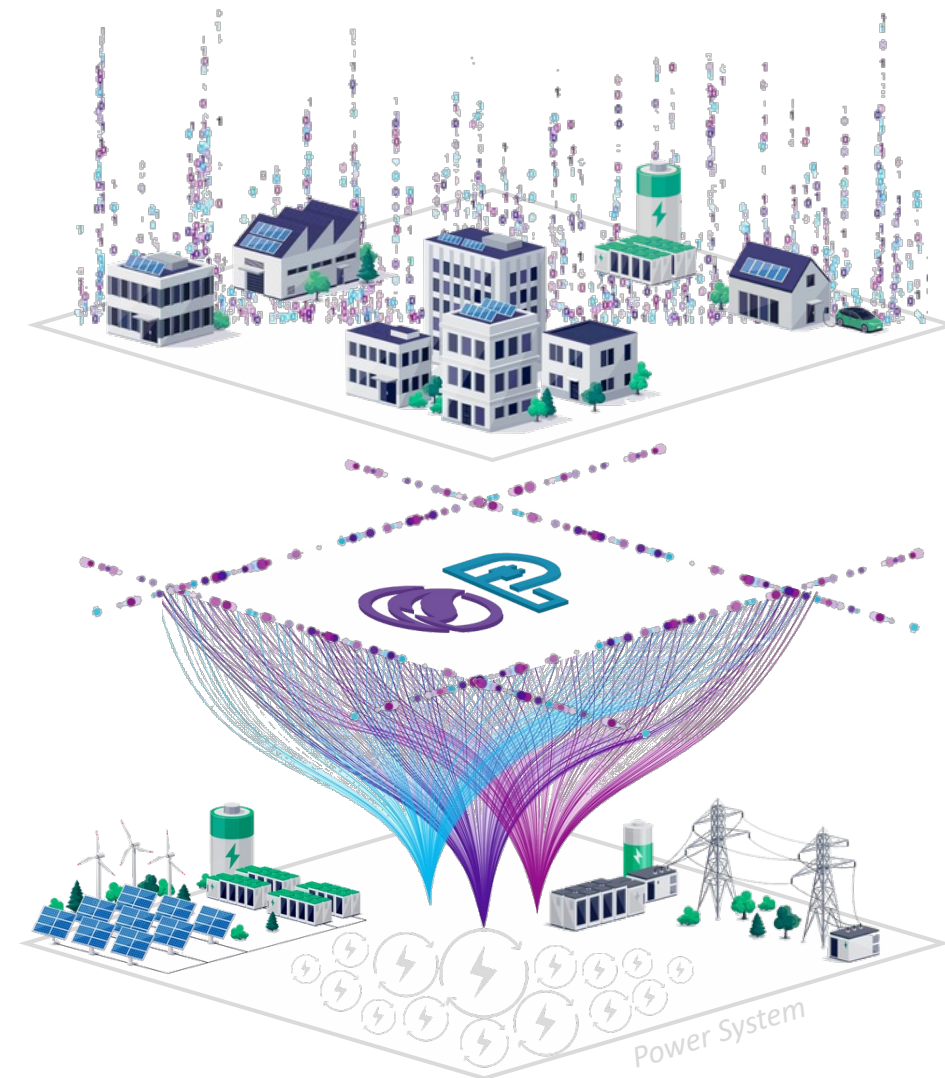
1. Rate premium for increased volumes
2. Renewable Certificates for sites (REGO)
3. Add more private market options to pool
4. Optimise volumes against Wholesale Market
5. Trial Microgrid's with customer base
6. Add other revenue verticals
 - Demand Side Response
 - Import Rate Benchmarking
 - Auxiliary markets

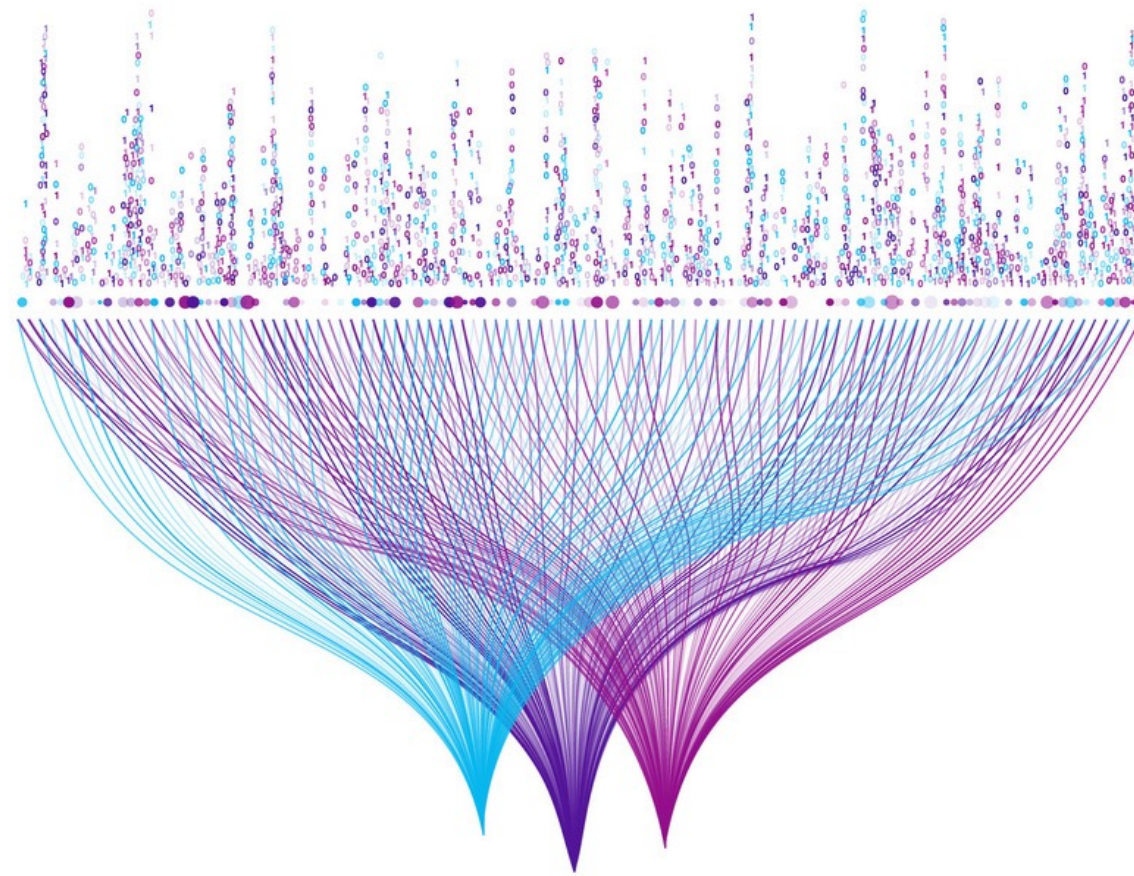


We want to build the most **Prosumer – Centric** energy platform,

one that seamlessly integrates across all energy markets, **optimizing every aspect of a sites energy profile** with the wider system,

getting people paid for helping society in its energy transition.





Open Power

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